SANDITS BUNGLE THE JOB MONTEMEGRINS BEAT
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The questions which ordinarily confront a man when he contemplates the purchase of his clothes are: First (and doubtless foremost), Where will my money buy most? Second, "where can I be sure of finding just what I want? And finally, "Where can I place my confidence so that I may be certain of that every day satisiaction that is my right?
To all these questions Berg makes the one answer: "You'll find choice is here. We are building up a remark-

Our advertising can't succeed; this store can't maintain its established leadershipu unless the man whio buys once buys again. It is mighty poor poliey to give a customer anything elise than satisfaction. If you find a year or a month after your purchase, that you didn' money.
We're Kuppenheimer, Schloss Bros, Stein-Bloch and Society Brand headquarters; truly, our showing is as complete as ever found shelter under one roof. The popular opal blues, paprika browns, royal Aseots, greys, sand tans, in a variety of beautiful pure woo foris. Thousands of other garments $\$ 18$ to $\$ 25=$ BRerg Clothing CG $==5$ $-\begin{gathered}\text { New novelties in waterproor } \\ \$ 5.00 \mathrm{to} \$ 35.0 \mathrm{C}\end{gathered}$ The popular priced suic



James Cuts Cigarettes to Help Cut Down Expenses


Greatest Bargains in Linoleum and FloorOilcloth EverOffered inOmaha NEXT MONDAY, Oct. 14
AT BRANDEIS STORES



Bought at a tremendous reduction from a Philadelphia manufacturer-all in full rolls, not remnants-new patterns of blue and white tile and other designs.
ALL THE 2 YARD WIDE LINOLEUM Made to sell up to 75 c sc. yard, at 39 c sq. yd. ALL THE 4 YARD WIDE LINOLEUM Made to sell up to $\$ 1$ sq. yard, at 49 c sq. yd. ALL THE FLOOR OILCLOTH, 1 yard to 2 yards wide, worth up to 45 c , at 25 csq . yd. Bring the Measurements of Your Rooms.
Monday, Oct. 14, at BRANDEIS STORES 2

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