

PATRIOTIC ITALIANS PARADE

Over Fifteen Hundred March in Honor of Columbus Day.

BIG BALL ENDS FESTIVITIES

Celebration, Which Started Early This Morning, Ends at Sunrise Sunday Morning, When Big Ball Breaks Up.

Patriotic Italian to the number of 1,500 or more gave the biggest demonstration of patriotism ever made by those countrymen in Omaha, when they observed Columbus day in honor of the Genoese scientist who discovered America on October 12, 1492.

The celebration started early in the morning with a splendid parade of the downtown streets and will not end until daylight Sunday morning, when the big ball breaks up in Lincoln hall, Sixth and Pierce streets.

Many Automobiles in Line. Even those who had in charge the arrangements for the parade were surprised at the great turnout. There were 1,500 or more men and women in line, all bedecked in United States and Italian colors. The parade was indeed a pretentious affair.

The head of the column bore a rather military aspect. Heading the line were Joseph M. Colabari, marshal of the day, and his aide, Charles Ottavio, who is prominent among local Italian. They rode on spirited steeds. Following came automobiles carrying the speakers, who appeared at the mass meeting that followed, and immediately behind were machines carrying city and county officials.

Cavalcade Heads Parade. The main body of the parade of a cavalcade in which nearly 300 men took part. Mounted on their steeds and wearing regalia of the Italian colors, they made a very pleasing impression on the thousands of spectators who were gathered all along the line of march. Following the cavalcade came the rank and file on foot and the rear was brought up by about thirty automobiles carrying prominent Italian men and women.

Speech-Making at Court House. After the parade had disbanded the Italians went to the court house, where they heard speeches both in English and in their native tongue. Louis Piatti presided. He declared that they assembled better than at any time during the twenty-two years he has lived in Omaha. He introduced Vice Consul Venturo, who made a few remarks in Italian, and he was followed by Mayor James C. Dahlman, who was greeted with round after round of lusty cheers. "I congratulate you on the excellent turnout," he said. "You are the flesh and blood of Christopher Columbus, who discovered this great country of ours, and I am glad to see you do him such splendid honor."

H. N. Casson to Speak Before the Ad Club

Herbert N. Casson, vice president of the H. K. McCann Advertising Agency of New York, and reputed to be the foremost exponent of efficient advertising on the continent, has accepted the invitation of the Ad club, to speak before that body on Tuesday.

Pioneer Daughter of Omaha is Dead

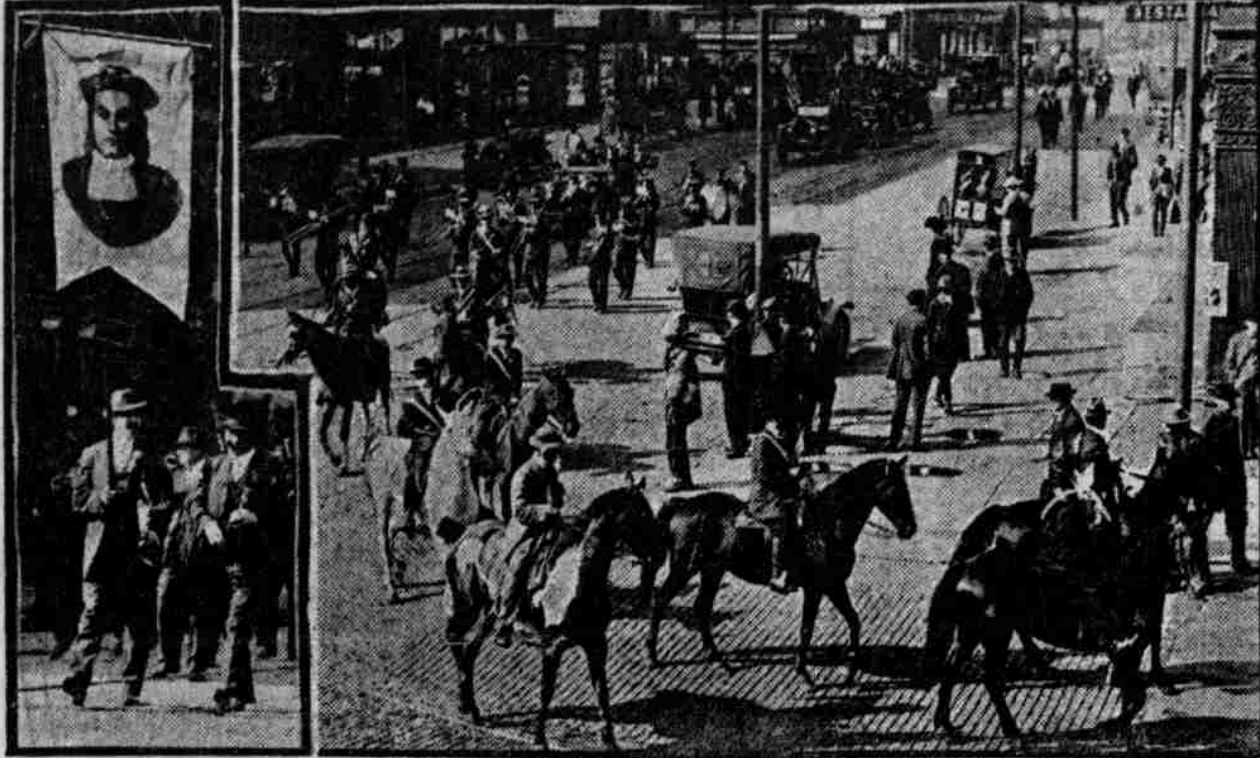
Mrs. Emma Hassall, wife of Morris T. Hassall, and youngest daughter of Judge William Alstادت, died at 5:30 yesterday morning at the Swedish hospital, after a sickness of six months.

COMMERCIAL CLUB CARPETS ARE DELAYED IN TRANSIT

Four rolls of carpet, consigned to Hayden Bros., the last shipment of carpets to furnish the new Commercial club rooms have been somewhere delayed in transit. Hayden Bros. announce that in order to locate and deliver without further delay, an order has been given to the express companies on the railroad having possession of the carpets to surrender them to the first express company making demand for them.

A Life Problem Solved by that great health tonic, Electric Bitters, is the enrichment of poor, thin blood, and strengthening the weak stomach, by using the weak stomach.

Columbus Day Celebration in Omaha



PARTS OF THE BIG PARADE AS IT PASSED OVER THE OMAHA STREETS YESTERDAY MORNING.

ECHOES OF THE ANTE-ROOM

Annual Meeting of Odd Fellows at Lincoln This Week.

MANY OMAHANS WILL ATTEND

Knights of Pythias Will Confer Rank of Knight Wednesday Evening—Old Soldiers Meet in New Court House.

A large crowd of Omaha Odd Fellows will attend the grand lodge session at Lincoln Tuesday, Wednesday and Thursday of this week. Many important questions will come up for decision at this session. The Omaha lodges are very much interested in the proposed new grand lodge revenue law and expect to see it adopted by a large vote. The Omaha representatives will try to have the next session of the grand lodge brought to Omaha.

The annual meeting of the several branches of the order will be held in Lincoln commencing Tuesday, October 24. The grand encampment will open its session Tuesday morning at 10 o'clock in Odd Fellows hall. The grand lodge special session for lodge degrees will be held in the senate chamber of the state capitol Tuesday evening at 8 o'clock. The grand lodge regular session will open at 10 o'clock Wednesday morning in representatives' hall. The Rebekah state assembly will meet in regular session in the senate chamber of the state capitol at 10 o'clock Wednesday morning. The Patriarchs Militant will convene in Odd Fellows hall at 10 o'clock Wednesday morning.

D. E. Thomas of Mount Ayr lodge No. 28, Mount Ayr, Ia., was a visitor at the Omaha subordinate lodges last week. Mr. Thomas has been an Odd Fellow for over sixty-five years and gave the boys some interesting stories of the way things were done in the early days of the order.

Omaha lodge No. 2 will have work in the second degree next Friday night. State lodge No. 19 and Beacon lodge No. 29 have voted in favor of remodeling the second floor of the Odd Fellows building, while Omaha lodge No. 2 has voted against the proposition.

State lodge No. 10 will have work in the initiatory degree tomorrow evening. The picnic and amusement committees held its first meeting last Tuesday evening and outlined plans for the winter's work. There are representatives from the nineteen Omaha Odd Fellows organizations on the committee and it expects to accomplish many things for the good of the organization.

Beacon lodge No. 20 will put on the first degree work next Tuesday evening. Alpha Rebekah lodge No. 44 will have a card party on next Friday evening. Dannebrog lodge No. 116 will have work in the second degree next Friday night. Hesperian encampment No. 2 will have work in the Royal Purple degree next Thursday evening.

Knights of Pythias

Nebraska lodge No. 1, Knights of Pythias will confer the rank of knight Wednesday, October 25. A special interest is being felt in this meeting on account of it being the first exemplification of this work in the new surroundings.

Daughters of American Revolution. The first meeting of Major Isaac Sandler, Daughters of the American Revolution, will be held Tuesday, October 7, at 7:30 o'clock at the home of Mrs. R. E. McKelvy, and Mrs. Frank W. Baker, 3036 Cass street.

Women's Relief Corps. George Custer post, Women's Relief Corps, will give a sunshine party October 11 at the residence of Mrs. Alice B. Schleh, 2312 Franklin street at 2 p. m.

NEW YORK LECTURER TO SPEAK AT BRIGHT'S HALL SUNDAY



George H. Draper of New York will speak at Bright's hall, Nineteenth and Farnam streets, Sunday at 3 o'clock. Mr. Draper's topic—"The Rich Man in Hell"—is an unusual one, and it is said that the way the speaker handles this particular topic and the logical presentation have won him many friends.

ADVERTISING EXPERT WILL ADDRESS AD CLUB TUESDAY



H. N. CASSON.

TIMELY REAL ESTATE GOSSIP

Areray Ordinance is Now Proving Great Puzzle to Its Framers.

FIGURES ON SUBWALK TAX

Amounts to Be Paid Under Proposed Ordinance Are Shown—Inequalities to Be Stricken Out Under New Law.

Real estate men, councilmen and even the city attorney have found an intricate problem in the framing of an ordinance for taxing sub- sidewalk space. To make it an equitable tax, a tax which shall be levied on an equal basis for the small property owner and the big property owner and at the same time give the city a fair return or an annual increment which will be worth figuring the various rates and the collecting thereof, comprise only a few of the puzzling phases of the proposed ordinance.

Those who are framing the ordinance are trying hard to make it absolutely fair to all who shall be affected by it. There is not much opposition to the proposed legislation and particularly have the owners of large estates which will be directly affected by it come to the front for the advocates of the ordinance. The owners of small pieces of property in which arerays beneath the sidewalks will come in for taxation are the persons whom the framers of the ordinance fear. It is desired to make it a rigid bill, waterproof, so to speak, before it is made into law.

As President George Morton of the Real Estate exchange says, the ordinance will not be worth writing into the books if it is not strong enough to "hold water" from the first. To allow a loophole through which its opponents can take it through the courts and make expensive delays for the city would be worse than if it had not even been suggested. As it is proposed, the ordinance will give the city only \$300 or \$10,000 a year, so it is hardly to be seen that it is worth the trouble to make a law, rather than a gain, at least, in its first years.

Amount of Tax Shown. Accountants in Commissioner Dan Butler's office have made out a list from which a good idea of the monetary effect of the ordinance can be had. Various properties in the shopping district of the city have been taken as specimens and the amounts the tax will develop are shown.

The actual value of the Henshaw hotel lot, for instance, aggregates \$280,000. The assessment, which takes one-fifth actual value, amounts to \$56,000. The area of the land in square feet is 4,712 and the value of each square foot on the assessed valuation figure is \$12. The square feet of space under the sidewalk in front of this hotel, which happens to be quite useful as a place to carry the guests' baggage in and out, totals 298, which, valued at \$5.43 each, amounts to \$1,620. To levy a yearly tax of 25 mills on this property, so valued, would net the city of Omaha \$408.21. Is it worth that much to the Henshaw hotel? Is it worth that much to the city?

The annual tax on the sub- sidewalk space at the Beacon drug store, Fifteenth and Farnam streets, under the proposed ordinance, would gain the city \$25.18. The assessed valuation of the lot is \$60,000, one-fifth the actual valuation. There are 1,160 square feet of space beneath the sidewalk, a space, by the way, which was created by excavation only a few months ago, evidently for a purpose of no small value. At \$5.43 a square foot the valuation equals \$6,328.20, from which a levy of 25 mills would mean to the city just \$158.18, as above.

What Brandeis Pays. In talking subway areray tax, the discussers invariably turn to the Brandeis interests, which have more space beneath the sidewalks than any other property owner in the city. Yet the Brandeis interests, through the wiles of the ordinance, as it were, would receive more benefit than the other areray taxpayers. The Brandeis interests now pay to the city a material rental for the space used underground from street curb-

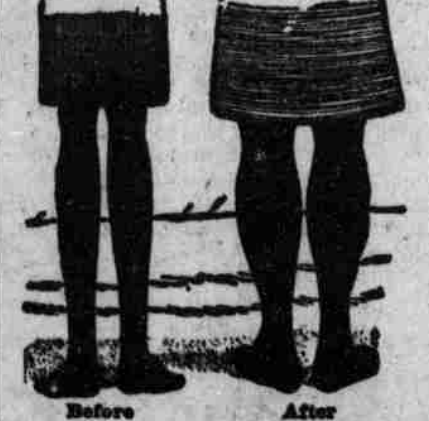
ing to curbing. Their taxes being paid on full valuation now and under one-fifth valuation under the proposed ordinance, their tax cost would be lessened. The figures on taxation of the Brandeis interests follow:

Table with multiple columns showing assessed values, area of land, and square feet of space occupied for various buildings like Brandeis building, Courtney building, etc.

Gain 30 Pounds in 30 Days

Protone, the Remarkable New Flesh-Builder, Builds Up Flesh Fast and Makes You Plump and Strong.

50-Cent Package Free



Thin people suffer a good deal of embarrassment and ridicule. As people poke fun at a bony horse, so are bony people the target for many humiliating "flings."

The plump, well-formed man or woman is a magnet. Protone makes you plump, strong, well-formed, normal, puts color in your eyes, and a fine poise to your whole body. It keeps you that way. It is the most scientific and effective flesh and strength builder so far known, bearing none.

The regular \$1.00 size Protone is for sale by all druggists, or will be mailed direct, upon receipt of price, by The Protone Co., 4654 Protone Bldg., Detroit, Mich.

Free Protone Coupon

It will cost you nothing to prove the remarkable effects of this treatment. The Protone Company will send to you any one of its 50-cent packages of Protone, if they will fill out this coupon and enclose the in stamps or silver to help cover postage.

Coupon form with fields for Name, Address, and City.

The regular \$1.00 size Protone is for sale in Omaha by Sherman & McConnell Drug Co., 101 1/2 S. 15th Street, 5th and Farnam; Owl Drug Co., 224 South 16th St.; Boston Drug Co., 129 Farnam St.; Loyal Pharmacy, 27 North 16th St.; Bell Drug Co., 1215 Farnam St.

Advertisement for 'The Beer of Quality' featuring a logo with 'ASK FOR THE BEER OF QUALITY' and 'OMAHA FAVORITE BEER'.

Large advertisement for 'Palace Clothing Company' featuring illustrations of men in suits and the text 'Your clothes should be a "cloth-edition" of you, bound in good taste. They will be, if they're "HIGH-ART" Clothes'.

Palace Clothing Company

Corner 14th & Douglas Sts.

The Hanan Shoe

From the day you buy your first pair until you buy your last, you have foot comfort that goes with shoes as only Hanan can make. We have them in all styles, shapes and sizes for men and women.

- For Women—\$5.50 and \$6.50
- For Men—\$5.50 and \$7.50

We are now showing our New Fall Styles.

DREXEL

1410 Farnam Street

REDUCE FAT

NATURE'S WAY. The delightful new home treatment, FAT FOE does the work in a harmless manner. No diet. No exercises. No poisonous drugs. Safe, sensible new fat reducer. FAT FOE makes fat go. FAT FOE—the enemy of obesity—rescues you from the thralldom of fat. It's the great fat reducer people are praising. It gets at the root of fat evils and brings joy to fat folks. FAT FOE restores beauty of curve to your face, chin and body by removing all bulging fatness, leaving no wrinkles. You may become a model of slenderness and charm, radiant with new health and greater vitality, instead of being clumsily fat. Just 837 FAT FOE to the drug clerk— at \$1.00 per box, or can get it for you from any wholesaler or Cunningham Sales Co., 14th and Wasele Sts., Denver, Colo.

The Doctor's Answers on Health and Beauty Questions

By DR. LEWIS BAKER. The questions answered below are general in character; the symptoms or diseases are given and the answers will apply to any case of similar nature. Those wishing further advice, free, may address Dr. Lewis Baker, College Bldg., College-Edison Bldg., Dayton, Ohio, enclosing self-addressed, stamped envelope for reply. Full name and address must be given but only initials or fictitious names will be used in my answers. The prescriptions can be filled at any well stocked drug store. Any druggist can order of wholesaler.

"Laura S." writes: "I am so tired and nervous all the time that I can scarcely drag one foot after the other. It is very hard for me as I have to work. My appetite is also very poor." Answer: You should not neglect indigestion and constipation as it leads to more serious trouble; very frequently appendicitis is caused by this neglect. Begin at once and take tableting triptocaine. These are packed in sealed cartons with full directions for taking.

"Martha" writes: "If you know of a safe, harmless but effective remedy for reducing weight, please advise." Answer: Purchase these two ingredients at the drug store and take a teaspoonful after each meal for three days, then double the dose, continuing for several weeks or as long as necessary: Aromatic elixir, 5 cc.; glycol arbutin, 1 cc. Mix by shaking well in a bottle and always shake before using. It is well to purchase these separately to avoid substitution.

"Annie R." writes: "I have taken medicine from several doctors for liver and kidney trouble and constipation, but it does not seem to help me at all. My skin is sallow. I have constant headaches, and dizzy spells. What shall I do?" Answer: The best remedy that know for your trouble is three grain sulphate tablets (not sulphur tablets). These are packed in sealed tins with full directions. Most of the remedies only relieve, but if you take the sulphate tablets regularly for a few weeks you will be cured. This will purify the blood any your skin will less that sallow look.

"Baby Mother"—Bedwetting can be easily cured in children by giving them the following: Triptocaine, 1 grain; sodium arsenate, 3 grains; and comp. field balsam, 1 cc. Give from 10 to 15 drops in water an hour before each meal.

Doctor: "I have a very bad case of catarrh of the stomach, my stomach, bowels and blood are affected. I suffer greatly and would like a cure." Answer: Yes, your weakness is due to the following: Get a 2 1/2 cc. package of essence methuani and make according to directions on the bottle, then take a teaspoonful every hour or two until the cure is effected. This makes a full pint of the very best and safest cough syrup. If your strength does not have much increase have him order it for you of the wholesaler firm.

Doctor: What can I take for a bad case of indigestion. I have suffered with it for many long years and nothing I take helps at all. I am

Mix and shake well.—Advertisement.

The Twentieth Century Farmer. Is the leading Agricultural Journal of the west. Its columns are filled with the best thought of the day in matters pertaining to the farm, the ranch and the orchard, and it is a factor in the development of the great western country.