



Select Your Fall Apparel From This House of Genuine Reliability

You are Trusting the Judgment of the Best Dressed Women in Omaha When You Choose From These Vastly Greater Assortments at

BRANDEIS STORES

Women's High Class Tailored Suits at \$35.00

Suits of such high character as these could be found nowhere else but at Brandeis Stores—at any such moderate price. All the elegance of imported suits.

Famous "Fashionseal" Suits For Women at \$25.00

These are the fall style aristocrats. They cannot be compared with any other line of suits at a similar price. The splendid tailoring of made to measure suits. Styles are absolutely correct.

Dainty Charmeuse Afternoon Frocks at \$19.00

This is a special group of 60 Charmeuse dresses for Monday. Charming models, beautiful and practical shades at this special price.

New Silk Dresses—Special at \$10.00

Very pretty and practical dresses with fall style features—an excellent variety.

New Silk and Wool Dresses at \$15.00

Great favorites this season—all colors and all sizes for women and misses.

Brandeis styles are so authentic as to be absolutely beyond question.

The quality of our Women's Apparel is as substantial as the reputation of Brandeis Stores.

Our closer touch with Paris designers gives our styles a more authentic air. Our larger stocks offer larger varieties for selection and our buying methods make it possible for us to sell goods at uniformly lower prices than ordinary stores. Brandeis Stores completely outfit the great majority of Omaha's best dressed women.

Ostrich & Marabout Feather Sets

Many novelties that are so popular this season. Favorite styles and shapes, at... \$10 to \$45 Showing of the newest styles for winter—women's and misses' Sweater Coats, at... \$1.98 to \$5

Women's Stunning Silk Velour Coats at \$35.00

They are great favorites this season. We show the most complete variety of any western store. The quality is extremely good.

Heavy Mixture and Broadcloth Coats at \$25.00

Scores of the newest and cleverest style ideas are represented in this group. They are these long, graceful winter coats now in such high favor.

New Novelty Cloth Johnny Coats at \$12.50

The hit of the new season—snug fitting collar; many unique style features—dressy and practical as well—Omaha's greatest variety.

Beautiful Long Seal Plush Coats at \$17.50

With heavy satin linings—will be worn by well dressed women everywhere this winter.

Children's and Junior Coats Specially Priced

We devote an entire section to misses', juniors' and children's coats and dresses. Here is a group of practical, girlish coats of heavy, warm cloths—special at—

\$6.98 \$8.98 \$12.50 and \$15.00

Stunning Chiffon Waists

Exquisite dress waists—the richest assemblage any western store ever brought forward. The prices are—\$7.50, \$10, \$12.50 and \$15.00

Chiffon and Silk Waists at \$5.00

A special group of these dress and silk tailored styles for every purpose and colors for every requirement.

Dainty New Lingerie and Voile Waists

The extreme novelties for fall. Daintiest style ideas—beautifully made and trimmed—at... \$1.98 and \$2.98

New Silk Negligees

Long and pretty garments—very serviceable, at... \$3.98 \$5 to \$25

Omaha's Most Complete Assemblage of High Class Furs

Furs to meet the demand of Omaha women are here in the newest shapes and style ideas that are just coming into popularity. You can depend absolutely upon the quality of every piece of fur which you buy at Brandeis Stores. Brandeis reputation stands behind Brandeis Furs.

BRANDEIS STORES OMAHA

Select Your Fall Curtains and Curtain Materials

from the Most Complete Stock in Omaha.

We offer you splendid varieties in the most delightful styles Bungalow and Figured Novelty Nets, worth up to 85c a yard, at—yard 25c 49c and 65c Chamber Curtains—several new styles, worth up to \$1.25, at pair... 85c Swiss Curtains with colored borders, worth \$1.50 a pair, at pair... \$1.25 Hemstitched Lace Curtains—a new style shown for the first time Monday, at pair... \$2.98 and \$3.98 Duchesse Lace Curtains—our own importation—attractive fall patterns, at pair... \$3.98, \$4.98 and \$7.50 Special—Portieres that sold at \$7.50 to \$15.00 a pair—not more than two pairs of a kind—your choice Monday, at pair... \$5 and \$7.50 Couch Covers—Large variety to select from at... \$9.98 to \$12.50 Rope Portieres—We show the largest and most complete line in Omaha at \$1.98 to \$3

Drapery Yard Goods

Curtain Swives, 36 and 40 ins. wide, yard... 18c Best grade silkings for curtains, yard... 12c Sateen for making comforters, beautiful satin finish, per yard... 25c Colored Drapery Swive, 36 ins. wide, special, at yard 18c

Drapery Dept., Basement

Extreme Novelties in

Autumn Silks and Dress Goods

Through our own Paris office we secure the most exquisite new weaves in dress fabrics just as soon as they come from the looms. We show the most charming novelties exactly as soon as they are presented to the foremost shops of New York.

Many new silks have just been received.

40-inch Crepe Charmeuse... \$1.75 42-inch Escaller 2 tone velvets at... \$3.95 36-inch Silk Ratine at... \$2.50 27-inch and 36-inch Reversible Cotele Silks, \$1.50 \$1.98 42-inch Satin Charmeuse at... \$1.95 36-inch Glace Epingle at... \$2.50

40-inch Crepe de Chine—In street and evening shades—regular price \$1.50; at, yard... \$1.00

Wide Dress Velvets—Corduroys, 2 toned corded velvets, Lyons Chiffon dress velvets, seal plushes, imitation silk furs and fancy coating velvets, \$1 to \$5

Popular Priced Silks on Our Famous Silk Tables—Plain and fancy dress and waisting silks, silks for linings, petticoats and millinery purposes, including messalines and peau de cygnes in all the leading shades at actually one-third to one-half off the regular price at, yd., 39c to 79c

Newest Foreign; Domestic Wool Suitings

Stunning display of the newest foreign and domestic suitings. Many exclusive patterns in nobby rough weave coatings, chinchillas, reversible plaid and plain backs, zaza suitings, diagonals, the height of fashion in medium and light tints, at... \$1.00 to \$3.95

54-inch and 50-inch two tone whipcords, in navy, browns, blues, greens on black grounds—one of the best suitings worn this season, will go at—yard... \$1.50

\$1.50 COSTUME SERGES at 98c YARD

Elegant 54 and 52-inch Costume Tailor Serges in the leading shades—plenty of the scarce navies; at, yard... 98c

All Wool Amoskeag Serges in 37 different shades—Five shades of navy, new browns, Burgundies, French greys, new blue and black, at yard... 50c

French Challies—exquisite bordered effects, small dots with Oriental bands and Chinese effects—27 inches to 31 inches wide, at... 29c to 75c

New Fall and Winter SHOES FOR WOMEN



Women's Cheviot Top Shoes in new styles for fall—Brown and grey tops made of silk striped, soft wool cheviot, well known for its durability and style, with tan calfskin and gun metal calf vamps—extremely dressy shoes at a moderate price Monday only at... \$2.50

Odds and Ends of Women's Fancy SLIPPERS

Beaded Slippers, also a few satins, at... \$1

Black Cravenette Top Shoes for Women

Tipped toes—handsomely finished and perfect fitting—a very popular shoe this season. All sizes, at pair... \$4.95

Special Lots from the Mandelberg Stock. Diamonds, Watches and Jewelry on Sale All This Week.

TWO BASEMENT SPECIALS

25-inch Wide Bleached Muslin—Standard quality, soft finish—perfect goods from the bolt, yd. 4c

Serpentine Crepe—Perfect lengths for kimono—new styles in light medium and dark colorings—18c values at, yard... 10c

BRANDEIS STORES OMAHA

New Arrivals of the Early Winter Tailored Hats

New Tam Hats—New Dress Hats

Up and down Fifth Avenue the new tam hat is the style the best dressed women today are wearing. It is the favorite in Paris. Brandeis is the first to show the genuinely correct styles in tam hats and Monday we offer a stunning new group at a special price; also large graceful dress hats in this group—new blues, brown, and taupe. Specially priced at... \$15



We present a score of new Paris hats selected by our own foreign buyers, as well as copies of foreign models adapted to American tastes—every style exclusive—every hat a gem, at... \$25.00

New Untrimmed Genuine Fur Beaver Hats in Large Dress Shapes at \$3.98

This is without question the very best values in untrimmed hats offered in Omaha yet this season. They are all the large, popular dress shapes in black and colors—the bodies are genuine fur beaver and the regular price of these hats has been \$7.00 all season. Hundreds to choose from at... \$3.98

Special Display and Sale of Paris Styles

High Class Lace Novelties

Allovers, Nettings, Dress Trimmings

Exquisite reproductions of real laces in Point Venise, Irish Crochet, Macrame, Bohemian, Carickmacross, Point Alencon, etc., in various widths to match; also gold and silver lace bands and allovers, new shadow allover laces and flouncings, rich black silk allovers and bands to match. All at very special prices.

New Lace Bands and Allovers

Bargain Square

Venise, crochet, Bohemian and Macrame effects in widths up to 7 inches; also Vandyke laces, net top laces and 18-inch Oriental and shadow allover laces, floss silk embroidered allovers, etc.—a remarkable variety. Many actually worth \$1.00 a yard; at, yard... 59c

Brandeis is Official Selling Agent for Munsingwear

Munsing is to underclothing what sterling is to silver. That is why Brandeis is a Munsing Underwear store. No union suits are quite so good—none fit quite so well—none are so cheap when quality is considered. Cold days will find you snug and comfortable in Munsing union suits.

Women's Munsing Union Suits in lisle, fine cotton, fleecy lined part wool and all wool with high neck, medium and low necks, sleeveless and elbow sleeves—all in ankle lengths; per suit, at... \$1, \$1.50, \$1.98 up to \$2.98

Women's Munsing Vests and Pants—Fine cotton, fleecy lined, part wool and all wool, at, garment... 50c \$1 and \$1.50

Misses', Children's and Boys' Munsing Union Suits—Fleecy lined, cotton, part wool and all wool, 50c, 75c \$1 to \$2

Misses' and Children's Munsing Vests and Pants—In fleecy lined, cotton, part wool and all wool; per garment, at... 50c and 75c

Women's Sterling Union Suits—Heavy weight lisle, shoulder or front fastenings, high neck, long sleeves and ankle length—white, sky or flesh color—values up to \$3.00—special at, a suit... \$2.50

Women's Lisle and Mercerized Silk Hosiery

Wide hem tops, also pure thread silk boot hosiery with wide lisle garter tops, lisle soles, high spliced heels and toes—many are full fashioned and seamless—black, white and tan—worth up to 50c a pair; at 3 pairs for \$1.00; 35c or, per pair

BRANDEIS STORES OMAHA

The Most Satisfactory Place in Omaha to Buy RUGS

English and Roubaix

Rugs. The finest, seamless rugs made.

9x12 size, worth \$55, \$39

8-3x10-6 size, worth \$50, at... \$35

Sanford and Hartford Axminster Rugs. Extra high quality of Axminster.

8-3x10-6 size, worth \$30, at... \$20

6x9 size, worth \$18, at... \$13.50

4-6x6-6 size, worth \$8, at... \$6.50

SPECIAL

75c Linoleum, 6 feet wide, at square yard... 55c

90c Linoleum, 12 feet wide, at square yard... 70c

Women's Long Kid Gloves

Women's Fine Quality Long White French Kid Gloves, in 16-button lengths with 3 radium clasps—actually worth \$3.75, fitted to the hand at, per pair... \$2.75

Four Wall Paper Specials

10 Patterns of Kitchen and Bed Room Papers, worth up to 8c, at, per roll... 2c

A big selection of new fall patterns, suitable for parlors, dining rooms, hall and stores, worth up to 15c, at roll... 5c

Bed Room Papers—All the newest patterns and colorings—positively worth up to 18c, Monday, at per roll... 8c

Liquid Gold Papers with 9 and 18-inch borders to match, worth up to 25c a roll. See the wonderful bargains, at, per roll... 11c

Monday's Special Bargains in Blankets

\$3.00 Extra Large Size Beacon Bath Robe or Wrapper Blankets—Waist cord and frogs to match—absolutely fast colors—complete at... \$2.50

\$1.00 Sanitary All Feather Filled Bed Pillows—Size 18x26, covered with best grade fancy art ticking—will go on special sale at, each... 59c

\$4 Beacon Plaid and Jacquard Double Blankets \$2.75 pr. Finest quality and heaviest cotton blanket made—size 66x80. Priced everywhere at \$3.50 and \$4.00—Monday special, at, pair... \$2.75

\$6.00 Fine All Wool Blankets at \$3.50 a Pair

11-4 and 12-4 size, in fancy plaids and checks, also plain grey, tan and white—made of fine California wool; at, pair... \$3.50