

STATIONERS CLOSE BUSINESS

Officers Are Elected and Delegates Prepare to go Home.

PROFIT SECRETS ARE REVEALED

Considerable Discussion Results Over How Much Profit Should Be Made on the Sale of All Leather Goods.

R. T. Patterson of St. Louis was made the president of the National Association of Stationers and Manufacturers to succeed Millington Lockwood at the election held in the assembly hall in the Rome hotel yesterday.

F. D. Waterman, president and treasurer of the Waterman Ideal Fountain Pen company of New York, was elected first vice president; James A. Dorsey, owner of the Dorsey Printing company of Dallas, Tex., was elected second vice president, and George Whitmore of Boston, third vice president.

M. W. Myers and Charles A. Lent of New York City were re-elected secretary and treasurer, respectively.

F. I. Elklick of the Omaha Printing company was made a member of the board of control of the national order. He was called upon for a speech at the morning session and after thanking the association for the honor, expressed the pleasure of Omaha in having had the convention here.

Omaha Is Praised.

The morning session was taken up with speeches of the various officers and delegates praising Omaha and thanking the local association and citizens for the good entertainment afforded them while here.

It was the consensus of opinion that the Omaha convention was the most successful from the standpoint of business done and entertainment features that the national association had ever held.

The real business of the convention was practically concluded Wednesday when the reports of various committees were heard. After the newspaper reporters were evicted from the convention hall a report of an investigation made by the committee on leather goods and novelties was read.

This report covered a canvass of the association's members in an effort to decide upon a profit for such articles. Replies to postcards sent out by the committee show that sixty out of 122 members carrying in stock leather goods and novelties "secure double the cost of their goods, while the balance are satisfied with a profit ranging from 25 per cent to 40 per cent on the selling price; six confess to a 25 per cent margin."

Profit Is Varied.

The committee report continues: "Suggestions from four sources are made that a better percentage of profit should be made on leather goods. These suggestions come from stationers who sell at a profit of from 25 to 40 per cent. That their desires can be realized is evidenced by the sixty dealers previously mentioned who are marking their goods on a 50 per cent basis and getting it. Our advice is, 'go and do that likewise.'"

One man of the association was found by the committee who believed that the best profit in leather goods is made by dealers who sell to women. "Not official women who buy commercial supplies only," he adds. After the investigation, however, the committee believes as great a profit can be gotten out of men customers.

Jealous of Druggists.

The committee asked the convention to know "How, in a free country, leather goods could be kept from drug, cigar and news stands," declaring its inability to cope with such competition.

One member of the association, according to the committee report, relates that he is about to move into the "shopping district" and add "ladies' goods" to his line and he wants to know how much profit he should get.

"We should say," the committee advised, "add 66 2/3 per cent to the cost price, giving a profit of 49 per cent in the selling price." The committee declared it would be difficult to get more than that owing to department store competition.

The report closes, "Summing up the whole matter, this canvass reveals the fact and warrants the conclusion of your committee that the leather goods business is a desirable side-line for the stationer."

"The report of the committee on loose leaf devices followed, which also included an investigation regarding prices and profits. A question, 'Have you experienced a tendency to cut prices,' was asked the members of the association, some of the replies to which were: 'Yes, but association work has greatly reduced it'; 'By some prices'; 'No, it is not necessary, except in Chicago.'"

The report of the committee on carbon paper and inked ribbons included a suggestion that peddlers be put out of the business. The committee's investigation resulted in the finding that the consensus of opinion was that the profit in this line is satisfactory.

COUNCIL AGAIN TAKES UP MOVIES ORDINANCE

An ordinance prohibiting the establishment of moving picture theaters within a stated distance of a school or church was referred again to the city legal department by the commission in committee of the whole.

This ordinance will be amended in some of its minor provisions. The constitutionality provided against, the distance from the church fixed and it will be then introduced at the council meeting.

CHIEF DONAHUE ABLE TO RECEIVE FRIENDS

Chief of Police Donahue rested easily last night and attaches of St. Joseph's hospital, where he is confined, say he is in excellent spirits and suffers little pain now from the amputation of his leg.

MILITIA COMPANY TO REORGANIZE MONDAY

Company I of the Second Infantry of the Nebraska national guard is to take part in the encampment of the Second Infantry at Grand Island, August 21-23. The company will be reorganized at a meeting in the armory, Twentieth and Harney streets, Monday evening.

Shine Parlors to Close Early So Lads Can Go to School

John Beshilas, heading a committee of ten, all proprietors of Greek shoe shining parlors, conferred with Police Commissioner Ryder yesterday and agreed among themselves that henceforth shoe parlors would be closed at 8:30 o'clock week days and 3 o'clock Sundays to give the boys an opportunity to attend night school.

RESTRICTION BILL OPPOSED

Waterman of Fountain Pen Fame is Working for the Small Dealer. HE IS CREATING SENTIMENT

Is Opposed to the Bill in Congress Which Would Allow Catalogue Houses and Department Stores Advantage.

F. D. Waterman, president and treasurer of the Waterman Ideal Fountain Pen company of New York, who is a prominent delegate at the national convention of stationers and manufacturers, is trying to start sentiment throughout the country against the passage of the proposed bill before congress to wipe out restricted retail prices.

If the Oldfield bill is passed, he declares, the large department stores and catalogue mail order houses which now are underselling other retail dealers will be able to increase their business and almost wipe out that of other dealers.

"The retail dealers," he says, "are menaced by the great price cutting department stores, mail order houses, chain stores and other aggregations of capital all over the country. These concerns, we believe are back of the bill in congress, working hard to secure its passage. They want to be able to cut the prices on the hundreds of well known, big selling articles which by law they are now prevented from selling."

Standard Articles as Bait. "It is their scheme to sell without one cent of profit the goods of standard values which people know through usage and advertising. For instance, Ingersoll watchmaker, our fountain pens, Big Ben clock, safety razors and all other price restricted goods which give the retailer a living profit. They want to take the great trade-mark articles which constitute such a large part of the legitimate retail dealer's business and sell them below the known values."

"All these concerns," Mr. Waterman avers, "make up on other goods what they lose on the well-advertised, price-restricted articles. They want the laws changed because so many of the nationally known specialties are being sold on a price basis that puts the average retailer on a level with the biggest, richest stores in the land," he says. "They want the advertising that they get at the expense of the smaller dealers and manufacturers if only they could slash the prices of these patent protected goods. They want this bill to lure trade."

"The members of congress who favor the pending bills," he declares, "seem to think that price maintenance controlled by the manufacturer is entirely in his own interest and that it hampers the retailer and means higher prices to the consumer."

"In reality the benefit that comes to the manufacturer through fixed resale prices is the continuous support and patronage of dealers who like to handle his goods because a reasonable profit is certain."

Sidelight of Convention. Alfred S. Richter of the American Pencil company, who visits Omaha several times a year, can't understand how he got into the cage at the Ak-Sar-Ben den. He swears he must have drunk too much Missouri river water.

Mr. Blankmeyer of the Wels Manufacturing company, who has made Omaha his headquarters for ten years, is a protégé of Bishop Nielsen, formerly of this city.

Uncle George Olney of the Irving-Pitt company of Kansas City, the oldest man in point of service connected with the trade, having rounded out his fifty-sixth year in the stationery business, is the leading character in every gathering of stationers. Everybody loves Uncle George. He called on Henry F. Kieser while here to see how Henry was behaving himself. Uncle George steered Henry about, money about, money about, money about, and was glad to see it left no ill effects.

F. D. Waterman, president of the L. E. Waterman company, the largest fountain pen manufacturer in the world, points with pride to Henry F. Kieser, manager of the stationery section of Orkin Bros., as a graduate of the Waterman Correspondence School in Salesmanship, conducted fifteen years ago. Mr. Kieser has sold thousands of Waterman Ideal pens since then.

Army Clerk is Dead of Heart Failure

Adolph Werner, chief clerk of the commissary department, United States army, Department of the Missouri, died yesterday noon at his residence, 1125 South Thirty-second street. Heart failure and acute indigestion were the causes of death.

Mr. Werner had several attacks of heart failure recently. He had an attack more or less serious Wednesday morning he complained again and went home from the army building, Fifteenth and Dodge streets, shortly after he had reported for duty there. Since that time he had been confined to his bed at home.

At noon he suffered a more serious relapse and at 12:15 he passed away. He is survived by the widow and two sons and a daughter, Mrs. Charles Gyzer, 1225 South Twenty-eighth street, Omaha; Paul Werner, 1124 South Thirty-third street, and Ernest Werner of New York City.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

MEETS AN OLD FRIEND—SLIPPS OFF WATER WAGON

Although he had not taken a drink for six months, Phil O'Connor slipped off the water wagon when he got to talking over old times with a friend he had not seen for twenty-five years.

O'Connor was arrested on complaint of his wife. She failed to appear against him in police court. He told the judge he did not drink enough to be intoxicated and had taken too much to be sober.

The judge is still trying to figure out what condition O'Connor was in when arrested. He was discharged. The O'Connors live at 120 Douglas street.

HATFIELD'S INDIGNANCY GETS HIM A LIFE TERM

Tom Hatfield, an old, gray-haired man, arrested for being intoxicated, told Police Magistrate Foster that he was lying on the walk in a fit when picked up by the officer and was astounded to think anyone should charge him with being under the influence of liquor.

The judge got one whiff of Hatfield's breath and sent him to the county farm for life.

WATERMAN COMPANY HAS FIVE OFFICIALS HERE

The L. E. Waterman company, manufacturers of the Waterman ideal fountain pens, are represented by five of their officers and salesmen at the stationers' convention—F. D. Waterman, president and treasurer; W. E. Smith, manager Chicago branch; F. A. Kenny, San Francisco manager; C. G. Todd, salesman; S. J. Wadell, salesman.

F. D. Waterman is an unassuming man

Waterman of Fountain Pen Fame is Working for the Small Dealer.

HE IS CREATING SENTIMENT

Is Opposed to the Bill in Congress Which Would Allow Catalogue Houses and Department Stores Advantage.

F. D. Waterman, president and treasurer of the Waterman Ideal Fountain Pen company of New York, who is a prominent delegate at the national convention of stationers and manufacturers, is trying to start sentiment throughout the country against the passage of the proposed bill before congress to wipe out restricted retail prices.

If the Oldfield bill is passed, he declares, the large department stores and catalogue mail order houses which now are underselling other retail dealers will be able to increase their business and almost wipe out that of other dealers.

"The retail dealers," he says, "are menaced by the great price cutting department stores, mail order houses, chain stores and other aggregations of capital all over the country. These concerns, we believe are back of the bill in congress, working hard to secure its passage. They want to be able to cut the prices on the hundreds of well known, big selling articles which by law they are now prevented from selling."

Standard Articles as Bait. "It is their scheme to sell without one cent of profit the goods of standard values which people know through usage and advertising. For instance, Ingersoll watchmaker, our fountain pens, Big Ben clock, safety razors and all other price restricted goods which give the retailer a living profit. They want to take the great trade-mark articles which constitute such a large part of the legitimate retail dealer's business and sell them below the known values."

"All these concerns," Mr. Waterman avers, "make up on other goods what they lose on the well-advertised, price-restricted articles. They want the laws changed because so many of the nationally known specialties are being sold on a price basis that puts the average retailer on a level with the biggest, richest stores in the land," he says. "They want the advertising that they get at the expense of the smaller dealers and manufacturers if only they could slash the prices of these patent protected goods. They want this bill to lure trade."

"The members of congress who favor the pending bills," he declares, "seem to think that price maintenance controlled by the manufacturer is entirely in his own interest and that it hampers the retailer and means higher prices to the consumer."

"In reality the benefit that comes to the manufacturer through fixed resale prices is the continuous support and patronage of dealers who like to handle his goods because a reasonable profit is certain."

Sidelight of Convention. Alfred S. Richter of the American Pencil company, who visits Omaha several times a year, can't understand how he got into the cage at the Ak-Sar-Ben den. He swears he must have drunk too much Missouri river water.

Mr. Blankmeyer of the Wels Manufacturing company, who has made Omaha his headquarters for ten years, is a protégé of Bishop Nielsen, formerly of this city.

Uncle George Olney of the Irving-Pitt company of Kansas City, the oldest man in point of service connected with the trade, having rounded out his fifty-sixth year in the stationery business, is the leading character in every gathering of stationers. Everybody loves Uncle George. He called on Henry F. Kieser while here to see how Henry was behaving himself. Uncle George steered Henry about, money about, money about, money about, and was glad to see it left no ill effects.

F. D. Waterman, president of the L. E. Waterman company, the largest fountain pen manufacturer in the world, points with pride to Henry F. Kieser, manager of the stationery section of Orkin Bros., as a graduate of the Waterman Correspondence School in Salesmanship, conducted fifteen years ago. Mr. Kieser has sold thousands of Waterman Ideal pens since then.

Adolph Werner, chief clerk of the commissary department, United States army, Department of the Missouri, died yesterday noon at his residence, 1125 South Thirty-second street. Heart failure and acute indigestion were the causes of death.

Mr. Werner had several attacks of heart failure recently. He had an attack more or less serious Wednesday morning he complained again and went home from the army building, Fifteenth and Dodge streets, shortly after he had reported for duty there. Since that time he had been confined to his bed at home.

At noon he suffered a more serious relapse and at 12:15 he passed away. He is survived by the widow and two sons and a daughter, Mrs. Charles Gyzer, 1225 South Twenty-eighth street, Omaha; Paul Werner, 1124 South Thirty-third street, and Ernest Werner of New York City.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

Adolph Werner had been in the commissary branch of the United States army for forty-one years. He came to Omaha from Fort Leavenworth as the chief clerk to Major Cushing, when he was assigned here as commissary in 1892. Mr. Werner was born in Germany sixty-nine years ago.

Scores of Wonderful Bargains in the REMNANTS and Odd Lots Of Desirable Summer Merchandise on Sale at



Traveling Men's Samples of ALL WOOL DRESS GOODS

All the latest weaves for early fall wear comprising many beautiful patterns and colorings—samples ranging from 1/2 to 3/8 of a yard and worth \$1.50 to \$2.00 a yard, go on sale at, each piece..... 19c-35c

50c to 65c KIMONA SILKS at, yard, 29c Beautiful Kimona Silks in a large assortment of styles and colors—many pretty Persian patterns.

Silk Remnants—Foulards, 36-inch Silk Messalines, in plain and fancy colors—values up to 85c, on sale at, 25c yard. 36-inch Silk Messalines, in all the popular shades including black and white—regular \$1.25 values, special, at 89c yard.

A BARGAIN IN ALL WOOL FRENCH CHALLIES About 50 pieces in a wide range of stunning colors and patterns, worth 50c to 75c, special, yd. 29c

18-Inch Fine Nainsook and Cambric Embroidered Flounings, Wide Insertions and Gallons Also Corset Coverings—neat designs in eyelet, floral and combination effects—worth up to 40c, special at, a yard, 19c

Medium and wide Embroidery Edgings and Insertions—neat, effective designs in eyelet and blind effects—up to 7 inches wide and worth up to 12 1/2c, 6 1/2c special at, a yard, 6 1/2c

Fine French and German Val Laces and Insertions—also neat elmy and crochet effects—many to match—worth up to 12 1/2c, on sale at, a yard, 5c Remnants and Sample Pieces of All-Over Laces—Oriental, shadow and fancy effects in white, cream and ecru—1/2 to 1 yard in each, 25c piece at, each, 25c

Extraordinary Basement Bargains in BOYS' KNEE PANT SUITS

Boys' \$4.50 Suits with two pairs pants at \$2.98—practical suits in dark brown and blue mixtures—excellent materials—each suit has two pairs of pants cut full peg top—special Friday, at, \$2.98

Boys' \$3.50 and \$4.00 Wool Suits at \$1.98—different styles and fabrics—Russians and blouse suits, ages 2 1/2 to 8 years; double-breasted or Norfolk suits, ages 6 to 17 years, at, \$1.98

Men's \$8.50 to \$12.50 Suits in various patterns and fabrics on sale at \$5 & \$3.50 All Boys' Wash Suits that sold up to \$1.00, at, 49c

Boys' and Young Men's Clothing Specials—2d Floor

Boys' \$8.50 to \$10 Light Weight Knickerbocker Suits at, \$5 Boys' \$10 to \$12.50 Long Pants Suits on sale at, \$7.50 Boys' \$5 to \$7.50 Suits—some have 2 pair pants, \$3.45

Boys' \$2.50 and \$3 Wash Suits at, \$1.50 Boys' \$1.50 and \$2 Wash Suits at, 85c

BRANDEIS STORES

LAKE MANAWA

FREE ATTRACTIONS THIS WEEK The Treborn, Magic and Illusions, and Howard & Campbell, Sensational Gymnasts, perform in the open air each afternoon and evening. HIGH CLASS MOVING PICTURES EVERY EVENING. BATHING, BOATING, DANCING AND MANY OTHER ATTRACTIONS.

The Famous Patrick Conway's Band

A Band of Forty Artists, in the Class with Sousa's and Ellery's. Opening with matinee Sunday, August 18, concert each afternoon and evening, as follows: 2:30 to 3:30, 4:30 to 5:30, 8 to 9 and 10 to 11. Closing concert Friday evening, August 23. The Greatest Band to Visit This Part of the Country in Years—Don't Fail to Hear It.

Dase Ball OMAHA VS. TOPEKA

Rourke Park Aug. 16, 17, 18, 19. Friday, Aug. 16, Ladies Day. Sunday, Aug. 18, 2 games, 1st 2 p. m. Monday, Aug. 19, Ladies Day. Games Called 3:30.

TWENTIETH CENTURY FARMER

Reaches the Live Stock Growers.

HAYDEN'S THE RELIABLE STORE Do Your Shopping in the Morning. The Bargains Are Fresher.

Special Sale of Silks Friday

36-inch Imperial Dress Messalines, in all the new fall colors, including black and white, 50 pieces to select from—regular \$1.25 silk for Friday, 88c

Waterproof Foulards, in all this season's styles, in lengths from 7 to 12 yards, regular \$1.00 values, at, 58c

A big lot of silks, in waist and dress lengths, such as meslines, taffetas, poplins, foulards and pongees; worth up to 75c yard—bargain square, 28c

36-inch Black Taffeta, Peau de Soie and Messaline; \$1.00 silks, Friday, 75c

August Sale in Women's Suit Department—Domestic Room

At Less Than Manufacturer's Cost

Women's One-Piece Wash Dresses—Jacquard ginghams, values to \$2.00, at \$1.00 Women's Messaline and Taffeta Silk Petticoats—All colors, good \$2.25 values, at \$1.45 Women's Percal House Dresses—Good colors and styles—well made \$1.25 values, at \$9c Women's Wrappers—Good assortment of colors and styles—\$1.00 values, at \$69c Dress Skirts—Panamas and serges, all new styles and colors—values to \$3.00, at \$1.98 Children's Dresses—Well made, good styles and colors, values to \$1.25, at \$59c Infants' Shoes and Stockings—35c values, at \$25c Women's White Waists—Worth to 75c, at \$29c Women's Dressing Sacques—Values to 50c, at \$39c

August Clearing Sale of Remnants and all Kinds of Wash Goods Off the Bolt at About 1/2 Price in Domestic Room

Remnants of 36-Inch Bleached Muslin, worth up to 10c, 6c Remnants of all kinds of Wash Goods, worth up to 15c, 3 1/2c Remnants of Dress Gingham, worth 12 1/2c, 5c Remnants of Indigo Blue Apron Check Gingham, 7c value, 5c Remnants of Silk Finished Foulards, worth 18c, 10c Remnants of 36-inch Curtains, value to 18c, 10c Remnants of 22-inch Art Ticking, 15c value, 10c Half-Bleached Muslin, 36 inches wide, 9c value, 6 1/2c Black Satens, 30 inches wide, 15c value, 10c Acton Twills, for comforters, off the bolt, 10c value, 7 1/2c Silkoline, 36 inches wide, perfect goods, off the bolt, 15c value, 10c Imported Dress Gingham, 32 inches wide, values to 18c, 10c Galatea Cloth, good patterns, 15c values, 10c Bed Spread, white 3-4 size, 75c value, 59c Poplins, good colors and patterns, 25c value, 15c

Domestic Room Friday August Sale of Notions

6 papers of gold eye Needles 5c 6 papers Common Pins 5c 6 rolls Cotton Tape 5c 3 cards Safety Pins 5c 3 cards Brass Hooks and Eyes 5c 3 cards Collar Stays for, per yard 10c Lisle Elastic Web, per yard 4 1/2c 15c Ocean Pearl Buttons, doz. 4 1/2c 20c Fancy Dress Buttons, doz. 4 1/2c 40c Dressing Combs, each 5c 20c Children's Hose Supporters, pair 9c

High Grade Wool Dress Goods

56-inch Whipcord and Diagonal Suitings, new fall and winter goods, regular \$2.25 values—at \$1.75 54-inch All Wool Serges, all ready sponged and shrunk—regular \$1.50 grade—twenty different colors—for Friday, at \$98c All Wool Serges, Panamas and Diagonal Weaves, 75c and \$1.00 dress goods—on bargain square 48c

20c Loom End Embroidery 9c

Thousands of yards of Loom End Embroidery Edges and Insertions, in an endless variety of patterns, from 9 to 12 inches wide, 5 and 6 yard pieces, worth up to 20c per yard, on sale Friday, yard 9c

FRIDAY Special Furnishing Goods Sale, Domestic Room

Women's White Muslin Undershirts and Combination Suits, trimmed with lace and embroidery, worth \$1.00—at, 49c Women's Gauze Combination Suits, worth up to 75c—at, 35c and 25c Men's Fine Balbriggan and Open Mesh Two-Piece Undershirts and Drawers—worth 75c—at, 35c and 25c Men's Balbriggan, Open Mesh and Athletic Union Suits, worth \$1.00—at, 49c Men's Negligee and Work Shirts, with and without collars, worth \$1.00—at, 49c Boys' Blouse Waists, all sizes 6 to 14, worth 50c—at, 25c

High Grade Wash Goods Specials for Friday

50c Imported Poplins, all colors—39c 39c Irish Poplins, all colors, 25c 39c Luzon Cord, light colors only, at, 25c 59c Embroidered Swiss Novelty—a good assortment to select from—at, yard, 37 1/2c 25c Plisse Crepe, in white and colors, for underwear and kimono, 30 inches wide—at, per yard 18c 15c Plisse, in white and colors, at, yard 12 1/2c A new and complete line of scales, light and dark colors, 15c grade, 36 inches wide—at, per yard 12 1/2c

IT'S NOT THE HIGH COST OF LIVING, IT'S THE HIGH PRICES YOU ARE PAYING

Hayden's make the prices that save you from 25 to 50 per cent. Read this list of articles. They were never lower than the present time. 19 lbs. Best Granulated Sugar \$1.00 10 lbs. Best Raisins, each \$1.00 10 lbs. Best Raisins, each \$1.00 Jellycon, Jell-O or Advo Jell, pkg. at, 75c Slicer's Tomato Soup, can, 75c McLaren's Peanut Butter, lb., 12 1/2c 8 cans Oil or Mustard Sardines 25c 8 lbs. best Bulk Laundry Starch 25c 48-oz. packets Best High Grade Diamond H Family Flour—nothing like it—per sack \$1.25 The best Tea Siftings, lb., 10c Butter, Cheese and Egg Special Fancy Creamery Butter, carton or bulk per lb., 25c Fancy No. 1 Country Creamery Butter, per lb., 25c Fancy No. 1 Dairy Butter, lb., 23c The best fresh Country Eggs, per doz., 25c Full Cream Wisconsin Cheese, per lb., 15c Full Cream Brick Cheese, lb., 15c Neufchatel Cheese, each 3c The Greatest Vegetable Market in the West 6 bunches fresh Beets, Carrots, Turnips, Radishes or Onions, 5c 6 heads fresh Leaf Lettuce, 5c Large Egg Plant, each 7 1/2c Fancy Denver Cauliflower, lb., 15c Fancy Wax or Green Beans, lb., 5c 2 heads Cabbage, 5c Fancy Sweet Corn, dozen, 40c 2 stalks fresh Celery, 10c 4 Cucumbers for, 5c 1 lb. best Denver Head Lettuce, per lb., 15c 4 bunches Rhubarb, 5c 4 bunches fresh Parsley, 5c 2 Summer Squash, 10c 3 large heads Red Cabbage, 10c Yellow Denver Cooking Onions, per lb., 15c Fancy Arizona Muskmelons, at, each 7 1/2c, 8 1-3c and 10c New Potatoes, 15 lbs. to peck, 20c Put Up Peaches, Plums, Pears and Jelly, 25c 4-basket crates Elberta Freestone Peaches, 65c Bushel boxes Bartlett Pears, 25c Large market basket Crab Apples, 25c Large basket Goose Plums, 17 1/2c Market basket Cucumbers for pickles, 25c

REMEMBER ALWAYS TRY HAYDEN'S FIRST IT PAYS