

An Interesting Feature of your visit to the Nebraska State Fair

will be a personally conducted

SIGHT SEEING TOUR

Through Lincoln's Large Department Store



Free Conveniences to All Visitors

Free Check Stand

Located conveniently on the first floor, where you may check your parcels and baggage at any time of the day.

Free Rest Room

For both ladies and children, where you may rest during the day's rush, meet your friends, etc. Located conveniently on the second floor.

Free Telephones

To all parts of the city and suburbs. Located on all floors. A floorman will direct you.

Free Stationery

Writing material, desks, etc., in the Ladies' Rest Room on the second floor. A good place to write postal cards to friends at home.

Free Delivery

Of purchases to any depot in the city. Cars to all depots pass our doors.

Information Bureau

Located on the first floor, will help you find what cars to take to the interesting parts of the city.

Special Guides

At each entrance to conduct you through the store from Economy Basement to Carpet Work Room on the top floor.

Rudge & Guenzel Co

Lincoln, - - - - - Nebraska

EXTEND TO YOU AND YOUR FRIENDS A CORDIAL INVITATION TO BE OUR GUESTS WHILE IN LINCOLN DURING THE STATE FAIR, SEPT 2D TO 6TH.

Guides Will Be Furnished at Each Entrance

To personally conduct you to any or all parts of the store. We want you to enjoy your visit to Lincoln, and believe you will find an hour spent in a trip through Lincoln's Large Department Store an interesting feature of your visit. All guides will be thoroughly posted as to the most interesting features found in the fifteen different departments and your visit will in no way obligate you to make a purchase.

It Would Be Our Suggestion

That as soon as you arrive in Lincoln you come direct to Rudge & Guenzel Co.'s, check your luggage at our FREE CHECK STAND, and then take your time to find room accommodations, etc. Street cars to all parts of the city and suburbs pass by or within a block of the store. Cars to and from the State Fair Grounds and the City Information Bureau are less than half a block away, making it especially convenient to make RUDGE & GUENZEL COMPANY YOUR HEADQUARTERS.

Any courtesy we can extend to you, we will be only too glad to do. We trust we may have the pleasure of a personal visit from you and your friends.

Fall Merchandise Now in Stock

Since the middle of July our buying force has been in New York and the eastern markets making their fall purchases. As fast as orders are placed the goods are ordered out to us in Lincoln.

When you visit the store you will see the windows displaying merchandise that is identical to that being displayed in New York and the large eastern cities. Each department (15 in all) will have interior displays attractively arranged so that you can readily become informed as to what Fall Styles will be in all lines of apparel, dry goods and general housefurnishings.

Many State Fair Visitors

make their visit to Lincoln their fall buying tour, appreciating the fact that in Lincoln they have far larger assortments to choose from and prices much lower than at home.

We feature by large and comprehensive assortments

Furniture, Carpets, Rugs, Draperies, Hardware, Housefurnishings, China, Wearing Apparel for Women and Children, Millinery Corsets, Underwear, Hair Goods, Hosiery, Dress Accessories, Men's Furnishings, Trunks and Bags, Hotelware, Linens, White Goods, Dress Goods, Silks, Linings, Small Notions, Drug Sundries, Art Goods, Embroideries, Jewelry, Neckwear, Pictures and Hundreds of Kindred Lines of Merchandise.

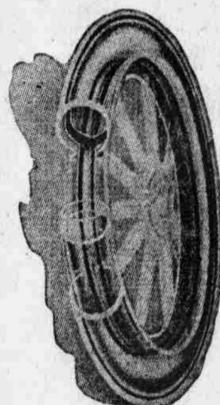
... Facts For Automobile Users ...

Tires become weakened and blow out when the treads are but partially worn out—Rim-Grip Sub-Casings overcome this trouble as they add new strength to that part of the tire that has become weakened by use. They are built practically the same as the carcass or fabric portion of the tire and are the only liners that can be placed on a rim and inflated without the support of the outer tire. This is sufficient proof that when inside the tire they will carry a large portion of the strain and prevent the tire from bursting.

Call at our exhibit at the Nebraska State Fair and get literature and prices.

FISHER MANUFACTURING CO.
1530 N Street
Lincoln, Nebraska

WE show herewith an X-Ray cut off a "Rim-Grip" Sub-Casing in place inside tire. The metal bands which are vulcanized into the edges of the sub-casing are made in a conical form and shaped to lie flat against the inside of the bead of the tire. They are continuous or endless, and extend around the rim, thus holding the edges of the sub-casing securely in place. This feature in addition to holding the pressure of the inflated tube, prevents the sub-casing from creeping or changing its position inside the tire and injuring the inner tube. The sub-casings are coated with cement, and cement furnished with each to be used inside the tire.



1118 O Street. The Famous 1118 O Street.

State Fair Visitors Welcome

COME to the store where everything has been provided for your comfort—where the store service is perfect, cheerful, home like. Come and see Lincoln's Style Center of all the Foreign and American adapted fashions for seasons 1912-13 in fine tailored suits, coats, skirt dresses, evening gowns, skirts, silk waists, fine silk petticoats and kimonos. We bid you welcome to



The Famous 1118 O St., Lincoln, Neb.

JUVENILE HELP ON FARMS

Clubs of Boys and Girls Solving the Uplift Problem.

THRIFT WAITS UPON INDUSTRY

Youthful Heads and Hands Respond to Encouraging Direction—Spread of the Movement.

"Dear Uncle Sam," wrote a girl from New York state recently, addressing the United States government at Washington. "I have read in the Georgia paper my grandma sent me how you teach the girls down south to make some money on their tomatoes, and the boys how to raise corn. Don't you think you had ought to teach us up here, too, I am a little northern girl, but would like to make some money just the same."

This letter found its way to the Bureau of Farm Management of the Department of Agriculture, with one from a boy in the far northwest, who wanted to know why the government authorities did not organize a Boys' Corn club in his community. His cousin in Texas, this boy wrote, had sent him a letter telling about the corn club to which he and his schoolmates belonged, and about a trip which the young corn growers were going to make to Washington.

These letters were typical of hundreds

which children in northern and northwestern states were writing to the Department of Agriculture. The newspapers and carried into northern homes the story of what Boys' Corn clubs and Girls' Canning and Poultry clubs—the latter established throughout the south by the government with funds donated by the General Education Board of New York City—were accomplishing for the young people of the cotton-raising states. Preachers, teachers and parents in the north joined with the children in demanding that similar club work be established by the Department of Agriculture in their part of the country. They also wrote their representatives in congress urging these to ask the department for the organization of corn and canning clubs in the north and northwest.

Initial Steps.

Thus it has come about that the United States government is now taking the initial steps toward teaching the boys of the thirty-six non-cotton raising states how to grow corn and the girls how to raise and can vegetables, and also how to raise poultry. The young peoples' club work, begun experimentally in the south nearly two years ago, became a national movement on July 1 of the present year, when it was extended to include the children of the northern, New England and northwestern states. The general plan of organization is the same throughout the country, though modified to meet the needs of each particular region. In the south, for instance, the membership of the corn and canning clubs is confined

almost entirely to the boys and girls of the rural districts, whose parents own or rent large tracts of land. But in New England, the work will assume the form of backyard gardening. In northern and northwestern states, where agricultural methods are advanced, and farms are small and highly cultivated, the government agent's task will be to specialize on intensive cultivation.

Local Co-operation.

The government workers have secured the co-operation of the rural and village school teachers in these states as a first step toward reaching children and parents. The requisites for membership in the clubs are simple. No dues are required, no pledges are asked. The boys who join the corn clubs, and the girls who become members of canning and poultry clubs must be between the ages of 10 and 18. They must agree to cultivate their corn or tomato patches, or to experiment in poultry raising, according to the instructions which they shall receive from the Department of Agriculture, to make frequent reports on the progress of their work, and to co-operate with the department and its agents for the length of one year.

For the work of the boys' corn clubs one acre of ground is taken as the basis of operation, and for the girls' tomato patches a tenth of one acre is deemed sufficient. It is understood with the parents that the children shall have and spend in any way they may desire all the money earned from their ventures. The government agent and his assistants will give instruction to the club

members throughout the year, paying personal visits to the homes and garden plots of the boys and girls.

The Spur of Prizes.

To add to the interest of the club work, prizes and premiums for quality and quantity of the output from corn and tomato patches will be solicited by the department agents from the merchants, bankers, commercial clubs, and women's organizations of every community. And to meet the local needs of the community, various contests will be encouraged in connection with the raising of corn and vegetables. There will be potato-growing contests, good-roads contests and seed-testing contests for the boys, with sewing, bread baking, and other contests for the girls.

A special label has been designed for use by the members of the girls' clubs on every can of tomatoes or other vegetable turned out by the club. This label shows a small girl holding a basket of luscious red tomatoes, near which is an open book, surmounted by a four-leaf clover. On each of the clover leaves is the letter H. The meaning of the emblem on the label, as explained to the boys and girls in letters sent out to club members by the Department of Agriculture, is as follows:

"The tomato signifies the relation of the garden products to a happy and contented citizenship. The book, as a background, signifies the need of education and a definite knowledge on farm and home interests in order to make for better rural life. The four-leaf clover

represents the principles of scientific farming and gardening, soil building, and large production, and greater profits for the common people. The four H's represent the equal training of the heart, head, hands, and health of every child."

IS NEBRASKA NAVAL HOODOO?

Warship Piling Up Accident Record Rivaling the Ill-Fated Texas.

"Naval officers are guessing whether the United States battleship Nebraska, which ran upon an uncharted shoal a short time ago, is going to take the place of the ill-fated Texas, later named the San Marcos, which was the 'hoodoo' ship of the navy," remarked Captain L. L. Darby, a retired naval officer, at the Willard. "Ill luck pursued the Texas almost from the beginning, and it seemed that it was never out of trouble during all the time it was in commission, except at the battle of Santiago, where it did great work."

"Before the Spanish-American war the Texas, while being overhauled at the Brooklyn navy yard, was sunk, because the yokes of its sea cocks were broken in the course of repairs, and the water poured in just as if the boat had been scuttled. The Texas sank, as everybody knows, and was raised as soon as possible. It was on that occasion that Captain 'Jack' Phillips, one of the bravest and best naval officers, by the way, that ever trod a bridge, had some fun with 'Fighting Bob' Evans, at that time commanding the Iowa. When the Texas

was raised it was found that in the hull were thousands of eels that had been sucked through the open sea cocks. Escaping Captain Evans' fondness for eels, Phillips had a lot of them sent over to the Iowa. He was somewhat surprised a day later to receive a note of acknowledgment from his brother officer, which read: 'The eels were fine, Jack; sink it again.'

"It was Jack Phillips, you may remember, who, after the great naval battle at Santiago, when the Spanish battleships were lying on the shores of Cuba smoking from the shot of the American ships, solemnly said to his men: 'Don't cheer, boys; the poor devils are dying.'

"Jack Phillips was one of the bravest, and at the same time most religious, naval officers I ever knew. He was the direct opposite of 'Bob' Evans, but the two were great friends. The Texas, you know, was afterward named the San Marcos, and was the target for gun practice a few months ago. It was a fitting end for a good old ship that had always been in hard luck, except at the time when it was most needed. I say, I wonder if the Nebraska is going to take the place of the Texas as the hoodoo ship of the navy?"—Washington Post.

On the Other Hand.

"It seems so strange to us, you know," the American traveler was saying, "when your people speak of the 'honorable umbrella,' the 'honorable teacup,' the 'honorable scissors,' and the like."

"Yes," said his educated Japanese host; "so your unaccustomed ears it must sound so much more absurd than 'happy accident,' 'gate-warmth,' or 'bad things.'"—Chicago Tribune.

HER PETTICOAT AS LIFE SAVER

Prompt Action of Thoughtful Woman Helps Save an Injured Man.

The prompt action of an unknown woman probably saved the life of James Dickenson, 60, of Irvington-on-the-Hudson, when he fell from the running board of a northbound Eighth avenue surface car in New York City. His right leg was severed below the knee by the wheels. As the car crew and several of the passengers were for a telephone to send in an ambulance call an automobile came along. A young woman jumped from the machine and pushed her way to the injured man.

"Why, he's bleeding to death," she exclaimed. "Hasn't someone a rope?"

Then the handsomely gowned woman bent down and tore a portion of her petticoat in strips. While bystanders held the unconscious man's leg she made a tourniquet, clamping the petticoat bandages with a stick.

Having the victim placed in her auto, she ordered the chauffeur to drive to the Flower hospital. When the automobile reached Seventy-seventh street and Central Park West the ambulance was met and the injured man transferred.

Without waiting to give her name the woman climbed in the machine and was off.—New York World.

Any man who isn't thankful for what he gets has occasion to be thankful for what he doesn't get.