

BRIEF CITY NEWS

Stack-Falconer Co., Undertakers—Advertisement.
Lighting Pictures-Burgess-Granden Co. Advertisement.
Have Root Print It—Now Beacon Press. Advertisement.
Balley, the Dentist, City Nat. D. 2536. Advertisement.
Omaha Flating Co.—Estab. 1898. D. 2535. Advertisement.
Many Join the Navy—Fourteen men enlisted in two days was a record made by the local army recruiting station the last two days of September. Last Saturday the station recruited five men and on Monday eight. The officers say the Ak-Sar-Ben has a tendency to bring in men who will enlist before they leave Omaha and that the applications have been numerous since the Ak-Sar-Ben festivities began.
Baldridge Meeting Postponed—The meeting of the Baldridge-for-Congress club, which was called for 8:15 Wednesday night at the Young Men's Christian association building, was postponed to Friday evening, same place and time. The Baldridge boosters expect to increase their membership from 2,000 to 3,000 during the next three weeks. Amos Thomas, secretary of the republican state central committee, is president of the organization. Bull moosers and republicans hold membership, as also do many democrats.
Omaha Attracts Attention—The current issue of Printers' Ink contains a story of Omaha's Know Omaha campaign. It is under the head, "Advertising a City to Itself," and describes some of the features of the campaign with a mention of its conception by E. V. Parish, manager of the publicity bureau of the Commercial club.

CAMPAIGN LITERATURE BOOSTS POSTAL RECEIPTS

The gross receipts for the sale of postage stamps during September amounted to \$89,923.76. This is an increase of nearly \$1,000 over September a year ago, or to be exact, just \$3,927.24, or 5 per cent. A part of the advance this year is accounted for in the increased correspondence by reason of the presidential campaign.

A Sudden Collapse of stomach, liver, kidneys and bowels is most surely prevented with Electric Bitters, the safe regulator. 50c. For sale by Beaton Drug Co.—Advertisement.

DEPOSITORS DRAW HEAVILY ON POSTAL SAVINGS BANK

The number of depositors in the government postal savings bank was increased during September by 128, bringing the amount of deposits up to \$19,228. This is an advance of \$3,000 over last month. A great many people drew on their accounts for Ak-Sar-Ben, which in a measure explains this result, although even that does not account for such a small advance as \$3,000.

GOLD DUST makes dish-washing easy

The use of a little Gold Dust in your dish-water will make your dishes brighter, sweeter and cleaner than they ever can be without it. Unlike soap, Gold Dust does more than clean the surface. It goes deep after germs and hidden food particles and sterilizes everything it touches.

Gold Dust does all the hard part of the work without your assistance, because it begins to dissolve and clean the moment it touches the water.

When you have to wash dishes 1095 times a year, the Gold Dust method of saving half your time and half your labor means something.

Gold Dust is sold in 50 size and large packages. The large package means greater economy.

"Let the GOLD DUST TWINS do your work"



Who ever heard of soup in a box?

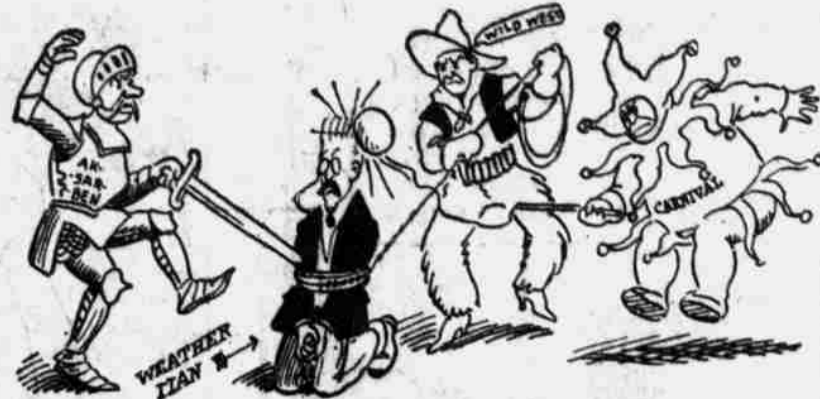
DIAMOND CONDENSED SOUP 10c

Is simply the best soup you ever ate, and it comes in the form of powder which you dissolve in boiling water.

You furnish the water. We furnish the soup. YOUR GROCER SELLS IT OMAHA SALES CO., DISTRIBUTOR. TEL. DOUGLAS 3488.



Ak-Sar-Ben Subjects Run Weather Man Up a Tree



Patience has ceased to be a virtue, and that is why the weather man is fleeing for his life. The multitudes who annually gather at the capital of the Kingdom of Quivera to engage in the festivities that accompany the accession to the throne of a new monarch and to indulge in all the glories of his greatness, not to speak of the pleasures and pastimes he provides for their diversion and entertainment, have tired of the antics of the individual who is in charge of the climate, and have resolved to put an end to his monkeyshines, if not to him.

So the weather man is in full flight. First, he tried to lay it onto a belated groundhog, who had hibernated throughout the long summer days, and came to life and activity again late in the fall, under the impression that it was really late in the winter, but this was too thin. Baffled in this direction, the weather man turned for an alibi to old Jupiter Pluvius, but it was soon proven that Pluvius is a bosom pal of Ak-Sar-Ben and wouldn't any more interfere with his fun than would Henry Dunn; in fact, Jupiter

Pluvius gave strict orders to his minions that there would be nothing doing on the sprinkling cart till he got word from Ak-Sar-Ben to go ahead. Then the weather man set up the plea that it was Mudgekewitz, the West Wind, who was jealous of Mondamin, and wanted to spoil the joyous feast. This was too thin, also, for it was shown that Hiawatha had made a compact many moons ago with the West Wind for the special protection of Mondamin.

This put it up to the weather man absolutely, and there was nothing left for him to do but take leg ball. All last week he cut up his didoes, and folks thought he would get through sometime. He did not. When he pulled the "wet" lever again on Wednesday morning it was decided that something must be done, and the populace took hold to see that it was done. The effect was that the rain didn't mar the parade, and if any more foolish climate is spilled around these parts during the rest of the week, there'll be a fresh face in weather man's heaven right off.

CAR OF ALIENS IS TAKEN EAST FOR DEPORTATION

A hotel car carrying fifteen aliens and seven government men arrived yesterday morning over the Union Pacific and shortly afterward left over the North-western en route to New York. The aliens were all men and were of various classes of "undesirable" citizens, booked for deportation to Europe. They were all gathered up in Oregon, mostly from Salem and vicinity. Among them were criminals, idiots and lunatics.

KELLY NOT POISONED BY EATING CANNED PEAS

James F. Rourke of Grand Island has been in Omaha for some time investigating the report of the alleged ptomaine poisoning last spring of Doonee Kelly, who was reported to have been poisoned from eating canned peas. Mr. Kelly has made a statement to Mr. Rourke that he was not so poisoned and that he thinks the report was started by some of his friends more as a joke than anything else.

THE SOCIETY OF THE BEE-HIVE

By MELLIFLOIA. Thursday, Oct. 3, 1912.

OMAHA FLORISTS are importing flowers from Chicago for the Ak-Sar-Ben ball tonight. The local green houses are not equal to the demand. The florists say that the orders are pouring in and that they are preparing for a larger sale today than they have had on the day preceding the ball in any previous year.

Since orchids are plentiful now and correspond with nearly all the dainty shades in gowns, they are the most popular so far. To be sure they are 75 cents to \$1 apiece, but that seems to have made no difference to the knight of 1912, who will escort his lady to the ball with the finest flowers to be had in the realm. One of last year's debutantes will wear orchids with her yellow and lavender gown. Another young society woman will wear this exquisite flower with her turquoise blue costume.

The orchids will be worn as corsage bouquets, as will also the other smaller flowers. There will be many bouquets of tiny pink rosebuds with asparagus ferns, and others of roses and lilies of the valley. The woman who wears violets at the ball will have the rarest flower of all, for these modest blossoms can hardly be "begged, bought or stolen" by the local florists. There will be a good many American Beauties carried as arm bouquets or worn—two or three—as corsage bouquets.

Orpheum Party.

Miss Helen Epeneter gave an Orpheum party last evening, followed by Miss Elizabeth Hamling. Those present were: Misses—Elizabeth Hamling, Doris Keeney, Marjorie Howland, Harriet Copley, Ruth Latenser, Helen Maters, Helen Epeneter, Robert Keeney.

Weddings.

Clyde H. Forney and Miss Beattie Hock were married Monday evening by Rev. E. R. Currie at his residence. Mr. and Mrs. Forney will reside at 278 Dodge street.

Luncheon for Visitors.

Mrs. R. V. Cole entertained at lunch Wednesday. Those present were: Mesdames—M. A. Wallace of Monmouth, Ill.; W. A. Smith, W. L. Unzicker, Waterman, A. C. Peterson, Miss Ada Charlton.

Window Party for Parade.

Miss Lucile Patterson was hostess at a window party to see the electric parade Wednesday evening. The latter part of the evening supper was served at the home of Miss Patterson. Those present were: Misses—Elizabeth Hamling, Doris Keeney, Marjorie Howland, Gladys Lobeck, Messrs.—Robert M. Keeney, Harry Ryan, Mr. and Mrs. Crosby Wyman.

Nadine Face Powder

Makes the Complexion Beautiful. Soft and Velvety. It is Pure, Harmless. Money Back if Not Entirely Pleas'd. The soft, velvety appearance remains until powder is washed off. Purified by a new process. Prevents sunburn and return of discolorations. The increasing popularity is wonderful. White, Flesh, Pink, Brunette. By toilet counters or mail. Price 50 cents. NATIONAL TOILET COMPANY, Paris, Tenn. Sold by Sherman-McConnell Drug Co., Owl Drug Co., Loyal Pharmacy, Harvard Pharmacy, others.

Big Potato Race is Billed at Wild West Show for Three Days

The personnel of the stock yards team which will contend against Irwin's cowboys in the potato race at the Rourke park arena yesterday, today and Saturday is as follows:

"Whiskers" O'Rourke on Lincoln; John Robb, Colorado brand inspector, on Old Fox; Frank Howe of Clay-Robinson company, on Alliance Monte; "Tiddley" Hazelton of Clay-Robinson company, on Texas Tommy.

This is the team which made itself famous at the big South Omaha Fourth of July celebration this year, as well as on other previous occasions. These boys have been raised on the backs of wild bronchos and to mount a snorting outlaw is a mild recreation for any of them and they say they are not afraid of Charlie Irwin's widest riders or any other aggregation of rough riders in the United States. The South Omahans who are backing these boys against Charlie Irwin's expert riders think it's an easy bet for best two out of three and if Charlie Irwin's wild west boys think they're going to have any walkaway they'll be a surprised bunch, for it's a cinch the South Omahans will make them think they've been in some potato race.

Burglars Use Axe to Enter Muldoon Home

While the J. H. Muldoon family was witnessing the electrical parade burglars entered the home at 821 North Twentieth street. Nothing was missing, but the visitors evidently tried to do the job thoroughly. They first broke open a cellar window with an axe, but were unable to get up into the house because they encountered a securely barred door. They then smashed the dining room window, and after rummaging about the house left by a front window. They might have been frightened away by a bulldog that had been locked up in the kitchen.

Beatrice Mayor is Seeking New Lights

Mayor J. W. Mayer of Beatrice conferred with City Engineer Craig over proposed improvements the Beatrice city government has decided to make, including a new ornamental electric lighting system and several blocks of new pavement. While here Mayor Mayer held a conference with Burlington and Union Pacific railroad officials and secured their promise to place all electric wires in use by them under ground and to repave streets included in their right-of-way.

SCHOOL CHILDREN FREE FRIDAY TO CHICKEN SHOW

School children will be admitted free to the chicken show Friday afternoon between the hours of 2 and 6. The price for that afternoon also has been reduced for grownups.

HIGH SCHOOL SENIORS ELECT CLASS OFFICERS.



JAMES DURKEE, Class President.

Beveridge to Speak at Teachers' Meeting

Superintendent J. H. Beveridge of the Council Bluffs schools has accepted an invitation to speak before the school superintendents and principals who will be in Omaha to attend the annual convention of the Nebraska teachers' association.

He will talk on "The Efficiency of Commercial Education in High Schools." His address has been scheduled for Wednesday afternoon, November 6, at the high school.

As they did last year when the teachers were in convention in Omaha, the Council Bluffs public schools will be closed the three days of the convention this year that the teachers may attend.

The boy's appetite is often the source of amusement. If you would have such an appetite take Chamberlain's Tablets. They not only create a healthy appetite, but strengthen the stomach and enable it to do its work naturally. For sale by all dealers.—Advertisement.

Origin of Fire is Still Open Question

City Electrician Michaelson, following an investigation of the fire that destroyed the plant of the Nebraska Fuel company, reports that it is not probable that the fire was caused by defective electric wiring.

Although statements at first indicated that a watchman had been on duty that night, Mr. Michaelson said officials of the company told him there had been no watchman on duty for three days. "The fire could have started from any one of several causes," said the electrician. "But as there were no high potential wires about the plant, it is not probable that the fire was caused by defective wiring."

Advertisement for Fleisher Yarns. The Ardmore Jacket. One woman said: "I want a little jacket to wear under my coat. It must be pretty, of course, and warm. It must not be clumsy. But most of all it must be easy to make." Wouldn't you like to have such a garment? Well, here it is. Hardly necessary to tell how useful you would find it or what an acceptable gift it makes. The cost is trifling. Mail the coupon below for complete directions. The Ardmore Jacket is made of Fleisher's German-town Zephyr, 4-fold, one of the fifteen FLEISHER YARNS—the yarns whose sturdy strength and beautiful finish have made them the standard. Every skein bears a trade-mark ticket that is an unconditional guarantee of highest quality. Always insist on the Fleisher Yarns. Look for trademark on every skein. Superior Ice Wool, Shetland Zephyr, Spiral Yarn, Pamela Shetland, Highland Wool, Cashmere Yarn, Angora Wool, Golf Yarn. C Mail this Coupon to S. B. & B. W. FLEISHER, Philadelphia 77. Name, City, Street, State.

SLIP-ON RAIN COATS. We now have a new and complete stock, all sizes, at \$5.00. Double Texture Slip-ons, at \$10.00 and \$15.00. Cravenette Rain Coats, at \$10.00 and \$15.00. Omaha's Largest and Most Exclusive Clothing Store. Nebraska Clothing Co.

Pure in the Making Sure in the Baking CALUMET BAKING POWDER. Just an ordinary knowledge of baking requirements on your part is all that is necessary to produce perfect bakings with Calumet Baking Powder. Calumet by its purity and perfect leaving qualities does the rest. Leave your next baking to Calumet and note the improvements—also note the saving—for Calumet is economical in cost and use. All good grocers sell it. RECEIVED HIGHEST AWARDS. World's Pure Food Exposition, Chicago, Ill. Paris Exposition, France, March 1912.

Makes the Hair Grow And Scalp Itch Vanish

Every Woman Can Have Charming Hair Full of Life and Luster by Using Parisian Sage Hair Tonic—50 Cents.

Look out for imitations. Parisian Sage does not contain any poisonous lead and is not a dye. The girl with Auburn hair is on every bottle. Hair must have nourishment or die. If it does not have proper nourishment it will lose its vitality, grow weak, and become an easy prey to the ravages of the vicious germs of dandruff. Parisian Sage is a hair nourisher; it is the result of sincere study and experiment by one of the world's leading scientists. It should be used regularly as a hair dressing by everyone with healthy hair, because it never fails to prevent dandruff, falling hair, or any scalp disease. But Parisian Sage is not only a preventive it is a certain cure for dandruff; it stops itching of the scalp instantly. It makes hair grow thick and luxuriant. It is especially in demand by ladies, because it makes the hair beautiful, soft and fluffy. It is offered by druggists and department stores everywhere, under a positive guarantee to do all that is claimed for it, or money back. American makers, the Groux Mfg. Co., Buffalo, N. Y. The girl with Auburn hair is on every package.

MONEY BACK On That Honorable Basis Get a Bottle of Parisian Sage Hair Tonic Today

Have Your Ticket Read Burlington To the South.

Table of Round Trip Winter Tourist Fares. In Effect October 15th to April 30th, FROM OMAHA. Jacksonville, Fla., direct routes, \$50.50. Jacksonville, Fla., one way via Chicago and Washington, other way via Cincinnati or Louisville, \$61.00. Tampa, Fla., via Chicago or St. Louis, \$62.10. Miami, Fla., via Chicago or St. Louis, \$72.50. St. Augustine, Fla., via Chicago or St. Louis, \$53.00. Ormond, Fla., via Chicago or St. Louis, \$56.00. Palm Beach, Fla., via Chicago or St. Louis, \$58.00. Pensacola, Fla., via Chicago or St. Louis, \$41.00. New Orleans, La., via Chicago or St. Louis, \$41.00. Biloxi, Miss., via Chicago, Kansas City or St. Louis, \$41.00. Mobile, Ala., via Chicago, Kansas City or St. Louis, \$41.00. Charleston, S. C., via Chicago, Kansas City or St. Louis, \$48.85.

ROUND TRIP HOMESEEKERS' FARES October 15, November 5 and 19, December 3 and 17. FROM OMAHA.

Table of Round Trip Homeseekers' Fares. Corpus Christi, Tex., \$35.00. Galveston, Tex., \$35.00. Beaumont, Tex., \$35.00. Brownsville, Tex., \$35.00. Port Arthur, Tex., \$35.00. Austin, Tex., \$33.80. Dallas, Tex., \$26.49. Pecos, Tex., \$35.00. Miami, Fla., \$57.25. San Antonio, Tex., \$35.00. Houston, Tex., \$35.00. Palatka, Fla., \$47.75. Tampa, Fla., \$49.50.

Convenient Train Service St. Louis Special at 4:35 P. M. Kansas City Trains at 9:15 A. M., 4:35 P. M., 10:45 P. M. Chicago Trains at 7:15 A. M., 4:20 P. M., 6:30 P. M.

Winter Tourist and Homeseekers' Fares to many other destinations, southwest, south and southeast. Liberal stop-over privileges; write or call for publications, information, etc., and let me help you plan an attractive tour of the south. J. B. REYNOLDS, City Passenger Agent, 1502 Farnam St., Omaha, Neb. Burlington Route.