Omaha's Well Dressed Women Invariably Come to

Because of the Vastly Greater Varieties of Genuinely Stylish Models in

Women's Fall Tailored Suits

that have an air of metropolitan style and perfect tailoring so much sought for by women of good taste,



Children's and Juniors' Coats Spe-

cially Priced-Here is a group of

practical, girlish coats of heavy,

at....\$6.98, \$8.98, \$12.50 and \$15.00

warm cloths, specials

and New Winter Coats That are not only extreme in style features but

practical and serviceable in every way.

Stunning Man-Tailored Suits at &

Here are suits that possess all the elegance of imported models-every correct and popular new style feature for the new season is represented. The new plain tailored and fancy trimmed ideas at

Suits for Women Are the Fall Style Aristocrats

All the new colors and all the new fabrics are represented. These are suits that cannot possibly be duplicated in any other line at less than \$35. They are splenpopular suits in Omaha today at\$25

Those New Heavy Mixture and **Broadcloth Coats**

Scores of the newest and cleverest style ideas are represented in this group. They are those long, such high favor, at\$25 graceful winter cloaks now in

The New Novelty Cloth Johnny Coats

The hit of the new season-snug fitting collarsmany unique style features, dressy and practical, as well. Omaha's greatest variety, \$12.50

> Women's Charming Silk Velour Coats

They are the favorites this season. We show the store. The quality is extremely good.....\$35

Quality of Our Women's Apparel is as Substantial as the Reputation of Brandeis Stores

Hats of Stunning Style Character That Sell at a Practical Price.

CORONET HATS at \$10

No other store in all the west can produce hats that show anything like the style character of these "Coronet Hats" for which we are the exclusive agents in this territory. They have all the smart style and all the rich appearance of hats designed to sell at more than twice the price. The variety is almost unlimited.





Special Display and Sale of Paris Styles High Class Lace Novelties, Allovers Nettings, Dress Trimmings

Exquisite reproductions of real laces in Point Venise, Irish Crochet, Macrame, Bohemian, Carrickmacross, Point Alencon, etc., in various widths to match; also gold and silver lace bands and allovers, new shadow allover laces and flouncings, rich black silk allovers and bands to match. All at special prices now on display in our windows.

BRANDEIS STORES

BIG SPECIAL SALE WEDNESDAY IN BASEMENT

Importer's Entire Sample Line of House Furnishing Goods

Hundreds of imported Sample Articles, Woodenware, Brushes, Whisk Brooms, China Pitchers, Trays, Bowls, Casserole Dishes, Bathroom Fixtures, Tinware, Fire Shovels, Strainers, Ladels, Egg Beaters, Frying Pans, Graters, Scales, Gas Lighters, Alcohol Stoves, Clocks, Mail Boxes, Lunch Boxes, etc., etc.

On basement bargain squares, Wednesday, your choice at 5c, 10c, 25c and 50c MOST WONDERFUL BARGAINS EVER OFFERED BY ANY STORE

THURSDAY, FRIDAY AND SATURDAY IN BASEMENT WE PLACE ON SALE A GREAT FACTORY CLEAN UP

Women's, Men's and Children's Shoes UP-TO-DATE WINTER STYLES AT THE MOST REMARKABLE BARGAINS

and women's plain Kid Shoes, all sizes, \$1 Women's \$3 Fall Shoes, dull calf and patent leather at\$1.98

Women's Fine Sample Shoes in small sizes | Men's Dull Calf Shoes, leather or canvas lined, worth \$3.00 at\$1.95 Women's Felt Fur Trimmed and Quilted House Slippers at98c Boys' All Solid Leather Shoes, pair \$1.00 | Infants' 50c and 75c Soft Sole Shoes at 25c

BRANDEIS STORES-BASEMENT

Our great sale of Drugs and Toilet Goods starts Friday, Oct. 11. Watch and wait, remember the date. See advance window display.

In All the World, No Store Will Strive to Serve You Better.

Special Dress Goods Offer

Man Tailored Skirts, \$2.50—We direct your attention to this very special offer. Think of it. A man tailored skirt made



to your exact measurement guaranteed to fit and satisfy in every respect. Select any ma-

terial in our dress goods stock-we will make a perfect fitting skirt to your order, at the low price for making of-

A Great Presentation of the New Fall Silks and Dress Goods

The great demand for the new fall novelties in Silks and Dress Goods is just what we have expected and prepared for. Our wide range of the newest weaves, colorings and effects encourages every woman who looks to buy here. We direct attention today to many lines of fashionable novelties in newest Fall Silks:

wide, per yard \$2.50 Bengaline Epingles, 86 inches

different styles

yard49¢ to \$5.00 Moire Velour, all colors, 24 wide, per yard\$1.50 inch, per yard\$1.25

Bordered Poplins, satin bordered with floral design, 42-inch, per yard\$2.50 Plain Marquisette, guaranteed not to sli pull, 42-inch, at, per yard \$1.50

Our handsome assortment surpasses anything shown in the city, plain tones, light backs for evening wear, elegant plaids for knockabout and automobile coats, price per

New Double Face-Cloakings- Floral Bordered Marquisette, \$2.50-Excellent quality, with beautiful designed borders, suitable for drape effects and entire costumes. White, pink, light blue and lavender, 44 inches wide, at, per .\$2.00 to \$4.00 | yard \$2.50

at, yard 59¢ 69¢ to \$1.25 Black Silk, guaranteed, at, per

\$1.50 Cream Serges, 85c-Tuesday we offer mill ends of perfect 50-inch, all wool cream serge, elegant 85c heavy quality, \$1.50 quality, at, per yard.... White Polo Cloth and Ratine-A favored and scarce fabric 56 inches wide, per yard....\$3.50 to \$4.00

New Coats, Suits, Dresses Special Wednesday Sale

Coats at \$12.50, Rough Dagonal Mixtures - Inlaid velvet or reverse collar, button trimmed, tan, brown, gray and oxford. All sizes, full \$12.50 length, Wednesday at \$12.50 Novelty and Plain Tailored Coats, \$19.50—Many different styles, Chinchilla, coarse mixtures, diagonals, boucle effects and heavy bl nket materials. Every new model. Great val-ues Wednesday (10 50 Johnny Coats, \$15.00—Three-quarter and full length in rough mixtures, diagonals,

boucle, etc. Novelty colors. Wednesday at \$15.00 In all sizes. Stout and Extra Size Coats, \$25.00—Plain tailored mirror broad cloth coats. Extra good satin lined throughout, Sizes 39 to 53. A \$35.00 value Wednesday at. \$25.00 Plain Tailored Suits - Two toned diagonals and serges,

ity lining. Brown, navy, gray, Wednesday Beautiful Dresses-In Crepe Meteor, Charmeuse and messa-line. Plain high neck, long sleeves, novelty sleeves and collars, draped effects. Every wanted color. Wonderful vari-

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ety of styles at \$15 \$19.50 \$22,50 \$25 \$27.50 \$29.50 \$35 \$39.50 to \$69.50 Books and Stationery Big Specials

\$2.00 and \$3.00 Artists' Folios, 25c-From

the Collier Co. we have received a collection of Remington, Frost, Gibson, and other famous artists. These have formerly sold from \$2.00 to \$3.00, Wednesday, at, volume 25¢ \$2.50 Webster's Dictionary, 98c-Morocco bound, the most complete dictionary of its size published, like cut, \$2.50 values, Wednesday, at, each98¢ Initial Stationery in Gold-Twenty-four sheets of high grade paper and envelopes, at,

\$3.00 Home Medical Adviser, \$1.50—A book for every home, 900 pages, saves doctor bills, regular price \$3, on sale Wed., \$1.50

Hear the Voice of James Whitcomb Riley The world's greatest living poet can be heard all this week in our book department. Entertaining Victrola recital.

Our New Corset Department

is the most complete in the city. Every style, model and bust may be found here. Experts to demonstrate.

75c and \$1.00 Corsets, 50c and 59c—Two popular models, one for the medium, one for the well developed figure, low bust with extra long skirt, good heavy web hose supporters. Daintily trimmed. Regular 75c and \$1.00 values at 50¢ and 59¢

Orkin Bros. Formerly The 16th and Harney Sts.

THE GREAT MAJESTIC



and sale of Majestic Ranges opened with a rush yesterday. Nothing like this sile has ever occurred in Omaha. Each and every customer ordering a range this week receives absolutely free of charge a splendid set of ware worth \$8.00.

Range Given Away

tomer ordering a range this week will receive a ticket on the range we are giving away. See the Great Majes-

tic in operation, baking biscuits in three minutes, using meanwhile a paper stove pipe. See the Charcoal Iron body that wears three times as long as steel. Sample the tempting lunch served free to all. See the two Gentlemen from Missouri, who will gladly show you everything concerning the range. Remember the range does not cost a penny more because of these gifts. You don't even have to take it at once. Simply make a small payment and we will deliver it when you want it and the set of ware with it. Store open evenings this week,

John Hussie Hardware Co.

2407-09 Cuming St.

"If you buy it of Hussie it's right."

Pretty Suede **Button Boots** Grays-Blacks Browns Nobbiest lasts in town; 16-button-fancy tips-stage vamps-hi arches. Priced at

Outer Apparel for Women

Was your office cold last winter?



If so, this is the time to move into a building which has no cold spots even in the coldest weather. There is no building in Omaha which has such superior heating facilities, which is so well protected from the north wind and which is built

so substantially and so massively as

THE BEE BUILDING

We list below a few of the vacant offices; if these rooms as described do not meet your requirements ask us to show you others.

The Bee Building Company Bee Business Office. 17th and Farnam Sts.



Now located at 213 So. 16th St. Try Our \$2.50 Eye Glass Mounting.

Mitton Optical Co 213 South Sixteenth Street. Formerly Euteson's.

PLANT AT ONCE All First Size Flowering Bulbs Only

TULIPS -

HYACINTHS CROCUS

NARCISSUS

For best effects plant named

BULBS THAT GROW: NEED ANY ?

The Nebraska Seed Go. Phone Doug. 1261. 1613 Howard St.

You will find most interesting reading on the want ad pages.

Have you read the want ads yet-today?