

MANY AUTOS WILL BE SHOWN

Exhibition Will Be Conducted During Ak-Sar-Ben Week.

FACTORY EXPERTS COMING

Samson's Governors, Together with Others, Will Unite to Make the Fall Exhibition a Success.

Sixty-three makes of automobiles will be on exhibition in the salesrooms of local dealers and agents during the 1912 model exhibit carnival of the Omaha Auto Show association...

In addition to the regular corps of local auto salesmen, special factory representatives of all machines will be on hand to present the many merits of the 1913 models.

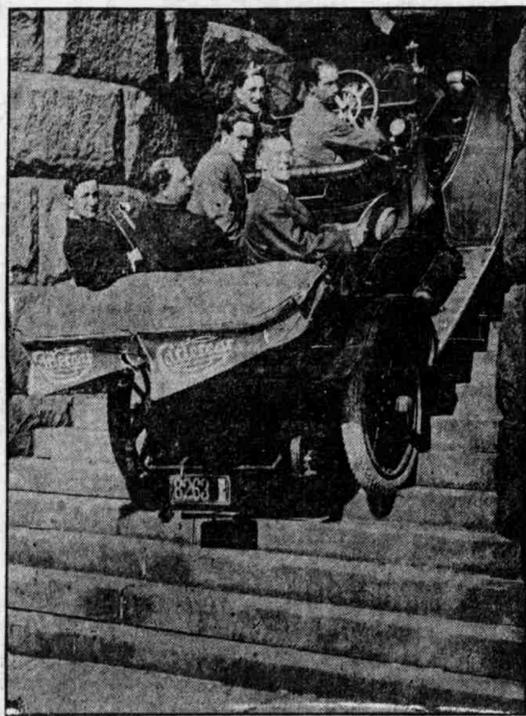
All auto men along the "row" and in other parts of the downtown business district will decorate their salesrooms with white and apple-green bunting and pennants...

Members of the board of directors of the show association who have charge of the preliminary arrangements include the following: J. J. Deright, president; Clarke G. Powell, secretary-treasurer; J. T. Stewart, second vice president; Guy L. Smith and Denise Barkalow.

The following cars, all 1913 models, will be on exhibition:

- Abbott-Detroit, Aico, Apperson, Auburn, Avery Truck, Baker Electric, Brush, Buick, Cadillac, Cartercar, Chalmers, Chevrolet, Cole, Columbia, Commerce Trucks, Courier, Detroit Electric, Detroit, E. M. F., Firestone-Columbus, Flanders, Flanders Electric, Franklin, General Motor Trucks, Great Western, Hudson, Hummobile, I. C. H. Trucks and Touring Cars, Interstate, Kelley Truck, Lambert, Lexington, Little Four, Locomobile, Lozier, Marlon, Marmon, Mason, Maxwell, Metz, Midland, Mitchell, Moline, National, Oakland, Ohio Electric, Packard and Packard Trucks, Packard-Detroit, Peerless, Pierce-Arrow, Peerless, Rambler, Rauch & Lang Electric, Royal, Reo, Sampson, Stanley Steamer, Sears, Stevens-Duryea, Stouard-Dayton, Valle, Weich.

Cartercar Drives Up the Steps of the City Hall



In order to illustrate the ability of a Cartercar to take the hills, Karl Lewis, a driver employed by Manager Foshier, local agent for the company, drove a stock car filled with passengers up the west side steps of the city hall last week and held the car and its load at the top for fifteen minutes. The car is a friction drive.

WILL OPEN GOODYEAR TIRE AGENCY IN EUROPE.



L. C. VAN BEVER, Toronto, Ont.

Gossip Along the Automobile Row

One of the largest auto sales ever recorded in Omaha was brought to a close last week by C. J. Corkhill, western sales manager for the Cole Motor Car company who is stationed here.

PACKARD COMPANY TAKES DEALERS FOR LAKE TRIP

About 120 dealers and salesmen from the principal cities of the United States and Canada will be guests of the Packard Motor Car company on a three-day lake cruise, which will constitute the annual convention of the Packard sales corps.

REGAL CARS ARE SOLD ALL OVER THE WORLD

Fred W. Haines, vice president and general manager of the Regal Motor Car company of Detroit, Mich., has just scored a signal success in the automobile business with the establishment of a chain of distributors reaching practically around the world.

This means that an automobile built on the "unclerung" principle will be sold at a moderate price everywhere, in addition to other models produced by this enterprising Detroit concern.

The growth of the Regal Motor Car company is an indication of the tremendous strides in the automobile industry. The Regal concern produced 115 cars in 1911, and their output for 1912 will be approximately 10,000 cars.

Joins Studebakers, N. Bates Ackley, assistant auditor and for twenty-seven years in the employ of the Michigan Central railroad, has joined the Studebaker corporation's automobile division as assistant treasurer and will be in charge of the finances of the big Studebaker motor car plants in Detroit.

Lewis made the ascension several times, first, three persons in the car and later with a full load of bystanders. On his final effort he discarded chains and made the ascension on bare tires. The car used is the regular demonstrator and has been driven several thousand miles.

OMAHA DRIVER WINS THE AUTO ILLINOIS TROPHY.



CHARLEY MERZ

bridges and painting of sign posts every half mile. August Grimm, owner of the famous Hotel Virginian at Medicine Bow, which was named in honor of Oscar Wieter, has forsaken the rearing, plunging broncho and the lariat and is chugging about in a brand new roadster superintending the grading of roads between Medicine Bow and Rawlins.

Frank Fowler, Fremont, of the Nye-Schnelder-Fowler Grain company, will soon be speeding around in what is said to be the largest auto in Nebraska. The machine is a "W" Pierce-Arrow seven-passenger touring car of the 1912 model and has a 140-inch wheel base. The car will be shipped from the Pierce-Arrow factory to Fowler within the next two weeks. It was sold by the Fredrickson Auto company of Omaha.

Mr. and Mrs. Len Huff motored to Grand Island last week, spending Sunday with friends at Schimmer lake. Mr. Huff reported the roads between Omaha and Grand Island in excellent condition.

W. G. Kysella, sales manager for the National Carbon company, was a visitor in Omaha last week.

The following important steps are included in the published itinerary of the Omaha-Wyoming-Salt Lake Pioneer Auto route which is now being distributed to

dealers and auto owners in Nebraska, Wyoming and Utah: Omaha, Fremont, Columbus, Central City, Grand Island, Kearney, Cozad, North Platte, Ogallala, Julesburg, Chappell, Sidney, Kimball, Cheyenne, Laramie, Medicine Bow, Hanna, Fort Steele, Rawlins, Table Rock, Point of Rocks, Rock Springs, Green River, Granger, Opal, Evanston, Coalville and Salt Lake City. Signboards in orange, black and white have been painted along the way so that tourists will have little difficulty in keeping on the right road.

E. T. Graves of the local Goodyear Tire and Rubber agency attended the Iowa state fair at Des Moines a couple of days last week.

In charge of H. E. Sides, general manager, the Nebraska-Buick Auto company will have a full line of 1913 Buick models on exhibition at the state fair

at Lincoln this week. He will be assisted by Lee Huff of Omaha, in demonstrating cars. Sides had an exhibit of Buick machines at the Iowa state fair at Des Moines last week, which proved successful in every way.

L. R. Wilson, credit manager for the Powell Supply company, left for a short vacation among the northern Iowa lakes last Wednesday.

The Horn Auto Supply company, reported large sales of all accessories last week.

Seven dealers in auto accessories will take part in the auto carnival during Ak-Sar-Ben week, September 23 to October 6. They will be Baum Iron company, Firestone Tire and Rubber company, Omaha Rubber company, Powell Supply company, Arthur Store Auto Supply company, Western Auto Supply com-

pany and the Western Auto Sales and Manufacturing company.

C. J. Corkhill, western sales manager of the Cole Motor Car company, motored from St. Joseph to Omaha in a 1912 Cole last Tuesday, leaving St. Joe at 10 o'clock in the morning and arriving here at 8 o'clock the same evening. A stop of two hours was made at Maryville, Mo.

R. E. Greene, of the motor accessories department of the Goodyear Tire and Rubber company, was a visitor in Omaha Tuesday.

H. E. Fredrickson will join the Pathfinder touring party, headed by A. L. Westgaard, representative of the American Automobile association, at Salt Lake City next month, probably about September 15. Across Wyoming and Nebraska, Fredrickson will act as pilot for

the tourists, the route to be over the territory recently covered in the good roads trip from Omaha to Salt Lake City.

W. H. Ballance, of the Gyp Brewing company, Peoria, passed through Omaha last week in a Cole Speedster on his way back to Denver. While in Indianapolis recently, the car was tested on the Speedway track there and made eighty-four miles an hour.

Local auto dealers are putting in large orders for white and apple green bunting and pennants, these being the colors of the Omaha Automobile Show association, which will be used to decorate during the 1913 model Ak-Sar-Ben exhibit.

Dr. H. R. Brown of Daykin, Neb., purchased one of the snappy six-cylinder, two-passenger Mitchell roadsters during the last week.

Rambler 1913 Cross Country \$1700. With UNIT GASOLINE and ELECTRIC MOTOR. Includes a detailed diagram of the car with labels for Regulator, Starting Button, Motor Generator, Switch, Conduit For Wiring, and 24-Volt Storage Battery. Text describes the car's features, including 38-horse power, 10,000 mile guarantee, and four big features.