

THE SEMI MONTHLY MAGAZINE SECTION

A Magazine for your Reading Table



A Clearing House for Ideas

WITH THIS ISSUE, we offer to our readers a new service. The two columns on this page that have been occupied by editorial announcements, will hereafter be a clearing house for Ideas. We propose to invite men of the highest standing in the nation to contribute their views on the subjects in which they are acknowledged experts. There will be no place for the narrow viewpoint, for partisanship, or for half baked theories of any kind. The men who will address you through this medium will have your confidence, because the open book of their past careers will stand in proof of the fact that they know whereof they write. They will be our Contributing Editors; and, issue by issue, they will cover the wide range of modern thought on the great economic, moral or purely ethical problems of the day.

But we intend to go further than this. Our new editorial page will partake of the character of a popular forum. While we shall call upon the men whose messages we know to be worth while, we do not shut out the obscure, but possibly profound, student of life. On the other hand, every reader — man or woman — who feels that he has a vital message to deliver is invited to write it within the compass of 750 words and to send it to the Editor. Such contributions will receive careful and unprejudiced consideration, and we shall be only too pleased to use all that meet the requirements of knowledge of the subject discussed, breadth of view and sincerity of purpose. For each article accepted for our "Contributing Editor's" page, we shall pay \$25.

In the forthcoming issue will appear the first of these new editorials, an article from the pen of Dr. Orison Swett Marden.

Other Good Things to Come

WHEN THE Honorable CHAMP CLARK, Speaker of the House of Representatives, prepared the article, "Rough Roads and Rough Riding to the White House," that will appear in our next issue, he had just missed his chance to run for the highest office in the land. He wrote from his heart; and his anecdotes about the men who failed of the presidency are wittily told. This article is a sequel to the former one by Speaker CLARK, "Presidential Lights That Have Flared and Failed," that appeared a few weeks ago. Both are valuable contributions to the inside history of the political ambitions — successful and unsuccessful — of the great

C O N T E N T S

COVER DESIGN—"WHY HE MISSED THE AEROPLANE"	HOWARD CHANDLER CHRISTY	Page 2
EDITORIALS		
"THE GIRL OF 1912"	Drawing by CHARLES DANA GIBSON	3
THE RETURN OF THE COLONEL OF KOEPENICK	Article by IVAN NARODNY Illustration from Photograph	4
"ROUGHING IT—AT NEWPORT"	Painting by ALBERT STERNER	5
THE ISSUE	Story by GEORGE BARON HUBBARD	6
"HER IDLE WHILE"	Drawing by C. COLES PHILLIPS	7
CONFESSION	Story by RALPH A. GRAVES	8
FOUR LETTERS	Story by LILLIAN BENNET-THOMPSON	9
"A BIG ONE!"	Painting by W. T. SMEDLEY	10
NEW WRINKLES		12
WOMEN WHO COUNT	Illustration from Photograph	19

leaders of the past. The illustrations are by G. W. HARTING. There will also be a new story of the "November Joe" series by Hesketh Prichard, entitled "The Case of Miss Virginia Planx," with illustrations by PERCY E. COWEN; and a charming love story of artist life, entitled "The Quest of Betsinda Sue," by HANNA RION, illustrated by FRANK VER BECK.

The Present Issue

IF THE MAN in the street were asked to name the three most popular illustrators of the day, he would almost certainly reply: "CHARLES DANA GIBSON, HOWARD CHANDLER CHRISTY and C. COLES PHILLIPS." If he were then asked what two painters were best known and best liked by him through magazine reproductions of their work, he would not have to think long before selecting W. T. SMEDLEY and ALBERT STERNER. A single picture by any one of these five men is advertised as the star feature by the publication fortunate enough to obtain it. The idea of bringing them all together in one issue would seem prodigal to the average editor. Yet, this is just what we have done. We are proud of the feat. GIBSON, CHRISTY, PHILLIPS, SMEDLEY and STERNER — they are all represented in the present issue; and, in each case, the drawing or painting was made for the exclusive benefit of the readers of THE SEMI-MONTHLY MAGAZINE SECTION.

"The Colonel of Koepenick"

NOR ARE the fiction and special article features of this number behind the high mark set by the pictures. The leading article, "The Return of The Colonel of Koepenick," by IVAN NARODNY, is, in journalistic parlance, a "beat." For the first time, the world is informed that the extraordinary trickster, who six years ago humiliated the German Empire by posing as a colonel and arresting the burgomaster and the treasurer of Koepenick; and who was reported to have died in London this summer; is alive in New York, and is actually planning a new and greater international hoax. He revealed himself to his friend, Mr. NARODNY, and Mr. NARODNY brought the story to us. Once we had our hands on it, we did not let it go. It begins on page 4. Read it, and be more enthralled by this transcript from real life than you were when you devoured the pages of "The Count of Monte Cristo" and "The Three Musketeers." "The Issue," by GEORGE BARON HUBBARD, and "Confession," by RALPH A. GRAVES, are fiction offerings distinctly out of the ordinary.

For rising young men!

Big Ben



A SALLE, Illinois was named after a man who was always up early in the morning.—The men whose names go ringing past their century usually see the dawn before the rest of the world.

Robert Cavellier, Sieur de La Salle was always on the march towards the Golden West before 7 A. M.—And out at La Salle, the Westclox

people design sleepmeters for men who, like La Salle, will get under way while the East is still gray.

Big Ben is an admirable example of these clockmakers' skill.—Slender, handsome, yet massive, he stands 7 inches tall with clean-cut, well shaped hands and a frank, friendly face, distinctly visible in the dim morning light.

He rings just when you want and either way you want, five straight minutes or every other half minute during ten minutes unless you flag him off.—His keys are large, strong, pleasing to wind—his voice deep, cheerful pleasing to hear.

Big Ben is sold by 5,000 Canadian dealers. His price is \$3.00 anywhere.—If you can't find him at your dealer's, a money order sent to Westclox, La Salle, Illinois, will bring him to you duty charges paid.