Gossip Along the Automobile Row

During the last ten days twenty-four of the new "Long horn" auto noisemakers have been sold by the Western Auto Supply company. Omaha autoists say the new horns are becoming nonular. not only on the boulevards, but along the

C. N. Dietz is now buzzing about town in an Oakland 45, which he purchased from the Mcintyre Auto company here. expects to take several jaunts into the country round about Omaha soon.

F. Gotschall, salesman for the Lozier

through Omaha the other day in a Pierce ningham said that the roads through to Omaha, were in excellent condition.

Six Little Six Mitchells were delivered capital city during the last three months,

Four carloads of stock were received at the local salesrooms of the Goodyear Tire and Rubber company last week.

L. E. Miller arrived from the factory by the officers of the company.

The Schissel Auto company, Cherokee, Ia., recently received a couple of Little Six Mitchells.

been designed with considerable care at its immense reserve fund. the factory. The car is a six-cylinder. Clarke Powell of the Powell Supply

company will return from his summer vacation at Isle Royale, Canada,

G. T. Wilson sold a Lexington Six to O. E. Schoonover of Red Oak last week.

present the local salesrooms are empty. Studebaker "30." all the stock on hand having been sold.

here tomorrow.

Emil Gall of Omaha purchase a five passenger Lexington touring car last

Wilson soid a Flanders runabout to Dr. Schramek recently.

L. Spurrier and son of Guthrie, Okl., passed through Omaha last week in a Chalmers bound for Lake Okoboji and Spirit lake. They reported the roads through Kansas and southern Nebraska in fine condition and made good time during the trip from Guthrie to Omaha, The car was equipped for all the onslaughts of inclement weather.

O. L. Stoltenberg of Florence is whizzing about the streets nowadays in a brand new Little Six Mitchell.

The Omaha Gas company purchased a Flanders delivery wagon last week.

along auto row.

A Big Six Mitchell was bought by explaining the run will be made. Mrs. L. Connelly of Council Bluffs re-

tiding in a Chalmers 36.

have already been sold. The most re-



And Cuticura Ointment. For heat rashes, itchings, sunburn, wind irritations, redness and roughness of the face and hands, Cuticura Soap, assisted by Cuticura Ointment, has no rivals worth mentioning. No others do so much for the complexion, hair and hands.

Cuticurs Scap and Cintment sold throughout the world. Liberal sample of each mailed free, with E-p. book. Address "Cuticura," Dept. M. Bostor. ser Tender-faced men share in comfort with Cuti-curs Scap Sharin-Stick, Mc. Liberal sample free. was flourishing.

markable feature of this business is that the cars were sold "sight unseen." The LAYING OUT GLIDDEN ROUTE Provide Many Seats Hudson reputation and the 1913 announcement sold 1,000 cars before anyone had even seen the car.

J. H. Beveridge of Council Bluffs purchased a five-passenged Lexington car DETROIT TO NEW ORLEANS the other day.

Mrs. P. T. Walsh and family of Davenport, Ia., passed through Omaha last week in a Pierce-Arrow 48 bound for Fort Collins.

For years there has been much argument among automobilists and others as to whether women should drive speed cars. Recently the discussion was opened by a group of members in the Hoosier Dietz is well pleased with the car and time was that of one man who de- The pathfinder's car is a "Flanders Elec-Quimby, the aviatrice, was illustrative of how the ordinary woman's physical John Larsen of tSanton purchased an make-up does not provide for great tests "R-C-H" last week from the McIntyre of nerves where human life is at stake.

The first automobile endurance run for cars owned and driven by farmers School houses, churches and dwellings ended in Dallas, Te., Saturday. This will be marked. Charlie Ross of the tour which covered about 1,000 miles of Flanders factory at Pontiac is driving Texas roads, was won by W. H. Mickle the car. W. C. Cunningham of Denver passed in a Chalmers 30. Mickle's car finished with a perfect score and took down the 48 on his way to New York City. Cun- first cash prize, offered by Farm and Ranch, and the big loving cup put up Nebraska, especially from North Platte by the G. A. C. Halff company of Dallas and San Antonio.

The quickest automobile sale on record has been reported from New York City. by the local agency to E. E. Mockett of Nat Goodwin, the famous actor, walked Lincoln recently. The sates of this car into the Hudson salesroom a few days have been increasing rapidly in the ago, asked the price of the car and how soon delivery could be made. On receiving the desired information Mr. Goodwin signed an order and wrote his check. The tric averaged fifteen miles per hour all entire transaction occupied just seven the way.

Hugh Drane and Mort McClure, the two at Akron, O., recently to take up a post- Texan ranchmen, driving Marion cars in tion as cashier of the Omaha branch of the Four states' tour, which completed the Goodyear company. Mr. Miller has 1,225 miles at Indianapolis, on Wednesbeen connected with the Goodyear firm day, made an involuntary donation to for several years past and is ranked high Indianapolis zoo. Some tourists took a dislike to their badger mascot, which had ridden on a Marion "Bobcat." It was William Chamberlain of Clarks, Neb., missed at Canton, O., one morning. A purchased an Oakland 40 here last week. telegram from Indianapolis acknowledging William Chamerlain of Clarks, Neb., the donation was the first trace the tour sleuths got of it.

advantage of a sensationally profitable Patschke, driven in the Vanderbilt Cup a product valued at \$50,000,000 is a feat A new model car will be exhibited at season to recall \$450,600 worth of pre- and Grand Prize events at Savannah last of daring new to industrial history. Yet the Lozier agency here soon. It is a ferred stock, issued some time ago. In fail, for the purpose of entering it at five-passenger Little Six Lozier and has addition, the firm has added greatly to Eigin.

> In more than 2,000 miles of crosscountry going, C. F. Blumberg in his "Texas Long Horn" Studebaker E-M-F

The Moline company will have a car- a long trip by ox-train. He is now covload of 1913 models on hand soon. At ering the reverse way of the route in his

A carload of 1913 Oakland 40's will arrive Newspaper Printed in Mid-Ocean Tells

The marvels of wireless are illustrated by a copy of the Austro-American Her- of at this time." ald, printed in midocean on board the steamship, "Kaiser Franz Joseph I." an account of the opening of the Chicago convention. Because of the reference in the dispatch to the rulings of Chairman Rosewater, Miss Pearl Rockefellow of the teaching staff of our high school, who was a passenger on the boat, sent her copy to friends at home. The location of the steamer at the time is indicated by note predicting arrival at St. Miguel on Friday, it being then Wednesday.

AUTOISTS WILL LAY OUT MERIDIAN ROAD

The international meridian road race from Canada to the Gulf of Mexico will A new supply of auto pennants has start from Winnipeg on September 9 been laid in by the Sobotker cigar store and according to schedule will make about 100 miles per day, allowing time for stops at the small towns where speeches

According to the proposed route the trip will extend through North and South Dakota, Nebraska, Kansas, Oklahoma J. D. Pope and family passed through and Texas. It is expected that each Omaha last week on their way from state division of the meridian road pro-Waukeegan, Ill., to Denver. They were ject will care for the international party which will consist of Samuel H. Lea of Pierre, S. D., president of the Meridian Guy L. Smith has received news that road; John C. Nicholson of Newton, Kan. as promulgated by the athletic commit-Rimost 1.000 of the 1913 Hudson "37" cars secretary-treasurer, and several others, tee seem to embrace nearly all situalumbus, York and Hebron.

GRINDING VALVES BY HAND IS DONE AWAY WITH

"The old way of grinding valves by hand, using hours of valuable time, is now done away with," said Albert Bibler, sport.
That it shall be the duty of each capwho has installed the new machine in his Farnam street shop. "The expense is materially reduced by this machine and the work is more accurate and satisfactory.

"People find 'knocks' in their engine, the motor doesn't pull as of old, the car isn't just running satisfactorily and generating the power as when new," said Bihler, "and in nine cases out of ten it is valve trouble. Turning and grinding the valves will put it in condition again, and the knock and trouble will cease."

EVANS TAKES AGENCY FOR OVERLAND CARS

J. M. Evans has just taken over the selling of Overland cars for 1913 in Omaha and vicinity for the Van Brunt Automobile company of Council Bluffs, who are distributers for this territory. Mr. Evans resigned a good position to take up this line. He has great confidence in it, and if the factory lives up to its promises this year as it did last season Evans should do a big business.

CLUB MEMBERS ARE IN FAVOR OF ENLARGING

The returns on the postal card referenium for an expression from members of the Omaha club as to a proposed addition to the club house are said to be showing quite a divergence, but with a majority in favor of the proposition. The directors have not yet decided definitely whether to go ahead.

peaker Raises Cotton. Tris Speaker received word last week from his Texas home that his cotton crop

Pathfinder This Year is Driving a Flanders Electric Car.

Road to Be Marked by Putting Signs on Schoolhouses, Churches and Dwellings-Silk Flag is

Bearing a handsome slik American flag on a gold tipped staff presented him by Mayor Thompson, W. O. Westward of New York City, official pathfinder for the 1912 Glidden tour, and several Automobile club in Indianapolis. The companion travelers left Detroit Wednesonly good argument presented for some day on their trip to New Orleans. clared that the death of Miss Harriet trie" taken from the stock in the factory at Pontiac. About 10,000 people witnessed the start.

The car will be on the road three weeks and the participants in the tour will make a detailed road map of the entire distance from Detroit to New Orleans.

In order to keep an accurate check upon the mileage, two speedometers were placed in front of the driver's seat, each to be used as a check upon the other. A meter on the car shows the amount of available current in the batteries. That the electric car will be fully equal

to the severe work of laying out the "lakes to gulf" route was fully attested and it is certain that the trip will be made in good time. While the maximum speed was a trifle over twenty-five miles per hour, the elec-

Windy City Autoists Show Interest in the Elgin Road Races

the Chicago Automobile club are showing more than usual interest in the Elgin road races to be run over the Kane county course on August 30 and 31 is evidenced by the fact that W. B. Huey, a Windy City speed fan, has opened negotiations The Studebaker comporation has taken with the Marmon company for the car

Although an amateur driver of considerable ability. Huey will not take the wheel and attempt to capture the prize money, but will make Joe Dawson, winner of the 500-mile race at Indianapolis "30" ageraged 18 miles per gallon of gaso- Memorial day, an offer that the "bashline and 200 miles per gallon of lubricat- ful kid" cannot well turn down. Early in the spring Howard Marmon offered to sell Huey one of the yellow racing cars Thirty years ago H. E. Wessels ar- providing the company did not re-enter rived at the vicinty of Spokane, after the game, and although there are rumors that the Marmon will "come back" at Milwaukee, the local sportsman is confident that such plans will not interfere

"I understand that there was to be a race for amateur drivers and was plan- time ago. As soon as it is possible to ning to enter," said Huey at Chicago, supply the monograms to Studebaker fessionals I will sit in the grandstand and watch Dawson drive my car. I know of Big Convention watch Dawson drive my car. I know Joe will drive for me. He is always crazy to race and has no contract that I know

The entry of Dawson would go a long ways toward making the Elgin speed dated Wednesday, June 19, and containing carnival successful. Joe is not only popular in Chicago, but other star drivers will be attracted to Elgin if Dawson enters and gives them a chance to get revenge on the "youngster," who beat them out of \$50,000 at Indianapolis.

Al Schillo is another Chicago sportsman who hopes to compete at Elgin. He has Henderson, Henser and Wilkinson. assured the promoters that he will be at the starting line in a Mercer if he can procure a fast car. Schillo was at the wheel of an Overland in the 1910 road races and has also competed in the Algonquin hill climb and in several local dirt track meets. He is thinking of retiring from the game, but before taking the veil at the door of the commercial convent will compete at Elgin and Milwaukee.

Yale Taking Stand Against Ball Players at Summer Resorts

NEW HAVEN, Conn., Aug. 3 .- The new Yale university athletic committee has taken a strong stand in the matter of summer base ball. This is a hard question to settle satisfactorily. The rules The trip will not touch Omaha as it tions apt to be met with presenting goes through Nebraska by way of Co- things in more general terms. The summer hotel base ball is excluded together with the other forms of professional ball. the following are the rules in full:

That no man shall be eligible as a candidate for any university team, who has, prior to entering the university, or while a member thereof, received, directly or indirectly, any compensation for his participation in any atniet content.

tain of every university athletic team to report to this committee in each case where, in the opinion of the captain, there may be doubt or suspicion as to whether any candidate for his team has received such compensation, such report to be made immediately upon discovery thereof

by the captain.

That this committee shall immediately That this committee shall immediately appoint a sub-committee to investigate as to the question of eligibility thus raised, and if, in the opinion of such sub-committee, the doubt as to eligibility is reasonably sustained, the sub-committee shall be authorized to debar the candidate in question from taking part at any time in any branch of athletic sports in Yale university.

Provided, however, That the candidate shall have the right to appeal from such shall have the right to appeal from such decision of the sub-committee to this committee, in writing, and the decision of this committee upon such appeal shall be final.

That it shall be the duty of each caprant it shall be the duty of each cap-tain of any university athletic team to keep himself as well informed as possible as to the methods employed by various summer hotels and resorts and other institutions and societies with regard to the teams representing them, and that it shall be the duty of the captain to warn all candidates for university teams that participation by them in athletic contests, representing hotels, resorts or societies, or otherwise, whose methods as

are under suspicion, will render such candidate liable to inquiry by such sub ommittee. That the committee reserves to itself the right to modify or amend the foreregulations on this subject at any time as in its discretion may seem advisable.

to professional engagement of players are under suspicion, will render such

Chicago has decided to take along the battery mate of Pitcher George Johnson of St. Joseph. He is John Gossett and this is his second year as backstop in the Western league. Both will report to the White Sox in the fall.

Persistent Advertising is the Road to Big Returns.

for the Vanderbilt Cup Auto Events

MILWAUKEE, Aug. 3.-Thirty-five housand reserved seats are to be erected in the grandstand on the Vanderbilt Cup and Grand Prize race course at Milwaukee. This has been decided by the racing committee, which has also arranged to stake off reserved parking spaces adjoining and in the vicinity of the grandstand, and 30,000 unreserved parking spaces. In the stand will be 300 boxes along the front

Closely following the issuing of blanks for the Vanderbilt Cup race entry blanks for the fourth Grand Prize race-otherwise the American Grand Prix-were issued. The sum of \$10,000 in gold in addition to the trophy is offered-the largest sum ever put up for drivers in a single road race. The big curtain raising event will be run on Tuesday, September 17-a new departure, for last year at Savannah the Vanderbilt Cup was run first and then the Grand Prize.

The blanks show that the international race for the Automobile Club of America gold cup is to be a 410-mile affair, covering forty-seven laps over the 9.7-mile course. The international rules are simple. There is no restriction regarding the power or weight of the car.

The \$10,000 in gold to be split up amon the first five competitors to finish will he divided as follows: To the winner, in addition to the Grand Prize cup, \$5,000; the second best will get \$2,500, the third. \$1,250; fourth, \$7,50, and fifth, \$500. American and foreign cars are eligible to compete and entries must be made through the recognized automobile club in the country in which the car is manufactured. In this country all entries are to be made through the Automobile Club of America: in France, the Automobile Club de France; Great Britain, the Royal Automobile Club of Great Britain and Ireland; Italy, the Automobile Club of Italy; Germany, the Kaiserlich Automobile club, etc. The racing rules of the Automobile Club of America will govern.

Firm Changes Name of Fifty Million of Factory Output

name under which is annually marketed it has just been performed by the Studebaker corporation of Detroit, which has sent notices to its dealers all over the country that in the future all the motor cars built at its mammoth Detroit plants will be known as "Studebaker" cars.

The change went into effect with the opening of the current month. A big battery of machine tools is now engaged in turning out the initial lot of 100,000 "Studebaker" script radiator name plates which will replace those at present in use, not only on the cars now being marketed, but also on all cars sold by the Studebaker and their predecessors, the E.-M.-F. company, which was merged into the Studebaker corporation some

PINCH HITTER WINS IN TENTH FOR HENDERSON

HENDERSON, Ia., Aug. 3 .- The Henderson and Griswold ball game here today went ten innings, resulting in favor of Henderson. A large crowd witnessed the contest. A two-base drive by Pinch Hitter Phelps won the game in the tenth. Batteries: Griswold, Smaller and Scharp:

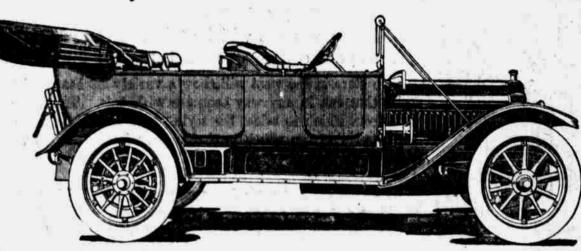
Marquard to Go on Stage. Pitcher Marquard of the Giants has ac cepted a flattering offer to do a sketch on the vaudeville stage next winter and is already booked for a tour. He will have an elaborate stunt, with a number of show girls, and no doubt will prove a drawing card, especially if he succeeds in winning his games in the world's series

Doyle May Be Mayor. Larry Doyle, the popular captain of the Giants, is considering running for mayor of Breeze, Ill., his home town, this fall. He can have the nomination if he wants it, and it is said that both parties will unite for him, giving him a walkover.

The Bubonic Plague destroys fewer lives than stomach, liver and kidney diseases, for which Electric Bitters is the guaranteed remely. 50c For sale by Beaton Drug Co.

Tomorrow Morning

we will unload this beautiful 6 cyl. 60 H. P. 7 Pass. White



Finished dark green with black upholstering and a light green stripe. Dull finish pantasote top and envelope nickel plated trimmings throughout.

Wheel Base-132 inches. Tires 37x5 all around.

Motor-Cast en bloc. 41/4-in. bore, 53/4-in stroke.

Electric Self Starter that cranks the motor. Electric lights, electric horn and dash

This car with equipment which it carries \$5,300 F. O. B. Omaha.

In the same load will be a 4-cyl., 40 h. p. car equipped with self starter and electric lights. We will be pleased to show you these new models at our salesroom, 2503 Far-

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