

Brandeis Stores

Extend a cordial welcome to all visitors to the Ak-Sar-Ben Carnival, and invite you to visit this Great Retail Establishment. Take advantage of our many free conveniences.

THE LARGEST RETAIL STORE WEST of CHICAGO
Omaha's Greatest Attraction



5 Great Buildings connected by 3 huge subway arcades and one double decked bridge form the United Brandeis Stores in the heart of Omaha's Permanent Retail District.

The Greatest Stocks of Fall and Winter Merchandise Ever Shown in a Western Store. Correct Styles and Absolutely Dependable Quality in Everything to Wear and Everything for the Home.

MANY FEATURES MAKE THE BRANDEIS STORES UNIQUE AMONG THE GREAT STORES OF THIS CONTINENT.

The first Postal Savings Bank to be located by the United States government in any Department Store is now in operation at Brandeis Stores.
A Free Nursery and Play Room for Infants and children has cared for more than 140,000 children since it was established two years ago. Nurse and matron always in attendance.

BRANDEIS POMPEIAN ROOM

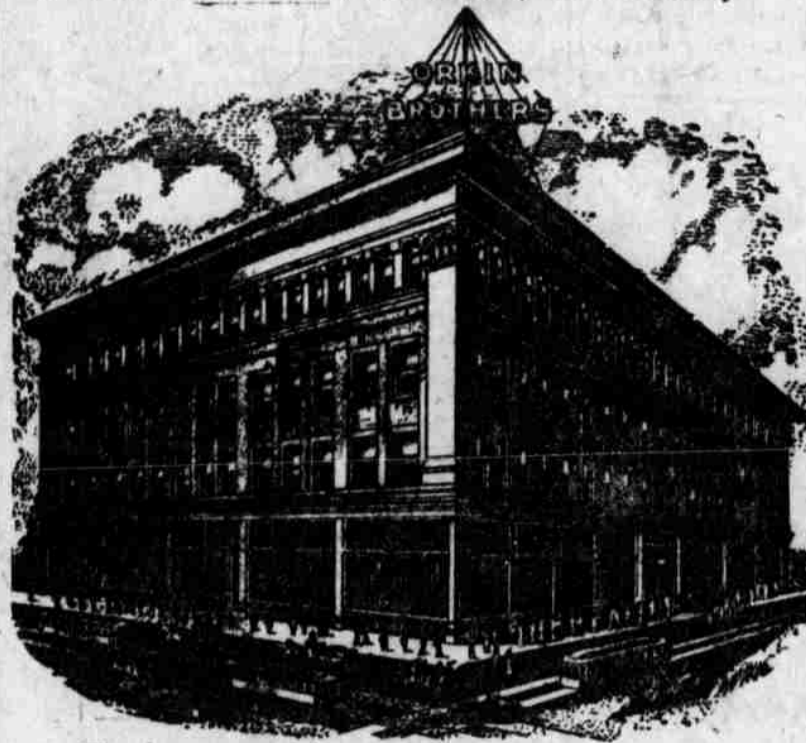
Is the Most Artistic and Beautifully Decorated Room of its Kind in America.
Branch Station No. 17, United States Post Office, is operated in our Pompeian Room. You can have your mail addressed here while in Omaha.
Free Check Rooms for your Baggage and Parcels in our Basement.
Free Waiting Rooms with uniformed maids in attendance.
Your Parcels Delivered Free to any Depot in Omaha.
Checks on all Banks cashed without charge at our bank.
Free Use of Telephones.
Cabaret Entertainers every day in our Green Room Cafe.
Free Concerts in our Sheet Music Department.
Guides will be furnished to show visitors about the store, free of charge, upon application to Information Bureau.

1,200 Employees Are At Your Service In
Brandeis Stores
16th--Douglas--17th Sts., OMAHA

In All the World, No Store Will Strive to Serve You Better.

ORKIN BROTHERS

FORMERLY THE BENNETT COMPANY, 16th and Harney.



The fastest growing store in the state says

Welcome to All Ak-Sar-Ben Visitors

Make yourself at home at our new department store. Meet your friends and neighbors here—they will be here. See our great showing of fall and winter merchandise. A saving of one-third to one-fourth on the very newest goods.

Free rest rooms, free telephones, free information bureau. Express and freight charges prepaid on all purchases of five dollars or over. Everything here for your satisfaction and comfort.

We direct special attention to our most wonderful showing of

Women's and Misses' High Grade Autumn Wearing Apparel

Beautiful Wool Dresses Special at \$6.95
Plain tailored and novelty wool dresses, long sleeves, new girdles, some lace trimmed, all colors. Suitable for street wear. Very special for Ak-Sar-Ben week, at **\$6.95**

Great Silk Dress Sale Thursday \$15.00

A wonderful special Ak-Sar-Ben offer of Women's and Misses' High Class silk dresses. \$20, \$22.50, \$25.00 values. On special sale Thursday, at **\$15**

Smart Coats for Autumn

Johnny Coats, three-quarter lengths, rough boucle and diagonal mixtures, \$15—Coats in great variety. Every desirable coat material shown this season. Hundreds of styles to select from. Three-quarter and full length garments. Smart novelties and the more practical models, special for Ak-Sar-Ben week, at—

\$13.50, \$15, \$19.50, \$22.50 and \$25,

Beautiful Tailored Suits

For Women and Misses—Novelty and plain tailored effects. All wanted fabrics, colors, models and sizes. A wonderful assortment of suits in serges, diagonals, fancy mixtures and whipcords, great specials, at—

\$15, \$16.50, \$19.50 and \$25

Robes For Ak-Sar-Ben Ball

Crystal Chiffon Robes—In white, pink, light blue or black; semi-made; very beautiful for evening wear. **\$17.50 to \$27.50**

Maline Ruffs—In all the newest as well as staple shades. **\$1.50 to \$2.50**

Silk Spanish Scarfs—The popular throw for evening wear, in black or cream white, beautifully designed, at, each. **\$2.50 to \$6.50**

All the Latest Novelties in Fancy Head Dress—Sashes and corsage bouquets for evening wear can be found in our Ribbon Department. Our expert designers' suggestions and assistance are yours to command, free of charge

Parisian Ivory Toilet Ware, Special 25% Off

Thursday we place on sale our great stock of Parisian Toilet Ware. These very popular and practical toilet articles make unusually good gifts. Anticipate your Christmas needs. Ak-Sar-Ben visitors will find these very acceptable souvenirs of their trip. Largest stock in Omaha to choose from. Engraving free this week. Parisian Ivory Toilet Ware, special at **25% Off**

Special Blanket and Linen Sale

BIG VALUES FOR AK-SAR-BEN WEEK
65c Table Damask, 49c—72-in. mercerized table damask, many patterns to select from; Thursday special, at, per yd. **49c**
12 1/2c to 15c Huck Towels, 10c—45x20-in. huck towels with red borders, while they last, Thursday at, **10c**
each. **10c**
39c Guest Towels, 25c—Hemstitched guest towels, well worth 39c; special for Thursday only at **25c**
each. **25c**
\$2.75 Comforts, \$1.98—Silkoline covered comforts filled with nice, white cotton, full bed size, Thurs. **\$1.98**
day spec., each. **\$1.98**
59c Bed Sheets, 45c—72x90 seamed round thread linen finished bed sheets, 59c values, Thursday special at, each. **45c**
\$1.75 Blankets, \$1.39—Full size, cotton, bed blankets, gray or tan, nice borders, special for Thursday, per pair, at **\$1.39**

Orkin Brothers Formerly The Bennett Co. 16th and Harney

Ak-Sar-Ben Visitors Welcome Best Assortments—Better Values

Omaha's Style and Bargain Center



Equal Quality at Less Superior Quality at Equal Price

Wonderful Bargains in Women's Garments Brought Forward Thursday in Our Ak-Sar-Ben Sale

Never before in the history of Omaha have such assortments and values been offered at the opening of the season.

Three Great Fur Bargains Blue Wolf Fur Sets, made to sell at \$10, just 50 of them in the lot, choice **\$5.95**

Long French Coney Coats, handsomely marked fur and good values at \$35.00, on sale while they last, at **\$25.00**

They're Skinner satin lined. White Iceland Fur Sets very popular this season, a fine assortment for selection, special at **\$10.00, \$12.50 and \$15.00**

Don't Miss Seeing Our

Crown Jewel Suits

They're the choice of most discriminating buyers. They have always been superior to any other suits at the price on the market and this season's showing is best ever. 200 new ones shown for first time Thursday.

Tailored Suits of Very Highest Class, including scores of distinctive imported designs—a showing surpassing any ever before made in Omaha. You'll find the values very superior

at **\$35.00 \$45.00 \$49.00 \$55.00 up to \$95.00**

Misses' Serge Dresses, \$12.00 values, in the popular Peter Thompson styles, on sale Thursday at **\$8.95**

Women's Silk Underskirts messalines and taffetas, in all colors, \$3.00 values at **\$1.50**



Misses' Dancing Dresses, \$20.00 values, in dainty chiffons and nets, all colors, beautiful designs, at **\$12.50**

Children's Bearskin Coats, values to \$4.00, all sizes, 1 to 6 years, on sale at **\$1.95**

Silk Bargains

75c Crepe de Chines 38c—25 pieces of all silk Crepe de Chines, 23 in. wide, in street and evening shades, regular 75c quality, at **38c**

\$1.00 Silk Messaline 58c—Beautiful plain and novelty all silk messalines, 24 and 27 ins. wide, regular \$1 a yard values; at, yard **58c**

Dress Goods Specials

\$1.50 Fall Suitings 98c—A big assortment of beautiful 54-in. suitings and all wool diagonals, \$1.25 and \$1.50 values, on sale **78c and 98c**

\$1.00 and \$1.25 Dress Goods—Panamas, Serges, Scotch Suitings, Granite cloths, Basket Weaves, etc., 38 to 54-in. wide, on sale at, yard **48c and 68c**

Thursday's Specials in the Domestic Room

Flannelettes, good patterns, 12 1/2c values. **10c**
Outing Flannels, light and dark colors, fancy plaids, 12 1/2c values. **8 1/2c**
Unbleached or bleached Muslin, 36 inches wide, 7c value. **5c**
Poplins, plain and striped, all good colors, 25c values. **15c**
Large sized hemmed Bed Spreads, \$1.25 values. **98c**
Curtain Serim, with fancy border, 13 1/2c value. **12 1/2c**
Percales, 36 inches wide, 12 1/2c values. **7 1/2c**
Heatherbloom, for lining and skirts, 3c values. **2 1/2c**
Apron Check Ginghams, 7c values. **5c**
Cotton Suitings, plaids and checks, 18c values. **12 1/2c**
Single 3/4-size Cotton Blankets, 75c values. **48c**
Large size Cotton Blankets, good weight, \$1.25 values. **95c**
Large Size Comforter, good weight, \$1.25 values. **95c**
Genuine Serpentine Crepe, good pattern, 18c values. **10c**

Bed Spread Sale

Full size Crochet Bed Spreads, Marcellines patterns, worth \$1.50 each. **\$1.00**
Fringed and hemmed Crochet Bed Spreads, worth \$2.00 each. **\$1.25**
Scalloped, fringed and hemmed Bed Spreads, worth \$3.00 each. **\$1.98**
Crochet Bed Spreads, assorted, worth \$3.50 each. **\$2.50**
Imported Marcellines Bed Spreads, scalloped or fringed, worth \$6.00 each. **\$3.75**

Wash Goods Specials

New fall Corduroys, all new shades, the popular cloth for fall wear, at, yard **39c and 50c**
Fancy Jacquard Poplins, in every new shade for fall, 39c quality, at, yard. **25c**
Silk stripe Opera Voiles, light and dark colors, fine quality, regular price 50c yard. **25c**
Superfine flannel, 26 inches wide, all colors and designs, regular 18c quality at, yard. **15c**
Snowland Fleece, in pretty Persian designs, extra heavy 15c grade, at. **12 1/2c**

Our First Carload of Illinois Keiffer Peas Is In

These are the cheapest, and one of the best Peas to put up for your winter preserves.
Packed in bushel baskets, Thursday, Sale **\$1.10**
Large Market Basket **40c**
Closing up the Peach Season—Colorado or Utah Elberta Freestone Peaches, per crate **60c**
Hayden's made the Grocery Prices for the people of Omaha that saved them from 25% to 50% on their housekeeping expenses.
45-lb. sacks best Diamond H Flour, made from the finest selected wheat, nothing finer for bread, pies or cakes, per sack **\$1.20**
10 bars Lenox, Best 'Em All or Diamond C soap **25c**
Hasken Bros. Omaha Family Soap, the soap of quality that beats 'em all, per bar **5c**
E. C. or Oriole Corn Flakes, pkg. at **6 1/2c**
5 cans all or mustard sardines **12c**
Tall cans Alaska Salmon **10c**
4 lb. fancy Japan rice **25c**
McLaren's Peanut Butter, lb. **19 1/2c**
Peter's Breakfast Cocoa, lb. **30c**
Macaroni or Spaghetti, pkg. **7 1/2c**
The best Tea Siftings, lb. **10c**
Golden Santos Coffee, lb. **25c**
THE LAST OF THE PEACHES FOR GATLING.
Thursday we will continue to sell, as long as they last, Fancy Colorado or Utah Elberta Freestone **60c**
Peaches, crate to put up your Green Tomatoes for pickles; large market basket Thursday **20c**
4 Basket Crates Italian Wine **90c**
Pistons **90c**

Try Hayden's First

A little Bee want ad does the business. Everybody reads Bee want ads