

Gossip Along the Automobile Row

During the last ten days twenty-four of the new "Long Horn" auto noise-makers have been sold by the Western Auto Supply company.

C. N. Dietz is now buzzing about town in an Oakland 48, which he purchased from the McIntyre Auto company here.

John Larsen of Stanton purchased an "R-C-H" last week from the McIntyre agency.

F. Gotschall, salesman for the Lozier factory, was a visitor in Omaha last week.

W. C. Cunningham of Denver passed through Omaha the other day in a Pierce 48 on his way to New York City.

Six Little Six Mitchells were delivered by the local agency to E. E. Mockett of Lincoln recently.

Four carloads of stock were received at the local salesrooms of the Goodyear Tire and Rubber company last week.

L. E. Miller arrived from the factory at Akron, O., recently to take up a position as cashier of the Omaha branch of the Goodyear company.

William Chamberlain of Clarks, Neb., purchased an Oakland 49 here last week.

A new model car will be exhibited at the Lozier agency here soon.

Clarke Powell of the Powell Supply company will return from his summer vacation at Isle Royale, Canada, August 15.

G. T. Wilson sold a Lexington Six to O. E. Schoonover of Red Oak last week.

The Moine company will have a carload of 1912 models on hand soon.

A carload of 1913 Oakland 40's will arrive here tomorrow.

Emil Gall of Omaha purchased a five-passenger Lexington touring car last week.

G. T. Wilson sold a Flanders runabout to Dr. Schramek recently.

S. L. Spurrer and son of Guthrie, Okl., passed through Omaha last week in a Chalmers bound for Lake Okoboji and Spirit Lake.

O. L. Stoltenberg of Florence is whizzing about the streets nowadays in a brand new Little Six Mitchell.

The Omaha Gas company purchased a Flanders delivery wagon last week.

A new supply of auto pennants has been laid in by the Sobotker cigar store along auto row.

A Big Six Mitchell was bought by Mrs. L. Connelly of Council Bluffs recently.

J. D. Pope and family passed through Omaha last week on their way from Waukegan, Ill., to Denver.

Guy L. Smith has received news that almost 1,000 of the 1913 Hudson "37" cars have already been sold.

SUNBURNT SKINS NEED



CUTICURA SOAP

And Cuticura Ointment. For heat rashes, itchings, sunburn, wind irritations, redness and roughness of the face and hands, Cuticura Soap, assisted by Cuticura Ointment, has no rivals worth mentioning.

Outdoors Soap and Ointment sold throughout the world. Liberal sample of each mailed free, with 25¢ back. Address "Cuticura," Dept. B, Boston.

markable feature of this business is that the cars were sold "sight unseen." The Hudson reputation and the 1913 announcement sold 1,000 cars before anyone had even seen the car.

J. H. Beveridge of Council Bluffs purchased a five-passenger Lexington car the other day.

Mrs. P. T. Walsh and family of Davenport, Ia., passed through Omaha last week in a Pierce-Arrow 48 bound for Fort Collins.

For years there has been much argument among automobilists and others as to whether women should drive speed cars. Recently the discussion was opened by a group of members in the Hoosier Automobile club in Indianapolis.

The first automobile endurance run for cars owned and driven by farmers ended in Dallas, Te., Saturday.

The quickest automobile sale on record has been reported from New York City.

Hugh Drane and Mort McClure, the two Texan ranchmen, driving Marion cars in the Four states' tour, which completed 1,225 miles at Indianapolis, on Wednesday, made an involuntary donation to Indianapolis zoo.

The Studebaker corporation has taken advantage of a seasonally profitable season to recall \$49,000 worth of preferred stock, issued some time ago.

In more than 2,000 miles of cross-country going, C. F. Blumberg in his "Texas Long Horn" Studebaker E-M-F '39' averaged 18 miles per gallon of gasoline and 200 miles per gallon of lubricating oil.

Thirty years ago H. E. Wessels arrived at the vicinity of Spokane, after a long trip by ox-train.

The marvels of wireless are illustrated by a copy of the Austro-American Herald, printed in midocean on board the steamship, "Kaiser Franz Joseph I."

Newspaper Printed in Mid-Ocean Tells of Big Convention

The international meridian road race from Canada to the Gulf of Mexico will start from Winnipeg on September 9 and according to schedule will make about 100 miles per day, allowing time for stops at the small towns where speeches explaining the run will be made.

AUTOISTS WILL LAY OUT MERIDIAN ROAD

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GRINDING VALVES BY HAND IS DONE AWAY WITH

"The old way of grinding valves by hand, using hours of valuable time, is now done away with," said Albert Bihler, who has installed the new machine in his Farnam street shop.

EVANS TAKES AGENCY FOR OVERLAND CARS

J. M. Evans has just taken over the selling of Overland cars for 1913 in Omaha and vicinity for the Van Brunt Automobile company of Council Bluffs.

CLUB MEMBERS ARE IN FAVOR OF ENLARGING

The returns on the postal card referendum for an expression from members of the Omaha club as to a proposed addition to the club house are said to be showing quite a divergence.

Speaker Raises Cotton

This speaker received word last week from his Texas home that his cotton crop was flourishing.

Persistent Advertising is the Road to Big Returns.

Provide Many Seats for the Vanderbilt Cup Auto Events

MILWAUKEE, Aug. 3.—Thirty-five thousand reserved seats are to be erected in the grandstand on the Vanderbilt Cup and Grand Prize race course at Milwaukee.

Windy City Autoists Show Interest in the Elgin Road Races

CHICAGO, Aug. 3.—That members of the Chicago Automobile club are showing more than usual interest in the Elgin road races to be run over the Kane county course on August 30 and 31 is evidenced by the fact that W. B. Huey, a Windy City speed fan, has opened negotiations with the Marmon company for the car.

Firm Changes Name of Fifty Million of Factory Output

To change, by one bold stroke, the name under which is annually marketed a product valued at \$50,000,000 is a feat of daring new to industrial history.

LAYING OUT GLIDDEN ROUTE

Pathfinder This Year is Driving a Flanders Electric Car.

DETROIT TO NEW ORLEANS

Road to Be Marked by Putting Signs on Schoolhouses, Churches and Dwellings—Silk Flag is Carried.

Bearing a handsome silk American flag on a gold tipped staff presented him by Mayor Thompson, W. O. Westward of New York City, official pathfinder for the 1912 Glidden tour, and several companion travelers left Detroit Wednesday on their trip to New Orleans.

The car will be on the road three weeks and the participants in the tour will make a detailed road map of the entire distance from Detroit to New Orleans.

In order to keep an accurate check upon the mileage, two speedometers were placed in front of the driver's seat, each to be used as a check upon the other.

That the electric car will be fully equal to the severe work of laying out the "lakes to gulf" route was fully attested and it is certain that the trip will be made in good time.

While the maximum speed was a trifle over twenty-five miles per hour, the electric averaged fifteen miles per hour all the way.

Yale Taking Stand Against Ball Players at Summer Resorts

NEW HAVEN, Conn., Aug. 3.—The new Yale university athletic committee has taken a strong stand in the matter of summer base ball. This is a hard question to settle satisfactorily.

Doyle May Be Mayor

Larry Doyle, the popular captain of the Giants, is considering running for mayor of Erie, Pa., his home town, this fall.

Pinch Hitter Wins in Tenth for Henderson

HENDERSON, Ia., Aug. 3.—The Henderson and Griswold ball game here today went ten innings, resulting in favor of Henderson.

Marquard to Go on Stage

Pitcher Marquard of the Giants has accepted a flattering offer to do a sketch on the vaudeville stage next winter.

The Babonic Plague

destroys fewer lives than stomach, liver and kidney diseases, for which Electric Bitters is the guaranteed remedy.

Provide Many Seats for the Vanderbilt Cup Auto Events

MILWAUKEE, Aug. 3.—Thirty-five thousand reserved seats are to be erected in the grandstand on the Vanderbilt Cup and Grand Prize race course at Milwaukee.

Closely following the issuing of blanks for the Vanderbilt Cup race entry blanks for the fourth Grand Prize race—other-wise the American Grand Prix—were issued.

The blanks show that the international race for the Automobile Club of America gold cup is to be a 40-mile affair, covering forty-seven laps over the 2.7-mile course.

The international rules are simple. There is no restriction regarding the power or weight of the car.

The first five competitors to finish will be divided as follows: To the winner, in addition to the Grand Prize cup, \$5,000; the second best will get \$2,500, the third, \$1,250; fourth, \$750, and fifth, \$500.

American and foreign cars are eligible to compete and entries must be made through the recognized automobile club in the country in which the car is manufactured.

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Although an amateur driver of considerable ability, Huey will not take the wheel and attempt to capture the prize money, but will make Joe Dawson, winner of the 500-mile race at Indianapolis Memorial day, an offer that the "bashful kid" cannot well turn down.

"I understand that there was to be a race for amateur drivers and was planning to enter," said Huey at Chicago, "but now that the field is limited to professionals I will sit in the grandstand and watch Dawson drive my car. I know Joe will drive for me. He is always crazy to race and has no contract that I know of at this time."

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Advertisement for H. Pelton automobiles. Features a large image of a car and text: "Tomorrow Morning we will unload this beautiful 6 cyl. 60 H. P. 7 Pass. White".

Advertisement for Federal Tires. Features two large images of tires and text: "FEDERAL Tires Extra Service".

Advertisement for The Omaha Bee's Directory of Automobiles and Accessories. Lists various dealers and models like Buick, Van Brunt, Marion, Vehe, and Stearns.

Advertisement for Ford automobiles. Features the Ford logo and text: "Hot August will be cool October—if you spend it in a Ford—".

Everybody reads Bee want ads