

BRIEF CITY NEWS

Stack-Falconer Co., Undertakers. Lighting Fixtures-Burgess-Graden Co. Have Root Print - Now Bacon Press. Bailly, the Dentist, City Nat. D. 2564. Omaha Plating Co.-Estab. 1898. D. 2555. Old Trees Cut Down-Workmen just finished cutting down the beautiful trees in front of the old S. R. Brown residence on Farnam above Twenty-fourth street to make way for a new sidewalk extending from the curb to the lot line. Taylor Respects the Law-Huck Taylor, assistant gas commissioner, is back from Wood Lake, Nebraska, where he spent two weeks shooting ducks. He said the only thing that prevented him killing a million was the law which limits the number of ducks a hunter may kill. Extra Tourist Cars-The Northwestern and Burlington railroads will run two extra tourist cars from St. Paul to Kansas City commencing November 5 and continuing until the 19th. This is for the accommodation of the big rush of home-steaders to the south and southwest, which is expected to commence about this time.

Ad-Making Science Undergoing Change

"Does advertising pay?" "Pay what?" "Everybody, anybody?" "Shure!" Penn P. Fodrea, advertising manager for the Iren Biscuit company, says it does, but he told a class of young men at the Young Men's Christian association last night that some advertisements in daily papers are about the dearest that can be imagined. "Just look over some papers," he said, "and inspect the advertisements. Cut off the head line and the signature and what have you left? Some stuff that would apply to any kind of merchandise. That is poor advertising." Fodrea asserted that the newspaper advertising that obtained a decade ago is a joke now. The "word-jugglers are no more" but in their stead have come men who have gone to the heart of the thing. They study the human mind, then write the reason why a particular article should be bought, never the reason for selling. He was talking at the first meeting of the class in the study of advertising. Several business men and advertising writers attended the meeting and delivered speeches. Among them were: W. G. Cleveland of the Cleveland Drug company, N. J. Baker of the Baker Engraving company, Sam Reese, Jr., of the Reese Printing company, O. T. Eastman, advertising manager for the First National Bank; L. W. Whitehead, advertising manager for the Burlington railroad.

Creighton Students Favor Democrats

At a meeting of the Creighton Political club at Washington hall last evening the club voted to support the democratic ticket in the present campaign. Two hundred Creighton men were present. Mayor Dahlman was a visitor and when called on for a speech, said he was a little uncertain as to how he stood with the keys of the city over to them following the victory over Yankton. Attorney I. J. Dunn was the principal speaker of the evening, and discussed the issues of the campaign. Dunn attacked the record of Roosevelt, pointing out the fact that he is now opposing the Standard Oil and the steel trust when it was these corporations which contributed largely to his campaign fund in 1904. Arthur F. Mullen, former attorney-general of Nebraska, under Governor Shalleberger, said he had just returned from New York and the east where he found sentiment democratic.

MINISTERS START FIGHT FOR THOUSAND CONVERTS

"One thousand conversions in the district" is the slogan adopted by the Methodist ministers of the Neligh district, before they closed a successful meeting at Lynch yesterday. Interest, addresses and sermons were heard. Rev. Gerrit Janssen, Florence, an evangelist, was specially engaged to conduct a campaign throughout the district. Agents those who addressed the Lynch meeting were Mr. Janssen and Rev. J. B. Shrekengast.

Breaks a Cold in a Few Hours-Pape's

First Dose of Pape's Cold Compound relieves all gripe misery-Contains no Quinine. After the very first dose of Pape's Cold Compound you distinctly feel the cold breaking and all the disagreeable gripe systems leaving. It is a positive fact that a dose of Pape's Cold Compound taken every two hours until three consecutive doses are taken will cure gripe or break up the most severe cold, either in the head, chest, back, stomach or limbs. It promptly ends the most miserable headache, dullness, head and nose stuffed up, feverishness, sneezing, running of nose, mucous catarrhal discharges, soreness, stiffness and rheumatic twinges. Take this wonderful Compound with the knowledge that there is nothing else in the world which will cure your cold or end gripe misery as promptly and without any other assistance or bad effects as a 2-cent package of Pape's Cold Compound, which any druggist can supply-It contains no quinine-be sure you get what you ask for-accept no substitute-beware in every home. Tastes nice acts gently-Advertisement.

DRINK HABIT CONQUERED PARKER'S HAIR BALM REGISTER TODAY

AFFAIRS AT SOUTH OMAHA

Program for Meetings of Teachers is Given Out.

DEMOCRATS TALK ON STREET

South Omaha High School Will Play Foot Ball with Lincoln at Rourke Park Saturday Afternoon.

A program for meetings of grade and high school teachers next Saturday morning, to be followed by a general teachers' assembly, has been issued by Superintendent N. M. Graham. The program follows:

GRADE MEETINGS, A. A. M. Kindergarten, First and Second Grades, Room 45-"Primary Language," Miss Hanks; song, Miss Emma Dickman; "Busy Work," Miss Rose Pfla, discussion, story telling, Miss Vera Dubois; Third Grade, Room 46-"Model Class in Arithmetic," Miss M. Burke; language work, Miss Edna Scott; "Discipline in School Room," Miss Ella Hury; discussion of problems in the Third grade, each teacher to have a question ready for discussion. Fourth Grade, Room 47-"Arithmetic," Misses Tomblak and Carlson; "Spelling Methods," Miss M. Fitzgerald; "Geography," Misses Begley and Brooker; "Language," Misses Hystrom and Mann; "History," Misses Willard and A. Wilson; reading, Miss Willard; "How to Study," Misses Gaughan, Moore and Fitzgerald; "Discipline," Mrs. Z. Dimond. Fifth Grade, Room 24-"Methods in Reading," N. M. Graham; discussion; "Model Class in Reading," Miss E. Westover; "How to Secure Expression in Reading," Miss V. Bennett; discussion; "Facilities in the Use of the Dictionary," Miss W. Wingard; discussion. Sixth Grade, Room 25-Reading: "Do the Pupils of This Grade Aside From Comprehending the Facts of the Rudimentary Literature Appreciate the Literary Value and Worth of Longfellow's 'Courtship of Miles Standish'?" Ways and Means of Securing Better Appreciation of the Literary Merits of the Poem, Miss Jennie Roberts; "The Search of Expression, Interest, Etc., in Reading From the Baker and Carpenter Reader," Miss G. Nelson; discussion, each teacher to present one question. Seventh Grade, Room 22-"Reading," Miss Dickman; "General Geography," Miss Jorgenson; "General Exercises," Miss Jorgenson. Eighth Grade, Room 21-"To What Extent Do Pupils Appreciate the Ideals and Literary Qualities of Scott's 'Lady of the Lake'?" "The Merchant of Venice," Miss Stella Holmes; "Methods of the Recitation," Miss M. Truxaw; discussion, Mrs. Mathews and Miss Bemis. HIGH SCHOOL TEACHERS, ROOM 26. P. A. M. Address, President H. H. Seerley, Iowa State Teachers' college. GENERAL TEACHERS' MEETING, GENERAL ADDRESS, 10 A. M. Instrumental solo, Miss H. True; vocal solo, Miss Georgina Davis; vocal solo, Miss Laura B. Owen; address, President H. H. Seerley. Democrats Hold Meeting. With true democratic simplicity, from the top of a broken chair placed at the corner of Twenty-fourth and N streets last night, J. W. Woodruff of Omaha and Jerry Howard of South Omaha addressed a number of passersby and street idlers. About fifty, counting boys, lent attention to Jerry. He took occasion to announce the following resolution of the Wilson-Marshall Young Men's Democratic club: Whereas a week from next Saturday is to be dedicated as Wilson day, and Whereas, it behooves every loyal and patriotic supporter of Governor Wilson to make that day the banner day of the campaign; therefore, be it Resolved, That W. J. Bryan be invited to deliver an address on Wilson day so that genuine enthusiasm shall prevail. Pettit Held on Suspicion. Weezy Pettit is being temporarily detained at police headquarters on suspicion of having lured a \$13 diamond ring from the jewelry stock of former Police Captain Pete Powers. According to the story given out by the police, former Captain Powers, who is now in the jewelry business, was exhibiting some jewelry to Weezy and a number of friends yesterday. At the close of an exhibition a \$13 ring was missing and the former police captain suspected Weezy. Foot Ball Game Saturday. Saturday the South Omaha High school will meet the Lincoln High school at Rourke park in Omaha. The game will mark the opening appearance of the high school brass band. Each afternoon the students have been learning new yell and songs. Over 300 megaphones have been purchased. The team has been put through its hardest practice during the last week and having been strengthened by the return of four first team men, feels confident of victory. The Lincoln team is reported to be stronger than last year, when they trimmed the local team, 16 to 9. Coach Morgenthaler of the Omaha uni. will referee the game, which will be called at 3 sharp. Magic City Bowling League. PETERSEN KANDY KIDS. Hunt ..... 183 211 171 576 McDonald ..... 155 147 129 431 Petersen ..... 152 132 200 484 Winters ..... 170 174 201 545 Francisco ..... 226 181 180 587 Total ..... 900 888 905 2,676 CULKIN'S CUBS. Cavanaugh ..... 172 155 150 477 Culklin ..... 154 132 131 417 Thomas ..... 175 123 158 456 Nolan ..... 202 180 188 568 Total ..... 699 742 526 2,409 Handicap ..... 27 27 27 81 Total ..... 596 774 529 2,480 JETTER GOLDTOPS. Fitzgerald ..... 178 169 183 530 Child ..... 165 158 148 471 Culklin ..... 154 132 131 417 Hall ..... 188 147 167 502 Tomlan ..... 141 137 149 427 Total ..... 626 596 578 1,801 GARLOW COLTS. Usher ..... 159 153 137 450 Usher ..... 147 132 131 410 Mullen ..... 161 135 137 434 Kaeser ..... 129 122 142 404 Howe ..... 154 151 172 477 Total ..... 649 603 585 2,237 Handicap ..... 47 47 47 141 Total ..... 788 712 829 2,327 Magic City Gossip. George H. Brewer is away on business. Journal Clerk John Mercell of the city clerk's office is reported as much improved after a severe attack of gripe. The work of the Entered Apprentice degree was put on last night at the meeting of the Bee Hive lodge of Masons. Call National Wine and Liquor Co., 192 North 24th St., for Stars Triumph beer; also wines and liquors, delivered. Phone South 87. Miss Desale Robinson entertained last night in honor of the return of her sister, Blanche, who has been visiting in Iowa for some months. The funeral of Mrs. Peter Pligour will be held tomorrow morning at 9 o'clock from her late residence, 315 V street, to St. Mary's church. Interment will be made in St. Mary's cemetery. The sophomore of the high school will be entertained tonight at the home of Garwood Richardson, 508 North Eighth street. The coronation of the celebration of the class party. The teachers of the West Side school report that they enjoyed their recent trip to Avery woods, where they enjoyed a supper about an improved campfire. Plans are being made by the republicans of South Omaha to hold a big candidates meeting on some day before election. In the meantime every voter is being urged to register on Saturday.

In order to be eligible to vote on November 5, Winifred, the 7-month-old daughter of Mr. and Mrs. John P. McGuire, died yesterday morning at the residence of her parents, 105 North Twenty-fourth street. The remains will be shipped to Nebraska City tonight at 11 o'clock. Miss Mayne Fitzgerald, principal of Lowell school, is rapidly recovering from her recent illness. During her convalescence Miss Fitzgerald has increased several pounds in weight and her physicians report that she will make a complete recovery. Halloween boys and girls are hereby warned by the police that the promiscuous use of soap on car tracks, shop windows, sidewalks and sidewalks is prohibited. For the last several nights the local guardians of the law have been pestered by protests of irate citizens. Charley Cummings created consternation among a number of members of the hall Wednesday night, when he said that he was a bull moose out and out. Trainor and nineteen others appeared shocked, but Cummings showed them that he had been numbered among the members of Trainor's crowd.

Omaha Has Been Advertised Over the Entire World

Seven more subscriptions for the maintenance of the publicity bureau were recorded at the meeting of the publicity committee which is campaigning for more finances for the institution. C. F. Harrison secured three of these subscriptions and other subscriptions were brought in by Harry Ryan and Penn P. Fodrea. The additional list includes Carl S. Wilson, W. T. Graham, Payne-Stater company, Fred Kern Millinery company, G. G. Wallace, Central Coal and Coke company and Harrison & Morton Realty company. That the work of the publicity bureau is worthy the loyal support of Omahans was proven by a report on what the bureau has done since its inception three years ago in the matter of publicity alone. It was stated that 20,000 columns of information concerning Omaha and advertising its resources have been printed in the press of the United States and Europe, together with many stories in prominent magazines. Considering the intrinsic value of this advertising, the report said, the amount is equal to 100 times the actual amount of money expended by the bureau. The bureau has existed on an expenditure of \$30,000, which amount has covered the entertainment of conventions and prominent visitors, advertising, expenses of clerical office work and employees' salaries. Some of the things the bureau has done will be shown to prospective subscribers in an endeavor to prove to them what they will be doing for Omaha by giving their money. Among the new three-year subscribers who were reported were the First National and the United States National banks.

Ellick Tells of the Proposed Bill to Benefit Workmen

The report of the members of the commission which has been framing the employers' liability and workmen's compensation bill was made to the Omaha Manufacturers' association by F. I. Ellick. The various phases of the bill which would most affect the employer of labor was discussed by Mr. Ellick, who proposed that the bill should be printed and pamphlets of it distributed to every manufacturer in the state. F. B. Sanborn, who presided, suggested that a meeting of employers and employees interested in the bill be called at some future date and the whole matter thoroughly discussed. Mr. Ellick said a minority of the commission favored a state insurance system as against an employers' liability measure. As the bill now stands no serious objection is found with the one exception of the 65 per cent of weekly wage rate to be paid the injured employee in time of disablement. It is the opinion that this rate, which is higher than rates in other states should be made lower. It is probable that workmen's compensation and employers' liability will be one of the principal topics of discussion at the meeting of the state association of manufacturers in Omaha November 14. A committee appointed by the Omaha association will decide on features of the program. This committee is composed of F. I. Ellick, J. W. Towle, F. S. Knapp, Harry Kelly and O. C. Scott.

High Living Cost as Divorce Cause

At the meeting of the household economics department of the Omaha Woman's club Thursday morning it was decided that a campaign of investigation be started, three of the first things to be investigated being the position of merchants on the following matters: "All bread offered for sale must be wrapped." "Meats to be inspected both before and after slaughtering, and that the inspection really means something." The inspiration of the meeting was one of Dr. Wylie's articles on food adulteration, which was read by Mrs. Stanfield and discussed at length by members. Mrs. Turner gave a brief talk, giving as her opinion that the high cost of living is responsible for many divorces among the young people. She also told of the Market club in her state, which is purchasing food in quantities to eliminate the profit of the middleman.

MOOSERS TOLD TO HELP GET OUT REGISTRATION

Thirty-seven members of the progressive county central committee met in the Murray hotel last night and heard a talk on registration from their chairman, John A. Lewis. He urged everyone to do personal work on registration day to get out the voters and instructed all to keep in touch with him as chairman during the day, letting him know from time to time what the situation was in the several precincts. The decision of the supreme court forcing the progressive electors to go on the ballot without the republican designation was taken up briefly by Chairman Lewis. He said that the decision is not as harmful to the progressives as some have thought. "Some when they thought they could not vote for Taft," said the chairman, "had decided to vote for Wilson for spite. Now that they have the chance of voting for Taft they will do so and this will take votes from Wilson that he might have had."

Business men of today want clothing with character --not extreme but different. They want to be fashionably at the same time economically dressed. Here is your opportunity--Winter Suits and Overcoats, \$10, \$12.50, \$15 \$18 and \$20. Never before have we shown a more complete line of wearing apparel for men and boys in Suits and Overcoats. All the new shades of brown, tans, grays and blues, in cassimeres, chevits and unfinished worsteds, vicunas and chinchillas. Ask to see the NEW HAVANA BROWNS, now so popular in eastern cities. Suits--Semi-English and conservative models, 2 and 3-button and in Norfolk. Overcoats--Stylish belted effect, 52 inches long, convertible collars; also in novelty weaves. Blue, black and Oxford kerseys, with velvet collars, 46 inches long. Men's Fine Slip-On Rain Coats--special values at \$5.00, \$7.50, \$10.00 and \$15.00. Men's Cravenette Rain Coats, in dark oxford mixed worsteds--at \$10.00, \$15.00 and \$20.00. Men's Fine Worsteds Trousers--in light and dark colored worsteds, chevits and cassimeres, all sizes up to 52-inch waist measure. Special value at \$3.50. Boys' Suits and Overcoats. Our Celebrated Skule Sute for Boys, 7 to 17 years, \$3.95. Boys' Two-piece Suits, all wool cassimere, 7 to 17 years, at \$2.95. Boys' Winter Overcoats, with convertible collars, all sizes and all ages. \$2.95, \$3.95, \$4.95 up to \$8.95. Men's Furnishings and Shoe Specials. Men's Underwear. A special purchase of men's union suits, fine medium and heavy weight Cooper Ribbed merino, wool, worsted and silk and wool mixed union suits; \$3.00, \$3.50 and \$4.00 grade at \$1.85. Men's Gloves. "Adler's" make of selected kid and cape gloves in tans, browns and gray, cadet and regular sizes, a special purchase of regular \$1.50 grades, at \$1.15. Youths' and Boys' School Shoes. New fall styles, lace or blucher, good solid leathers, sizes 9 to 13 1/2 at \$1.75. Sizes 1 to 5 1/2 at \$1.98. Special for Saturday. Nebraska Clothing Co. FARNAM & FIFTEENTH STS.



MAIL ROBBERS IN CUSTODY

Express Messenger and Mail Loader Confess Successful Plot.

TAKE LOOT WORTH THOUSANDS

Omaha Man and Accomplice, Whose Home is in Chicago, Arrested by Secret Service Officers--Part of Goods Recovered. By the arrests yesterday of Ben R. Day, 963 North Twenty-fifth street, a mail loader on the Burlington railroad and Frank N. Whitehead of Chicago, express messenger employed by the Adams company on the same railroad, federal secret service officers believe they have ended systematic robberies of the mails extending over four months and involving thefts of \$15,000 worth of jewelry and merchandise. More than 1,000 complaints from all sections of the country have been received since the robberies began. Post Office Inspector N. E. Randall of Omaha, Inspectors E. P. Smith and E. E. Fraser of Chicago, George L. Van Dike of Des Moines, and C. S. Ranger of Croston, Ia., had charge of the case for the government. Yesterday morning the detectives arrested Day and last night they took into custody the express messenger when he arrived at the end of his run. When confronted by the officers, both confessed. Part of the stolen goods was recovered by the five officers in a residence in the north part of the city and officers in Chicago today will confiscate Whitehead's Chicago "plant."

WONDERFUL SALE OF WOMEN'S SUITS AT ORKIN BROTHERS

More than 1,000 suits, all in one great lot, \$30 to \$45 suits at \$17.50. This great suit sale occurs at Orkin Brothers' Saturday. Any woman who has intended paying twice and even three times this price will do well to see these great values at \$17.50. The best offering of the season will be found in this sale. We invite all women of Omaha to inspect the beautiful suits in order that they may see for themselves the wonderful values we are enabled to offer at \$17.50. ORKIN BROTHERS.

GEORGE WYLIE, TURFMAN, DIES AT ADVANCED AGE

A. E. Wylie left last night for Pulaaki, Ill., with the body of his brother, George R. Wylie, who died Wednesday night at St. Joseph's hospital. George Wylie was well known to many Omahans, particularly the older turfmen. He was spoken of by them as a man of many sterling qualities, chief among which was generosity. Mr. Wylie was 60 years old. He is survived by his brother, two sons, a daughter and eight grandchildren. Persistent Advertising is the Road to Legitimate "Big Business." For Revenue Only. LEHANNON, Pa., Oct. 25.--Congressman Oscar W. Underwood of Alabama and A. Mitchell Palmer of Pennsylvania, addressed a democratic rally here tonight. The meeting was held in the Academy of Music which was crowded to its capacity. The Alabama congressman talked for more than an hour confining his argument to the tariff. He declared in favor of democratic tariff for revenue only.

Crossett Almanac [for next week] OCTOBER ANNIVERSARIES AND ASPECTS [1912] 27/S Jack Bennett discovered Seven League Boots, 1224 Gen. Comfort first entrenched in Crossett Shoes, 1894. 28/M Siege of Ladbroke begun, 1899. 29/Tu Declaration of Independence from foot troubles started by Crossett wearers, 1895. 30/W Halloween--watch your cabbage patch and fruit gate. 31/Th 'Nicker rest bill today. Nicholas Floedinger said "Give me Crossetts of 1 must limp", 1908. HALLOWEEN Halloween, the witches' day, fallst on the 31st. The last quarter of the moon hath November 1st for its date. This week will see ideal weather save when clouds, rain, hail, snow, tornadoes or hurricanes occur singly or in combination. Never forget the foot's comfort nor the fashion's trend. When you find both style and comfort in a shoe, wear it. 'Tis better to spend the day in easy-fitting Crossett Shoes than the evening in hot footbaths. A new Crossett that's a style leader. Russett. Eight buttons. Deep creasing in the vamp. Cuban heel. A favorite with knowing men. Crossett SHOE TRADE MARK \$4 to \$6 Everywhere LEWIS A. CROSSETT, INC., Mfg. North Abington, Mass.

Cough Hard? Go To Your Doctor Stop coughing! Coughing rasps and tears. Stop it! Coughing prepares the throat and lungs for more trouble. Stop it! There is nothing so bad for a cough as coughing. Stop it! Ayer's Cherry Pectoral is a medicine for coughs and colds, a regular doctor's medicine. Use it! Ask your doctor if this is not good advice. J.C. Ayer & Co., Lowell, Mass.

Exclusive Agents for Omaha HAYDEN'S THE TWENTIETH CENTURY FARMER is the Leading Agricultural Journal of the west. Its columns are filled with the best thought of the day in matters pertaining to the farm, the ranch and the orchard, and it is a factor in the development of the great western country.