

BRANDEIS STORES

MO T NOTA LE SALE OF THOUSANDS OF PAIRS OF WOMEN'S Long Kid Gloves

Women's 16 Button length gloves of highest quality in every size, with P. K. and overseas, 3 pearl clasps or Cleopatra buttons, most desirable shades. Plenty of white, tan and black. Every pair absolutely perfect.

Worth \$3 and \$4 a pair — All sizes on bargain square, at per pair—

\$1.98

Women's \$1.00 Short Kid Gloves at 69c a Pair. One and two-clasp gloves in white, black, tan, gray and brown, single row embroidery — all sizes — worth \$1 a pair. An extraordinary bargain, at the pair **69c**

New Fall Styles Women's Neckwear

Wide Spun, Silk Knitted Scarfs in all colors, fringed ends, 2½ yards long; also new Robespierre collars in velvet and silk daintily lace trimmed, wide collar and cuff sets and coat collars in Venise, crocheted and macrame effects, lace chemisettes and yokes, fancy lace jabots, cascades, etc., **25c-50c-98c** worth 50c to \$2, each.

WOMEN'S 25c HANDKERCHIEFS AT 15c

Hand embroidered corners, scalloped edges, hand embroidered initials or your first name in full daintily embroidered on pure Irish linen; also women's and men's fine, plain linen handkerchiefs, narrow hems — worth 25c, at each **15c**

MUNSING UNDERWEAR

You can't wash out the fit of a Munsing Union Suit. The garments are made to hold their shape. No matter how hard wear they get, no matter how often the garments are worn, the fit stays right along with all the other good qualities. It's the most economical as well as the most comfortable underwear you can buy.

WOMEN'S \$1.00 MUNSING UNION SUITS AT 50c Women's Fine Cotton Munsing Union Suits—Just the right weight for fall wear, bleached only; regular \$1 quality, at a suit **50c**

WOMEN'S MUNSING UNION SUITS AT \$1 A SUIT Fine cotton, medium and heavy weight, fleecy lined, high neck, long sleeves, medium and low neck, sleeveless and elbow sleeves — all in ankle lengths, at a suit **\$1.00**

WOMEN'S MUNSING VESTS AND PANTS AT 50c Fine cotton, medium and heavy weights, fleecy lined, bleached and cream colors, a garment **50c**

Misses, Children's and Misses and Children's Boys' Munsing Union Suits in fleecy lined cotton, cream and gray, at a suit **50c** Misses and Children's Munsing Vests and Pants—All cotton and part wool, at a garment **50c**

Sale of Lisle and Silk Hosiery

Women's Pure Thread Silk Boot Hosiery—Wide lisle garter tops, full fashioned — regular and out sizes — black, tan, white and fancy evening shades — worth up to 75c a pair, at the pair **50c**

Women's Cotton and Mercerized Lisle Thread Hosiery — Wide hem tops, double soles, high spliced heels and toes — plain and fancy silk embroidered boot patterns — black, tan, white and fancy light shades — worth up to 50c, at pair **25c**

Women's and Men's Cotton and Mercerized Lisle Finished Hosiery — Wide hem tops, double soles, heels and toes — regular and out sizes — worth 25c the pair, at pair **15c**

MISSSES', BOYS' and CHILDREN'S HOSIERY, 12½c Fine Cotton and Fleecy Lined School Hosiery — Double knees, heels and toes—fast color and in all sizes—worth 20c, pr. **12½c**

CANDY SALE—POMPEIAN ROOM

French Coconut Kisses—Pompeian Chocolate Bitter Sweets and Swiss Milk Chocolates — Nut and crushed fruit centers, at lb. **15c** Assorted Fudge — Nut, coconut and plain, at lb. **29c** Delicious Maple Confections—Fresh every Saturday, at per lb. **20c**

We show a complete line of the most attractive novelties for Halloween favors and decorations.

FREE INSTRUCTIONS KNITTING AND CROCHETING.

Yarn Department — On Main Floor. Miss Strange, direct from the Fleisher's Yarn Mills, is here to teach the women the advantages of knitting and crocheting with Fleisher's yarns. Learn to make the "Fleisher's Yarn Kids" the quaint dolls that everyone is making. Don't fail to see the wonderful display of garments made from Fleisher's yarns — afghans, sweaters, shawls, hoods, etc. Fleisher's Yarns—Our yarn department is now stocked with a complete line of this celebrated brand — Germantown, floss, knitting worsted, Spanish, Saxony, etc. In all shades.

BRANDEIS STORES



WE SAVE 40 PER CENT ON YOU OSTRICH PLUMES

BUY DIRECT FROM THE IMPORTERS

CUT PRICE SPECIALS FOR SATURDAY.

Beautiful Ostrich Hat Bands 32 inches long, all colors; regular \$2.00 values, at **\$1.00**

Fine Ostrich Hat Bands 36 inches long, and much heavier; all colors; regular \$4.00 values, very special, at **\$2.00**

Extra Value on Willow Plumets Beautiful genuine hand knotted Willow Plumets, 18 inches long, 1½ inches wide, \$6.00 values, at **\$3.15**

\$7.50 Willow Plumets, 20 in. long, 1½ in. wide **\$4.75**

\$12.50 Willow Plumets, 23 in. long, 2 in. wide **\$7.95**

\$15.00 Willow Plumets, 25 in. long, 2½ in. wide **\$9.95**

WE CLEAN, DYE, CURL AND RE-FABR PLUMES OF ALL KINDS.

GOLDBERG'S PLUME STORE

403 South 16th Street. CITY NATIONAL BANK BLDG.

Wear Forever

Is another name for our extraordinary boys' SHOES

We guarantee them to outwear two pair of ordinary boys' shoes.

Boys' 1 to 5½ **\$2.50.**

Boys' 10 to 13½ **\$2.00**

Drexel

When You Are Thoroughly Tired

and want something different, you remember the appetizing, satisfying dishes that mother used to prepare. Just try THE BELMONT RESTAURANT.

AMUSEMENTS.

"OMAHA'S FUN CENTER." **Gayety** Daily Mat., 15-25-50c E. Ys., 15-25-50-75c

Hippodrome Daily Mat., 10c; Evngs., 5-10-20c

BOYD'S LEADING PLAYBOY SHOW TONIGHT — MATINEE SATURDAY **Walker Whiteside** — IN — **THE TYPHOON.**

Opheum Phone Douglas 494. **ADVANCE VAUDEVILLE.** Matinee Today, 2:15. NOTE—Early Curtain Saturday Night 8:15 Sharp.

KRUG THEATER Matinee Today at 2:30, Night, 8:30 **BEST SEAT, 50c** **"THE DANDY GIRLS"** — TONIGHT — **THE COUNTY STORE** Ladies' Daily Dime Matinee.

BRANDEIS THEATRE Tonight—Sat. Matinee and Evening **Eva Lang and Company in HER HUSBAND'S WIFE** Next Wed.—Souvenir Mat. Wed. **Eva Lang in The Spendthrift.**

OMAHA'S POPULAR PRICED CLOTHING STORE.

GUARANTEE CLOTHING CO. 1519-21 DOUGLAS ST. Fine Dress Shoes, \$2.50

Fifteen Dollar Suits and Overcoats

It's astonishing how many men want to pay JUST THIS PRICE for a suit of clothes or an overcoat.

We appreciate the demand and offer our trade EXTRAORDINARY values in suits and Overcoats at Fifteen Dollars.

These garments are tailored perfectly, from choice woolen fabrics—durable linings and other trimmings.

It would be difficult to find their equal elsewhere at \$20.00 to \$22.50.

You don't obligate yourself by looking 'Twould please us to show you!

Manufacturers' Loss Your Gain

Accepting a delayed shipment of 250 suits which should have been here five weeks ago at a very liberal discount from the manufacturers, we are enabled to offer you the greatest suit bargains of the season. This lot consists of strictly all wool cassimeres in all the newest shades, fancy worsteds and the ever popular plain and fancy blue serge suits.

Actually Worth \$15.00 and \$18.00, at **\$10 - \$12**

High Grade Trousers at Popular Prices is the magnet which makes our Trousers Department so popular. We sell the products of America's best trouser makers at popular prices. EXCEPTIONAL VALUES. **\$3.50 \$4.00 \$5.00** EQUALLY GOOD VALUES. **\$1.90 \$2.50 \$3.00**

Seasonable Furnishings The new large collar sweaters, specially priced at... **98c to \$4.98** Medium weight union suits—\$1.25 values at **85c** Woolen underwear—shirts or drawers, at **75c**

Julius Orkin 1510 DOUGLAS ST.

Outer Apparel for Women

Your choice of The World's Best Magazines at About Half Price

Magazine Coupons enable you to get your choice of the world's best magazines on a monthly payment plan, at a greatly reduced price.

Send us the coupons in advance for next month's issue. Do this every month, and you will get your magazines as soon as they are published, the same as yearly subscribers.

Save money on your magazines By using these Coupons, you save about one-half of the subscription price and you do not have to pay one year in advance, but only a few cents each month. If you do not care to bother with monthly payments, you can pay two or three months at a time. Just send us the coupon price for as many months as you wish. Cut out one and send it to us NOW.

The following 15c magazines are CLASS A

McClure's Magazine	Coupon No. 1	20 cents
Women's Home Companion	2 Class A Magazines	a month
The American Boy	Coupon No. 2	25 cents
Cosmopolitan	1 Class A. 1 Class B.	a month
Good Housekeeping	Coupon No. 3	16 cents
Garden Magazine	1 Class A. 1 Class C.	a month
Pictorial Review	Coupon No. 4	30 cents
Sunset Magazine	2 Class B Magazines	a month
The American	Coupon No. 5	12 cents
Mark (X) opposite your choice	2 Class C Magazines	a month
Coupon No. 6	9 cents	a month
1 Class C. 1 Class D.		
Coupon No. 7	6 cents	a month
2 Class D Magazines		
Coupon No. 8	30 cents	a month
3 Class A Magazines		
Coupon No. 9	35 cents	a month
2 Class A. 1 Class B.		
Coupon No. 10	26 cents	a month
2 Class A. 1 Class C.		
Coupon No. 11	23 cents	a month
2 Class A. 1 Class D.		
Coupon No. 12	18 cents	a month
3 Class C Magazines		
Coupon No. 13	22 cents	a month
2 Class C. 1 Class A.		
Coupon No. 14	27 cents	a month
2 Class C. 1 Class B.		
Coupon No. 15	15 cents	a month
2 Class C. 1 Class D.		
Coupon No. 16	9 cents	a month
3 Class D Magazines		
Coupon No. 17	16 cents	a month
2 Class D. 1 Class A.		
Coupon No. 18	21 cents	a month
2 Class D. 1 Class B.		
Coupon No. 19	12 cents	a month
2 Class D. 1 Class C.		

The following 25c magazines are CLASS B

Review of Reviews	
World's Work	
Mark (X) opposite your choice	

The following magazines are CLASS C

Pictorial Review	
Modern Friscilla	
Ladies' World	
The Boys Magazine	
Sunset Magazine	
McCall's Magazine	
Mother's Magazine	
Mark (X) opposite your choice	

The following magazines are CLASS D

Twentieth Century Farmer	
Opportunity	
American Poultryman	
National Irrigation Journal	
Gas Power	
Successful Farming	
The Fruit Grower	
Farm and Fireside	
The Farmer's Wife	
Peoples Popular Monthly	
Mark (X) opposite your choice	

You can get any Combination of Magazines you wish by adding two or more Coupons together.

Enclosed find cents for coupons Nos.

Magazines for the month of to be sent to:

Name

Address

Address Magazine Coupon Department, Twentieth Century Farmer, Omaha, Neb.

SUPERIOR QUALITY—SAVING PRICE

Why Not Keep These Savings In Your Pocket.

You Can Supply Your Wants at Less Here.

HAYDEN'S

THE RELIABLE STORE

A Great Sale of Underwear and Furnishing Goods Saturday

A Big Special Purchase of the World Famous

"Harvard Mills"

(Hand-Finished) Underwear.

Both Women's and Children's, all guaranteed perfect; on sale Saturday at ABOUT HALF RETAIL WORTH.



Ladies' All Wool or Silk and Wool Union Suits—Thoroughly steam shrunk, in all styles, to \$5.00 values, **\$3.50 \$2.98 \$1.98**

Ladies' Heavy Fleece Union Suits—Light or medium weight, matchless values at **98c 69c** and **49c**

Ladies' All Wool Vests and Pants—Flat or ribbed, steam shrunk, all sizes, on sale at **\$1.50**

Ladies' Heavy Fleece Vests and Pants—To 75c values, at **25c 35c** and **49c**

Children's Heavy Fleece Vests and Pants—To 50c values at **25c**

Ladies' Outing Flannel Pajamas and Gowns—The celebrated Universal garments, pretty styles, silk taped, to \$3 values, **\$1.45**

Ladies' Gowns and Outing Flannel Pajamas—Made to sell at \$2.00, in Friday's sale at **98c**

Ladies' Outing Flannel Gowns—To \$1.00 values, in two lots, at **69c** and **49c**

Children's Outing Flannel Gowns and Night Shirts at **49c**

Ladies', Boys' and Misses' Sweaters—All wool, newest styles, to \$2.00 values, choice **98c**

Ladies' Silk Stockings—Made to sell to \$1.25 pair, at **69c**

Most Extraordinary Saving Opportunities Offered Saturday in Men's Furnishings.

Don't judge the garments by the prices quoted. Come and examine the quality, that's what counts, then compare them with garments offered elsewhere at like prices.

Men's Wool Union Suits—In white or gray to \$4.00 values, **\$2.50** and **\$1.98**

Men's \$1.50 Quality Union Suits—Jersey rib and fleece lined **98c**

Men's Heavy Fleece and Jersey Rib Shirts and Drawers—To \$1.00 values, garment **49c** and **35c**

Men's Outing Flannel Gowns and Pajamas—To \$3.00 values, in Saturday's sale, at **\$1.45** and **98c**

Men's Outing Flannel Gowns—Made to sell to \$1.50, at **69c** and **49c**

Men's \$3.00 and \$4.00 Auto Gloves—Very finest quality made, go at **\$1.45**

Men's Flannel Overshirts—In blue, gray and tan; best styles, to \$3.00 values, at **\$1.45** and **98c**

Men's Fine Work Gloves—In all kinds, lined or unlined, to \$2.50 values, at per pair **98c** and **49c**

Men's Wool and Cotton Socks—All colors and kinds, to 50c values, **25c 12½c**

Men's Sample Blanket B robes—Values to \$10, in 3 big lots—**\$3.98 \$2.98** and **\$2.45**

Men's Fine Suspenders and Ties—To \$1.00 values, at **45c** and **25c**

Men's All Wool Sweaters—Values up to \$5.00, on sale at **\$2.98** and **\$1.98**

It Pays Try Hayden's First It Pays

Cut Rate Drug Specials AT THE REXALL STORES

TOILET SPECIALS

25c Packer's Tar Soap, cut to **14c**

25c Frostilla, cut to **19c**

25c Santol Tooth Paste, cut to **12c**

50c Malva Cream, cut to **29c**

Harmony, Rose or Violet Toilet Waters, **75c, 50c, 25c**

25c Babcock's Corymbia, cut to **15c**

50c Pompeian Massage Cream **25c**

Ivory Soap, three cakes for **11c**

Rexall Cold Cream, **50c** and **35c**

50c Violet Cream, cut to **19c**

Face Chamols (pink), **5c** and **10c**

PROPRIETARY MEDICINES

\$1.00 Gray's Glycerine Tonic, **89c**

Eskey's Food, **25c, 45c, 65c**

\$1.00 Wine of Cardui for **89c**

Dr. Cooper's Medicine, **45c, 89c**

\$1.00 Hostetter's Bitters, **45c, 89c**

\$1.00 Squibb's Sarsaparilla, **75c**

Ozonumol **45c, 89c**

Rexall Orderlies, **10c, 25c, 60c**

Scott's Emulsion, **45c, 89c**

Vinol, always **1.00**

Hays' Hair Health, **45c, 89c**

Listerine, **15c, 25c, 45c, 89c**

Rexall Kidney Cure, **45c, 89c**

Andrew's Tooth Plug—just the thing for that toothache, **10c**

Cigars by the Box AT CUT PRICES. Call at our stores for printed price list. Nearly 200 brands at factory prices. **FOR SATURDAY.** Box of 50 Republicans for **\$1.75** Box of 25 Invincibles for **\$2.50**

Stationery "Cascade Linen" Writing Paper, 48 sheets of paper and 48 envelopes, all for **1.25** Rexall "Cabinet" Writing Paper, 48 sheets of paper and 48 envelopes for **25c**

Face Powder Free Sample package of the famous "Gaby Deslys" face powder free. This powder is in paste form and is the latest in face powder.

SHERMAN & McCONNELL DRUG CO. Proprietors of the Following Popular Stores: SHERMAN & McCONNELL DRUG CO., 1613 and Dodge Sts. OWL DRUG CO., 16th and Herney Sts. LOYAL PHARMACY, Loyal Hotel. HARVARD PHARMACY, 24th and Farm Sts.