

Week of Monday, Sept. 16th, Annual Fall Opening.

# BRANDEIS STORES

Annual Fall Opening Week of Monday, Sept. 16th.

## Grand Sale of UMBRELLAS

at \$1



Greatest bargains in Umbrellas ever offered by any store in Omaha. Sterling silver handles in one-quarter, one-half and full length; also one-quarter, one-half and full length gold filled handles, guaranteed for ten years. Close folding Paragon frame, steel rod, silk and linen covers, all silk case and tassel; men's and women's sizes. Not more than two umbrellas to a customer. Positively worth at high as \$4.00 each, at... **\$1.00**

## The Best Brands and the Best Bargains in Kid Gloves

Long French Kid Gloves, 16-button length, in tan, gray, brown, black and white, at, pair... **\$2.98**  
Short Real French Kid Gloves—2-clasp effects in real French Kid, Paris point stitching, all the new street shades, tan, gray, mode, champagne, brown, also white and black, at, pair... **\$1.50**  
Women's \$1.25 Short Kid Gloves at 69c Pair—2-clasp Kid Gloves, single row or heavily embroidered backs, all sizes, in tan, brown, gray, white and black, worth up to \$1.25 a pair—on bargain square at, pair... **69c**  
Women's 16-Button Length Silk Gloves—Long Silk Gloves with double tipped fingers, Milanese or tricot weave, 2-clasp fasteners, white and black, worth \$1, at, pair... **69c**

## Sale of Women's and Men's HOSIERY

Women's Pure Thread Silk Hosiery—Wide lisle and all silk hem tops, lisle double soles, high spliced heels and toes, black, tan, white and fancy light shades, worth \$1.50, at... **98c**  
Women's Pure Thread Silk Hosiery—Wide lisle hem tops, lisle double soles, high spliced heels and toes, full fashioned, regular made—black, white and fancy colors, worth up to \$1.00 a pair; at, pair... **59c**  
Women's and Men's Pure Thread Silk Boot Hosiery—Wide, lisle garter tops, lisle double soles—black, white, tan and fancy light shades; also fine imported black lisle thread hosiery, plain and fancy silk embroidered boot effects, wide hem tops, double soles, high spliced heels and toes—worth 50c a pair; at, pair... **29c**  
Women's and Men's Fine Cotton and mercerized lisle finished hosiery, wide hem tops, double soles, spliced heels and toes—black, tan, white and fancy colors, worth 25c a pair; at, pr... **15c**  
Misses' Boys' and Children's Fine Cotton and mercerized silk finished school hosiery, fine and heavy ribbed, garter tops, double soles, heels and toes—black, tan and white; worth 25c a pair; at, pair... **15c**  
Infants' Pure Silk Hosiery, double heels and toes, in black and white—also white and tan Half Hose with fancy colored tops—all sizes, worth 25c; at, a pair... **10c**

## Women's Fine Neckwear

Robespierre Collars in silk, net and lace, new Dutch Sailor and Capishon shapes, wide Collar and Cuff Sets in venise and crochet effects, Maline Ruffs, fancy and net fichus, fancy jabots and stocks attached, fancy and tailored stocks, all new creations, worth up to \$1.50, on bargain square at, each... **50c**  
Women's Sheer Irish Linen Handkerchiefs—Dainty hand embroidered corners, all around and colored hand embroidered, also colored hemstitched borders, women's and men's fine embroidered initial and plain hemstitched border, pure linen Handkerchiefs, worth 25c, at, each... **15c**

## SALE OF HIGH CLASS CORSETS

Well Known Makes in the latest Fall models, Gossard, La Vidu, La Revo and American Lady Corsets, in French coutille and silk broche, handsomely lace trimmed, with low and medium busts, long hips, 4 to 6 hose supporters, in white, pink and blue colors, regular \$5.00 corsets, on sale... **\$3.50**

## Saturday Candy Specials

Fresh Maple Confections—Pompeian Bitter Sweet and Maple caramel glace, maple assorted fruit and nut candies, at, pound... **20c**  
Delicious Peanut Fresh Toasted Marshmallows, at, per pound... **15c**  
Fresh Marshmallows, at, per pound... **10c**  
or each tin... **8c**

## Sale of Cut Flowers

2,000 beautiful, fresh cut, home grown Roses, in all colors, regularly worth \$1 a dozen, at, per doz... **39c**

**BRANDEIS STORES**

# GUARANTEE CLOTHING CO.

## On Sale Saturday High Grade Custom Tailored SUITS

All the Latest Shades and Fabrics, Every Garment Union Made and Absolutely Guaranteed, Positively Worth up to \$25.00, Saturday

# \$10

LOOK FOR THE UNION LABEL

## NEW FALL HATS

In Every Desirable Style and Color of Soft and Stiff Hats  
John B. Stetson's up from... **\$3.50**  
The "Herbert" Soft Hats at... **\$3.00**  
Celebrated "Emerson Stiff Hats at... **\$3.00**  
The "Guarantee Special" in all styles, truly a \$2.50 quality at... **\$1.90**  
SPECIAL—Final Clean Up \$1.00 and \$1.25 Shirts... **49c**

## It Pays to Go to the Rexall Stores for Drugs

We offer extraordinary drug bargains. It will pay you to investigate whatsoever your want in our line. We surely will save you money.

### HIGH GRADE TOILET GOODS at CUT PRICES

25c Packer's Tar Soap cut to 14c  
25c Frostilla cut to... **12c**  
25c Santol-Tooth Paste cut to... **12c**  
50c Malvina Cream cut to... **29c**  
Harmony, Rose or Violet Toilet Waters... **75c, 50c, 25c**  
25c Babcock's Corylopsis cut to... **15c**  
25c Graves' Tooth Powder 12c  
Ivory Soap, three cakes for... **11c**  
Rexall Cold Cream... **50c, 35c**  
50c Violet Cream cut to... **19c**

### Cigar Specials for Saturday

Manila Media Regalia—box of 50, \$1.45; box of 100... **\$2.90**

### PATENT MEDICINES

\$1.00 Gray's Glycerine Tonic... **89c**  
Eskay's Food... **25c, 45c, 85c**  
\$1.00 Wine of Cardui for... **89c**  
Dr. Cooper's Medicine... **45c, 89c**  
\$1.00 Hostetter's Bitters... **89c**  
\$1.00 Squibb's Sarsaparilla... **75c**  
Ozomulsion... **45c, 89c**  
Rexall Orderlies... **10c, 25c, 50c**  
Scott's Emulsion... **45c, 89c**  
Vinol, always... **\$1.00**  
Hay's Hair Health... **45c, 89c**  
Listerine... **15c, 35c, 45c, 89c**  
Rexall Kidney Cure... **45c, 89c**  
Borden's Malted Milk... **45c, 75c**  
\$1.00 Lydia Pinkham's Compound at... **89c**  
Glycothymoline... **25c, 45c, 89c**  
Rexall 93 Hair Tonic... **80c, \$1.00**  
Fellow's Syrup for... **89c, \$1.25**  
Spruce Peppin Tablets... **20c, \$1.00**  
\$1.00 Guertin's Nerve Syrup... **89c**

### SICK ROOM AND HOSPITAL SUPPLIES

WE CARRY A VERY LARGE AND COMPLETE LINE OF SUPPLIES AS NEEDED IN THE SICK ROOM AND HOSPITAL.

## The Rexall Stores

HEERMAN & MCCONNELL DRUG CO., 16th and Dodge.  
Ovi Drug Co., 16th and Harney  
LOYAL PHARMACY, Loyal Hotel.  
HARVARD PHARMACY, 24th and Farnam.

## EXTRA!

The new Crossetts are here. Smart shapes that set the pace for style in men's footwear. All the comfort kinks and fashion fancies that have made Crossetts footwear favorites. Get yours.



# Crossett SHOE

MAKES LIFE'S WALK EASY

TRADE MARK \$4 to \$6 everywhere LEWIS CROSSETT CO. Makers North Abington, Mass.

HAYDEN's Exclusive Agents for Omaha

You will find most interesting reading on the want ad pages. Have you read the want ads yet—today?

## Ideas Borrowed From "Johnny Bull"



I'M A TRUE American, all right enough, but I must confess that "Johnny Bull"—Old England—has given me many a clever idea in regard to men's clothes styles. This fall I've borrowed from Britain's shores a "Natural Waist and Shoulder" style, and it's very different and very agreeable. England was originally responsible for padded effects, also; now it comes in with "Natural Shapes." Of course, I've the proper fabrics, too, else I wouldn't have any occasion to be so strong on style. Better inspect my lines of

## "Society Brand" Clothes for Men--English Styles

At \$20.00, \$22.50 and \$25.00

Still, Hundreds of Exacting Men and Youths Find Plenty to Admire in "Brooks' Own" Suits At \$15.00, \$20.00 and \$25.00

When you read those generous sized and convincing "KNAPP-FELT" \$4.00 Hat ads in the Saturday Evening Post, please connect them up locally with yours truly, for mine is the only Omaha shop handling the line.

# Brooks

S. E. Cor. of 16th and Harney Sts. City National Bank Bldg.

## The "Grad" An Exceptionally Clever New Fall Boot for Women

Just one of about fifty styles of new Fall Boots for women that are smart and clever—and moderately priced. Made of tan calf, button model, high cut, fancy tip, stage last, in all widths and sizes—a splendid boot for—



**\$3.50** Mail Orders Filled. **FRY SHOE CO.** 16th & DOUGLAS.

SCHOOLS AND COLLEGES. SCHOOLS AND COLLEGES.

## The 30th Year of BELLEVUE COLLEGE

Normal School Conservatory of Music and Dramatic and Fine Art Academy and High School

OPENS TUESDAY, SEPT. 17th

First and Second Grade State Teachers' Certificates Granted by the State to Graduates of the College and Normal School.

Pre-Medical, Law and Engineering Courses SPECIAL OPPORTUNITIES IN VOCAL AND INSTRUMENTAL MUSIC AND ELOCUTION.

FOUR MODERN RESIDENCE HALLS FOR STUDENTS Twenty Minutes by Trolley from 24th and N Sts., South Omaha. Phone No. Bellevue 10. S. W. Stooky, Pres.

SCHOOLS AND COLLEGES. AMUSEMENTS.

## BROWNELL HALL

OMAHA, NEBRASKA. Bonding and Day School for Girls Preparatory department for younger children. Domestic Art and Domestic Science. Voice and Piano in charge of Miss Mary Munchhoff, Miss Catherine Bell and Mr. Max Landow.

TERMS IN DAY SCHOOL, \$100 and \$150. Forty-Ninth Year Begins Sept. 18 Principal: Miss Euphemia Johnson.

## Hippodrome

Daily Mat. 100; Evgs. 5-10-20c. On Douglas Street, at 18th. HYPONE VAUDEVILLE—Includes Woods' Trained Animals; The Reros; Geo. Crofty; 3 Grey SISTERS: Wallon & Brant; Hippocope Pictures. Continuous—2 to 5; 7 to 11 p. m., Daily.

## "OMAHA'S FUN CENTER" Gayety

Daily Mat. 15-25-50c Evgs. 15-25-50-75c Big "Blotch" Cooper's New Show BEAUTY, YOU'RE AND FOLLY EXTRAVAGANZA AND VAUDEVILLE Tom McRae as "Smoke"; Walsh, Lynch & Co. in "Huckin' Run"; Webb Sisters; Gorgeous Production; Beauty Chorus; Gingers; Snappy, Wholesome Fun. Ladies' Dime Matinee Every Week Day.

## A Real Shoe

For the American Boy

It takes an exceptional shoe to stand the knocks that the American boy will give them. No ordinary Boy's shoe will stand it.

We have a shoe that is a real shoe for American boys; a shoe that will outwear two pairs of ordinary boys' shoes. A dressy, neat shoe that will wear like iron. They cost a trifle more, but the difference in value makes them the cheapest shoes for boys.

1 to 5 1/2, \$2.00  
10 1/2 to 13 1/2, \$1.75  
**DREXEL**  
1419 Farnam



WM. J. BOEKHOFF, Real Dealer, Doug. 119, Ed. 4-1119

## They Come Back

is what is said of the patrons of the BELMONT RESTAURANT. Our never ceasing & untiring efforts in the selection of the best foods and the way we prepare and serve them has made us a host of friends and patrons. Once a patron always a patron. ONE OF "THE SIX" CLASS "A" 1516 Dodge Street. Open all night - C. N. BALL, Prop. Look for large electric sign.



This Coupon and good for the next number of ALL the following magazines: **32c** REVIEW OF REVIEWS COSMOPOLITAN PICTORIAL REVIEW Address, Magazine Coupon Dept., Twentieth Century Farmer, Omaha, Neb.

AMUSEMENTS. **BRANDEIS THEATRE** Tonight, Balance Week, 25c, 50c Saturday Matinee, 25c THE JAMES HAWLEY COMPANY in Henry B. Dixey's Success "MARY JANE'S PA" **BOYD'S** OMAHA'S LEADING PLANIHOSE Matinee Today—Last Time. BURNED DAILY in **DION O'DARE** Prices: 10c, 20c, 30c—No Higher Sunday—4 Days, Holbrook Bill in ROMANCE OF THE UNDERWORLD **KRUG THEATRE** Mat. Today 2:30; Night 8:30—Best Seats 50c— **WATSON'S BEEF TRUST** Real Burlesquers Ladies' Dime Matinee.