

# STATE FAIR VISITORS WELCOME

The Greatest Showing of Fall Styles

## Suits, Coats, Gowns, Skirts, Furs and Millinery

Prepared as never before to please every taste—meet every demand, and suit every purse. Buy now and get the benefit of selection while the stocks are completely at their best.



COAT \$15.00

**New Fall Suits,  
\$15, \$20, \$25**

Practically every authoritative style is here. Materials include imported Serges, Whipcords, Diagonals and Fancy weaves, in black, navy and the new browns.

**Fall Long Coats,  
\$12.50, \$15, \$20**

A handsome selection of full length models and the new three-quarter length coats. There are Boucle, wide wale Serges, Chinchillas, Zibelines and new Broadcloths. Clever trimming of same materials.

**Plush Coats,  
\$18.50, \$20, \$30**

A splendid selection of these popular coats made of imported Sables, Sealette Plush, full length, guaranteed satin linings. . . . \$18.50, \$20.00 to \$30.00

**Charming Fall Dresses,  
\$5, \$7.50, \$10**

Charmeuse, Clifton, Messaline, Crepe de Chine, Serges and Novelty Cords, in all the newest colorings. Gowns for evening and party wear, receptions, etc. . . . \$5, \$7.50, \$10 to \$50

**Tailored Fall Skirts, \$3.95,  
\$5.00, \$7.50**

Several styles of fine Serges, Whipcords and Mitures. The best values ever shown at these prices; in black, navy, gray and tan.

**FURS**

A splendid selection of popular Furs in Sables, Muffs and Coats, at a saving of 25 per cent during the State Fair Week.

### Willow Plume Specials

**For State Fair Week**  
We intend this to be the greatest Willow Plume sale ever held in Lincoln. Buy your Willow Plume now, and buy it less than wholesale price.

**We Guarantee Every Plume**

GUARANTEED WILLOWS

**\$5.98**

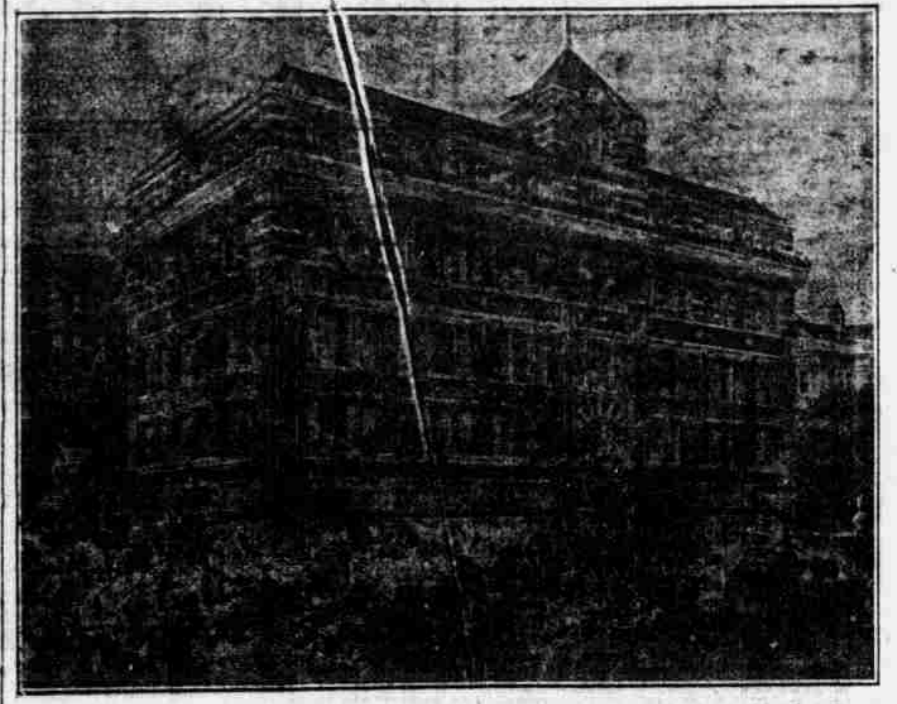
23 inches long, 24 inches wide—black white and colors, worth fully \$10.00.

GUARANTEED WILLOWS

**\$10.00**

29 inches long, 30 inches wide—black, white and colors, worth fully \$20.00.

**WEINBERG'S**  
1337-1343 O STR.  
LINCOLN, NEB.



NEW HOME OF THE

## Lincoln Business College

LINCOLN, NEB.

—Three Stories to Be Erected Now.—

This school has been serving the business men and young people of the country for 28 years. The people have faith in us because they have always found us giving first class service at reasonable rates.

A Free Employment Bureau is maintained for the placing of all students desiring positions. Many from other schools come here for us to secure them positions.

State Fair Visitors are welcome at our booth in Education Hall or at the College, 13th and P Streets.

FALL TERM—September 2—Beautiful Catalogs Free.

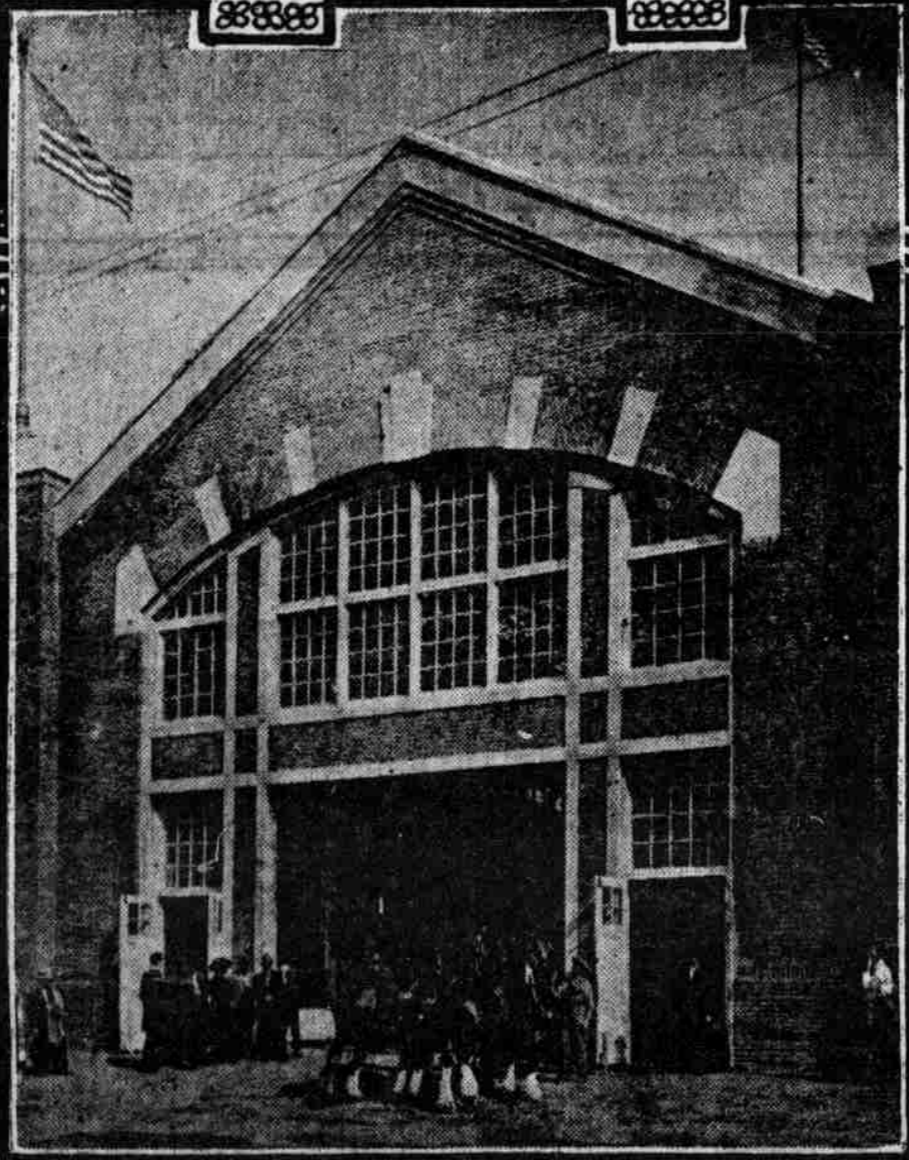
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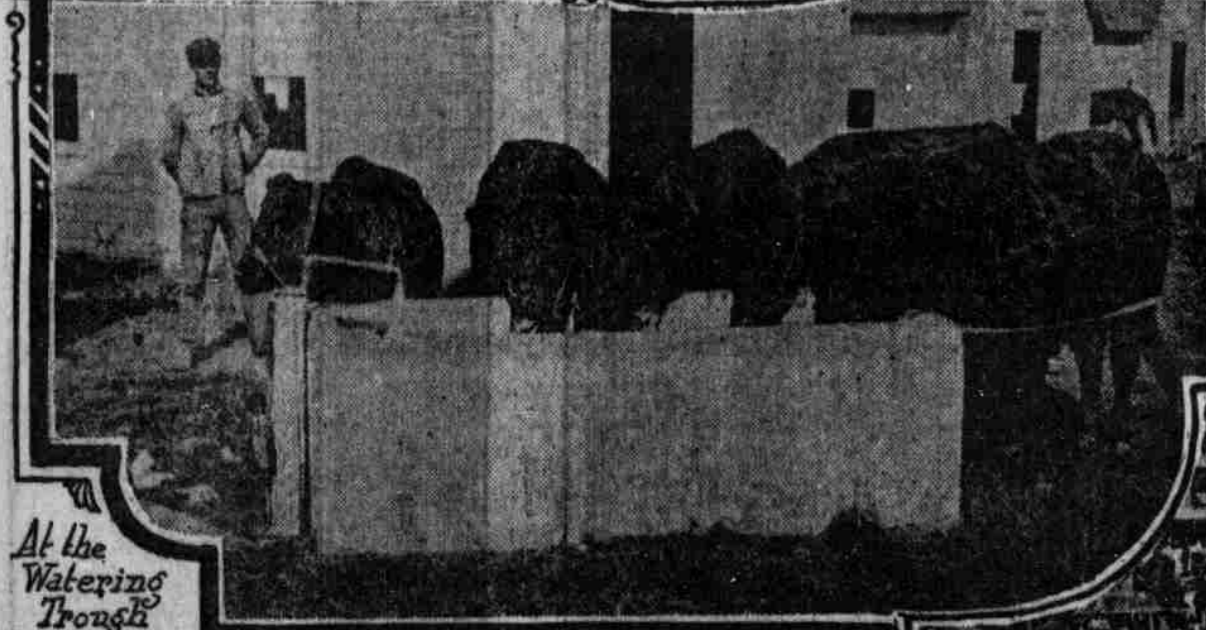
## Live Stock Exhibit at the Great Nebraska State Fair



Stock show in the open



Entrance to Nebraska Stock Judging Pavilion



At the Watering Trough



Looking at the Horses



Monarchs of the Herd



A QUEEN IN HER PALACE

## Amusements Planned on Magnificent Scale for State Fair

NOT everyone who attends the Nebraska state fair goes there solely to see the big horses, the big cattle, the big hogs and the other big things on exhibition there. There are other things at the fair, which attract them and important among them is the amusement part. Then again there are hundreds, especially among the young people of the smaller towns and the country, who make the annual pilgrimage to the fair one for an annual good time and as a general rule they go home feeling that they have had a week of great fun and enjoyment.

This year it would be hard to tell just what part of the amusement line will be the most attractive. There will be the Midway, of course. Everybody likes the Midway, and would not think of visiting the fair without spending a part of the time on that delightful thoroughfare with its shows of a dozen different kinds. It is true that some of the shows are not up to the standard of high class vaudeville or grand opera, but when one goes to the Midway show he goes for fun, and as a general thing does not kick if the shows do not pan out along big show lines.

Probably the greatest attraction on the fair grounds this year and the one which will attract the most people, with the possible exception of the races, is the Wild West Frontier Shows, which will give their exhibition each day on the quarter stretch in front of the big grandstand. These Wyoming shows are the same which were given before President Taft and ex-president Roosevelt, when they made their tour of the west some time since, and are not excelled by any wild west affair of the present time.

That the entertainment given by the reckless and dare devil cowboys connected with the Frontier shows will be of a sensational character is not disputed. People who have seen them state that it is simply wonderful what those cowboys and cowgirls, too, can do while riding at reckless speed on the backs of the wild western bronchos. Among the most interesting stunts which they will pull off are:

A handicap race between an automobile, race horse, cow pony and an Indian on foot.

A relay race between cowboys and cowgirls.

Champion cowgirl rough rider on a wild broncho.

A race around the track between wild horses.

Trick and fancy riding.

These are only a very few of the interesting things which will be seen at the Frontier shows.

One feature of the Frontier shows which is deserving of special mention is a fight between Indians and white men. The Indians attack a stage coach and the scene is one which always thrills the beholder. An old-fashioned stage coach pulled by half a dozen horses is seen making its way across the country, with its escort of Indian fighters. Suddenly a band of savage Indians breaks into view and a running fight is on between the two. It is a hair-raising and most thrilling spectacle and must be seen to be appreciated.

That the management is expecting large crowds to witness this part of the entertainment is evidenced by the fact that notwithstanding the big grandstand holds 2,500 people, the bleachers are being ex-

tended so that there will be room for about 3,000 more.

In the evening the quarter stretch will be lit up for the use of the other performances which will be placed in front of the grandstand. Vaudeville artists of excellent reputation will give shows after the night races are over. And speaking of the night races, do not forget that this feature of the amusement program will be worth going to see. The track will be lit up by electricity so that the races can be seen nearly as plainly as in the daytime. And some of the best races of the fair will be seen at the night events.

Then after all the rest of the program is over for the day a stupendous amount of fireworks will close the evening's entertainment so that the day from 9 in the morning until 10 at night will be one round of pleasure.

The race program throughout the week, both day and evening, will be exceptionally good. The entries at this time show some of the best horses in the country, many of them fresh from the great Grand circuit, which means that the best will be present.

Columbia Fire, the fast little horse which has been astonishing people all over the country, will be present during the week and has been entered for many races. This is a Lincoln horse and for that reason will be all the more of an attraction. Nebraska takes a back seat for no other state in any department of the state fair and it will be exceedingly satisfactory to be able to see on the track the fast little Nebraska horse which has been throwing the race track dust in the faces of all competitors on the Grand circuit.

When one gets to writing about the many good things in the amusement line at the Nebraska state fair, each one of them seems to be just a little more attractive than the others, so that one is at a loss to really distinguish which is the best. However, we will venture the assertion that there is one feature which will bring the people in the stands to their feet when it is pulled off. We refer to the relay races. Eight entries have already been made in this race. It is a ten-mile affair and the riders will change horses on the run in front of the grandstand each time they pass. What will make these races the more attractive is that a part of the riders will be women and will compete with the men for the prizes.

In closing we must not forget to call attention to the musical features of the fair. Everybody will be glad to know that Liberati's band, with its special chorists and soloists, will be at the fair again this year. This alone is an attraction which many consider worth seeing, even if everything else at the fair was a failure. This band is one of the best in the world and its soloists are counted the pick of the country. The aggregation will give concerts in the Auditorium every day and at other places on the grounds.

Another pleasing feature will be the band from the Boys' Industrial school at Kearney. This band will do most of its playing in front of the grandstand and everybody will have a chance to see and hear what the boys in the charge of the state can do.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

## Pair of Pants Free

Special for Fair Week Only  
**Extra Pair Pants Free** With Our  
**Special.. \$15 Blue Serge Suit**

Come to this store, make yourself at home, let us check your parcels and grips—in fact, render any possible service that will add to your comfort and pleasure.

ALL FAIR CARS PASS OUR DOOR  
**SPEIER & SIMON**  
Corner 10th and O Streets, Lincoln, Neb.

## State Fair Visitors, here is where you will get Prompt Service and Good Things to Eat While in Lincoln.

Remember the Name and Street Number.



*The Folsom*

1325-31 N STREET.

We are making special preparations to take the best of care of the large crowds that always attend the State Fair, and if you come here when you want a square meal and prompt service, you will not be disappointed. Only the best of everything is served, and the Folsom Cafe is so clean and sanitary that it will be a great pleasure for you to come here and bring your friends. In connection with the cafe we have the finest and best equipped bakery in Lincoln, where we can furnish you with everything from "Holsum" bread to the most delicious pastries of all kinds. Remember the name—Remember the address.

1325-31 N STREET.

LINCOLN, — — — NEBRASKA