New Fall Silks on Sale Monday Great Reductions

\$2.00 Crepe Meteor — Monday only, per yard \$1.69 \$1.25 Messaline - Monday only, per yard..................98c \$1.50 Marquisette — Monday only, per yard......\$1.18



Formerly the Bennett Company

\$2.50 Cloakings — Monday only, per yard......\$1.69 \$3.50 Cloakings — Monday only, per yard......\$2.48

We Announce for Monday, Oct. 28, the Opening of Our Greater

NEW CORSET DEPARTMENT

TO introduce our beautiful new corset department, Madame Lambert will hold a demonstration of the famous Bien Jolie corsets. Madame Lambert, is one of New York's most celebrated corset designers and an authority on perfect fitting. Madame Lambert's great fund of corset information will be appreciated by all women who seek corset perfection. We invite all to call and consult Madame Lambert. This is an opportunity that every smart dresser in Omaha should take advantage of.

Visit Our New Corset Dept.

We direct your special attention to our greatly enlarged and newly equipped corset department. It will be a revelation to

Entirely new in stock and fixtures, this new corset section stands without a rival in this territory. We invite inspection.

Our Greater New Garment Dept.

Offers an Ever Changing Style Show

The great variety of new styles that arrive here every day,



Inspect Bien Jolie Corsets

Bien Jolie Corsets are a prominent feature in our new corset department.

Bien Jolie Corsets have great prestige with women who demand supreme style and comfort.

Bien Jolie Corsets are a prime favorite with many of America's best dressed women.

Bien Jolie Corsets are sold exclusively in Omaha in our new corset department.



The Bein Jolie Grecian-Treco is a distinct corset innovation, combining fashion and health.

Grecian-Treco is a peculiar knitted fabric, so strong it holds the figure in firm, natural lines; yet so light and soft and flexible it offers freedom and suppleness in every movement. The Grecian-Treco is the only corset ever designed for general trade that has a seamless hip. This added feature makes the garment fit over the figure like the skin itself.

A beautiful range of models. Colors \$3.75 to \$16.50 pink and white. Prices range from . . . \$3.75

Bien Jolie Girdle Top Corsets

This is one of our specially designed models which

a number of our customers demand, and is destined

to be very popular with our trade. Beautiful

brocades and coutil, daintily trimmed. Guaran-

teed Walohn boning.

Prices range from ...



GRECIAN-TRECO

The Hermansa custom finish corsets bespeak the latest word in fashionable corset styles - their excellence of fabrics, resilience of boning, comfort and wearing qualities, make them well nigh irresistible to the woman of taste. Women who have been paying \$7.50 to \$10 for their corsets will ap-



GRECIAN-TRECO

\$35 and **\$40** Tailored Suits, **\$25**

Plain tailored and cutaway effects. Reproductions of Parisian models. All wanted colors and materials. Regular \$35 and \$40 values. Monday special at

Stunning Man Tailored Suits

Plain and semi-dress and novelty effects. Orkin style supremacy gets great emphasis in these ex-clusive styles.

Great Autumn Coat Values

New collars, novelty featured backs, fancy buttons, lined or unlined. All wanted weaves. Black and colors. Exvalue Monday\$15

Coat Specials at \$15 - Coat Specials at \$25 -Women's and Misses coats, in all styles, beautiful materials. Regular and extra large sizes. special at\$25

Elegant Man Tailored Coats

Novelty and tailored styles. Parisian models and reproductions. Wonderful range of newest materials...... \$35 to \$150

Beautiful Gowns and Dresses

Brocades, chiffon, charmeuse, satin, crepe de chine. White and evening shades. Hand made lace and trimmings. Prices, \$75, \$85, \$95. \$125 to \$150

Exquisite Parisian Gowns | Wool Dresses and Dancing frocks at \$19.50 -Charmeuse, crepe meteor, satin, chiffon and crepe de chine. Endless variety of styles and colors. Women's and Misses' sizes. Monday at \$19.50

Save One-Third to One-Half

one-half. These blankets go on sale Monday,

specially priced in accordance with out won-

derful low purchase price. Don't miss this

\$6 to \$750 Blankets, \$3.98 \$6.00 to \$7.50 Blankets, fine wool, full size, extra weight and quality

special,

extraordinary sale of blankets.

\$3.50 Blankets, \$2.25 \$3.50 Wool Nap Blankets, 12-4 size, white, tan or gray-Monday special,

The Greatest Blanket Sale

The Sale You Have Been Waiting for

Starts Monday Morning at 8 O'clock

ica's largest blanket mills. At reductions ranging from one-third

We have bought 1,250 pairs of blankets from two of Amer-

\$3.00 and \$3.98 Blankets at \$1.89 \$3.00 and \$3.98 Wool Nap Blankets, in plaids; only 200 p4 pair, formerly sold from \$3.00 to \$3.98-Monday special, while they last, per pair......

\$2.50 Blankets, \$1.59 extra weight—Monday special,

89e and 98c Cotton Blankets, 12-4

special, per pair.....

size, 400 pairs in all—Monday

signs, filled with good quality

cotton - Monday, special

89c and 98c Blankets at 59c

\$3.00 Bed Comforts at \$1.98

\$1.75 Blankets, \$1.19 tan or white, fine

\$2.50 Cotton Blankets, 12-4 size, \$1.75 Blankets, 12-4 size; gray, Monday special, pr. 31.

59c and 69c Blankets, 33c -Monday special,



MEN'S AND WOMEN'S 195 SHOES-R. & D. Co.'s \$3.00. \$3.50 and \$4.00 Shoes. Our price,

Your Greatest Footwear Opportunity of the Year

R. & D. Shoe Co.'s 1506 Harney Street, Entire New Stock

Bought at about 50c on the Dollar

Monday we will place on sale the balance of the stock of the R. & D. Shoe Co. Many new lines will be added

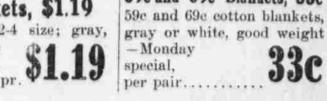
WOMEN'S SLIPPERS D. Co.'s Satin and Felt, worth \$1.50.....

BOYS' SHOES - R. & D. Co.'s \$2.25 and \$2.50

for Monday's selling, giving all an opportunity to enjoy the wonderful advantages of this great shoe sale. MEN'S and WOMEN'S SHOES-R. & D. Co.'s \$4.50 and \$5.00 Shoes. Our price, at per

> MEN'S AND WOMEN'S SLIP-PERS — R. & D. Co.'s 75c and \$1 slippers

MISSES' AND CHILDREN'S SHOES—R. & D. Co.'s \$1.39 \$2.25 and \$2.50 shoes



\$1.50 Cotton Blankets, 98c \$1.50 Large Size Cotton Blankets-Monday special,

\$4.50 and \$5.00 Comforts, \$2.94

\$4.50 and \$5.00 Comforts, 72x84-inch, good \$3.00 Bed Comforts, 72x84 size, nice, neat dequality satin covering, filled with the best cotton-Monday special, each.....

ORKIN BROTHERS, Formerly The Bennett Co., 16th and Harney Streets