

BRANDEIS STORES

SATURDAY'S EXTRA SPECIAL BARGAINS Women's Long Kid Gloves

Women's fine quality long, white French kid gloves, 16-button lengths, with 3 Radium clasps—actually worth \$3.75, fitted to the hand, at, pair..... **\$2.75**

Women's kid gloves in the new fall shades; 2-clasp fasteners, single row stitching; worth \$1, at **69c**

Women's French kid gloves; "Perrin's Make" in all the latest shades; new stitchings and fasteners **\$1.50-\$2** at, per pair...



WOMEN'S SILK HOSE SPECIALLY PRICED

Women's pure thread silk hosiery with wide mercerized, lisle tops, lisle double soles, high spliced heels and toes; all plain and fancy colors, worth to 75c, at, pair... **50c**

Women's fine mercerized lisle and cotton hosiery—wide hem tops, double soles, high spliced heels and toes—plain and fancy colors—worth to 50c, at, pair... **25c**

Women's Cotton and Mercerized Lisle Finished Hosiery—wide hem tops, double soles, high spliced heels and toes; black, tan, white and colors, also black with maco split soles—worth 35c pair, at... **15c**

Misses', Boys' and Children's Fine and Heavy Ribbed School Hosiery—cotton and mercerized lisle finish—garter tops, double heels and toes; black, tan and white—worth up to 35c at, per pair... **15c**

Warm Knit Underwear

For Women and Children
Women's Munsing union suits in cotton, fleecy lined, part and all wool, high or low neck, long or short sleeves, in ankle lengths; on sale at, per suit... **\$1.00 up to \$2.98**



Women's Munsing vests and pants in cotton, fleecy lined, part and all wool, at, garment... **.50c to \$1.50**

Misses' and Boys' Munsing Union suits in fleecy lined cotton, part and all wool; at suit \$2, \$1.50, 75c and... **50c**

Misses and Children's Munsing vests and pants in fleecy lined cotton, part and all wool; at a garment... **75c and 50c**

SALE OF WOMEN'S NECKWEAR

New Styles Worth \$1.50, at 50c
Silk, satin and velvet Robespierre collars, shadow and oriental lace jabots, lace coat and dress collars, collar and cuff sets, tailored stocks, etc., all new designs, worth to \$1.50 at, each... **50c**

Women's Hand Embroidered Sheer Irish Linen Handkerchiefs—Imitation American and val lace borders, hand embroidered Maderia effects, etc., worth 25c, at, each... **15c**

BRANDEIS STORES

GUARANTEE CLOTHING CO.

Men's Suits and Overcoats \$10-\$15-\$20

BROWN--BLUE--GRAY

Are the correct shades in men's clothing for fall. We show these colors in a large variety of fabrics and models.

THE BROWNS Are coffee, wood, cinnamon and the new English blends of several colors into one.

THE BLUES Are heavy cheviots, in different combinations as well as plain and self stripe serges.

THE GRAYS Are dark and light cassimeres, plain and fancy worsteds.

THE OVERCOATS Are the smartest ever. Every new and desirable fabric; made with plain, presto, or convertible collars.



Style shown above is one of our Nobby English lasts. Has flat custom last, heavy single sole, 1-inch heel. Comes in best grade tan Russia calf and black gun metal, button or lace.

FRY SHOE CO.

Rock Island Moves Back to Old Location

City Ticket and Freight Offices
NOW
Cor. 14th and Farnam
NEW W. O. W. BUILDING

Free facts about any land will be given to you by The Twentieth Century Farmer, which maintains a land information bureau for the use of its readers.

Ask us about land laws, conditions in any locality, climatic conditions, and the

Land Information Bureau will promptly answer them if you enclose return postage at no other expense to you. You can learn how to get irrigation lands, where land offices are located, what laws govern lands, and where best sections for any particular purpose re located.

Write plainly and concisely to the
Land Information Bureau
The Twentieth Century Farmer
Omaha, Nebraska.
Over 100,000 farm families read it.

gustus to develop really luxurious "shoes." The footgear of the patricians was decorated with golden clasps and embroideries, and shoemaking became an elaborate trade. The wealthy classes wore dainty slippers and lace boots. The emperor wore purple buskins and the senators red shoes.

In these modern days the women wear satin or velvet shoes and slippers made especially to match their gowns, and slippers made of feathers, often with jeweled buckles worth a fortune, but these are simple little vagaries compared with the extravagances in the footwear of the middle ages, when Robert the Horned created a furor in fashionable circles by appearing in shoes with the extended points twisted like a ram's horn.—New York Times.

Pitting.
"That pretty co-ed is like a gentle dove."
"Yes, that's her long suit—why we call her the gentle co-ed."—Exchange.

The Best Produced in Men's Clothes

No matter what your price—\$10.00 to \$45.00 for Suit or Overcoat—you'll find the very best in style and quality at

All Our Clothing Guaranteed. **HAYDEN'S** Our Personal Guarantee to All.



Hart Schaffner & Marx

models, you have no idea—can't have—how superior in fashion, fabric and finish they are to all others at the several prices.

Suits or O'coats \$18 to \$45

It's our determination to supply you with the best clothing service the art of clothes making can produce. We've certainly accomplished it in Hart Schaffner & Marx clothes.

See the Snappy New Models For Young Fellows—We're Glad to Show You Whether You Want to Buy Now or Not

We've several other lines that are constantly emphasizing our supremacy in clothes value giving—you can make your selection with the assurance that you will pay much less than clothes of like character command in other stores.

"STYLEPLUS" CLOTHES Suits or Overcoats **\$17.00** at...
"HAYDEN WONDER" CLOTHES Suits or Overcoats **\$14.50** at...
AND OUR "SPECIAL" COMBINATION SUIT AT **\$10.00**
Equal to the best single pant suit at \$10.00 you can find and you get an extra pair of trousers at the same price.

Our Exclusive Boys' Clothing Section is Revelation

To all who see it for the first time—such breadth of assortments for selection is truly exceptional and the prices which, quality considered, show 10 to 15 per cent price saving, are a delight to all. We'll be glad to have you make comparison, price for price and quality for quality, with any other store.

Boys' Two Pant Suits In Three Special Lots for Saturday **\$1⁹⁵, \$2⁴⁵, \$3⁴⁵**

It Pays Try HAYDEN'S First It Pays

CUT RATE SPECIALS AT THE REXALL STORES

Special Prices This Week on Drugs, Patent Medicines, Perfumes, Cigars, Toilet Goods, Writing Papers and Sundries

Both local and out-of-town people should take advantage of the prices quoted by our four stores. We carry out all our printed promises. Our goods are always fresh, as our cut prices are so attractive that they move the goods quickly.

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| Perfume Special
Choice of Morrison's 50c Triple Extract, Saturday, per doz. \$20
Allen's Janice Perfume, regular price 75c oz., Saturday only... \$20 | Extra Specials for This Week
50c Pompeian Cream for... \$20
25c Sanitol Tooth Paste... \$10
\$1.00 Gaurin's Nerve Syrup... \$20
Spruce Peppin Tablets... \$50, \$1.00 | Proprietary Medicines
\$1.00 Gray's Glycerine Tonic... \$20
Kekay's Food... 25c, 45c, 65c
\$1.00 Wine of Cardui for... \$20
Dr. Cooper's Medicine... 45c, 65c
\$1.00 Hostetter's Bitters... \$20
\$1.00 Squibb's Sarsaparilla... 75c
Ozonulation... 45c, 65c
Rexall Orderlies... 10c, 25c, 60c
Scott's Emulsion... 45c, 65c
Vinol, always... \$1.00
Hay's Hair Health... 45c, 65c
Lasterine... 15c, 25c, 45c, 65c
Rexall Kidney Cure... 45c, 65c
Borden's Malted Milk... 45c, 75c
\$1 Lydia Pinkham's Compound... 65c
Glycothymoline... 25c, 45c, 65c
Rexall 93 Hair Tonic... \$20, \$1.00
Fellows' Syrup for... 65c, \$1.24 |
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SHERMAN & McCONNELL DRUG CO. FOUR GOOD DRUG STORES

The "ORIGINAL"—Cor. 16th and Dodge. The "HARVARD"—Cor. 24th and Farnam
The "OWL"—Corner 16th and Harney Sts. The "LOYAL"—207-209 North 16th St.

MODERN SHOES NOT SO GOOD

Backward Evolution of an Art That Puts us Behind the Ancients.

Everybody wears shoes at least one size too small. It is asserted, and with good reason, that this gives room for only the great toe to grow and perform its functions, but compresses the other toes until the smallest one is a mere wrap. The foot of man should spread like an animal's paw with every step he takes. This is impossible in a shoe which fits the foot.

Walter C. Taylor, editor-in-chief of the Boot and Shoe Recorder, says: "The greatest waste in shoe buying is one for which the consumer himself is largely responsible. It comes through the buying of shoes which are poorly fitted."

We not only wear shoes too small and our heels too high, but we allow fashion to influence us, and there is a constant demand for change in style and materials; a demand which the manufacturers supply abundantly. Mr. Taylor says that it would be worth millions to the trade and to the consumer if this could be fought by a common-sense view of our foot-covering. Of course, the women are blamed for the greater part of this extravagance, for a dainty foot has long been considered by poets and artists as something much to be desired. Gradually shoes have developed into things of beauty merely, and we buy them with the thought of their appearance and not of their use. In fact Americans, as a rule, do not expect to walk great distances.

It seems that the development of the shoemaker's art is in inverse ratio to the development of the foot, for here in America our feet are notoriously undeveloped, and yet America leads the

world in the making of shoes. Almost everything else in the way of wearing apparel depends more or less on foreign importations, but American influences the shoe styles of England, Germany and France, and American methods are standard for the world.

American supremacy in shoemaking is due largely to specialization. Abroad, an operative does half a dozen different things; here, he performs one simple process, and here also one factory makes one kind of shoes. If a large manufacturer makes different kinds of shoes, he has a separate factory for each kind.

With all of our wonderful machinery we produce shoes which are not so good for our feet as the most primitive and simplest of foot coverings, the sandal, which is considered ideal by those who appreciate the beauty of the human foot and wish to preserve it. The sandal was worn by the ancient Egyptians and Greeks, and the "shoes" of the Bible were sandals. The same type is still worn by the people of central Asia, India, Japan and China.

The Indian moccasin, which extends over the top of the foot, but has the sole and main part in one piece, is one of the best of foot coverings, soft, flexible and durable. Out of a combination of these two, the sole without an upper and the upper without a sole, the modern shoe has been evolved.

The peasants of several European nations wear a shoe shaped out of a single piece of wood, called the sabot, and some of the Irish peasants still wear the primitive foot gear of Great Britain, the brogan, which is made of heavy leather, chumily put together and made much larger than the foot, the extra space being filled in with hay.

Since the days of the Ptolemies there has been extravagant footwear, but it was left for the Rome of the time of Au-



WM. J. BOEKHOFF, Real Estate Dealer, Phone 119, Box 4-118

MAKE KNOWN YOUR WANTS through The Bee's Real Estate and Classified Columns.

AMUSEMENTS.
Cepheum Phone—Doug. 494. ADVANCED VAUDEVILLE. Famous Mountain Ash Choir. Headline Attraction this week. Matinee Today 2:15. Note—Early curtain Saturday night, 8:15 Sharp.

BRANDEIS THEATRE
Matinee Today, 25c, 50c. Tonight Popular Prices. A RIOT OF COMEDY. THE TRAVELING SALESMAN. Sun. Mat.—4 Days. Alias Jimmy Valentine.

AMUSEMENTS.
"OMAHA'S FUN CENTER."
Gaiety Daily Mat. 15-25-50c. Evngs., 15-25-50-75c. Al-Sar-Ben Week's Greatest Joy. **SAM HOWE AND LOVEMAKERS** EXTRAORDINARY AND VAUDEVILLE. The Live Wire Show; Beautiful Florence Bennett and a Regular Troupe; Big Beauty Chorus; Curtain After Parade; Matinee or Night. Ladies' Dime Matinee Every Week Day.

Hippodrome Daily Mat. 10c; Evngs., 5-10-30c. On Douglas Street, at 12th. **HYTORE VAUDEVILLE** Includes The American Newsboys' Quartet; Louise De Fozzi; Hughes' Musical Trio; Ed. Winchester; ADA & LeORA; Hippodrome Pictures; Others. Continuous—noon to 11 p. M. Daily all week.

KRUG THEATER
Matinee Today, 2:30; Night, 8:30. BEST SEATS, 50c.
FOLLIES OF THE DAY AND **GERTRUDE HAYES**

Some People are Educated in schools and colleges, others on the farm, but you don't need either one if you become a patron of **The Belmont Restaurant**—for our patrons' tastes are educated to the point of where quality food reigns supreme. Perfect ventilation.

One of "THE SIX" Class A. 1514 Dodge St.—Open all night.
C. H. BALL, Prop.
Look for large electric sign.

There is No Wear Out To Our Boys' Shoes

A real live—full of ginger—American boy can go through shoe leather like a hungry tramp goes through pie crust. That is why we pay special attention to boys' shoes. It takes an extraordinary shoe for the boy. Our

STEEL SHOD SHOES

Are extraordinary boys' shoes—they wear like iron—they will outwear two pairs of ordinary shoes. The ideal shoe for school.

Boys—sizes—1 to 5½, at... **\$2.50**
Little gents' sizes, 10 to 15½ **\$2.00**

Drexel Shoe Co.

1419 Farnam Street
Newspaper Advertising is the Road to Business Success.