

Lace Specials

A big assortment of laces go in Monday's sale at specially attractive bargain prices.

Val laces, yard, 2½¢ and... 5¢
 Zion City laces... 5¢ 7½¢ 10¢
 Venice laces... 19¢ 39¢ 49¢
 All-over laces, 49¢ 98¢ \$1.49
 Black Silk Flouncings and semi-flouncings at special bargain prices for Monday.
 10c Torchon Laces 5c

FOUR ROUSING DRESS GOODS SPECIALS

\$2.00 Whipcords and Diagonals—Plain colors and two-toned effects, in big assortment, also fine English corkscrew weaves, 54 inches wide; on sale at, per yard **\$1.58**

Bannockburn Suitings, Diagonals and Serges, 52 and 54 inches wide, broken lines from regular stock that sold at \$1.25 and \$1.50 a yard; on sale Monday at, per yard **98c**

54-inch and 56-inch Novelty Suitings—Mannish stripes and Scotch mixtures, strictly all wool, in very choice colorings—at, yard **\$1.25**

Serges, Panamas, P r u n e l l a s, Whipcords, Bedford Cords, etc.—big special lot, 36 to 54 inches wide, to \$1.25 a yard values; on sale at **38c and 68c**

New Neckwear

A complete line of all the newest novelties in Fancy Neckwear, Crochet Bows, Velvet Bows, Robespierre Collars, Auto scarfs, Lace Chemisettes, Lace Sailor and Coat Collars, etc.

See the Special Bargain Offerings Monday in Neckwear—at **25c and 49c**

B LANKETS—Wool, Cotton, Wool-knap, Wool Felted, Blankets of all Kinds from a prominent manufacturer at special low prices in Domestic Room.

Suez ¾ size Cotton Blankets, 75c values... **48c**
 Balsin large size, good weight, Cotton Blanket, with fancy border, \$1.25 values **95c**
 Beacon Gray Blankets, extra heavy weight, large size, neatly bound with fancy borders, \$2.50 values, at **\$1.95**
 Norman, very heavy, extra large size Blanket, in gray and brown, neat border, \$3.25 value, **\$2.50**
 Baby Crib Blankets, fancy borders, 20c values, at, each **14c**
 Fancy Plaid Blankets—pinks, blues and grays, good weight, large size, \$2.25 values **\$1.50**
 Assorted lot of all wool Blankets, extra large size, heavy weights, good patterns, values up to \$5.00 **\$5.00**
 Large size Comforters, good weights and patterns, \$1.25 values **95c**

Extra Specials for Monday in the High-Grade Wash Goods

Blankets of the highest quality may be found here in the most complete assortment ever shown; in wool, part wool and cotton blankets at prices ranging from, the pair, **95c** to **\$12.50**

Beacon Bath Robes, fine heavy, fleece blankets in rich two-tone effects; beautifully figured, double faced, 72x90-in. size, with cord and frog fastener complete **\$2.95**
 Beacon Robe Flannels, double faced, 28 inches wide, beautiful new patterns, at the yard **28c**
 Also Cords to match, at per set **38c**
 Extra heavy Snowland Fleece, a beautiful line of patterns for selection, at the yard **12½¢**
 36 inch Flannelettes, in all the newest designs and colors, at, yd., **15c**

Muslins, Sheetings, Pillow Cases, Toweling, Bed Spreads, Table Linens and Wash Goods at Bargain Prices—Domestic Room

Aurora 9-4 unbleached Sheeting, extra heavy, 25c values **20c**
 Lonsdale, 36-inch bleached Muslin, 10c values **7½¢**
 Pequot 9-4 fine heavy bleached Sheeting, 35c values **28c**
 Progressive 9-4 bleached Sheeting, 25c values **18c**
 36-inch unbleached Muslin, 7½¢ values **5c**
 Arcadia Pillow Tubing, 42 in. wide, 15c values **10c**
 West Wind 36-inch bleached Muslin, 9c values **6½¢**
 Diaper Cloth, 22 inches wide, anti-septic, bolt 10 yards **70c**
 Sterling 42x36 Pillow Cases, good muslin, 12½¢ values **10c**

We are determined to break all selling records for the last days of October and Monday's offerings are a striking demonstration of our ability to give rare values.



No matter how extravagant or how modest your tastes, there is no reasonable want that cannot be satisfied and profitably supplied from our splendid fall stocks.

IMPORTANT SALE OF FURS

Monday, Tuesday, Wednesday, Thursday

In spite of the fact that wholesale prices on Fur Garments are rapidly advancing — on account of our immense stock and the unusually warm weather, all Fur Sets, Fur Scarfs and Fur Muffs, will be sold at 20 per cent discount from regular price. All Fur Coats at greatly below retail worth. The most opportune time to buy is right now. Come Monday. You can feel perfectly safe in selecting Furs here for all Fur Garments with the one exception of "Coney's" are sold with our personal guarantee. We also have a most complete assortment for your selection.

In our showing of tailored suits, coats and dresses for Monday, varieties are as great as values are attractive

ESTABLISHING MORE FIRMLY THAN EVER THE SUPREMACY OF OUR GREAT CLOAK DEPARTMENT AS A STYLE CENTER. SEVERAL BIG SHIPMENTS JUST RECEIVED OFFER CUSTOMERS MONDAY OPPORTUNITY FOR SELECTION FROM THE NEWEST STYLE IDEAS AT SPECIALLY PLEASING PRICES.

Imported caracul cloth coats, regular \$25.00 values, satin lined throughout, at **\$14.90**

Stylish, long, novelty cloth coats, made to sell to \$20, including a fine line of the popular Johnnie coats, at choice **\$9.90**

An immense assortment of beautiful one-piece dresses in a broad assortment of wool and silk fabrics; most attractively priced at **\$19, \$25 and \$35**

Long silk kimonos made to sell at \$5; a good line of colors, on sale at **\$2.95**

Silk underskirts, good colors and worth fully double Monday's selling price at **\$1.50**

Girls' dresses, splendid values, **\$4.95, \$6.95, and \$8.95**



A magnificent showing of fine velvet and corduroy suits, in a broad variety of cleverly distinctive styles, shown at **\$35, \$39.75, \$49, \$59, \$69**

150 handsome tailored suits in diagonals, tweeds and fancy suitings, made to sell at \$35 and \$40; on sale at choice **\$25**

Women's and Misses tailored suits made to sell at \$20, all sizes and most wanted fabrics and colorings; on sale at choice **\$10**

Women's wool eiderdown and blanket robes, made to sell at \$5, good colors and patterns, on sale Monday, at choice **\$2.95**

Many specials in infants' wear.

Hand Bag Sale

Holiday lines are here and before unpacking the new goods we will offer our Entire Present Stock of Ladies' Hand Bags at Special Clearance Prices.

\$1.00 Hand Bags **39c**
 \$1.25 Hand Bags **49c**
 \$2.00 Hand Bags **79c**
 \$2.50 Hand Bags **98c**
 \$2.75 Hand Bags **\$1.19**
 \$3.00 Hand Bags **\$1.49**
 \$4.00 Hand Bags **\$1.98**
 \$5.00 Fitted Bags **\$2.49**
 \$6.00 Hand Bags **\$2.98**
 \$7.00 Fitted Bags **\$3.98**

A splendid line of Novelty Hand Bags included in this wonderful clearance.

Silks and Velvets

were never so much in vogue as they are this season—fashion's preference for the soft clinging fabrics has brought a popularity to silk weaves second to no other class of fabrics, and our great stock is in shape to meet your every demand.

We're offering some charming special bargains for Monday's selling. You should see them.

\$2.00 to \$3.50 Satin Charmeuse—40 in. wide, in a beautiful line of new fall colorings, including all the scarce shades yd. **\$1.68 and \$2.78**

All Silk Messalines—85c to \$1.25 quality, in 25 different shades, strong, firm quality, at yd. **58c and 88c**

Beautiful Silk Poplins in full line of plain colors, fine bordered effects and neat jacquard styles—the very best qualities produced; specially priced at, per yard **\$1.25 and \$1.75**

All Silk Crepe de Chine—Fine, firm quality, 40 in. wide, both plain and brocaded, in every wanted street and evening shade, at yd. **\$1.48 \$1.98**

75c and \$1.00 Dress Silks—Taffetas, Louisine, Messalines, Pongees, Foulards, etc., on sale, yd. **38c and 48c**

Imported Corduroys and Dress Velvets—A full line of colors—fast pile, regular \$1.25 and \$1.50 a yard values; special, yd., **98c**

A GREAT Underpricing Sale of Rugs Monday

An immense delayed shipment of high class rugs was received by us at a big price discount. On account of an already heavy stock we do not wish to carry them and Monday we will give our customers the full benefit of the extraordinary price discount. If you have rugs to buy you cannot afford to miss the exceptional saving opportunities.

\$27.50 Axminster Rugs—28 different patterns, 9x12 size, choice **\$15.98**

\$22.50 Wilton Rugs—Seamless, big line of patterns, 9x12 size, choice **\$13.98**

\$42.50 Wilton Rugs—All different patterns, 9x12 size, choice **\$29.98**

\$18.50 Seamless Tapestry Brussels Rugs—10 wire quality, 9x12 size, just 68 in this lot, at, choice **\$12.98**

\$16.50 Seamless Tapestry Brussels Rugs—8 wire quality, 9x12 size, just 59 in the lot, to close, choice **\$9.98**

One Lot of American Orientals, All Wool Smyrna and Mitre Velvet Rugs, actual retail worth to \$30, 9x12 size; just 28 in the lot; you'll have to hurry as they can't last long at each **\$10.98**

10 Wire Seamless Tapestry Brussels Rugs—6x9 size and worth to \$10, just 61 in the lot, go at, choice **\$5.98**

9x12 Kashmere Rugs—Oriental patterns, reversible, color guaranteed, regular \$8.50 values, 21 for selection **\$6.98**

All these rugs are guaranteed perfect—no seconds or mismatched goods in the entire lot shown. Go where you will when you will, you'll never find these values surpassed. Many other specials Monday from our regular stock.

MILL PURCHASE OF WINTER UNDERWEAR

On sale at nearly half less than regular retail prices.

Ladies' Tailoring Department Special

New York and Paris say Broadcloth Suits. Always popular—now favorites.

Monday we will offer you Broadcloth Tailored Suits, made to your measure, garments actually worth \$60.00... **\$37.50**

25 Pieces of Finest Quality Imported Broadcloths for your selection, in navy blue, burgundy, brown, taupe, hunters' green, gray, wine and black. Monday we will make suits from your choice of these broadcloths, strictly hand tailored. Skinner satin lined. Perfect fit and workmanship guaranteed; suits that would ordinarily cost you \$60.00, at **\$37.50**

Inquire at Wool Dress Goods counter.



Big Bargains in Wall Paper for Monday and Tuesday

Closing out end lots of ½ price and less, in all grades; white blanks, gills, oatmeals, etc.

Good papers for that back room at, per roll **2c**
 Living room paper, 10c values **5c**
 Independent paper, 25c values **10c**
 A limited supply of ceiling, six roll lots, at **15c**
 30-inch plain oatmeals **25c**
 18-inch gold oatmeals **15c**
 30-inch ingrains **10c**
 Varnish wood stains, pints **30c**

Wall Paper and Paint Dept.—Main Floor.

Four Good Wash Good Specials

All 39c and 50c Voiles at, yard **25c**
 All fancy Jacquard Silks that sold as high as 59c yd., **25c**
 Dotted Silk Mixtures, a full line of colors, 25c grade; special Monday at **19c**
 39c Princess Foulards, in pretty stripes and figures; Monday at, yard **24c**

Blue and Gold Porcelain—Open Stock

Tea Cups and Saucers, pair **10c**
 8-inch and 7-inch Plates, each **10c**
 6-inch Breakfast Plates and Oatmeals, each **7½c**
 Sauce Dishes and Pie Plates, each **5c**
 Covered Dishes, large 15-inch Platters, each **25c**
 Sauce Boats, Small Bowls, Vegetable Dishes, Covered Butters, Sugar and Creamers, each **10c**

Bed Linen Specials Linen Department

Bed Sheets, \$1.90, seamless, extra heavy, \$1.00 values, each **65c**

Pure Linen Bed Sheets, hemstitched, full size, \$5.00 values, pr. **\$5.00**

Embroidered or Drawn Work Sheets and Pillow Cases to match, worth \$6.00 per set **\$3.25**

Pure Linen scalloped Pillow Cases, full size, \$5.00 values, per pair, at **\$1.98**

Imitation Mexican drawn work Bed Spreads, full size, worth \$6.00 each, at **\$3.95**

Imported Marseilles Bed Spreads, full size, hemmed, worth \$1.00, each, \$1.00 and \$1.50 Hair Brushes, go at, each **75c**

Scalloped, fringed or hemmed crocheted Bed Spreads, worth \$4.00, each **\$2.50**

Full size crocheted Bed Spreads, hemmed or fringed, \$2.25 values, each **\$1.50**

We Save You from 25 to 50% on Drugs and Toilet Goods. Big Special Sale for Monday. Note Prices.

50c Hinds' Honey and Almond or Pond's Extract Cream for **25c**
 \$1 size pure Hydrogen Peroxide, 25c
 4 bars of Ivory soap for **15c**
 10c Physician's and Surgeon's Soap
 50c Dental Tooth Powder, Paste or 10c Shishola shoe polish for **5c**
 15c can of Lilio or Violet Talcum powder for **5c**
 30c size Williams' Carmation or Violet Talcum for **10c**
 \$1.50 bottle of Oriental Cream 98c
 Large size Pompeian Massage Cream for **45c**
 25c Sanitol, Pond's Extract or Peroxide Face Cream for **12½¢**
 25c Dental Tooth Powder, Paste or Brushes, each **12½¢**
 Spotless Hair Brushes, worth \$2.00, for **\$1.00**
 \$2.00 Imported Hand Mirrors, at **\$1.00**
 \$1.00 and \$1.50 Hair Brushes, go at, each **75c**

EXCEPTIONAL VALUES LINEN DEPARTMENT

Pure Linen, extra large size, hemmed Huck Towels, worth 39c each, at **25c**

Cream or snow white heavy twisted thread Turkish Towels, worth 59c each, at **35c**

Plain or fancy all linen bleached Huck Toweling, worth 75c yd., at **50c**

Imported mercerized pattern Table Cloths, size 8x10, assorted—worth \$1.75 each, at **\$1.00**

Hemmed pattern Table Cloths, pure flax, size 8x12, worth \$4.00 each, at **\$2.50**

Scalloped circular Table Cloths, full size, pure linen, worth \$5.00, each at **\$3.50**

Heavy double Damask, satin finish Belfast Pattern Cloths, size 8x10, worth \$8.00, each **\$4.95**

Heavy double Damask, satin finish Dinner Napkins to match, size 21 inch, worth \$9.00, dozen **\$5.95**

Read Our Big Special Monday Grocery Sale

We advise our customers to buy flour now. The wheat market took another jump this week. Monday, 48-lb. sacks of our very finest Diamond H flour, nothing finer for bread, pies or cakes, per sack, **\$1.20**

19 lb. best Granulated Sugar **\$1.00**

10 bars Best "E" All Diamond C or Lenox soap **85c**

8 lb. best white or yellow cornmeal at **17½¢**

4 lb. bulk laundry starch **85c**

4 lb. fancy Japan rice **25c**

4 lb. fancy Pearl or Pine Tapioca **25c**

The best domestic Macaroni, Spaghetti or Vermicelli, pkg. **7½¢**

5 cans oil or mustard sardines **25c**

3 cakes fancy Toilet Soap **25c**

Yeast Poun, pkg. **7½¢**

1-lb. pkg. cornstarch **4c**

New strained honey, pint jars **45c**

McLaren's Peanut Butter, lb. **12½¢**

Red Jacket pure apple cider, per gal. **50c**

The best Soda or Oyster Crackers, lb. at **7½¢**

The best crisp Pretzels or Ginger Snaps, lb. **6c**

2 C. or Oriole corn flakes, pkg. **85c**

Large bottles pure Tomato Catsup, Worcester Sauce, Pickles or Horseradish, per bottle **85c**

The best tea offering, lb. **15c**

Golden Santos coffee, lb. **85c**

Good family tea, uncolored Japan or Sundry, per lb. **85c**

BUTTER, BUTTERINE AND CHEESE SALE.

The best creamery butter, carton or bulk, lb. **30c**

The best country butter, lb. **30c**

The best dairy butter, lb. **30c**

Full cream brick cheese, lb. **18c**

2-lb. rolls good butterine **35c**

2-lb. rolls good table butterine **35c**

The last of the Keller Peas for canning Monday, bushel basket **90c**

Fresh spinach, per peck **7½¢**

4 bunches fresh beets, carrots or turnips **50c**

2 heads fresh leaf lettuce **50c**

6 bunches fresh radishes **50c**

3 large heads cabbage **10c**

15 lb. new potatoes to peck **15c**

12 lb. fancy Greening apples to the peck **20c**

1 lb. fancy Greening apples to the peck **20c**

Fancy Cape Cod Cranberries, per qt. at **15c**

Fancy hothouse cucumbers, each 10c

3 bunches oyster plant **10c**

3 large soup bunches **10c**

Fancy Denver cauliflower, lb. **12½¢**

Fancy Tokyo string beans, lb. **10c**

2 stalks fresh celery **5c**

6 bunches green onions **5c**

Large grape fruit **10c**

Fancy Tokyo string beans, lb. **10c**

Fancy Yakima Valley Jonathan or Grimes Golden apples, bushel boxes—extra special—box **\$1.50**

Hayden's for Hardware They are Cheapest

SPECIALS FOR MONDAY

25c stoves brushes **10c**

10c stove brush, per pkg. **5c**

10c scrub brushes **5c**

25c cotton mops **10c**

25c stove pipe, enameled **15c**

Any size drip or bread pan **10c**

Any size steel frying pans **10c**

Any size enamel pie tins **5c**

Any size enamel pudding pans **10c**

Coat hangers, 2 for **5c**

85c cobble sets **49c**

30c large, heavy "Cold Blast" fan **19c**

65c lanterns **49c**

We are exclusive agents in Omaha for the famous "Benway" Cast Iron Range, Black Nickel finish. No blacking required anywhere.

Round Oak stoves, up from **\$2.25**

Base Burners, up from **\$2.50**

Cast Ranges, with high closets, up from **\$25.00**

Steel Ranges, with high closets, up from **\$30.00**

Cook stoves, up from **\$10.00**

Perfect Oil burners **\$3.50**

Stove pipe, per joint **10c**

Elbows, each **10c**

WARNING—MACHINE—Don't overlook the fact that we have the largest line in town, including such well known machines as the "One Minute" Motor, "Benway" Vacuum Washer, "Undergear" hand and water power machines and the famous white Lily electric. Get our price before you buy.



The prettiest woman lacks charm unless she has the wit to be well gowned—that is not necessarily expensively gowned, but neatly and becomingly dressed and above all, trim of figure.

Women who are most careful have long ago discovered that the most important principal in achieving the end is the right corset.

Our Corset Will Supply the Right Corset for You—Just Your Model.

We carry complete lines of all the best—Nemo, Binners', R. & G.'s, Warner' C-B's, W. D.'s, Thomson Glove Fitting, Bon Ton, etc., a model for every figure, every pair guaranteed, at prices ranging from \$1 to **\$5**

Special Monday, corsets worth to \$2, broken lines of standard makes, long hip, medium bust models, six hose supporters attached, on sale to close at **98c**

It Pays Try HAYDEN'S First It Pays