

Dr. Hartman Says:

Write to Peruna Testimonials If You Want to Know the Truth.

The following letter was received by Dr. Hartman through his regular correspondence:

"I notice the testimonials of Mrs. Alice Bogle, which you give in your last article. If I should write her do you suppose she would give me further particulars? I have heard it said many times that such testimonials are fakes; that they are either absolutely fictitious or else the people have been hired to write them. I have been inclined to write you a great many times, but these stories about patent medicine advertisements have discouraged me from doing so. I am afflicted with catarrh and should like very much to find a remedy such as your article describes."

To the above letter Dr. Hartman made the following reply:

My dear Madam—I do not wonder that you are confused and have lost all faith in advertised remedies. There has been so much said against them, so much controversy concerning them, I am not surprised that some people have lost confidence in them.

I wish you would write Mrs. Bogle, as one woman to another. I wish you would ask her whether she has been hired to write such a testimonial, whether her testimonial represents the truth.

I hope you will remember that she is a housewife, like yourself, that she has something to do besides write letters, that she is a woman of moderate means and cannot afford to write these letters and pay her own postage. I hope you will enclose stamp so she can answer you without loss to herself. Mrs. Bogle is a very estimable lady and no doubt you will both profit by being acquainted with each other.

Should you conclude to try Peruna for your catarrh I would be very glad to hear of the result. I can assure you that no use will be made of your letter, except by your written consent. Mrs. Bogle very kindly consented to have me use her letter, which is my reason for doing so, and you will be treated exactly as she has been.

People recover from chronic catarrh who take Peruna. There is no doubt about that. Some surprising recoveries are reported almost daily. I have thousands of them in my files.

Peruna is for sale at all drug stores. SPECIAL NOTICE—Many persons are making inquiries for the old-time Peruna. To such would say this formula is now put out under the name of KATARRH-NO, manufactured by KATARRH-NO COMPANY, Columbus, Ohio. Write them and they will be pleased to send you a free booklet.



Crossett SHOES

This 8-button Crossett is a wonder for fit, wear and style. Crossetts are \$4 to \$6 everywhere.

Lewis A. Crossett, Inc., Maker, North Abington, Mass.

HAYDEN'S THE RELIABLE STORE Exclusive Agents of Omaha.

Advertisement for Dent's Toothache Gum, featuring an illustration of a man's face and the text 'DENT'S TOOTHACHE GUM STOPS TOOTHACHE Instantly'.

ANTY-SEPT-TONE FOR FEMALE DRESS MAKES HEALTHY WOMEN

Advertisement for Pilsener Beer, featuring the text 'Pilsener BEER BEST YOU CAN BUY'.

TEACHERS' PROGRAM IS OUT

Meeting Places for the Different Sections Are All Arranged.

HEADQUARTERS AT THE ROME

Prominent Educators Will Address Teachers When Meeting of the State Association is Held Here in November.

The official announcement and the preliminary program of the State Teachers' association, which meets here November 6, 7 and 8, was issued yesterday.

Association headquarters will be at the Hotel Rome. College headquarters and banquets will be as follows: Peru Normal, headquarters at Rome; banquet at Rome Wednesday; Kearney Normal, headquarters at Rome, banquet date and place to be announced; Wayne Normal, headquarters at Rome; Nebraska Wesleyan university, Rome.

The University of Omaha will have headquarters in the gymnasium building of the university. Doane college will hold a reunion at the Young Men's Christian association Thursday. York college will hold a banquet at the Young Men's Christian association November 7. Fremont college will have headquarters at the Paxton. Bellevue will establish headquarters at the University club.

General sessions will be held Thursday forenoon and evening and Friday evening. The central theme of the program for this year will be economy and efficiency in education.

Prominent Speakers.

Hon. Philander P. Claxton, United States Commissioner of Education; Dr. Frank M. McMurry, teachers' college, University of New York; Eugene Davenport, dean and director of the College of Agriculture of Illinois; Charles H. Judd, dean of the school of education of Chicago university; James W. Crabtree, president of the Normal school of River Falls, Wis., and William J. Bryan will deliver the addresses at the general sessions.

All general sessions will be in the Auditorium. Section meetings will be as follows:

- Superintendents and Principals—November 6, high school auditorium; at First Methodist Episcopal church in evening.
Agriculture—First Congregational church, November 7, 2 p. m.
Argumentation—High school, room 229, November 7, 2 p. m.
Biological—High school, room 226, November 7, 2 p. m.
Board of Education—City hall, Board of Education room, November 8, 9 a. m.
Child Study—High school, room 120, November 8, 9 a. m.
College—High school, room 226, November 8, 2 p. m.
County Superintendents—First Congregational church, November 7, 2 p. m.; council chamber, City hall, November 8, 9 a. m.
Drawing and Manual Training—High school, room 216, November 8, 9 a. m.
Teachers of Education—High school, room 149, November 7, 2 p. m.
German—High school, room 225, November 7, 2 p. m.
Grammar School—Young Women's Christian association, November 8, 9 a. m.
High School—High school auditorium, November 7, 2 p. m.
History Teachers—High school, room 149, November 8, 9 a. m.
Latin—High school, room 226, November 8, 9 a. m.
Literature—High school, room 226, November 7, 9 a. m.
Mathematics—High school, room 216, November 7, 2 p. m.
Music—High school auditorium, November 8, 9 a. m.
Medical—Young Women's Christian association, November 7, 2 p. m.
Nature Study and Geography—High school, room 325, November 7, 2 p. m.
Physical Science—High school, room 226, November 8, 9 a. m.
Primary and Kindergarten—First Methodist Episcopal church, November 7, 2 p. m.
Rural School—First Congregational church, November 7, 2 p. m.
Story Tellers League—First Methodist Episcopal church, November 7, 9 a. m.
Commercial—High School of Commerce, November 7, 2 p. m.
Nominating Committee—High school, November 7, 9 p. m.
Superintendent E. U. Gaff is chairman of the local committee. Subcommittees are: Reception of speakers, Rome Miller; reception, Miss Belle M. Ryan; bulletins, Dr. H. A. Senter; music, Miss Fannie Arnold; excursions, N. M. Graham; decorations, Miss Alice Hittie; ushers and guides, L. C. Rumsel; hotels, private rooms, meeting places and other information, publicity bureau of the Commercial club.
Officers of this association are: E. L. Rouse, president; H. E. Bradford, vice president; A. E. Fisher, secretary; J. A. Woodard, treasurer.
The executive committee consists of W. G. Bishop, E. U. Gaff, Charles Arnot, A. E. Fisher, E. Clippinger, and W. R. Fate.

Graff Tells Ad Men of New School Plans

"We will teach anything in the new High school of Commerce that the people of this city think is needed to fit the graduates into the commerce and industry of Omaha," declared Superintendent of Schools E. U. Graff before the Ad club.

The practical applications of chemistry, history, geography, physics and other studies will be taught by the best teachers to be found in the country, the superintendent said. "We are going to develop the cultural side of the student while teaching him technique."

The enrollment in the new Omaha High School of Commerce, Superintendent Graff announced, is a little less than 600 students, while the high school on the hill has enrolled a little less than 1,500.

Professor Graff pledged his co-operation with the Ad club in promoting knowledge of Omaha in the Know Omaha movement by offering \$500 in prizes to the pupils of the public schools.

The Ad club subscribed \$125 of this amount at the meeting.

PRESIDENT OF AD CLUB WILL LEAVE OMAHA SOON

A. E. Gale, president of the Omaha Ad club and assistant manager of the Darrow Advertising agency, will leave Omaha shortly after October, to establish himself in the advertising business in Chicago.

His resignation as president of the Ad club has been turned in to the executive committee of the organization and probably will be acted upon in a few days. Penn P. Podrea, editor of the Trade Exhibit, probably will be elected to succeed him.

His business in Chicago will be a departure in the realm of advertising. He will be at the head of a system of national order taking for several varieties of wholesale houses and manufacturers, solicitors being sent out from there to work the trade in all parts of the United States. The business was partially started in Omaha.

Key to the Situation—See Advertising.

THOMAS W. LAWSON

cuts loose

EVERYBODY'S MAGAZINE pledges itself to its readers, to its readers yet to be, and to Mr. Lawson—seriously, earnestly pledges itself—to fight the stock exchanges of all the big and little Wall Streets in America until—until they shut down their gambling and until they agree to conduct business as legitimate stock exchange business should be conducted.

This is a stronger pledge than we gave Mr. Lawson in "THE REMEDY," in the current issue of EVERYBODY'S—and different.

We gave him the one he asked for.

This one no one asked for.

We give it, or take it, or whatever is the surest way to bind ourselves by it, because we have come to the conclusion, after years of crusading, and after a long study of every big evil that besets the body, mind, or soul of Columbia, that no evil approaches, either in present harm or in future menace, the Monster of the Street with his myriad tentacles.

We are pledged to Mr. Lawson to hurl every barbed shaft of his into the body of the Beast. He knows the vulnerable spots and how to make the shafts. But they must be big shafts. EVERYBODY'S is to be the huge shaft-hurler.

More than that, we mean to cut and haul big timber for his shafts, and to aid him in every possible way.

And more again, we mean to do what we can to persuade other monster-hunters to hunt and harry this Beast.

It is risky business.

It isn't comfortable having tentacles feeling round one's throat.

And when the Beast is hurt and lashes his tail and roars in panics and threatens to wreck everything, it's scary.

But—

EVERYBODY'S is going in with Lawson, knowing that hurling shafts is risky business, knowing the power of the Monster, hoping to dodge tentacles and tail; and, above all, hoping if it does meet up with a husky side-swipe of the Monster's tail or is too fondly embraced by a fat tentacle, it will have the courage to put up a good fight.

An expert financial man on a big New York daily says that of every ten men who speculate in Wall Street nine lose every cent, while the tenth dies before he has lost quite all. His widow is able to save a little from the wreck.

Now what possible excuse can there be for perpetuating a game where the wheel is "fixed" and the player has absolutely no chance?

The sporting answer is: "You can't legislate to protect fools."

But that is just what legislation is for—to take care of the weak and foolish. The wise man takes care of himself.

However, we are not going to tell Mr. Lawson's story.

It is fair to say that for years EVERYBODY'S has believed that the government, either state or national, ought to find a way to prevent legal crooks' taking advantage of the greediness of the weak and foolish by tempting them with worthless securities promising quick riches.

EVERYBODY'S for years has refused financial advertising about which there might be any question.

P. S. Some "Interests" won't like this. If your newsdealer can't get you a copy of EVERYBODY'S, tell him to write direct to the Publishers News Company, New York

THE RIDGWAY COMPANY, NEW YORK

Hummel Would Put Dairies Outside of the City Limits

City Commissioner Hummel has introduced an ordinance into the city council that if passed will drive all dairies out of the city limits.

This ordinance provides that cattle and hogs in herds of five or more shall not be stabled or herded within the city limits.

The commissioner says the ordinance was handed to him by a resident in the neighborhood of one of the dairies and that he introduced it in order to have it discussed.

Complaints have been received from residents near a dairy in the south end of the city. A few other complaints have been received, but this is the first attempt to secure action.

Several of the larger dairies would be affected by this ordinance and compelled to move their barns and all buildings outside the city limits or vacate them and construct others.

Woman is Fined for Speeding Her Auto

Mrs. Charles Wright, the woman who drove the car in which Colonel Roosevelt rode from the depot to the Paxton hotel on his visit to Omaha last Saturday, was fined \$25 and costs in police court yesterday for speeding. She was captured on the North boulevard by the flying squadron, who asserted that she far exceeded the speed limit.

Gerrit Fort Finds Conditions in the West Are Excellent

Gerrit Fort, passenger traffic manager of the Union Pacific, is back from an extended trip to the Pacific coast country, visiting Seattle, Tacoma, Portland and San Francisco. At all points he found general business good and both cities and country prosperous.

All over the Pacific coast country, Mr. Fort says, an abundant crop has been raised this season and the products of farms and orchards are fetching satisfactory prices.

At San Francisco Mr. Fort found work progressing on the construction of the exposition buildings, the indications pointing to the completion of all of the main structures some time before the opening of the big show.

The Pure Product of Nature's Springs. You will feel better and do better for using

Advertisement for Hunyadi Janos Water, featuring an illustration of a bottle and the text 'Hunyadi Janos Water NATURAL LAXATIVE Glass on Arising for CONSTIPATION'.

Streets Must Be at Grade Before City Will Make District

City Commissioner McGovern of the department of public improvements has instructed City Engineer Craig to examine and certify to all petitions for the creation of improvement districts and to refuse to certify to such petitions unless the street is at the established grade.

Heretofore petitions have been received and improvement districts created where the street was not up to established grade and after the contract was let there was much warring among contractors and residents before the work was finished.

Under this new order the citizens will be compelled to have streets at established grades before the improvement district is created.

HOOSIER BRINGS WIFE TO NEBRASKA FOR HEALTH

Charles T. Miller, editor and proprietor of the Cannelton Inquirer of Cannelton, Ind., was in Omaha yesterday with Mrs. Miller, enroute to Loup City, where they propose staying for two months in the interest of Mrs. Miller's health. When it became known that Mr. Miller got to looking around for the best place for recuperation and very naturally hit upon Nebraska. And he had heard so much of this state's grand old ozone that he could not forbear to come with his wife. "She's great," exclaimed this Hoosier editor as he would give a long sniff or two, drawing in two good lungs full of our atmosphere. Mr. Miller struck up with a native of

JUDGE MUNGER CALLS THE FEDERAL DOCKET

Judge T. C. Munger of the federal court has called the docket for the September term of the United States district court, Omaha division, arranging the cases in the order in which they are to be heard. The judge excused the petit jury until October 7, when the first jury trials are to be heard. The judge is at Hastings

Atlantic Man is Relieved of Money

M. S. King of Atlantic, Ia., reported to the police that he was robbed of \$50 while drinking in a saloon at 912 Dodge street shortly before 8 o'clock last night. He says a woman entered and approached him. She left however, before King did and Leona Gordon was arrested on suspicion. She was identified by King as the woman who approached him in the saloon, and whom he believes took his money.

Lots of Beautiful, Glossy Hair, No Dandruff—25 Cent "Danderine"

Hair coming out?—If dry, brittle, thin or your scalp itches and is full of dandruff—Use "Danderine."

Within ten minutes after an application of Danderine you cannot find a single trace of dandruff or a loose or falling hair and your scalp will not itch, but what will please you most will be after a few weeks' use, when you will actually see new hair, fine and downy at first—yes—but really new hair—growing all over the scalp. A little Danderine will immediately double the beauty of your hair. No difference how dull, faded, brittle and scraggy, just moisten a cloth with Danderine and carefully draw it through your hair, taking one small strand at a time. The effect is amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable luster, softness and luxuriance, the beauty and shimmer of true hair health. Get a 25 cent bottle of Knowlton's Danderine from any drug store or toilet counter, and prove to yourself tonight—now—that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment—that's all—you surely can have beautiful hair and lots of it if you will just try a little Danderine.