

Men's Straw Hats Just Half Price

Not a single hat in the entire stock reserved; \$1.00 hats 50c; \$5.00 hats \$2.50. Just pick out the one you want and pay half the regular selling price.

Better Assortments and Better Values than ever before offered in the July Clearing Sale at



Offering and Delivering Dependable Merchandise at less prices is the secret of our July sale success

GLOVES and PARASOLS Ladies' 16-Button Silk Gloves... The renowned Kayser make...

Summer Dresses at Actually Less Than Cost of Production

Manufacturers all over the country were overstocked on summer goods and never before in our remembrance were such values as we now have in the better class of outer garments obtainable.

2,000 beautiful summer dresses just received from our New York resident buyer, go on sale Saturday at prices in most cases really below the worth of the materials alone. Don't miss them

\$2.50 and \$3.00 SUMMER DRESSES 95c

Pretty lawns, ginghams, dimities and fancy wash fabrics, in splendid variety of desirable summer styles, matchless values.

SUMMER DRESSES—Up to \$5.00 values; Saturday, choice, \$1.45.

All the prettiest summer styles in linens, tissues, chambrays, lawns, etc.; a wide, varied assortment for your selection—every dress a marvelous value.

\$7.50 and \$10.00 SUMMER DRESSES at \$2.95

Linens, dimities, piques, Swisses, allover embroideries and other wash fabrics; the daintiest summer styles, in all sizes and colors; most delightful dress bargains ever shown in any Omaha store.

NEW SUITS \$7.85

Values up to \$25.00—White serge suits, satin suits, silk suits, etc., that sold at \$15.00 to \$25.00; all choicest new styles.

SILK DRESSES \$6.95

To \$20.00 values, 150 of them, in chiffon taffeta, white messaline, etc., a most charming array of beautiful new designs and colors.



All Long Pongee Coats and Linen Coats; big assortment for your selection; on sale at Just Half Price.

The New Fall Tailored Suits are certainly beauties; as usual the first showing will be made here Saturday. Don't fail to see these beauties.

25c Lawn Dressing Scaques; Saturday, choice... 10c 75c Long Kimonos... 35c Children's Slips—Sizes 1 to 6 years, choice... 10c

All Our Children's Wash Dresses at Just Half Price

Ladies' Dressing Sacques—\$1.50 and \$2.00 values; Saturday at... 79c Wash Dress Skirts—\$1.50 and \$2.00 values; colors or white... 78c

Great Clearance of Summer Waists Saturday Waists—Regular values to \$1.50; on sale 59c Waists—Regular values to \$3.00; choice, 95c Waists—Regular values to \$5, choice, \$1.39

In the Corset Department

\$1.50 and \$2.00 Corsets 95c—Broken lines and odd lots, but all new models of best known makes—medium and long skirts, high and low busts; don't miss them... 98c



New Millinery

An immense showing of

New Felt Hats

Complete sample lines of several Eastern manufacturers, including all that is latest and most desirable in style and color.

BED SPREAD SPECIALS

Linen Department Saturday Imported Marseilles Bed Spreads, full size, knotted fringe, worth \$8.50, each... \$5.00

Clearance Sale of Summer Wash Goods

85c Ratine Voiles, to close... 69c 59c Silk Stripe Opera Voiles at... 25c

July Clearing Sale of Shoes

Sweeping reductions all through the shoe department. Men's and Women's \$4.00 Oxfords, in nearly all sizes and styles and mostly all the leathers and fabrics that shoes are made of... \$1.98

It Will Cost But a Trifle to Furnish Your Home Saturday

Just see these special combination offerings we're making for the next few days. You'll be surprised at the quality and beauty at such small prices.

- Bed Complete, \$9.95 1 Vernis Martin Bed, heavy 2-inch posts; 1 Cotton Top 45-lb. Mattress, full size; 1 Woven Wire Steel Frame Supported Spring—all for \$9.95

NEW BANK IS TO OPEN HERE

Omaha State Bank to Organize and Locate in Keeline Building. TO CHANGE NAME OF STRUCTURE New Institution to Start Business Under State Guaranty Law—To Be Capitalized at Three Hundred Thousand.

High Priced Beef Has Come to Stay

The high price of beef is more to stay. In five years from now the people will look back at the prices of today and think beef was mighty cheap.

City Will Settle for Monkey Bite

Martin Larsen, who was severely injured by a monkey which escaped from its keeper at Riverview park several weeks ago, will be given \$50 damages by the city.

50c Embroidered Collars Beautiful White and Madeira Embroidered Collars and Lace Trimmed Collars that sell regularly at 25c to 50c—the best bargains ever offered at, each... 12 1/2c

50c Norfolk Belts, 25c Genuine Patent Leather Norfolk Belts, with fancy buckles, in black, red or white, regular 50c values, at... 25c

\$2 to \$3.50 Shirts on Sale Saturday at... 98c



Manufacturers Floor Stock of Famous Griffon Brand Shirts

At 98c you can choose from an almost unlimited assortment of the very choicest fabrics, colorings and styles made with separate soft collars, all silk sewed, hand made button holes. You could get nothing finer if you had them made to order and paid \$4 to \$5—your choice in Saturday's sale at... 98c

Hardware Department

Saturday the big day of our July Clearance Sale. Take advantage of this final effort and save 25% to 50%. Kerosene—All our 3/4-in. hose, regular values of \$1.00 to \$2.00; Saturday, at one price... 49c

Hayden's Make the Prices on Drugs and Toilet Goods

Special Sale Saturday, Notice These Specials \$1.00 size Pure Hydrogen Peroxide, sale price... 25c 50c size Pure Hydrogen Peroxide, sale price... 25c

Grocery Specials for Saturday

48-lb. sack Diamond H Flour, made from the best selected wheat, per sack... \$1.48 19 lbs. best Cane Granulated Sugar for... \$1.00

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50 Odd Rockers, 30 Hall Trees to close Saturday at less than manufacturer's cost prices.