

# BRANDEIS STORES

A SPECIAL SALE OF  
**WINTER UNDERWEAR**  
FOR WOMEN AND CHILDREN



Women's Union Suits in heavy fleeced medium and light weight cotton, high neck, long sleeves or high neck, elbow sleeves, or low neck, sleeveless and elbow sleeves, ankle length. Standard makes including the Famous Munsing wear, at, per suit... **\$1.00**

Women's Part Wool Vests and Pants, natural or cream color, regular and extra sizes, values up to \$1. at a garment... **59c**

Women's 75c medium weight fleecy lined cotton union suits, all sizes, at, suit... **39c**

Misses' and children's fleecy lined cotton union suits, bleached, or cream colors, all sizes, suit... **50c**

Children's "M" Waists, taped seams and buttons and patent hose supporter fasteners, 25c quality, **12½c**

**\$1 AND \$1.50 CORSETS at 69c**  
1,000 corsets in the best makes. Made of genuine coutil and batiste with draw string tops, wide lace trimmed, extra heavy, elastic hose supporters, medium lengths in all sizes, worth \$1.00 and \$1.50, on sale at... **69c**

**Women's Silk Hosiery at 50c**  
75c Wide lisle garter tops, lisle double soles, high spliced heels and toes, many are full fashioned, regular made, all sizes, black tan, white and fancy colors, at, per pair... **50c**

**Women's 50c Hosiery at 25c**  
Cotton and mercerized lisle thread hosiery also pure silk boot hosiery, wide lisle garter tops, lisle soles, black, tan, white and fancy light shades, worth up to 50c, at, per pair... **25c**

Women's and men's cotton and mercerized lisle finished hosiery, wide hem tops, double soles, high spliced heels and toes, regular and up to 25c, at, pair... **15c**

Misses', boys' and children's fine and heavy ribbed School Hosiery, triple knee, double heels and toes, fast colors, all sizes, at, per pair... **12½c**

**WOMEN'S KID GLOVES**  
Long gloves of real kid in white only—16-button length with 3 radius clasp fasteners, fitted to the hand. Worth \$3.75, at, per pair... **\$2.75**

**WOMEN'S KID GLOVES AT \$1.50 AND \$2 a PAIR**  
"Perrin's" real grenoble kid gloves, one and two-clasp cuffs, heavy embroidered backs, or Paris point stitching—in tan, brown, gray, blue, also black and white. Fitted to the hand, at, pair **\$1.50 and \$2**

Two clasp kid gloves in Women's one clasp English gray, tan, brown, white and black, worth \$1.00, bargain square, at, per pair... **69c**

Women's one clasp English Walking gloves, new tans, all sizes, worth \$1.35, on bargain square, at, per pair... **85c**

**THREE BIG BARGAINS WOMEN'S FINE NECKWEAR**  
Wide lace collars, coat collars, collar, and cuff sets, Dutch and sailor collars in crocheted, macrame and Venise effects, fine silk and velvet Robespierre collars, daintily trimmed in net and fine laces, chemisettes and lace yokes, fancy jabots, worth 50c to \$2, at, each... **25c-50c-98c**

**Women's Hand Embroidered Corner Handkerchiefs**  
Scalloped edges also pure linen with hand embroidered initials, Armenian lace borders and plain hem-stitched all linen, worth 25c, at, each... **15c**

**RIBBONS FOR MILLINERY AND HAIR BOWS**  
Five and 6-inch Ribbons in fancy faille effects, all good shades for millinery purposes, yard... **25c**

6½ inch Taffeta Ribbons, heavy quality, all new colors, an unusual value, yard... **19c**

5½ inch Beautiful Satin Taffeta Ribbons in all the fancy colorings, at, per yard, **29c**

4½ inch Satin Faille Ribbons in good millinery shades, at, per yard... **19c**

Also Persian, fancy stripes and beautiful warp prints, exceptional values, yd, 25c to 49c

**BIG BLANKET BARGAINS SATURDAY**  
\$5 Fine All Wool Blankets, full 11-4 size for double beds, in plain white, gray, and tan also pretty checks and plaids, \$5 values, at, pair... **\$2.98**

\$1.50 German finished 11-4 size Cotton Blankets, white gray and tan, soft nap, very heavy weight, at, per pair... **\$1**

\$3.50 Woolnap and Beacon Cotton Blankets, largest size made. Soft, short nap like fine wool, very heavy weight, at, per pair... **\$1.98**

**\$2 & \$3 White Goose Feather Filled Sample Pillows \$1**  
Assorted colored fancy Art and A. C. A. ticking, covered—size 21x27—steam cleaned, sanitary pure white goose feather filled, at, each... **\$1**

**Brandeis Stores**

## GUARANTEE CLOTHING CO.

1519-21 DOUGLAS ST.  
Beacon Shoes \$3.00

**Suits and Overcoats**  
YOU'LL find us ready to give you the best possible to be had for your suit money. The kind of clothes we sell are the kind of clothes you will like. The newest fabrics and best of tailoring await your choosing.

We can satisfy most any man's overcoat longing. You will find here, Sir, "just your overcoat," whether your tastes be quiet or breezy. If you want to save from \$3.00 to \$5.00 on your suit or overcoat choose one of these specials we offer tomorrow at

**\$12 \$15 \$20**

**SPECIAL PURCHASE \$10**  
Having purchased from a leading clothing manufacturer his surplus stock of Winter Suits and Overcoats at our own price we are enabled to offer you the biggest Suit and Overcoat bargain of the season. Not a garment in the lot worth less than \$15.00 to \$16.50. Choice at

**Better Trousers for Less**  
If you are not already a customer of this store you will be surprised at such little prices, we have attached to really good Trousers:

**Exceptional Trousers Values**  
**\$1.90 \$2.50 \$3.00**  
**\$3.50 \$4.00 and \$5.00**

**Our Hat Department**  
is replete with every correct style of Soft and Stiff Hats for Fall:

John B. Stetson's, \$3.50 up  
The "Herbert" Hat, \$3.00  
"Guarantee Special," \$1.90  
None better elsewhere at \$2.50.

## Stoetzel Stove Co.

We have sold this Steel Range in Omaha twenty years. It has been time tried and fire tested so we know what we are safe in claiming for it. We claim for it that there is no longer lasting or finer working Steel range made. Mr. John Stone, 2608 North 33d St., said to us this week: "We are still using the Steel Range we bought of you eighteen years ago. My wife says when we buy a new one it will not be of any one else than of you. She says she knows that you sell good stoves and knows that so many people get fooled on Steel Ranges."

We are selling this Range in the 6-hole 18-in. oven with high closet, for \$45. \$5 down and \$5 per month, or \$40 for cash. People who pay more than that for that size Range are getting swindled. And nine out of every ten people do get swindled when they buy Steel Ranges. The Steel Ranges advertised by Department stores and Furniture stores at from \$19 to \$30—only last from five to six years. People who pay \$50 to \$60 for Steel Ranges at Furniture stores are the people who get swindled worst of all.

## Feminine Footery

Come to Fry's and see an imposing display of the finer qualities—styles that are correct in every sense.

Our appeal is especially to women who know and appreciate quality, style and value. Our prices range from

**\$3 up**

**FRY SHOE CO.**  
16th & DOUGLAS.

**National Fidelity and Casualty Stock For Sale**  
Make Me An Offer  
**CLYDE W. DREW**  
926 City National Bank Bldg.

**Julius Orkin**  
1510 DOUGLAS ST.  
Outer Apparel for Women

WE SAVE 40 PER CENT ON YOU

## OSTRICH PLUMES

BUY DIRECT FROM THE IMPORTERS

**Cut-Price Specials for Saturday**

Beautiful Ostrich Hat Bands, 22 inches long, all colors; regular \$2.00 values, at... **\$1.00**

Fine Ostrich Hat Bands, 26 inches long, and much heavier, all colors; regular \$4.00 values, very special at... **\$2.00**

Extra Values on Willow Plumes  
Beautiful genuine hand knotted Willow Plume, 18 inches long, 16 inches wide; \$6.00 values, at... **\$3.45**

\$7.50 Willow Plumes, 20 ins. long, 18 ins. wide... **\$4.75**

\$12.00 Willow Plumes, 23 ins. long, 20 ins. wide... **\$7.95**

\$15.00 Willow Plumes, 25 ins. long, 24 ins. wide... **\$9.95**

**GOLDBERG'S Plume Store**  
403 South 16th St.  
City National Bank Building.

**SHOES THAT BEAT THE BOY**  
It is easy enough to get shoes that wear for mother, father and sister, but did you ever get a pair that the boy couldn't wear out?

If you did, you got our boys' **STEEL SHOD SHOES**

It is the only shoe that we ever saw that was a match for the never-tiring American boy.

They cost a little more, but wearing quality considered, they are the cheapest shoe you can buy.

Boys sizes—1 to 5½, at... **\$2.50**  
Little gents' sizes, 10 to 13½, **\$2.00**

**Drexel's**  
1419 Farnam Street

**ASK FOR MELZ**  
OMAHA'S FAVORITE BEER  
THE BEER OF QUALITY

**WM. J. BOEKHOFF,**  
Beck Dealer,  
Doug. 119,  
Ind. 2-2112

**TULIPS**  
HYACINTHS CROCUS NARCISSUS  
PLANT AT ONCE  
All First Size Flowering Bulbs Only

For best effects plant named varieties.

**BULBS THAT GROW: NEED ANY?**

The Nebraska Seed Co.  
Phone Doug. 1261.  
1613 Howard St.

**Young Men**  
In search of opportunity will do well to read the "Help Wanted" columns in The Bee every day. Many a man has found his chance through the want ad column of this paper.

**Read Bee Want Ads.**

## Saturday Will Be \$5 Day at Raphael-Pred Co.'s Cloak Dept.

We have prepared for Saturday only \$5.00 bargains in Ladies' Misses' and Children's Cloaks, Suits, Coats, Dresses, Furs and Swell Skirts. One price, one day. No deposits, no mail orders, no delivery on the \$5.00 bargains.

Also other special bargains for Saturday that will be worth your while to be here early. Read them all.

One lot of Ladies' Misses' and Juniors' Coats, in pony cloth, plush, Zebelin, double-faced cloth, chinchilla, caracul. All the new styles. Not a coat in this lot worth less than \$8.50, some worth \$10.50, and \$12.50. One day, Saturday, choice... **\$5.00**

One day, Saturday, we will place on sale one lot of Ladies' and Misses' Suits, worth to \$15.00, choice... **\$5.00**

One lot of Silk, Foulard and Messaline Dresses, also Serge Dresses, in black, navy, brown, etc., all the new fall styles, also White Evening Dresses, the new Net Dresses so popular in New York City. They all go Saturday for... **\$5.00**

\$10.00 Sets of Furs, in black and brown French Coony, also large Gray Sets, Muff and Collar-ette, Saturday... **\$5.00**

One lot of the best Skirts, in all wool, two-tone effect and whipcord, also black voile, regular and extra sizes. No charge for alteration if necessary. Saturday, each... **\$5.00**

Silk Kimonos and our very best Bath Robes, worth to \$10, Saturday... **\$5.00**

## Sale of the Very Best Grades of Plush Coats

Sealette Plush Coats, regularly sell for \$25, \$30 and \$35, will be sold Saturday for **\$21.50, \$19.00, \$16.50, \$14.85 and \$12.50**

The new and nobby Novelty Coats for ladies and misses, the same that you see everywhere selling at \$16.50, \$20 and \$25. Come here Saturday and you will see the same coats selling here for **\$14.85, \$12.50 and \$9.95**

Ladies' and Misses' Suits, Norfolk and plain tailored, worth to \$22.50; at **\$14.85, \$12.50, \$10.00 and \$9.00**



**Raphael-Pred Co. Wholesale and Retail**  
Cor. 13th and Farnam

Infants' and small Children's All Wool Sweater Coats, worth 75c— <b>25c</b>	Ladies' Silk Finish Lisle Hose, usual, by sell at 35c, Saturday, pair— <b>21c</b>	Bib Aprons, percale and ging ham, worth 30c, Saturday at, each— <b>10c</b>	Girls' Fleeced Lined Union Drawers, also Union Suits, worth to 30c, Saturday— <b>15c</b>	200 New Fall Trimmings of Hats, worth to \$6, Saturday— <b>\$1.98-\$2.98</b>
75c Corsets, with four hose supporters attached, Saturday— <b>39c</b>	Corsetry Serge and Whipcord Skirts, worth to \$4.00, at low neck, at— <b>\$1.98</b>	Ladies' Dressing, high and low neck, at— <b>79c</b>	Black Satin and Heather bloom Petticoats, worth to \$2, choice— <b>79c</b>	One new lot of Heavy Outing Flannel Night Gowns— <b>39c</b>

## Saturday Specials AT THE REXALL STORES

**PROPRIETARY MEDICINES**  
\$1.00 Gray's Glycerine Tonic... 69c  
Eskay's Food... 25c, 45c, 65c  
\$1.00 Wine of Cardui... 89c  
Dr. Cooper's Medicine... 45c, 89c  
\$1.00 Hostetter's Bitters... 29c  
\$1.00 Squibb's Sarsaparilla... 75c  
Ozonium... 45c, 89c  
Rexall Orderlies... 10c, 25c, 60c  
Scott's Emulsion... 45c, 89c  
Vinol, always... \$1.00  
Hay's Hair Health... 45c, 89c  
Listerine... 15c, 25c, 45c, 89c  
Rexall Kidney Cure... 45c, 89c  
Andrew's Tooth Plugs—just the thing for that tooth ache... 10c

**TOILET SPECIALS**  
25c Packer's Tar Soap, cut to... 14c  
25c Frostilla, cut to... 12c  
25c Santol Tooth Paste, cut to... 10c  
50c Malvina Cream, cut to... 29c  
Harmony, Rose or Violet Toilet Waters... 75c, 50c, 25c  
25c Babcock's Corylopsis, cut to... 15c  
50c Pompeian Massage Cream... 29c  
Ivory Soap, three cakes for... 11c  
Rexall Cold Cream... 60c and 35c  
50c Violet Cream, cut to... 19c  
Face Chamols (pink)... 3c and 10c

**RUBBER GOODS**  
Our stock of all sorts of Rubber Goods is not equaled elsewhere in the west. This is a department to which we give special attention and only handle such goods as we can sell with an absolute guarantee as to quality. Lady clerks in attendance. See window display.

**SPECIAL PRICES ON Borden's Malted Milk**  
50c size... **45c**  
for...  
\$1.00 size... **89c**  
for...  
\$3.75 (Hospital size)... **\$3.25**  
\$5.00 cans (ten pounds)... **\$4.45**

**FACE POWDER COUPON**  
This coupon good for one sample package of the famous "Gaby Deslys" Face Powder (in paste form) if presented at any of our stores. Take advantage of this offer.

**SHERMAN & McCONNELL DRUG CO.**  
Proprietors of the Following Popular Stores:  
SHERMAN & McCONNELL DRUG CO., 16th and Dodge Sts.  
OWZ DRUG CO., 18th and East Sts. LOYAL PHARMACY, Loyal Hotel  
HARVARD PHARMACY, 24th and Farnam Sts.

**ANNOUNCEMENT**  
After October 12, 1912,  
**THE CITY TICKET AND FREIGHT OFFICES**  
of the  
**CHICAGO, MILWAUKEE & ST. PAUL RAILWAY**  
will be located at  
**1317 Farnam Street**  
New Woodmen of the World Building  
Telephone—Douglas 283.

**The Twentieth Century Farmer**  
is the leading Agricultural Journal of the west. Its columns are filled with the best thought of the day in matters pertaining to the farm, the ranch and the orchard, and it is a factor in the development of the great western country.