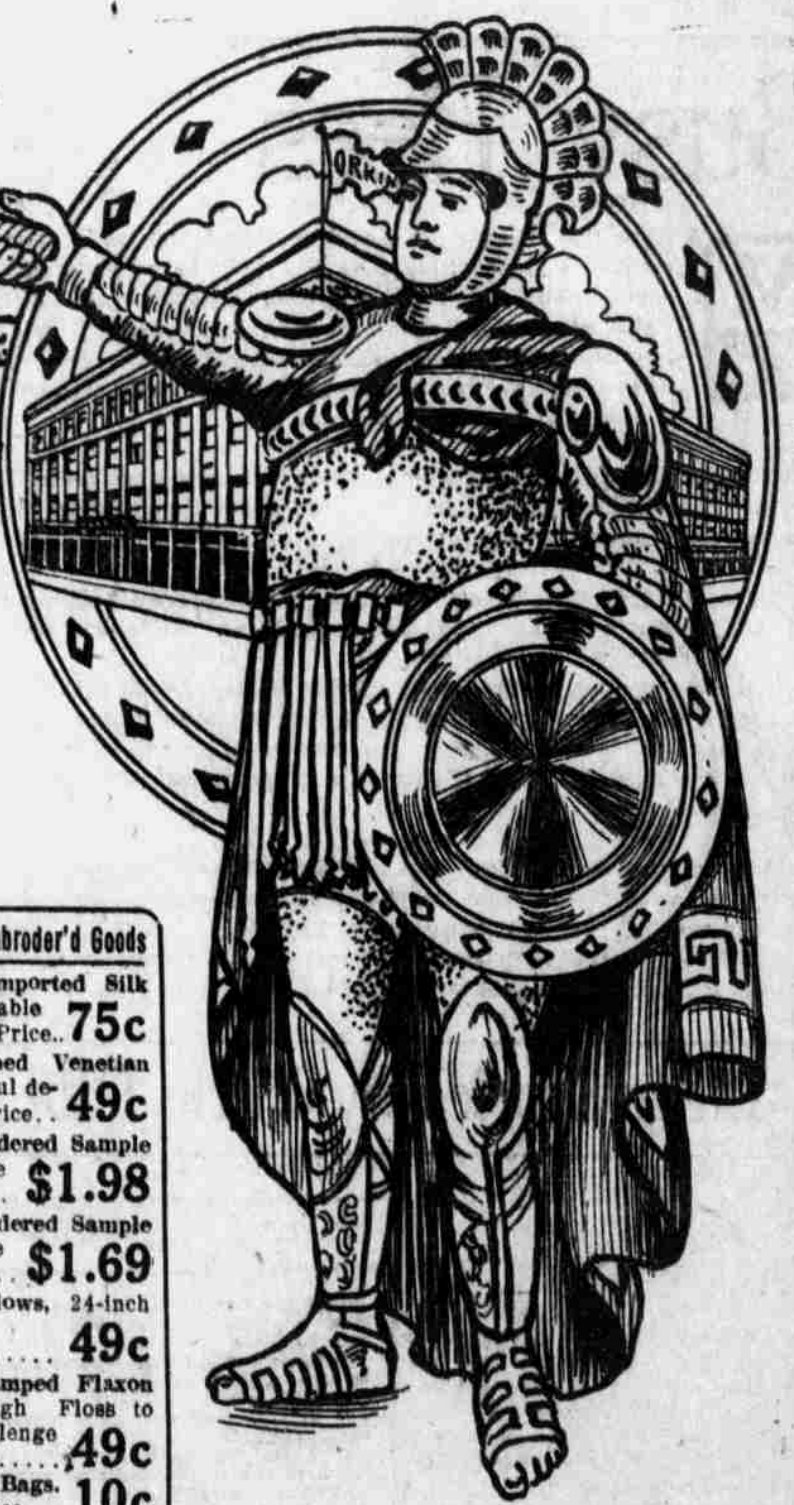


Orkin Challenge Sale



Visible demonstration of Greater Value Giving

Challenge Sale Values that Stand Absolutely Unequaled

Expect this, our First Great Challenge Sale, to be the biggest value giving demonstration you have ever known. It is our first great sale of high class new merchandise in our New Department Store. That we are determined to make this sale the most notable success of our career, goes without saying. We know this sale demands the most remarkable values. But you know Orkin Brothers idea of what real value giving really is. You know that when we say, come for the most extreme values, that we mean every word of it. Today, we invite you to attend OUR FIRST GREAT FALL CHALLENGE SALE. You'll declare that you've never known values to equal this sale.

ORIGIN BROTHERS

Bennett Co. Sixteenth and Harney Streets.

Challenge Sale of Women's Exclusive Suits

\$50, \$29.75, \$35.00 and **\$19.50**

Importance to Well-Dressed Women

We have had copies made from many fine imported models. We bought special materials. We had them made to suit the high-class custom that Orkin Brothers have always had and maintained. Our idea in offering you this unusual opportunity so early in the season is an introductory to the opening fall season at this store. This store will carry the same high-class garments that have won fame and prestige throughout the middle west for Orkin Brothers exclusive garments.

\$50, \$29.75, \$35.00 and \$39.50 Suits at **\$19.50**

every respect; best of linings the new materials in wide English Diagonals; Bedford Cords, style shown to date.

materials. Worth \$27.50, \$29.75

now in our great front store interest for you.

\$19.50

On Sale in Our Great 2d Floor Garment Store



Big Challenge Sale of Silks, Wool Dress Goods and Wash Goods

\$1.50 Silks at 67c Dress Goods to 85c at 39c

Brand new fall silks just arrived. The season's most favored styles. Hairline striped messalines, novelty waistlines, chameleon messalines, silk serges, chevron stripes and checks, broche effects; Challenge Sale only **67c**

All Wool 54-inch Dress Goods, homespun, pencil stripes, new novelty suitings, granite cloth, boucle effects and serge suitings. Worth \$1.25; special for Challenge Sale Monday **58c**

\$1.00 Messalines at 44c

Plain Messaline in fifty of the most beautiful shades you can imagine. Every light and dark shade. Also 25 pieces pencil and hairline stripe effects. All width stripes, in all colors. Worth to **1.00**. Special for Challenge Sale **44c**

Wash Goods to 50c at 14c 15c, 25c Wash Goods, 8 1/2c

Fine Wash Goods, including silk and cotton mixtures, in wide variety. A great lot of diversified patterns and of the greatest bargains that we will offer. Up to 50c Wash Goods. Challenge Sale Price **14c**

Challenge Sale Hand Embroidered Goods

\$1.25 and \$1.50 Imported Silk Pillow Tops and Table Covers. Challenge Price... 75c
A new line stamped Venetian Crash, 75c; beautiful designs. Challenge Price... 49c
\$5.00 Hand Embroidered Sample Waists. Challenge Sale Price... \$1.98
\$4.00 Hand Embroidered Sample Pillows. Challenge Sale Price... \$1.69
60c Silk Floss Pillows, 24-inch Challenge Sale Price... 49c
75c and \$1.00 Stamped Flaxon Waists with enough Floss to work them. Challenge Sale Price... 49c
25c Stamped Hand Bags. Challenge Sale Price... 10c

Great Glove Challenge

\$1.25 Street Gloves 8c Women's 16-button length Suede Lisle gloves; come in black only. Formerly sold at 50c to 75c pair. Sizes 6 1/2 to 7 1/2. Challenge Price, per pair **29c**
89c 35c Gloves, 14c. Women's two-clasp Lisle Gloves; come in grays and blacks; 25c value, per pair **14c**

Challenge Drugs and Toilets

Remember, you can have your prescriptions filled with the same care at Orkin Brothers by registered pharmacists at less expense than elsewhere. You will also find a full line of Drugs, Toilet Articles and patent medicines at our prices.

Let Us Supply Your Drug Wants

In the Toilet Goods Section you will find these special items for Monday's selling:
 50c Pozzoni Face Powder, rouge and chamomile in a fancy box; Challenge Sale Price... **31c**
 25c Graves' Tooth Powder; Challenge Sale Price... **13c**
 50c Pebecco Tooth Paste; Challenge Sale Price... **33c**
 50c Perfumes, the ounce. Challenge Sale Price... **25c**
 25c Talcum Powder; Challenge Sale Price... **15c**
 25c Menen's Talcum Powder (Violet or Borated) Challenge Sale Price only... **15c**
 25c Lyon's Tooth Powder; Challenge Sale Price... **13c**
 25c Cuticura Soap; Challenge Sale Price... **20c**
 The following patent medicines you will find at our drug section at all times:
 \$1.00 Peruna... **89c**
 50c Pyramid Pile Cure... **45c**
 50c Antiphlogistine... **45c**
 75c Antiphlogistine... **55c**
 \$1.25 Antiphlogistine... **95c**
 \$1.00 Lydia Pinkham's Compound... **89c**
 \$1.00 Pyramin Pile Cure... **89c**
 \$1.00 Lydia Pinkham's Blood Purifier... **89c**
 \$1.00 Swamp Root... **89c**
 50c Swamp Root... **45c**
 \$1.50 Sy. Hypophosphates, Fellow's... **1.34**
 25c Castoria... **39c**
 50c Syrup of Figs... **45c**
 \$1.00 Duffy Malt Whiskey... **89c**
 \$1.00 Pierce's Golden Medical Discovery... **89c**
 50c Caldwell's Sy. Pepsin... **45c**
 \$1.00 Caldwell's Sy. Pepsin... **89c**
 \$1.75 S. S. S... **1.55**
 \$1.00 Hood's Sarsaparilla Comp... **89c**
 \$1.00 Listerine... **89c**
 50c Bromo Seltzer... **45c**
 \$1.00 Bromo Seltzer... **89c**
 50c Dioxogen... **45c**
 \$1.00 Dioxogen... **89c**
 \$1.00 Maltine Preparations... **89c**
 50c Glyco Thymoline... **45c**
 \$1.00 Glyco Thymoline... **89c**
 \$1.00 Ayer's Hair Vigor... **89c**
 50c Parisian Sage Hair Tonic... **45c**
 50c Parker's Hair Balsam... **45c**
 \$1.00 Hall's Hair Renewer... **89c**
 50c Jayne's Expecto-rant... **45c**
 \$1.00 Jayne's Expecto-rant... **89c**
 \$1.00 Wealth Builder and Sage Tonic... **89c**
 50c Chamberlain Cough Remedy... **45c**
 \$1.00 Chamberlain Cough Remedy... **89c**

Millinery Challenge Sale

In years. To break all records in millinery value-giving, we announce Millinery Bargains ever offered in America.

We Challenge Any Store in America to Compete With Us on These Wonderful Bargains

Thousands of Untrimmed Hats at Less Than Wholesale Cost

We can only mention a few of the many Bargains.
French felt Hats at 79c—Twelve of the popular shapes in this lot come in black only. Worth \$1.98 and \$2.98—For Challenge Sale **79c**
Black Velvet Hats at 89c—A large variety of shapes come in small, medium, and large shapes, worth \$2.98—For Challenge Sale **89c**
Bright Finish Hats at 98c—1,000 untrimmed hats, come in blacks and colors, in every wanted shape of season. Worth up to \$2.98, at **98c**

20 PER CENT OFF ON ALL IMPORTED UNTRIMMED SHAPES, FROM \$10.00 AND UP.

25% Off On all Ostrich and Paradise Trimmed Hats in the house.
 33 1/3% Off On all imported French Hats, about 100 to choose from.
 20% Off On all Tailored & Street Hats, except those advertised in this sale.
 20% Off on all French Plumes. 20% Off on all Paradise. 20% Off on all Agrettes. 20% Off on all Guaranteed Willow Plumes.

Great Blanket, Sheet and Linen Challenge

Saves You Fully One-Third

\$4.50 Jap Fancy Linens, \$1.79—\$4.50 Japanese Drawn Linens. The biggest bargains of the year. In this lot we have 54x54 Lunch Cloths, 36x36, 30x30, 18x45, 18x72 Scarf. These are well worth up to \$4.50 each. All go at one price. Challenge Price Monday **\$1.79**

59c Bed Blankets, white with blue or pink borders. Challenge Sale Price, 35c
72x84 Comforts, filled with fine sanitary cotton and covered with fine silkoline, \$2.75 values. Challenge Sale Price, each 1.98
50c and 7 1/2c Comfort Challies, in all the new designs. Challenge Price, yard, 3c

12 1/2c and 15c extra fine Huck Towels with red borders. Challenge Sale Prices, 8c each
\$2.50 extra special in Bed-Pillows, \$1.79—Our special. Ask to see this pillow. Challenge price, each **\$1.79**
\$2.75 and \$3 Blankets, \$1.89—\$2.75 and \$3.00 large size wool nap blankets in white, tan or gray, with blue or pink borders, \$2.75 and \$3 values. Challenge Sale **\$1.89**

50c and \$1 Crib Blankets. They come in checks and colors, are blue, pink and brown; extra special. Challenge sale price 29c
\$5.50 11-4 size Wool Blankets, comes in all colors of plaids, also plain white. This is our special price blanket for this sale; \$5.50 values. Challenge sale price, pr. \$4.39
\$1.25 and \$1.50 70-inch All Linen Satin Damask. Look this up when in the store; large range of patterns, as spot, rose, thistle and fleur de lis. Challenge Sale Price, yard, 98c
Napkins to match the above damask, 23x23 now

45x30-inch Pequot Pillow Cases, 25c values. Challenge price each 17c
\$4 large size Plaid Blankets, the latest out. This blanket is worth \$4 regularly. Challenge sale price, each \$2.69
Full Bed Size Spreads; hemmed ready for use; assorted designs; \$2.25 values. Challenge price, \$1.49 each
Fringed and Cut Corner Bed Spreads, with nice large drop for brass or iron beds. \$2.75 and \$3 values. Challenge sale price, ex. \$1.98
\$1.49 Spreads, Challenge Sale Price, each \$1.19
\$3.69

Lingerie Waists Great Challenge

\$2.00 Lingerie Waists at 98c—\$2.00 waists made of good quality lawn and voile—high and low neck styles—trimmed with fine embroidery medallions, lace insertions and tucks. Our \$2.00 waists. Challenge **98c**
98c Waists at 49c—Fine voile and lawn waists made in the Peter Pan and high neck styles—embroidery lace and tuck trimmed. 98c values. **49c**

CHILDREN'S WEAR

Values 59c and 49c—Special 19c—Dresses, aprons, drawers and petticoats made of good quality lawn and muslin, trimmed with embroidery insertions and tucks. 59c and 49c values. **19c**
Infant's Long and Short Slips—98c values at 49c—Made of fine nainsook in the bishop and square yoke styles, trimmed with tiny tucks and embroidery, insertions—neck and sleeves finished with hemstitched or lace ruffie. 98c values, Challenge Sale **49c**
Gowns, Corset Covers and Combination Garments, 75c—Odds lots of our fine underwear—trimmed with fine laces, embroidery and tiny tucks—all sizes among the lot \$1.50 value, Challenge Sale **75c**
95c Corset Covers, 10c—Trimmed with lace or embroidery, insertions and ribbon run beadings. Unusual values; 25c values. Challenge sale price, choice **10c**

Challenge Cookware Sale

FREE GREAT CHALLENGE OFFER FREE
 We have taken the agency for the celebrated BUCKS STOVES AND RANGES, FULLY GUARANTEED FOR FIVE YEARS. Endorsed by the UNIONS. Come in and let us tell you about our Club selling plan. **FREE**—A special set of cooking utensils in blue and white enamel ware. Given free with every stove over \$15.00 sold during Challenge Sale.

Cast Ranges from \$24.50 to **\$45.00** Round Oak Heaters, \$6.50 to **\$22.50**
 Steel Ranges from \$24.95 to **\$45.00** Double Base Burners, \$29.00 to **\$75.00**

Foot Ball--Boys' a Challenge
 100 pair \$1.00 Foot Ball pants... **25c**
 100 pair \$1.50 Foot Ball pants... **50c**
 100 pair \$1.00 Foot Ball vests... **50c**
 100 pair 75c Foot Ball vests... **25c**
 100 ass'd foot ball pads for suits, ea. 15c
 100 assorted shin guards, worth 50c to \$10.00, price, pair **25c**
 50 rubber nose guards, each **25c**

Picture Frame Challenge
 500 gold, brown and black frames, sizes 5x7, 6x8, 7x9 and 8x10. All go at the ridiculously low Challenge Sale Price, choice **5c**
 Other frames made from larger mouldings, sizes to 10x20... **15c**

Wool Duster Challenge—Challenge sale on long handled wool dusters; made from the best long wool. **59c**
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FREE With Buck's Stoves and Ranges—FREE

Heavy, two-coated Blue and White Enamel ware. 1 only tenpot, 1 1/2 qts.; 1 only coffee pot, 2 qts.; 1 only, 6-qt. sauce pan; 4-qt. sauce pan, 1 6-qt. pudding pan, 1 3-qt. pudding pan, 1 4-qt. milk pan, 1 dipper, 1 cup, 2 spoons, 1 soup ladle, 2 pie pans—15 pieces in all, perfect goods, FREE with every stove sold at \$15.00 or over Monday and until September 23d.

Boys' Wagon Challenge
 A purchase of 200 Pioneer Blue Express Wagons, enables us to offer them during the Challenge Sale at unheard of prices. Painted blue, gold stenciling, hand hubs; heavy spokes and rims; also hub caps. 18x26 body, 10x13 wheels, \$2.00 values. Challenge Price **\$1.39**
 14x28 body, 11x14 wheels, \$2.25 values. Challenge Price **\$1.59**
 15x30 body, 12x15 wheels, \$2.50 values. Challenge Price **\$1.79**
\$4.00 Wash Boilers, \$2.79—No. 8 Copper Wash Boiler, 18-oz. boiler, heavy cover, 4 value. Challenge **\$2.79**
\$1.75 Carriage Cans at \$1.25
 18-gallon heavy galvanized garbage can, with cover, \$1.75 value. Challenge **\$1.29**

50c Jugs Challenge—25c
 150 white and gold and blue and gold jugs. Positively never offered in Omaha for less than 50c. Challenge Sale Price... **25c**
 100 Black Rock Tea Pots go in this sale, assorted sizes, 35c to 40c values. Challenge Sale Price... **25c**
\$60 Haviland Sets, \$33.95—100 pieces Haviland dinner ware challenge, full gold border; pink and green decoration; gold knobs and handles... **\$33.95**

Sargumine Ware Challenge
 5,000 pieces of high grade Sargumine Baking Ware, bought from a bankrupt manufacturer to be put into the Challenge sale at less than regular cost. This ware is the highest grade of imported brown baking ware manufactured.
 25c Individual covered Sauce Pots. Challenge **19c**
 55c small family covered sauce pots. Challenge **29c**
 39c individual covered Casseroles. **19c**
 49c double portion covered Casseroles. Challenge **25c**
 59c small family covered Casseroles. Challenge **29c**
 29c small jugs. Challenge **15c**
 69c large jugs. Challenge **39c**
 39c individual tea pots. Challenge **19c**
 Hundreds of other pieces, including bowls, platted egg dishes, etc., at one-half price or less in Challenge Sale.

OUR GREAT GROCERY CHALLENGE SALE

Our delivery department is now better equipped to take care of our large Grocery business and in anticipation of the increased business of our Challenge Grocery Sale, we have made still further preparations to avoid delay and disappointments.

Capitol Four, 48-lb. sack... **\$1.25**

10 bars Beat 'Em All or Diamond C soap for... **25c**
 Capitol Evergreen Corn, 3 cans for... **25c**
 Flake Hominy, lb... **3c**
 Snider's Catsup, large bottle, for... **20c**
 Imported Sardines, 3 cans for... **25c**
 Domestic oil or mustard Sardines, 3 cans for... **10c**
 Sardines in tomato sauce, large cans, 2 for... **25c**
 Coffee special, Bennett's Golden coffee, lb... **25c**
 Seeded Raisins, pkg. 7 1/2c
 Premium Butterine, 2-lb. roll for... **45c**
 Capitol Kidney Beans, per can... **9c**
 Capitol Muscat Grapes, 25c can for... **18c**
 Capitol Wheat or Oats, 2-lb. pkg. for... **8c**
 Sweet Pickles, quart... **20c**

Dutch Rose toilet soap, per cake... **5c**
 Cracker Jack Salmon, 1-lb. can for... **12c**
 Selected Queen Olives, per quart... **35c**
 Runkel's Premium Baking Chocolate for... **15c**
 Maple and Cane Sugar, per cake... **10c**
 Excelsior patent flour, 48-lb. sack for... **\$1.50**
 Capitol Baking Powder, lb. can, for... **20c**

PURE CANDIES.
 Pure Sugar Stick, 10 for... **5c**
 Bitter Sweet Chocolates, assorted flavors, regular 60c special, per lb... **30c**
 Salted Peanuts, lb... **12 1/2c**
 Assorted Mixed Candies, lb... **10c**

CHALLENGE MEATS.
 Mutton Chops, 3 lbs... **25c**
 Shoulder Steak, 3 lbs... **25c**
 Sirloin Steak, lb... **15c**
 Round Steak, lb... **15c**
 Hamburger, 3 lbs... **25c**

\$10 Watches \$4.95

A Mighty Challenge

The greatest watch values ever offered in Omaha. A big special purchase of the New England watch at one-half regular price. **MEN'S AND WOMEN'S HIGH GRADE WATCHES IN 20-YEAR GOLD FILLED CASES.** Think of it! A first class watch for actually less than the price of the case. Every movement guaranteed for two years. Both plain and engraved cases. All sizes and styles. Regular \$10.00. New England watches in our great Challenge Sale at **\$4.95.**