

# BRANDEIS STORES

## Attractive New Fall Merchandise in Greater Variety Than Ever

### Awaits the Inspection of Omaha Women Monday and All This Week

See the new things at the store that always shows the new things first. Our close touch with the style centers of the world enables us to show apparel, fabrics and furnishings in advance of the regular season that are absolutely correct in every essential style feature. That is why the early styles at Brandeis are authentic. No other western store shows a variety of styles anything like this.

### You Can Buy Your Fall Suit Now--With Perfect Confidence

If you select your fall suit at Brandeis you will have a suit that will be style favorite two months from now. Every style here is authentic, settled style. See the scores of dressy, new cutaways—the coats in lengths of 30 to 36 inches—the clever Robespierre collar innovations, destined to great popularity—the modified pannier effects, etc. The materials are all new—the rough materials being in the majority. The prices are ..... **\$25, \$35, \$39, \$49 up to \$85**

### Simply Stunning--the New Fall Coats

It is the materials that give the new coats their beauty this season. We cannot remember ever having seen in any one season so many attractive fabrics that are really new and different from the ordinary—the new Chinchilla cloaking, the boucle novelties, the striped diagonal two-toned effects—all fabrics notably new. Coats cut on mannish lines—narrow at the bottom. Prices are ..... **\$15 up to \$50**

### Separate Tailored Skirts Back in Favor

This will certainly be a particularly good season for separate street skirts. The styles are wonderfully attractive, showing the pannier or draped skirt effect and the plaited or fluted ideas. Skirts are wider and hobbles is passe. Button trimmings are popular. We show new groups at. **\$5-\$12.50**

### The New Fall Silks Are Here

Satin Charmeuse, the silk of the hour. 65 pieces, 42-inch, beautiful soft clinging, scratch back, all silk, yarn dyed Charmeuse in the most perfect, new fall shadings including all the party tints—worth \$2.50 a yard, for one day only—per yard at ..... **\$1.95**

### CORDUROYS AND VELVETS AT 69c UP TO \$5 YARD

The indications for Velvet Cords, English Corduroys and Dress Velveteens are strong. We show all the newest things.

### NEW 1912 FALL SILKS AT \$1 A YARD AND UPWARD

Crepe Meteors, bordered satin Renaissance, Broche effects, beautiful Brocades, Cachmire Sole Royal, two and three-tone Crepe d'Autel, etc. Brilliant Satin de Chine, Mes-salines, Peau de Cygne and Chiffon Taffetas, on bargain square at, yard ..... **49c**

46-inch Gauze Grenadine, made to sell at \$2.50, on sale at yard ..... **\$1.00**

### HIGH CLASS AUTUMN SUITINGS

Foreign and domestic makes—splendid new weaves in tailor suitings, mostly all 54 inches wide, two-tone, wide wale diagonals, illuminated whipcords, velours, costume serges, English mixed weaves suitings. In great profusion—Monday, at yard **\$1 to \$2.95**

### OUR 54-INCH COSTUME SERGES AT \$1.00 A YARD.

We wish to call your attention to all the latest shades in costume serges, shrunk and ready for the needle—  
\$1.00 for the 54-inch width  
89c for the 48-inch width

### BROADCLOTH SPECIAL

54-inch all wool broadcloth in navies, greens, mode, tans, vieux rose and black—\$1.25 values, on bargain square at, yard ..... **69c**

### PRIESTLEY'S ENGLISH SILK STRIPES

Silk dots and geometrical patterns, 42 inches wide in a most complete assortment of pattern **79c to \$1.25** at yard

### DRESS GOODS SPECIAL IN BASEMENT.

Jamestown, 38-inch suitings in striped, checked and plain weaves, also black and white checks—medium and dark colors—worth 59c the yard, at yard ..... **39c**



## Special Bargains in Embroideries

On Sale on Brandeis Main Floor

45-inch beautiful voile and Swiss embroidered skirtings also 24-inch Swiss and nainsook allover embroideries—choice, new designs in eyelet, floral, blind relief and new combination effects; also 27-inch hemstitched and ruffled Swiss baby flouncings—actually worth \$1 a yard; special, at the yard ..... **59c**

### New Designs in 50c Wide Embroideries at 25c a Yard

18 and 27-inch fine embroidered flouncings, skirtings and corset coverings—endless variety of pretty designs in Swiss, nainsook and cambric. Many worth 50c a yard—on bargain square, at yard ..... **25c**

### Swiss and Batiste Galoon Embroideries

choice, new designs in lacy Baby Irish effects, eyelet and combination designs—worth to 40c a yard, at ..... **19c**

### Medium and Wide Embroidery Edgings

nainsook and cambric in eyelet, floral and blind effects—up to 9 inches wide—worth up to 25c, at yard ..... **12 1/2c**

### Swiss and Batiste Galoon Embroideries

exquisite designs in eyelet, floral and new combination effects—up to 9-in. wide and worth to 75c a yard, at ..... **39c**

### New Fancy Trimming Laces and Bands

macrame, crochet, filet, cluny and Carick-macross effects—from 3 to 10 inches wide—worth from 40c to **25c 39c 59c** \$1 a yard, at yard

## Great Bargain

Displayed in Our 16th Street Window for the Past Few Days.

**85c all wool 27 in. Blazer Serge Suitings at 29c the yard.**

150 pieces of the celebrated Botany Mills, Passaic, N. J. blazer suitings. We took all their stock on hand at the end of the season and offer this fine lot on front bargain square at, per yard

**29 cents**

**BRANDEIS STORES OMAHA**

## Imported 32 in. Gingham, Basement 15c

That Sell in Every Store for 25c and 35c yd. at **15c Yd**

There is nothing so delightfully fresh, dainty and useful for early fall wear. Zephyrs in the new plaids, checks and stripes that make pretty school dresses, serviceable street and house dresses. Ninety-five out of every hundred women know the famous Wm. Anderson's zephyr to be the best of the regular 35c gingham. The well known 32-inch wide French and Scotch gingham are also included. Many of these high cost 32-inch zephyrs have been received from the United States Custom house. In the gingham department Monday will be found an assortment of styles even greater than has been on display in our 16th street show window. Such an opportunity may not occur again in years. Sale price from the bolt, at yard ..... **15c**

A better percale bargain has never before been offered. Several thousand yards 36 inches wide, light and dark styles, that are fast color—10c and 12 1/2c quality percales at, the yard ..... **6 1/2c**

One bargain square piled high with bleached and unbleached, yard wide muslin. Everybody will want some of these good muslins, at, the yard ..... **5c**

Beautiful finish long cloth—you will be pleased with the quality. Monday at less than half the real value, at, the yard ..... **6c**

Apron gingham and Chevot shirts, the 10c and 12 1/2c grades—very specially priced for Monday, at, the yard ..... **4c**

### A SPECIAL BARGAIN IN LINEN DEPARTMENT—BASEMENT

1,000 pieces drummers' samples of fancy linens. Beautifully embroidered linen center-pieces, squares and scarfs that sell in regular way at \$1.50 to \$2.00—except—**59c**

## ROAR SHAKES THE GROUND

Thrills Served by Wild Lions in Their Native Haunts.

### GET THEIR PREY AT NIGHT

Experience of an American Hunter Who Killed Seventy-One in South Africa—Great Noise Makers.

Stewart Edward White, who brought home a record of seventy-one lions killed in South Africa, says that visitors to the Zoo have no idea what the real roar of that animal sounds like. He calls "the menagerie row" at feeding time only a gentle hint of what a wild lion can achieve in the voice line. "A pack of lions will often deliberately drive game into narrow ravines or cul-de-sacs where the killers are waiting," he says in the American Magazine. "At such times a man favored by the chance of an encampment within five miles or so can hear a lion's roar."

"Otherwise I doubt if he is apt often to get the full voiced, genuine article. The peculiar quotion cough of early evening is resonant and deep in vibration, but it is a call rather than a roar. No lion is fool enough to make a noise when he is stalking."

"Afterward, when full fed, individuals may open up a few times, but only a few times, in sheer satisfaction, apparently, at being well fed. But when seven or eight lions roar merely to see how much noise they can make—as when driving game, or trying to stampede your oxen on a wagon trip—the effect is something tremendous."

"The very substance of the ground vibrates; the air shudders. I can only compare it to the effect of a very large, deep organ in a very small church. There is something genuinely awe inspiring about it, and when the repeated volleys rumble into silence, one can imagine the veldt crouched in a rigid terror that shall endure."

"The only sure thing about the lion is his originality. He has more exception to his rules than the German language. Men who have been mighty lion hunters for many years and who have brought to their hunting close observation, can only tell you what a lion may do in certain circumstances. Following very broad principles, they may even predict what he is apt to do, but never what he certainly will do."

ever, seen lions miles from game, stumbling peacefully atop an ant hill. Indeed, occasionally a pack of lions like to live high in the tall grass ridges, where every hunt will mean for them a four or five-mile jaunt out and back again.

"He needs water after feeding, and so rarely gets further than eight or ten miles from that necessity. He hunts at night. This is as nearly invariable a rule as can be formulated in regard to lions. Yet once, and perhaps twice, I saw lionesses stalking through tall grass as early as 3 o'clock in the afternoon. This eagerness may or may not have had to do with the possession of hungry cubs."

"The lion's customary harmlessness in the day time is best evidenced, however, by the comparative indifference of the game to his presence then. From a hill we watched three of these beasts wandering leisurely across the plains below. A herd of kongonis feeding directly in their path merely moved aside right and left quite deliberately, to leave a passage fifty yards or so wide; but otherwise paid no attention."

"I have several times seen this incident or a modification of it. And yet, conversely, on a number of occasions we have received our first intimation of the presence of lions by the wild stampeding of the game away from a certain spot."

"However, the most of his hunting is done by dark. Between the hours of sundown and 9 o'clock he and his friends may be heard uttering the deep coughing grunt typical of this time of night. These curious, short, far sounding calls may be mere evidence of intention; or they may be a sort of signal by means of which the various hunters keep in touch. After a little they cease. Then one is quite likely to hear the petulant, alarmed barking of zebras or to feel the vibrations of many hoofs. There is a sense of hurried, flurried uneasiness abroad on the veldt."

"The lion generally springs on his prey from behind or a little off the quarter. By the impetus of his own weight he hurries his victim forward, doubling his head under, and very neatly breaking its neck. I have never seen this done, but the process has been well observed and attested; and certainly of the many hundreds of lion kills I have taken the pains to inspect the majority had had their necks broken."

"Sometimes, but apparently more rarely, the lion kills its prey by a bite in the back of the neck. I have seen zebras killed in this fashion, but never any of the buck. It may be possible that the lack of horns makes it more difficult to break a zebra's back because of the corresponding lack of leverage when its head hits the ground sideways."

curiously enough, seems often to be very fond of the skin. In fact, lacking other evidence, it is occasionally possible to identify a kill as being that of a lion by noticing whether any considerable portion of the hide has been devoured. After eating he drinks."

"Then he is likely to do one of two things: either he returns to cover near the carcass and lies down; or he wanders slowly and with satisfaction toward his happy home. In the latter case the hyenas, jackals and carrion birds seize their chance. The astute hunter can often diagnose the case by the general actions and demeanor of these camp followers."

"Guiding Signs. "A half dozen hyenas seated on their haunches at scattered intervals and treasuries of mournfully hump-backed vultures sunk in sadness indicate that the lion has decided to save the rest of the zebra until tomorrow, and is not far away. On the other hand, a flapping, snarling Killenny fair of an aggregation swirling about, one spot in the grass means that the principal actor has gone home."

"It is ordinarily useless to expect to see the lion actually on his prey. The feeding is done before dawn, after which the lion enjoys stretching out in the open until the sun is well up, and then retiring to the nearest available cover. In an undisturbed country, or one not much hunted, the early morning hours, up to say 9 o'clock, are quite likely to show you lions sauntering leisurely across the open plain toward their lairs. They go a little, stop a little, yawn, sit down a while and gradually work their way home. At those times you come upon them unexpectedly face to face; or, seeing them from afar, ride them down in a glorious gallop."

"A very large lion I killed stood three feet and nine inches at the withers, and of course carried his head higher than that. The top of the table at which I sit is only two feet three inches from the floor. Furthermore, he was nine feet and eleven inches in a straight line from nose to end of tail, or over eleven feet along the contour of his back. If he were to rise on his hind feet to strike a man down he would stand somewhere between seven and eight feet tall, depending on how nearly he straightened up. He weighed just under 600 pounds; or as much as four well grown specimens of our own mountain lion."

"Either menagerie specimens are stunted in growth or their position and surroundings tend to belittle them, for certainly until a man sees old Leo in the wilderness he has not understood what a fine chap he is. This tremendous weight is shared strength. A lion's carcass when the skin is removed is a really beautiful sight. The great muscles lie in ropes and bands; the forearm thicker than a man's leg; the little barrel banded with brown; the flanks overlaid by the long, thick mus-

cles. And this power is instinct with the nervous force of a highly organized being."

## SOME LUXURIES OF SENATORS

Curious Record of Supplies for the Statesmen Furnished by Uncle Sam.

A study of the annual report of the secretary of the senate reveals some interesting facts about our congressional life. This official is compelled by law to report every item of expense incurred either directly or indirectly for the senate. All manner of articles are embraced—suggestive of utility and vanity as well. In the last report one finds that four dozen bottles of a well known brand of cologne were purchased and also a gallon of another brand scarcely less known. While senators are considering matters of state they are still somewhat thoughtful of their own personal charms. In their effort to restore falling senatorial hair the senators last year consumed several dozen bottles of a celebrated make of hair tonic costing \$25.50 a dozen, as well as several bottles of a grade costing slightly less.

Perfumery is apparently popular in the senate. A dram of oil of rose, several ounces of rose and hellebore extract, the choicest the market affords, and numerous jars of massage cream were purchased to enhance the senatorial pulchritude. One section of the report suggests a well ordered pharmacy and indicates that senators are subject to the common ailments of humanity. Three bottles of bromo seltzer, three bottles of bromo caffeine, two bottles of aspirin and one dozen bottles of peppin tablets appear in their stock. Vaseline, Isterine, bromo quinine, Jamaica ginger, a dozen packages of court plaster, selditis powders, 500 rhinitis tablets, 500 lithia tablets, a pound of bicarbonate tablets, borehound drops, cough drops, gripe tablets, a quart of olive oil, two quarts of ammonia, aromatic spirits of ammonia—these are some of the purchases made to guard the senatorial health. Quinine pills seem to be a favorite remedy for ordinary ailments and are bought by the thousand. June 3, 1911, 25,500 five-grain lithia tablets were purchased for the use of the senators.

Two kips of chamois skin, costing \$23; six ounces of bergamot and two ounces of quince seed are enumerated. The members of the upper house of congress are extremely particular in the use of soap. No common laundry soap answers their purposes. A gross of perfumed soap of the most delicate aroma was imported from France at a cost of \$48. Various other expensive brands of fancy soap were secured for the use of the fastidious members of the august body. From January 24 to April 28, 1911, the senators consumed 132 cases of a table water costing \$1.66.

at least up to date in their taste for refreshments and pomatums, yet in some customs they cling tenaciously to the manners of an earlier generation. For example, in the last report of the secretary of the senate we find several invoices of snuff intended for the senatorial nostrils.

One of the strangest things to be seen about the senate chamber is the old-fashioned snuff boxes. One of these is at the right of the vice president's chair and the other at the left. They are convenient to the doors opening into the senate chamber from the corridor leading to the marble room. These boxes have been located here since the senate moved into the present hall in 1850, being brought over from the old senate chamber, where they were mere ornaments, suggestive of the days of short breeches, silk stockings, silver shoe buckles, silk shirts and ruffles, powdered wigs and perukes. They are kept filled, and a few of the older senators can still be seen to visit them and daintily extract pincies of the rarest snuff.

And, too, in the supreme court, which sits in the old senate chamber, whose walls echoed to the voice of Clay and Calhoun and Webster and Corwin and the other orators of our earlier days, are found reminders of men and customs now almost forgotten. In front of the rostrum on which the justices are seated is the space for the members of the supreme court bar. Here are long tables on which they take their notes and pile their forbidding sheepskin volumes. On each table are steel pens, blotters and bottles of ink of the present day. Besides these conveniences of the present generation are always found a collection of newly cut quill pens, fashioned from goose quills by one of the attendants of the court. Many of the older practitioners prefer these relics of two centuries ago and spurn the steel pens of our own day, and these quill pens are in constant use—New York Times.

## USEFULNESS OF THE INSIDE

Philosophy of the Kid for Whom a Loaded Pantry Was a Mecca.

Governor Judson Harmon of Ohio, though a fearless speaker on occasion, is equally noted for his pregnant sentences. When he was a small boy in an Ohio village his chief playmate was another boy named Bill. Among the legitimate objects of boyish foray the pair at one time gave their attention to a supply of fruit which Judson's mother had stored in a cherished recess. When Mrs. Harmon finally discovered that the fruit was diminishing she promptly attributed the loss, with a mother's partiality, to her son's playmate, whose roguish traits were strikingly apparent to her. Bill at the next visit received her vig-

orous denunciation without affirmation or denial, though not without glances of indignant inquiry at Judson, who stood silently by, with a stimulation of surprise and regret.

As soon as the boys had escaped to the yard, Bill, in righteous wrath at the supposed treason of his pal, burst out: "Look here, Jud! Were you ornery enough to lay the blame of that stealin' onto me?" "Course not!" Jud replied. "What do you take me for?" "Well, it looked mighty like you had, when you stood there all the time a-sayin' nothin'."

"Yes, Bill," admitted Judson, with a cautious glance toward the house. "But as long as there's any fruit left, let 'em suspect you. If they're all the time watchin' the outside I can be usefuleer on the inside. See?"—Judge.

## TEARS COME TO TRAINMEN

Spirit of Brotherhood of Man is Shown at Retirement of Yard Boss.

"Be dutiful, ambitious, charitable and honest." "Honest Bill," Grady's hair and beard snow white, but with a step and voice still firm, gave this philosophy, between tears and sobs, to approximately 100 employees who gathered at the Union passenger station to witness his passing from the service of the Pennsylvania Railroad after forty-five consecutive years of service. The veteran—he was the railroad yard foreman—was pensioned having reached the age of 70, and in token of his faithfulness employees from the lowly track laborer to the head station officials presented him with a gold-headed cane and bouquet of flowers. Tears flowed unrestrained as he accepted the gifts and bade farewell to those with whom he had worked for years.

"I feel that I have done my duty," he said, his voice becoming husky. "I have tried to be a man all my life. Through the hardships and perils of forty-five years I have never had an accident. Responsibility for the loss of railroad property has never been mine. I have protected it when the bullets of thieves whistled by me, but I never retreated an inch. When I first started in the service of the railroad I made up my mind to be honest, obedient and charitable. I have always lived up to those standards, and I can take my hat off with pride to the president of the railroad or the highest official in the land and say that I think I have done my duty. If the young men now in the service follow my ideals, they cannot help but succeed." Engineers ready to depart on great trains for the coast clides left their puffing iron steeds to shake hands for the last time with the "boss" of the

yard. Tears welled in their eyes.—Chilcago News.

Key to the Situation—See Advertising.

## A Study in Still Life.

A pair of large, travel-worn brogans, with feet inside, reposed on a chair which stood in the open entrance to one of the senate galleries during the drowsy afternoon hours of Senator Smoot's three-day speech on the metal tariff a fortnight ago. It was a perfect study in still life and visible from certain precincts of the senate floor. One of the punctilious senators on the republican side viewed the spectacle for a time and then summoned one of the young men of the corps of floor officials.

"Those feet probably belong to one of the doorkeepers," he said. "Better tell him to remove them from the chair, but do it as politely as you can, as he may be one of our old soldier employes. There is no need to hurt the feelings of the old chap."

Here is the note which a page handed to the offending doorkeeper a few moments later—after first waking him up: "Doorkeeper of the Blank Gallery: Dear Sir—if you are sleepy we will set up a bed; if you are sick we will send you home. Please shift your feet so the senators can get air."—Washington Star.

## YOUNG MOTHERS

No young woman, in the joy of coming motherhood, should neglect to prepare her system for the physical ordeal she is to undergo. The health of both herself and the coming child depends largely upon the care she bestows upon herself during the waiting months. Mother's Friend prepares the expectant mother's system for the coming event, and its use makes her comfortable during all the term. It works with and for nature, and by gradually expanding all tissues, muscles and tendons, involved, and keeping the breasts in good condition, brings the woman to the crisis in splendid physical condition. The baby, too, is more apt to be perfect and strong where the mother has thus prepared herself for nature's supreme function. No better advice could be given a young expectant mother than that she use Mother's Friend; it is a medicine that has proven its value in thousands of cases. Mother's Friend is sold at drug stores. Write for free book for expectant mothers which contains much valuable information, and many suggestions of a helpful nature. BRADFIELD REGULATOR CO., Atlanta, Ga.