

Overland
1913

\$1985

Model 69T Completely Equipped F. O. B. Toledo

Self Starter
30 Horsepower
5 Passenger Touring Car
Center Control

110-inch Wheel Base
Timken Bearings
Prestolite Tank
\$50 Remy Magneto

\$50 Warner Speedometer
\$50 Mohair Top and Boot
\$25 Clear Vision Wind Shield
All Bright Parts Nickel Plated

40,000 Cars a Year Makes this Value Possible

HERE is the car we have asked you to wait for. Those who have heeded our advice will profit. Those who have not will lose. You were duly warned, advised and notified, and those whose better judgment directed them to delay their automobile purchase, until we made public our 1913 facts, are now in a position to feel no little amount of keen satisfaction.

This car, at this price, smashes all previous records. It even totally eclipses our 1912 values, which a year ago baffled the world. 40,000 Overlands will be made in 1913. This enormous jump in production makes possible this new car at this new price. As our production goes up, our prices come down, as has been shown in each preceding year.

Now let's take this car and carefully analyze the value. First take the remarkable and exceptionally complete equipment of standard accessories. The Warner speedometer is conceded by practically every manufacturer in the world to be the best made. It is the speedometer you find on all of the \$5,000 cars. We could have put on a speedometer that costs just half that of the Warner but we wanted the best. The price of this speedometer is \$50 the world over. Then take the top and boot. This top is made of the finest mohair. You could not buy it for less than \$50 in the open

market. The clear vision wind shield is handsome, strong and serviceable. Besides being an ornament to the car it adds that touch of completion. The retail price of this anywhere is \$25.

Then there is the well known Prestolite Tank, the price of which you know from past experience is always and to everyone the same. The Overland self-starter cannot be purchased for less than \$25. This car carries a \$50 Remy Magneto which has an established reputation all over the world.

We can touch the big subject of the car itself but slightly. The specifications above tell the story. Here is detailed the most remarkable automobile value the world has ever been offered. Note particularly such high-grade features and fineness in the construction as the famous Timken roller bearings on the front wheels and the equally famous Hyatt bearings on the rear axle. Note more carefully the long wheel-base and big motor. The wheel-base of 110 inches gives ample leg room in both seats.

The selective transmission, too, is fitted with fine annular bearings. Read carefully the spring and brake dimensions. Compare these spring and brake facts with cars that cost twice the price. Do this without fail. You'll find no difference. The three-quarter floating rear axle is another big and important feature.

Have you ever heard of an equal value for less than \$1,200? Why, as a matter of actual fact, you can find \$1,500 cars that have practically no more to offer than this one for \$985.

In this age of rapid progress it is sometimes difficult to grasp the full significance of an important, progressive manufacturing step, such as this car exemplifies. But when you sum up the extraordinary cold dollar for dollar value which this car offers, as compared to any and all competing motor car values, the giant economical manufacturing strength of the huge Overland plants is realized and recognized. It only proves the ability of this most powerful and efficient automobile factory. It only proves the economy of producing over 40,000 cars a year and the big money saving it means to you.

We can make the positive statement, without any kind of a condition, that this is the automobile industry's record value.

This car can now be seen in any city in America. Over 2,000 Overland dealers are waiting to give you your demonstration. Look up the Overland dealer in your city today. His address is below. Phone him for a demonstration. He will give you all the time, at any time you want.

Act quick and you'll get a prompt delivery.

MOTOR—Four-cylinder, cast separately. Bore, 4 in. Stroke, 4 1/4 in. Horsepower, 30.
IGNITION—Remy Model R. D. Battery and Magneto—two sources of current.
COOLING—Water cooled. Thermopylon Cellular Radiator.

OILING—Splash system for crank and cam shaft bearings. Cylinder and timing gears oiled with Kiawood force feed oil.
CAM SHAFT—Carbon Steel drop forged, three bearings.
CRANK SHAFT—Carbon steel drop forged, five bearings.

CONNECTING ROD—Carbon Steel drop forged.
MAGNETO SHAFT—Drop forged.
PUSH ROD—Crescent drill rod steel.
CARBURETOR—Model L. Sockebler.
CENTER CONTROL.

FRAME—Channel Section—Cold rolled steel, No. 3 U. S. G. (156). Depth Side Rail, 3 1/2 in. Width of Flange Face, 1 1/2 in.
SPRINGS—Front Semi-elliptic. Length, 36 in. Width, 1 1/2 in. Rear, three-quarter elliptic. Length, 42 in.

Width, 1 1/2 in. All springs have 6 leaves, steel bushing eyes.
TRANSMISSION—Selective, Three speeds forward and reverse. Annular Bearings.
REAR AXLE—Three-quarter floating bearing, Hyatt; Axle Shaft Car-

center Samsen Steel. Propeller Shaft, Cold Rolled Steel. Main Driving Shaft, Calumet Steel.
BRAKES—Contracting and expanding on rear wheels. Inside diameter Brake Drum 13 in. Width of brake shoe 2 1/2 in. Outside diameter Brake drum 13 1/2 in. Width Brake Band, 2 1/2 in.

FRONT WHEEL BEARINGS—Timken Roller Bearings.
FRONT AXLE—Drop Forged. Clearance 10 1/2 in.
TIRES—32x3 1/2 Q. D.
COLOR—Body, Overland blue;

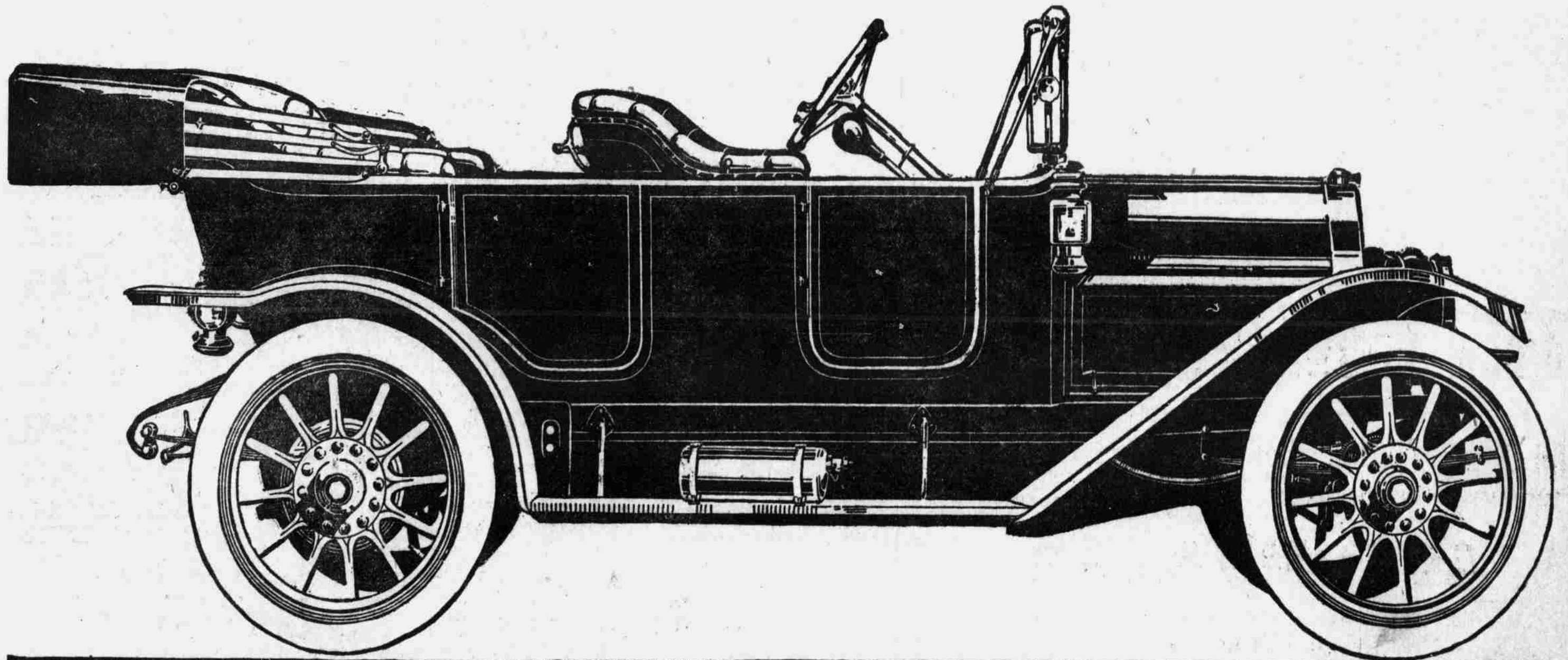
wheels, gray; all bright parts nickel plated, with black trim.
EQUIPMENT—Mohair top and boot; Warner Speedometer; Windshield; Prestolite Tank; Self-Starter; Five black and nickel Lamps; Tire-irons; Robb Roll; Foot Rest; Tool Kit and Jack.

The Willys-Overland Company, Toledo, Ohio

THE Van BRUNT AUTO COMPANY, Distributors

J. M. EVANS, Mgr. for Omaha and Douglas County

203 South Nineteenth Street, Omaha. Phone D. 1311



NEW TROLLEY FUNERAL CAR

The latest addition to the complement of new cars which are being added to the equipment of the Philadelphia Rapid Transit company is a trolley funeral car, which was put in service recently. The

car, which will be known as the "Hillside," has been built along the general lines of the rear-side type of car, except it has an exit at each end. It is painted in deep green with the few lines and other slight decorations in gold.

On the rear in gold lettering is "Funeral Car," while the name has been painted on each of the sides. The car is divided into two compartments, the larger one for the mourners, the smaller for the casket and for the

palbearers. Seats are provided in the main compartment for forty persons. The casket is carried within a cabinet or vault occupying a portion of the palbearers' compartment, the top of this cabinet forming a suitable place for

displaying the floral contributions. A small rubber-tired folding truck is provided for conveying the casket from the resident or church to the car, and at the cemetery from the car to the grave. The interior of the car is appropriately

finished and decorated, and is equipped with automatic ventilating and electric heating systems. To insure thorough sanitary conditions the car is cleaned and fumigated after every trip. A feature of the car is the fact that at no

time can the casket be on view while en transit. A receptacle has been built on one side, the opening being on the exterior. Inside is a large mahogany case, with brass plate for flowers.—Philadelphia Record.