



EDWARD B. WILLIAMS.
1024 South Thirty-seventh Street.

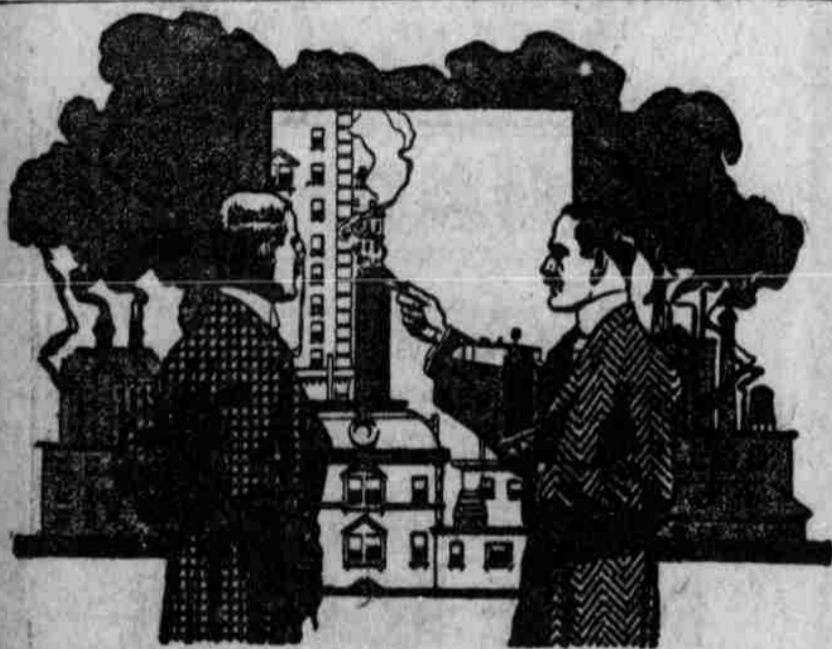
LIGHTING FIXTURES

We furnish 90% of the better class of homes in Omaha with lighting fixtures

BEST GOODS BEST PRICES

BURGESS - GRANDEN CO.

1511 HOWARD STREET.



The Kewanee Smokeless Firebox Boilers will burn any kind of bituminous coal and bring you far inside the requirements of the most rigid smoke ordinance ever drawn. It enables you to be a good citizen and contribute to your city's health and cleanliness with distinct profit to yourself. That's the kind of a proposition you don't run across very often, yet we mean every word we utter in this advertisement.

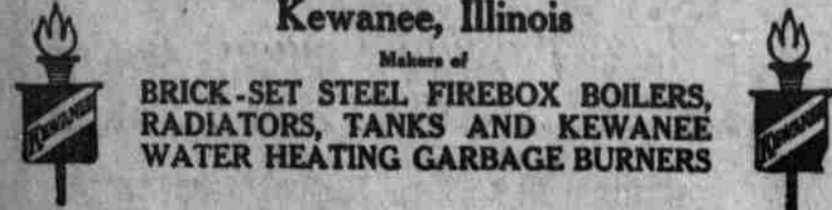
Tests made by Robert W. Hunt & Co., engineers of high repute, show a fuel saving varying from 23% on Pocahontas to 19% on Illinois coal as compared with the same coals in the standard firebox boilers. *The secret of this saving is the more perfect combustion in the Kewanee Smokeless Firebox Boiler.* Take this advertisement home with you and think it over. It's worth all the time you give it.

Further tests made by this same firm of engineers show an efficiency with the Smokeless Firebox Boiler using Pocahontas coal of 74.9% and with Illinois coal of 74.3%. Tests made by the University of Illinois with a cast-iron sectional boiler show an efficiency using Pocahontas coal of 57.42% and with Illinois lump coal of 51.7%. There are the absolute facts before you. Choose between them.

Write today for our illustrated catalog of Kewanee Smokeless Firebox Boilers which gives details of construction, sizes and prices. Also ask any good engineer.

KEWANEE BOILER COMPANY

Kewanee, Illinois



Makers of
**BRICK-SET STEEL FIREBOX BOILERS,
RADIATORS, TANKS AND KEWANEE
WATER HEATING GARBAGE BURNERS**

Branches: New York, Chicago, St. Louis, Kansas City and Los Angeles



GUY LIGGETT.
Forty-ninth and Douglas Streets

Home Builders and Home Furnishers Who Make For Man's Comfort



The New Helen Apartments Have Contracted for Our Electric Light and Power Service

Being convinced that the Omaha Light and Power company's service possesses many desirable features, the owners of the Helen apartments, Twenty-fifth avenue at Harney street, the new model apartment of Omaha, have entered into a contract for the entire supply of electricity from our lines.

Several hundred electric lights will illuminate the building; electric elevator service will accommodate the tenants; electric vacuum cleaning machines will be included in the equipment of up-to-date conveniences.

Through the use of our electric service the tenants may operate any of the modern electrical household heating and cooking appliances.

The large building is fireproof and sound-proof. There are three, four and five room apartments. All rooms are finished in fumed oak. Tile floors are laid in all bath rooms. Fireproof lockers are in storage rooms for each apartment. Everything is the very finest.

Our electric service is on duty every minute in the year throughout the representative apartment houses in Omaha. Prospective tenants demand electric service.

Omaha Electric Light and Power Company

Careful choice of apartments

may mean the difference between comfort and discomfort for an entire year. Your choice should be in the new

Helen Apartments--- Twenty-fifth Avenue at Harney Street

This is Omaha's newest and most modern apartment. There is none better in the city. The construction is fireproof; the apartments are three, four and five rooms; the finish in all rooms is fumed oak. Tile floors are laid in all bath rooms. The furnishings include gas ranges; shades, curtain rods, refrigerators and fumed oak kitchen cabinets. Some of the special features are fireproof lockers in storage rooms for each apartment; up-to-date laundry with special drying apparatus; model kitchen and bathroom fixtures and large fountain in center of court. See us at once for apartments.

Rental Agents **PAYNE & SLATER CO.**

Sixth Floor, Omaha National Bank Building.

W. W. SHERWOOD

Placed all the Electrical Equipment in the

HELEN APARTMENTS

Most of the SAFE electrical wiring in Omaha was done by this firm. Our work is absolutely guaranteed. :: Wiring for light and power.

W. W. Sherwood

Electrical Wiring. 1611 Howard St. Phone Doug. 7633.



GURDON W. WATTLES.
320 South Thirty-seventh Street.

ARE YOU AN INVESTOR? ARE YOU A WAGE EARNER?

Building Your Own Financial Future Out of Your Savings? All the more reason why you should get a profitable interest return. HOME BUILDERS PREFERRED \$1.02 SHARES are GUARANTEED to pay

7% And They Participate in the Surplus Earnings.

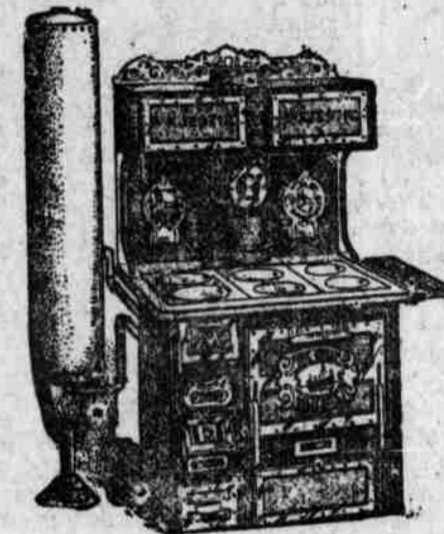
We paid our regular 7 per cent dividend January and July and carried 4 per cent to the surplus fund, making all shares worth \$1.04. The Price of our Guaranteed Preferred Shares was advanced to \$1.04 October 1, giving all present shareholders an extra profit of 2 per cent, and indications are that another extra dividend will be declared Jan. 1st.

Investigate Now—Ask for Copy Home Builders Monthly.

HOME BUILDERS (Inc.)

American Security Co., Fiscal Agents

DOUGLAS 3867. 309 SOUTH 17TH ST., OMAHA
Open Saturday Evening Till 9 O'clock.



MAJESTIC GIFT WEEK

Tomorrow morning, October 7th, we begin our annual baking demonstration of the Great Majestic Range. Representatives from the factory will be here showing you the range in actual operation. Biscuits will be baked browned to a turn in three minutes, using meanwhile a stove pipe made of common wrapping paper.

SET OF WARE FREE

To each customer ordering a range during week, October 7th to 12th, will receive from the Majestic factory a set of ware worth \$8.00. This will not cost you a penny. You do not even have to take the range at once, simply make a small payment and have it delivered when ready.

RANGE GIVEN AWAY

Each customer ordering a range during exhibition week, will be given a numbered ticket. At 8 o'clock Saturday evening a drawing of three numbers will be held at our store. The holder of the lucky number will be given their range absolutely free. No tickets on ranges sold either before or after exhibition week. Any money paid by winner will be refunded. Be at our store Saturday evening, October 12th with your numbered ticket. Some one of the week's purchasers will positively get a range free. Think of it again. Coffee and biscuits served free to all comers every day of the week. Don't wait for any other invitation, but come early.

JOHN HUSSIE HARDWARE CO.

2407-09 Cuming St. "If you buy it of Hussie it's right."

Phone Douglas 353
Residence, Harney 4282

E. J. DAVIS HEAVY HAULING

1818 Farnam Street
Omaha, Nebraska.

Building Loans

Money to loan to build homes, to improve property or to pay existing loans. Borrowers may pay from 10 to 20 per cent on loans on interest dates. Interest ceases on amounts when paid. Loans closed promptly. Your business solicited.

W. H. Thomas
501 First National Bank Bldg.



M. RACHMAN.
1029 Lothrop Street.