

PIERCE-ARROW motor cars, hereafter, will be designated by letters instead of year numbers. The first of the new models is the Pierce-Arrow 48-D, a sixcylinder seven-passenger touring car of 48 horse-power. The 48-D's will be ready for delivery during July and Au-gust- Green, blue and wine are the colors used in finishing them, but if another color is desired it may be had with a slight delay in shipment.

Regular equipment will be self-starter, electric lights, Warner auto-meter and clock, shock absorbers, demountable rims, top windshield, luggage carrier and Klaxon horn.

Enclosed bodies to fit the 48-D chassis may be had in time for fall and winter use
H. E. Fredrickson Automobile Co. 2044-46-48 Earnam St., Omaha, Neb. Aloo agente for Chalmert.

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