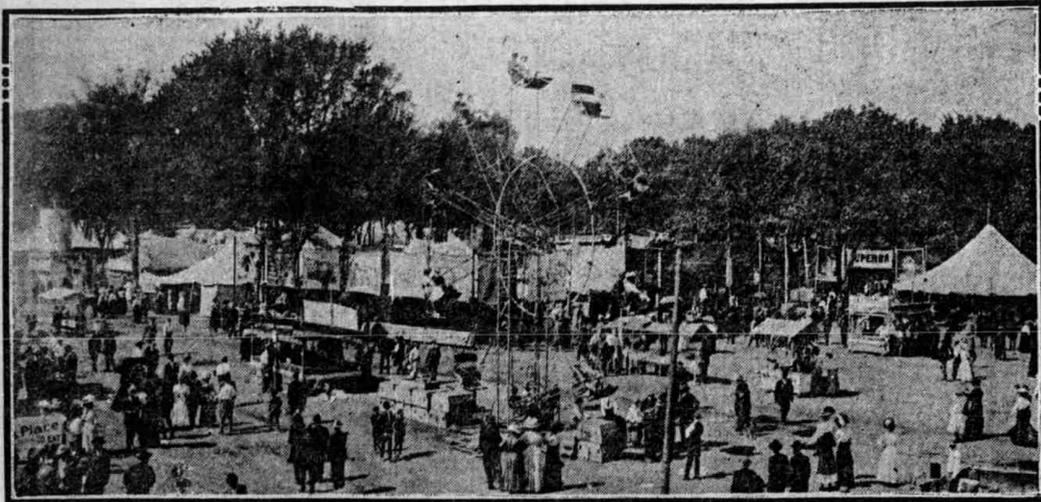


Where Nebraska Shines Above All Others



Where Amusement Reigns

YEAR after year Nebraska comes home from the big national stock shows with a reputation of having just as good stock as any state in the union, and some years with the ribbons flying, which shows that it has the best.

Nothing has done so much to put Nebraska on the map as raising the best cattle, hogs and horses the country produces as has the Nebraska state fair. People coming from the far east with a small idea of what Nebraska can produce are dumfounded when on visiting the state fair they see the wonderful stock always found on exhibition there.

This year the fair will again be a revelation to those who are not fully acquainted with the great resources of Nebraska, one of the most important of which is its stock raising. It opens one's eyes to see the hogs, cattle, horses and other fine animals unloaded from the cars and driven to their places on the grounds, and it can't hardly be conceived that all come from within the state, for one is almost led to believe that what he sees is the pick of the whole country from Canada on the north to the Gulf of Mexico on the south and from the Golden Gate on the west to the wave-kissed shores of Old Cape Cod on the New England coast.

This year, as heretofore, the buildings at the state fair grounds will be full of overflowing. The cattle barn holds 999 animals and will be filled to one who loves cattle, just imagine nearly 700 of the most beautiful and finely bred cattle under one roof that ever were together and you will have some idea of what the exhibit in the cattle line will be.

The horse stable is built to hold 250 horses and each year the best in the country has been found under its roof. Some of the best known importers of thoroughbred horses bring their prize-winning animals to the Nebraska State fair and judges who have to award the premiums and who fill similar positions in the biggest fairs of the country, find the job of awarding the ribbons a hard job in Nebraska because of the large number of thoroughbred horses, seemingly to all appearances in every way one as good as the other.

A visit to the hog sheds, where there is room for over 2,000 hogs, discloses the fact each year that among the little hogs, medium-sized hogs and big hogs, there is small choice. The best Poland-China hogs are found there. The best Jersey Red hogs are in their pens waiting for the judges to pass on their beauty. The big Chester Whites, weighing almost half a ton, are admired by the big crowds, and the other breeds, several in number, all go to make the big army which, feeding on Nebraska's mammoth corn crop, are taken to market and bring the top price in the markets of the world. When one looks at the big corn in agricultural hall, and then at the big hogs in the swine sheds, he no longer marvels that Nebraska hogs win the top prizes at the national stock show.

Nebraska does not claim to be a great sheep state, yet it has no reason to be ashamed of the sheep found at the Nebraska State fair. The sheep sheds find room for 300 of these animals and like their hog, horse and cattle associates are as good breeds and as fine lookers as can be found anywhere.

This article on the stock at the Nebraska State fair would be incomplete were attention not called to the poultry. The shrill crowing of the bantam and the hoarse voice of the big Shanghai can be heard long before the visitor reaches their abode on the main avenue. It is estimated that nearly 3,000 birds are yearly visitors at the fair, and they come from all parts of the state. It is proper that these birds should make their presence known by their constant crowing, for Nebraska has the largest incubator factory in the world and with other smaller affairs furnishes over half of the manufactured chicken hatcheries sold in the United States. That surely is worth crowing about and none should blame the "pick of Nebraska," 3,000 strong, if they make a great deal of noise at the Nebraska State fair.

Another very pleasing feature of the fair and one which draws the children, is the Shetland ponies entered for prizes. Nebraska has several Shetland pony farms and from these places several entries are annually made. The Shetland pony department always is a rendezvous for the "kids" and even the "grown ups" seem to enjoy spending considerable time watching the dwarf horses.

Lovers of fine animals find especial delight in the live stock parade for it is there that the "finest in all the land" can be seen in one long line as they pass in front of the grandstand. Decked in the many colored ribbons, emblematic of honors won in the contests, even the animals themselves seem to understand that they are passing in review and endeavor to show themselves at their best. The big horses prance along as if proud of the honors they have won, while the little Shetlands arch their necks in an effort to appear just as proud as their big brothers and sisters.

Charged to Mrs. Taft.
Mrs. Taft tells a story about a little country-walker who sat under a tree one August afternoon. He had a very anxious look on his face, and both hands folded upon his small stomach.
"What's the matter with him? Is he ill?" a visitor asked.
"Oh, no, ma'am; he ain't ill," said the farmer's wife, "but so stomach of that size can stand eleven ears of corn."



One of the States Attractions

Lincoln Merchants Offer Their Patrons Many Advantages

(Continued from Page Five.)

windows are garbed in the best decorations and make the most attractive displays that the master minds of the window decorators can conceive. The window men compete strongly and keenly for this occasion, and those that achieve the best windows are the pride of their employers.

Lincoln merchants are pleased to have fair visitors enter their stores whether these visitors wish to buy or not. In this regard the Lincoln business men are liberal and they do all they can to make a trip to their city a pleasure.

One who enters Lincoln for the first time and goes into several of the stores is impressed with the courteous treatment that the clerks give them. The average clerk in a Lincoln store is a clean-cut type of fellow, and especially is this true in the shops that cater to men. Some of the men behind the counters here look as smooth and pleasant as any clerks in any store in the country.

Among the leading firms of Lincoln who will have their full stocks on display or who will welcome visitors during the fair are the following:

Rudge & Gunzel, a large department store at the corner of Eleventh and O streets, has one of the best stocks in the city. The show room is spacious and the entire stock, in the various lines, is up-to-date.

Miller & Payne's department store, at

the corner of Thirteenth and O streets, is known all over Nebraska. It has one of the best locations in the city, and its trade ranks among the largest in the state. It is one of the most popular places of the city.

Fred Schmidt & Bros. conduct a large department store on O street, just below Tenth. This is one of the oldest of the Lincoln firms, and it possesses a patronage which would cause stores in larger cities to marvel.

One of the prominent clothes cleaning and dyeing establishments of the city is the Higbee Cleaning and Dyeing company. The business of this firm is extensive, having been built up through doing careful and excellent work.

Many of Lincoln's most fashionable dressers are customers of the Weinberg Cloak & Suit store. The very latest models and finest grade of goods are to be found at this store.

School for Business. Up-to-date in every respect and possessing a high standard class of teachers, the Nebraska School of Business has taken high rank among the commercial institutions of the state. Its students receive the best instruction and are well trained.

No one who has been to Lincoln has gone away without hearing of the Armstrong Clothing company, a firm that carries one of the finest lines of men's furnishings that is to be seen in the state.

The Lincoln Cleaning and Dyeing company, of course, is a well known firm, doing an immense business and pleasing all its customers. The grade of work done is the best.

The Sartor Jewelry company maintains a beautiful store, where high grade goods are sold at prices that are as low as any in the country for the same quality.

The heating problem in hundreds of Lincoln homes has been solved by the Western Supply company, a firm that installs excellent furnaces and handles a fine line of plumbing supplies.

Everything in the typewriter line is handled by the Lincoln Typewriter Supply company. The prices on the goods sold by this firm are extremely low.

Automobile tire vulcanizers—some of the best made—are manufactured by the Fischer Manufacturing company, one of the rapidly growing concerns of the state.

Established Sanitarium. The Green Gable sanitarium is known

all over the state as one of the best institutions of its kind in the middle west. The treatment here and the rates are such as to satisfy everyone.

On O street, where much of Lincoln's business is done, the Boston store does an immense dry goods business. Visitors to the fair will crowd this store.

The Harris Jewelry store is another of those prosperous Lincoln firms who have built up a large trade through fair dealings and honest prices. Everything in the jewelry line is to be found here at reasonable prices.

The famous Beatrice Creamery company is one of Lincoln's most prominent firms. The Meadow Gold butter is sold all over the country.

The Western Paint and Glass company, does an immense business in the middle west. It is a progressive, prosperous firm, doing things in a thorough way and building up a greater and greater trade every month.

The Folsom cafe on N street is a modern eating place. It is inviting and sanitary and many visitors to Lincoln have commented on the cleanliness of the place on the excellent food served, in ample dishes and at small prices.

Magee & Deemer maintain one of the most modern of men's furnishing stores in Lincoln, their location is on the south side of O street, between Eleventh and Twelfth streets.

The Famous Suit and Cloak store is known for its high class garments. The trade enjoyed by this progressive firm is very large.

Spier & Simon conduct an excellent men's clothing house. The suits sold here have down-to-the-minute style and durable wearing qualities.

The beauties of Oriental rugs are displayed in the Ferris rug store, where the masterpieces of Persian weavers are sold.

The Lincoln Automobile company sells the serviceable K-H-I-T automobile. This firm will be pleased to demonstrate the excellent points of this machine to fair visitors and show how fine a car it is.

The Independent Harvester company of Omaha, dealers in farm implements, will have an excellent display at the fair and will welcome all visitors.

Rapid Service to All.

The Carter Transfer & Storage company of Lincoln does a tremendous business. It handles orders with dispatch.

Freedland Bros. of Omaha will have a large display of Midland automobiles at the fair. This is an excellent car.

The United Motor Omaha company has arranged for a fine exhibit of the Maxwell cars and will give daily demonstrations of this fine machine.

The Hay Tool Manufacturing company of Council Bluffs is another firm that will be excellently represented with exhibits at the fair.

The Linniger Implement company, who sell the Oakland and the R. & C. H. cars in Omaha, have completed a display for the fair and will show visitors just what these two sterling cars can do.

Drs. Silvers and Silvers conduct a high class sanitarium, where the best of treatment is given and where care and attention are characteristic of the service.

The Richards Manufacturing company of Arapahoe, Neb., makers of Anti-Freezing Stock Water, steel tanks, etc., are to have a large exhibit.

The Kretschmer Manufacturing company of Council Bluffs, will make a special display of their galvanized, air-spaced, cyprus-lined silo.

The Lincoln Business college has graduates who are in all parts of the west. The new home of this institution is excellently equipped.

We Want YOU

to visit the State Fair, and while there, we want you to call on us; let us become better acquainted. There will be many things at the fair that will be worth going thousands of miles to see; there will be some of the brainiest men, the best cattle and horses, the best show attractions, the best farm machinery in every line, yet, when all is said, the best part of the fair is the people we meet with whom we exchange ideas ABOUT THE BEST WAYS OF DOING THINGS.

The OLD WAY was all right in its day, but in this twentieth century civilization, when everything goes at lightning speed under high pressure, expenses climbing higher and higher each year, it becomes necessary to make two dollars where YOU formerly made but one.

It will be easy to see how the extra dollar can be made when YOU have seen our exhibit of ANTI-FREEZING Stock Waters, Combined Steel Tanks and Heaters, Vermin Proof Chicken-ROOSTS, Sanitary Hen's Nests and Automatic Chicken Waters.

To those who do not visit the fair, write us at once for full information of our complete line. Address all communications to

RICHARDS MFG. CO.,
ARAPAHOE, NEB.

MIDLAND "40"

Transcontinental
...Flyer...

\$2100

The 1913 Mason Model K

\$1290

Famous Hill Climber

These are the two cars the crowds are going to talk about. See them at Booths 1, 2 and 3 Auto Show bldg.

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MAXWELL

Come See the New Stylish 1913 Models

40 H. P. Touring Car

30 H. P. Touring Car

40 H. P. Roadster

30 H. P. Roadster

22 H. P. Roadster

All these come completely equipped and carry better finish and line than ever before.

LINCOLN STATE FAIR

...IN THE...

Automobile Building

United Motor Omaha Co.

2115 FARNAM STREET.

THE

Independent Harvester Co.

FACTORIES AT PLANO, ILL.

We will have a full line of Farm Machinery on display at Lincoln, Nebraska, during the State Fair. All farmers interested in building their own machinery should call and examine the machines built by the co-operation of twenty-one thousand farmers.

State Headquarters at Omaha, Neb.
1307 JONES STREET.

Every visitor to the Fair will be interested in my exhibit of rare and beautiful

Oriental Goods

MOSAIC JEWELRY,
LACES, LINENS,
HANDKERCHIEFS,
NOVELTIES, RUGS,
HOSIERY,
HAMMERED BRASS,
SILK KIMONOS.

See display in Mercantile building at the Fair and at my down-town store.

C. H. FERRIS, The Oriental Store

1515 O STREET
Store Open Evenings until 9 O'Clock