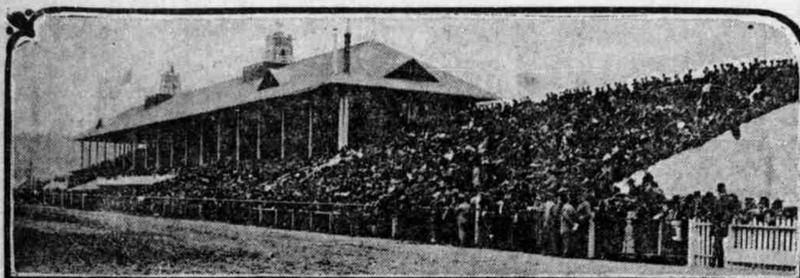
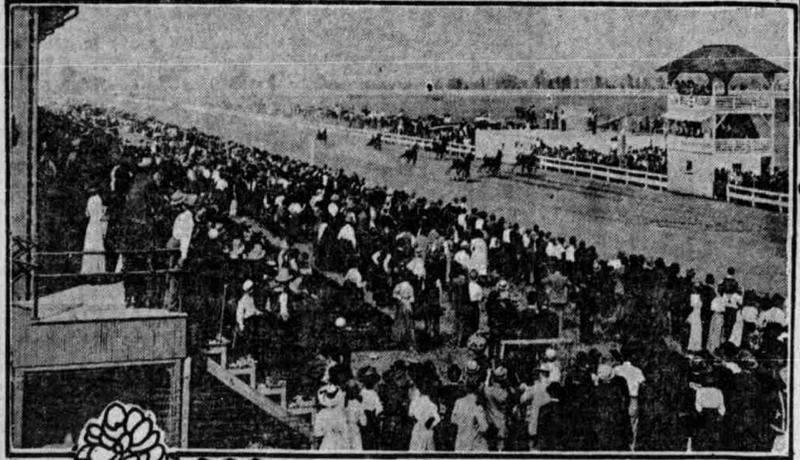


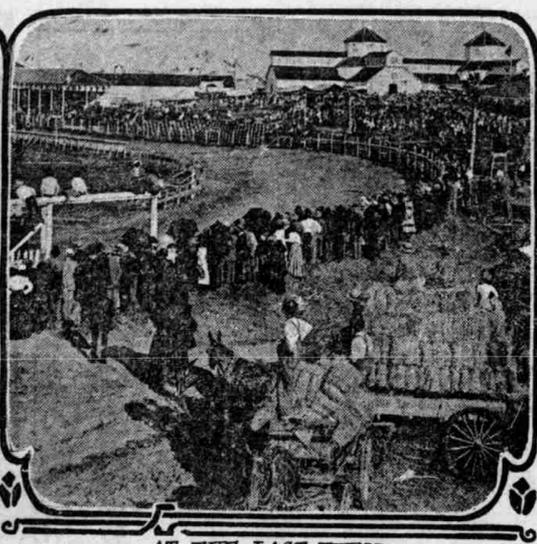
Horse Racing is Always a Popular Feature at the Fair



WATCHING FOR THE START



AT THE FINISH



AT THE LAST TURN

Nebraska Fruits Make a Wondrous Show

HORTICULTURAL and agricultural exhibits at the Nebraska State fair this year bid fair to exceed, if such a thing could be possible, any exhibit made before in any of the grand showings at previous fairs. It is not generally known that the horticultural department at the state fair is not a part of the regular state fair organization, but such is a fact. The State Horticultural society is an institution by itself which pays its own premiums and pays its own expenses. The state fair pays it a certain amount to make its exhibit, but outside of that it is wholly a horticultural organization with its own officers and its own institutions.

Secretary Marshall of the society says that the apple outlook this year in the state is exceptionally good, and that the display at the fair will be wonderful. Early apples, according to Mr. Marshall,

which are intended for exhibition at the fair should be packed firmly in boxes or baskets, each apple wrapped separately in a piece of newspaper and sent by express to the Beatrice Creamery company at Lincoln, where he has made arrangements to place them in cold storage and have them delivered at the fair grounds at the proper time. These shipments should be marked "For State Fair."

A very interesting feature of the exhibit at the fair will be demonstrations in apple packing. Secretary Marshall has engaged Mr. A. B. Cooper of Hood River, Ore., to give exhibitions of how to properly pack apples so they will keep in good condition for home use or shipment. Mr. Cooper is considered one of the most successful packers in the west and is in great demand by all expositions where the apple industry is an important one.

Up-to-date growers now recognize the

importance of the right kind of methods in packing. The western part of the country has demonstrated that it pays to grade carefully and pack its most attractive packages. The Nebraska apple growers will have to come to this way of preparing their apples for the market if they expect to get the most out of their work. Therefore this year there is much to be gained by watching the work of Mr. Cooper in his demonstrations in apple packing.

Other fruit will be found in abundance at the horticultural hall. Grapes, peaches, and plums will be seen in abundance, while the display of flowers will be immense. Entries at this time have come in from as far west as McCook, which indicates that the whole state will be represented.

Over in agricultural hall there is going to be one of the grandest displays of products from the farm ever shown in the state. The competitive county ex-

hibit department is going to be especially well represented. Twenty-two counties entered the competition last year, but this year the contest bids fair to show a big increase in the number and it may be that agricultural hall will have to be enlarged temporarily to accommodate the exhibits. Counties from the northwest. In the irrigation section of the state, will make some exhibits which will open the eyes of people not familiar with the way things are done in the agricultural line in the western part of the state.

Sections of Nebraska which have been blessed with an overabundance of moisture, and which have not the advantage of irrigation, have been most bountifully remembered with plenty of rain and in consequence, are in a position to meet their sister states in the irrigation districts on an equal basis.

corner of Anelope, then west to the northwest corner of the same county and north to the state line. The eastern section comprises all of the counties east of the central section of the Missouri river. This will make a competition which will be fair and will bring the competitors closer to each other and nearer under like conditions. Sixty per cent of the highest score made will be the minimum score card for each county exhibit in each district and 60 per cent of \$2,500 will be divided equally among exhibits scoring above the minimum and the balance of said money will be prorated according to the total number of points among the minimum. Fifty dollars additional will be given to the exhibit making the highest score in each district, \$30 to second and \$20 to third.

However, that all sections of the state may be placed in a position so that each section, will not have to compete with another section, which may have had better natural advantages, the state board has divided the state into three separate sections, the competition to be between the counties of each section. The "Western" section comprises all of the counties west of a line beginning on the south border of the state and running north on the east line of Red Willow county to the northwest corner of Custer, then east on the north line of that county to the northeast corner of the same county and then north to the state line. The "Central" section comprises all of the counties east of the above described line to a line beginning at the southwest corner of Jefferson county and running north to the northeast corner of Platte, then west to the northwest corner of Platte, then west to the northwest corner of Platte, then north to the northeast

west. Under the above arrangements it is evident that the state fair management intends to make every effort to get a big display from each district, and indications point to a success along that line. Probably more people will be interested in the counties from the western part of the western section than in any other part of the state. People of the older portion of Nebraska have heard so much of the irrigated northwest that they will hail with delight an opportunity to see just what the former sandhills and unorganized territory has done in the way of development. That it has developed wonderfully and that it can raise great crops under the proper use of water for irrigating purposes is known, but a whole lot of people like to "be shown" before they will believe, and there is every indication that they will not only "be shown" but convinced that the people of the hitherto dry territory have what they often claim, the "garden spot of the west."

Our Big Annual Special Fair Week Sale and Exposition of The New Fall Goods

Commences Monday, September 2 and lasts through State Fair Week until Saturday night, September 7



We have found in the past five years' experience that our Annual State Fair Week Special Sales have made us more new out-of-town customers than any other advertising possible. To find the best of qualities and the very best of new styles at the very beginning of the season at actual discounts of

20 to 33 1/3 PER CENT.

is quite unusual, but we have found it to be absolutely satisfactory in building up our substantial business.

The fall season of 1912 and 1913 we can safely say, finds us better prepared with splendid selections of Fancy and Staple Dry Goods, Notions, Men's Women's and Children's Underwear and Furnishings, Women's and Misses' Shoes, Furs, Cloaks, Dresses, Tailored Suits, Skirts, Waists and a complete line of Ready-to-Wear Apparel than ever before. **WE WILL NOT RESERVE ANY LINE, BUT PUT OUR ENTIRE STOCK OF NEW FALL GOODS ON SPECIAL FAIR WEEK DISCOUNTS OF 20 TO 33 1/3 PER CENT.**

It will amply pay you to come prepared to lay in your entire winter supply as these discounts in conjunction with our well known low prices mean a wonderful and tempting saving to you.

BOSTON STORE

I. NATHAN & CO.

1138 O Street, Lincoln, Neb.

We cordially invite you to make our store your headquarters and you will find our entire force at your service.



The races are not the only thing you want to see if you attend the State Fair.

At 1109 O street in Lincoln, you'll find Magee & Deemer's fashionable store for gentlemen.

Meet your friends there, leave your grips there, use the phone there, get your information there.

We want to serve the State Fair visitors in every possible way, and to assist in making their Lincoln visit a pleasurable one.

Do you know who Magee & Deemer are? We are the people who opened the new men's store in Omaha Tuesday.

We now clothe and furnish and "hat" the well dressed men in the three cities--Omaha, Lincoln and Aurora.

When you think of the Nebraska state fair, think also of us--for both are institutions of progress, efficiency and service.

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One of THE Sights at the Nebraska State Fair

for farmers and dairymen, at least, will be the BEATRICE Cream Separator, a high-grade separator at a reasonable price. See the races if you wish, but by all means see the BEATRICE; the races will entertain you, but knowledge of the BEATRICE will put money in your pocketbook.

Our demonstrators will show you how it works and answer every question.



BEATRICE
Cream Separator

The BEATRICE will skim more milk, in the same time, and skim closer, than any other separator. It costs \$25 to \$40 less than any other standard separator. It is the separator for real economy, because, capacity considered, the price is lowest; because it gets more cream out of the milk and because it saves time and labor. It is simple in construction, and strong.

It Will Pay You to See It!
Beatrice Creamery Co.
Lincoln, Nebraska