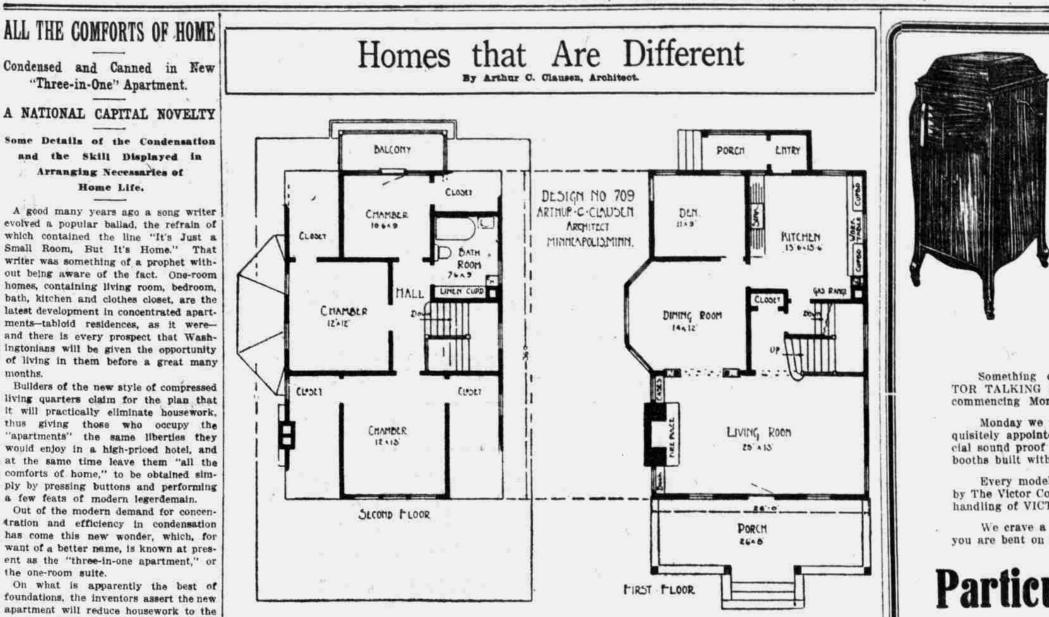
OMAHA, SUNDAY MORNING, OCTOBER 20, 1912.



absolute minimum, lower rents and save space, all without crowding, without any sacrifice of privacy and under the best of sanitary conditions. In the new apartment there will be no more cooking, dishwashing, sweeping, dusting or wrestling with the servant girl problem. There will be nothing, in short, except the occupation of making home life as attractive as it can possibly be made, unless, of course. housewife, voluntarily the chooses to assume labors which might as well be disposed of by mechanical means.

Secret of the Scheme,

their place of business, but who still de-The word "apartment" is a misnomer, sire more of a home than a hotel, but since the new style of home can be in- who have little time and less inclination stalled in a cottage, bungalow, flat or to look after the chores of a home such residence-in any place at all where there as caring for lawns, washing windows is one room of average size. The term and looking after the heating plant is employed here, however, for the rea- finally resulted in that modern achieveson that a company has been formed in ment of home planning, the flat building. Washington to erect an apartment build-While no one would call a flat homelike ing, in which the new "three-in-one" will many of them are marvels of convenibe used exclusively. ence. They are not a place in which to Reversible and convertible furniture, raise children or parrots for while all

picturesque.

Types or styles in domestic architec-

ture develop by gradual evolutions the

same as everything else in the world. A

few years ago the bungalow was little

known. Homes were then of two kinds.

the tall square full two-story type mostly

of colonial design and the low cottage

come more dignified and the latter more

Congested conditions in large cities, the

which swings on strong pivots set perpendicularly into the walls, is the secret stand all the noise that their own make, of the "three-in-one." Simply by releas- they always become greatly distressed ing a lock and swinging a section of the at the noise made by other people's chilwall, one may convert the apartment dren. The general rule among real estate unattractive and impractical through tryfrom a beautiful dining room to a cozy agents to keep children out of flats is ing to preserve the low roof effect and living room or library. Another turn of really a kindness to the children. another section will add the charm of a music room, with piano and music cases, to the library.

Yet another swinging of the wall sec- hardly wide enough for a dog to wag his Someone was finally brave enough to tions will conceal all traces of din- tail," while one man is quoted as saying raise the roof a little and the illustration ing room, living room, music room and that he "had to go out doors when he

MR CLAUSEN'S BOOK "The Art, Science and Sentiment of Homebuilding." Thirty chapters, 300 illustrations.

Thirty chapters, 300 illustrations. It covers a wide range of subjects, including the planning of bunga-lows, suturban and city homes, costing from \$2,000 to \$20,000, let-ting contracts, choosing materials, proper design of entrance, win-dows, fireplaces, etc. New third edition. Price, postpaid, \$1.00. type with slanted cellings in the second story rooms. Many homes in both styles are built today, the former having be-Address, Arthur C. Clausen, Architect, 1136-37-38 Lumber Ex-change, Minneapolis, Minnesota. necessity of many people being nearer

> possible to build the caves as wide as possible in order to protect the walls, with the modern bungalow resulting from the combination of these things.

In the northern parts of the country it was discovered that the one floor detached flat or bungalow through greater exposure to the weather required more heat; also that the extra cost of roof and foundation when the means were normal people love children and can limited was hard to become reconciled to. Out of these facts have grown what is known as the two-story bungalow. Two-story bungalows at first were rather still by the use of dormers obtain the Flats as homes have received many use of bedrooms on the second floor. jocular jibes, such as calling them "cliff These bedrooms had low, slanted celldwellings," "complete homes in a space ings and in the summertime were hot.

quently met by providing a good sized den with a davenport in it. Sometimes a closet and tollet room off this den

makes the arrangement complete.

Homes of the two-story bungalow type should have a variety of materials on the exterior appropriately chosen for picturesque effect. To build the entire wall surface of one material such as siding. shingles, cement, stucco or brick is monotonous and while the one material idea can be carried out successfully on homes of classic or colonial style it does not develop the picturesque effects necessary for attractiveness on homes of the cottage or bungalow type. An appropriate place to change the materials of the first and second story is at the top of the first-story wondows; here a plain

board or moulded course extending entirely around the house makes a neater division. In this little home cement stucco was used on the first story with shingles laid in alternate courses of two inches and three inches to the weather on the second story. The foundation was of natural blue gray limestone laid Ashler Bond. The first story was pearl gray cement obtained by using white cement and fine gravel. The shingles on the second story gables and dormer walls are of a medium brown, a little darker than the stickley craftsman brown. The roof shingles are a very dark olive green, the chimney gives a touch of brilliant color with its dark red brick while the trimmings, such as cornice, porch posts, window casings, etc., are painted cream hite, so creamy in fact that were the



Something different-something grander-something larger in the way of a VIC-TOR TALKING MACHINE DEPARTMENT! That's what we promise to offer Omahans, commencing Monday, October Twenty-first.

Monday we throw open that which has already been acknowledged the most exquisitely appointed and most generally modern Talking Machine Dept. in the West, Special sound proof booths of highly artistic design will be used as demonstration quarters; booths built with the requirements of talking machines in view, acoustically perfect.

Every model VICTROLA made will be on exhibition and sale; every record issued by The Victor Co. will be here; everything will be arranged for the modern, scientific handling of VICTROLA trade.

We crave a visit from you-early-often-hear the late VICTOR records whether you are bent on purchasing or not.

Particular stress is laid on our captivating exhibit of the late styled **Victor Victrolas** "The Entertainers of Millions. Then, too, the stock of Victor Records here is complete to the last number issued. ROTHER This New Department is on Third Floor Send Check or Money Order SUNDAY BEE NOT WE SAVE YOU MONEY for \$6.00 to C. M. Gordon, Cali-COMPLETE WITHOUT fornia, Mo., and get a barrel of DIAMONDS COLORED COMIC pure sweet cider at 12% c per gallon, you pay freight. Only good clean apples used. SUPPLEMENT.

tions is possible with the equipment. A by night without disturbing the arrangement of his office in the least.

Like all modern apartments, the transformation one-room suite has a bath and kitchen. Both, in reality, are a part of the same big room, so far as the mere division of floor space is concerned. They are separated from each other, however, not only by partitions, but by a hall af-

fording access to the general public hall. The bath is complete in every detail, and the kitchen has a gas stove, sink, refrigerator and all manner of hooks and cabinets for utensils, dishes and other things necessary in the kitchen. Access to bath and kitchen is afforded by sep arate doors opening directly from the main room.

All Neccasaries on Hand. Where buildings devoted exclusively to the new one-room suite have been built the owners and operating company will furnish everything necessary for housekeeping, if tenants so desire. This includes not only furniture, but such items as cut glass, silverware and decorative details of the home. There is also a general kitchen and laundry in the basement with which communication is maintained through speaking tubes, telephones and a dumb-waiter.

The general kitchen is presided over by a chef employed by the owning company and is equipped with facilities for supplying all wants of the tenants. If

the housewife does not feel like under- ants from four and seven rooms to one taking the task of preparing a meal, she and two enables four people to live in a ing and delivering messages and by getsimply telephones her order to the chef, iss space than is now occupied by two. ting the party on the other end of the who prepares the dinner and sends it up If anything more condensed is invented line. And a maid thoroughly cleans the by the dumb-waiter. When the meal is by Yankee geniuses, it must be up and apartment each week. The future apartended the dishes can be placed in the down, with extra apartments hung onto dumb-waiter and sent back to the kitchen the walls like hanging gardens, or suspended from the roof like a sailor's hamto be washed.

An objection in small apartments of mock.

These "one-room suites" occupying 300 this kind has been poor ventilation, but square feet of floor space, equipped with of the furnishings. The family renting in that problem seems to have been solved patent furniture, offer the following conby the inventors of the one-room suite. venlences for each suite: Not only is each apartment equipped A living room, a dining room, a bed-

with devices for circulating the air, but room, a buffet kitchen, a large ventilated the receiving closets into which the furniclothes closet, an entrance hall and a ture is turned when not in use, are venbathroom tilated thoroughly. The folding beds also

The Equipment.

are constructed in such a manner that they are ventilated through and through every day, although they are locked in the receiving cabinets and are out of

when used as a bedroom, a sideboard sight as well as out of mind. in the room when used as a dining room Sweeping has no place in the lexicon of the "three-in-one apartment." All the and out when used as a bedroom.

A dresser in the room when a bedroon work usually classified as sweeping is done by vacuum cleaners, operated by and out of the room when a living or dining room; a dressing room in the servants employed by the company. The apartments are rented by the month, and clothes closet sufficiently large for use; a telephone, a wall vault for jewelry, a tenant upon leasing has only to buy silver and valuables, a wardrobe couch, his groceries and meats, for the company furnishes everything else, including a set of genuine Haviland china of dainty pattern, a full set of silver, a dozen linen furniture, dishes, kitchen utensils, bed napkins, towels and tablecloths, a dining and table linen, heat, light, ice-in fact. room radiator in each apartment to keep all the items of the well-equipped apartdishes and food hot: a bed with doublement. deck springs containing 200 coils, a fine

Two is Company, Three a Crowd.

curled mattress, sheets, pillowcases For two people the three-in-one suites blankets, electric curling iron, gas or ordinarily are sufficient for all needs. electric stove, a full set of aluminum For the accommodations of larger famicooking utensils, a refrigerator, kitchen lies, or for a family that has much enter- sink, a washtub, a clothes dryer and a taining to do, especially having guests wire basket in which all dirty dishes are staying all night, a five-in-two apart-placed and sent on dumb-waiter to the ment will afford the opportunity of pri- main kitchen, where the basket with the vacy, which, for more tha ntwo people, dishes is passed through caldrons filled is lacking in the three-in-one. Those who with boiling water, rinsed in a spray of live in hotels not infrequently find it clean hot water, sterilized in a jet of necessary to rent extra rooms to entersteam, returned hot and dry to the pantain guests who come for an indefinite try in very short time without being ouched by a hand. stay

Besides the above a telephone girl will ) and Ann Streets, New York -Advertiseme Reducing the space required for ten-

library, and convert the apartment into wanted to smile because he lives in a lected as an example of the low, attracta bed room. Any number of combina- flat." Still, as examples of convenience ive roof lines giving a rather bungalow of a home arranged all on one floor, effect that can be obtained and still have physician or other professional man, for they are unsurpassed. People who have full height, square ceiling rooms on the instance, may occupy a room as his office lived in flats realize their convenience, second floor. This type of home could during the day and convert it into a but one of the further advantages of not be called a cottage for it contains possible.

living room by evening and a bed room windows on all sides, more light and air practically the same amount of room as a and the added beauty of a lawn with two-story home. It is plainly not a full trees and flowers receive the idea of two-story house nor a one-story bunga building the flat detached with its own low. Until a better name for it is found basement, roof and heating plant, then it will have to be known as the modern someone remembered having seen similar development of the two-story bungalow homes in the southwestern part of the idea.

country where selsmatic disturbances There are times when a bedroom on the made is practical to build as low as pos- first floor is a great convenience, but not sible and the heat of the sun made it always needed. This condition is fre-

PACIFIC

UNION

naint placed beside a pure white it would look yellow and still not so yellow that it appears so in connection with other REESE JEWELRY CO colors. Pure white is a cold color and 307 SO. 16 ST. cold colors should be avoided as much as

S. I. S. C.

The Twentieth Century Farmer

is the leading Agricultural Journal of the west. Its columns are filled with the best thought of the day in matters pertaining to the farm, the ranch and the orchard, and it is a factor in the development of the great western country.

## "The Union Pacific is the Best Road **Over Which I Have Ever Ridden**"

Is the statement attributed by The Salt Lake Tribune of October 8, 1912, to a high official of one of the prominent eastern lines. Coming from such a source, this worthy tribute to the physical features of the West's greatest railroad, carries much weight.

The Union Pacific is doubled tracked threefourths of the way to Ogden, is protected all the way to California by Automatic Electric Block Safety Signals, is ballasted with dustless Sherman gravel, and is laid out in long easy stretches, free from sharp curves and steep grades. The recent addition of a number of large and powerful passenger engines of the newest type has further strengthened its motive power.

The above features, and many others that contribute to safe and comfortable railroad travel, have given to the Union Pacific its title

## Standard Road of the West

GERRIT FORT, P. T. M.

OMAHA, NEBRASKA





ments, large or small, will be furnished, equipped, heated, lighted and ready for the family to move in with only their wearing apparel, trinkets and keepsakes, and move out, taking with them no part the modern apartment building will enter and leave the same as the traveler now enters and leaves our leading hotels .--Washington Star.

save guests much approvance by

## "THE BIG SNEEZE" **INVADES THE COUNTRY**

Its Medical Name Is Coryza and It Is Specially Fond of Women in

"Everybody's getting coryza, or soon will be." declared the head of the Depart-ment of Contagious Diseases of the City Health Bureau. The disease makes an attack at this time of the year, and is particularly severe on women who wear low cut gowns. Coryza is termed "the his sneare"

apparent reason, you've got coryza, or rather coryza has got you. Coryza comes just when the time has

street cars. Particularly, say the Health Department physicians, does coryza at-tack women in low neck gowns just after they have danced.

diers of coryza's army .- Herald.

Dr. Humphrey's "Seventy-seven" for Grip and Colds meets the epidemic condition and breaks up the disease. At all Drug Stores 25c. Humphreys' Homeo, Medicine Co., Cor. William

The fitting and furnishings are: A combination writing desk and bookcase when used as a living room and out of the way

Low Necked Gowns.

big sneeze."

When the tip of your nose starts to blush, when your lips and the roof of your mouth begin to feel dry and hard, and your eyes fill up with tears for no

## arrived to change underwear. Many meet it when sitting at the open windows of

That is why they believe coryza will be a society epidemic. Coryza, however, goes every place where there is thick black smoke. The smoke produces a car-bonic gas, the physicians say, which is the principal article of diet for the sol-

