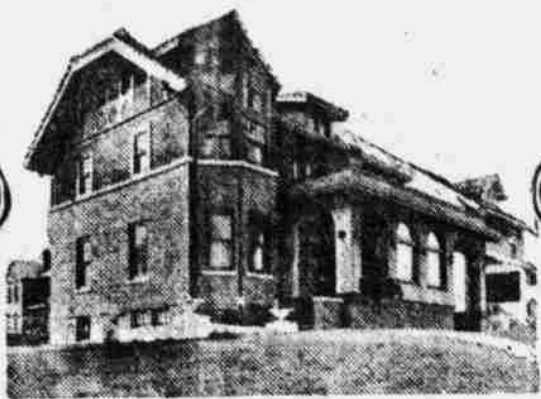




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T. R. KIMBALL ARCHITECT



DR. H. L. ARNOLD
434 N. 38th Ave
NIPPEL & BELLAS ARCHITECTS



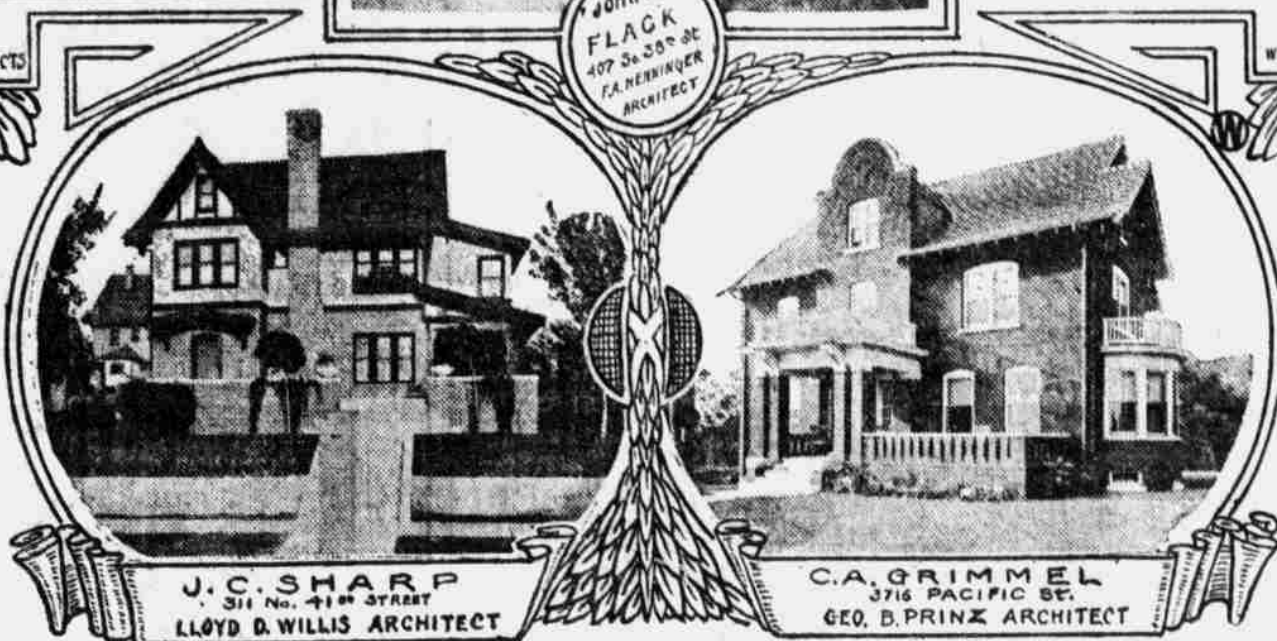
JOHN F. FLACK
497 So. 25th St
ARCHITECT



J. B. RUTH
19th & CALIFORNIA Sts.
W. STOCKHAM ARCHITECT



ARTHUR ENGLISH
521 No. 36th St
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Beautiful Homes of Omaha

Hats off to the "house of brick!" When a city reaches the age of dignity and arrives at a position of importance, its citizens take on a more serious view of the problem of civic beautification. Omaha is naturally a beautiful city, requiring only the hand of the earnest improver to give it finish and charm. The great civic beautifier is the brick house and the grounds which usually surround such a house. One has but to motor through the streets of Omaha in a most casual manner to realize that this is rapidly becoming a city of brick houses.

So many distinct advantages present themselves that the owner is shortsighted indeed who does not build of brick. Prominent among the charming brick residences of Omaha are those shown in the photographs above. Sunderland Brothers furnished the artistic face brick used in these fine houses, as they have also many of the attractive brick residences built in Omaha of late years. This company also makes a specialty of modern brick fireplaces. And as to fireplaces—nearly every modern residence is provided with at least one big brick fireplace. It is only by reason of recently devised means that smoky fireplaces have been overcome. There is a relation between the width, height and depth, but the shape of the "throat" and the pattern of the damper have much to do with the final result. In the Sunderland display rooms on Harney street are many fireplaces of brick and tile actually built up just as they would look in a residence. With fireplaces is a complete line of andirons, fenders, baskets, grates, etc.

Edward I. Farrington, associate editor of the Semi-Monthly Magazine, which appears as a part of the Omaha Sunday Bee every second and fourth Sunday, says that "brick as a building material can hardly be improved upon, if properly used with double walls, or as a veneer, and with an eye to the depth of color found in brick of the best quality. A brick house looks invitingly cool in summer and cheerfully warm in winter. It really is both, if the construction is good."

LIGHTING FIXTURES

We furnish 90% of the better class of homes in Omaha with lighting fixtures

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Always at the head. This year better than ever. Entire new nickel dress and improved up to the minute.

Powerful Double Heater

This is the most powerful double heater known and positively is more easily controlled than any other base burner made. Sold for cash or on payments.

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The only Charcoal Iron Ranges made. No cheap Bessemer steel used in their makeup. Result, wears three times as long.

Look out for our big demonstration week following Ak-Sar-Ben. Something new for you then.

John Hussie Hardware Co.
2407-09 Cuming St. "If you Buy it of Hussie, it's Right."

Homefurnishings marked by progressive standards

It is the aim of this large store to carry complete lines in all its homefurnishings sections—lines of the high character and standard that makes a store distinguished from the others because of the good quality and supreme worth of its goods.

We feel that we have achieved more than other stores in supplying every need of the housewife—every need for making her home exactly as fine as her conception of the ideal home should be.

We realize—and always have—that every purse cannot compass the demands that a costly ideal creates, and we have stocked our homefurnishings lines with various classes of high standard goods at the most reasonable prices. All these goods—no matter the price—are of the kind that will make a home a comforting and restful abode where man's heart may find cheer and his mind peace. The prices range with the standard qualities—each quality being the best at its price.

Whether you choose to place in your home a rug or two, a brass bed, a fireside chair, a wool blanket—you will find the values are the best at the price—the standard of worth the highest.

The housewife who needs only a few things for making complete her furnishings for the fall and winter or the one who needs many will secure the greatest satisfaction at this store.

HAYDEN BROS.

The Finest of Houses

A brick house is always a fine house, no matter whether large or small. The finest brick houses in Omaha, the most artistic, the most attractive, have been built of

SUNDERLAND'S FINE FACE BRICK

All of the residences shown in the pictures above are splendid examples of the beauty of our brick.

The Cost of a Brick House

It costs not to exceed 10 per cent more to build of brick than of frame, and this applies to the three-room cottage as well as to the ten-room house.

Actually Cheaper Than Frame

It is much cheaper to pay the slight extra first cost of brick construction and then be rid of the constant and ever increasing cost of painting and repairing.

Have You Owned a Frame House 12 Years?

If so, you have paid out more money than the same house would have cost if built of brick. And at the end of twelve years, what a difference in the selling value! What a difference in the comfort during those years!

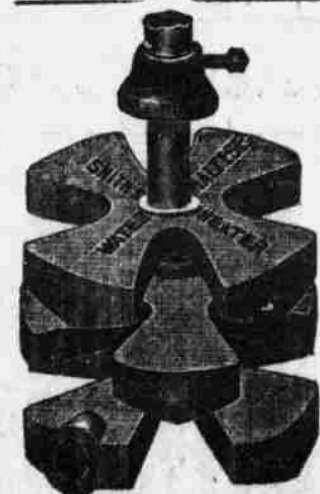
It Pays to Build of Brick

And the best effects come from using Sunderland brick. Please call and see our many panels; a splendid display of the many kinds which we can furnish.

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Every Room Thoroughly Heated



Suspend One to Four or Five of our Smith's Maltese Water Heaters in the dome of your furnace, connect to them hot water radiators and you can heat your cold rooms without an additional expense.

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We sell service. The BEST service in all of our various lines. You can buy our service at a saving because it is best. It saves time and worry as well as eliminates all hazard to your goods.

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