

HAYDEN'S

There's Both Price Saving and Unbounded Satisfaction in Our July Clearing Sale

HAYDEN'S

July Clearance Ribbons

High Grade Fancy Ribbons; regular 35c values, on sale, at, yd.19c

Ladies' Hand Bags

Ladies' Hand Bags at most surprising price reductions, for Saturday's sale, regular \$5.00 to \$3.50 values— at25c, 49c, 75c to \$1.98

All departments have joined hands to make Saturday the biggest July Sale Day in our history and such values as we're offering will unquestionably crowd the store.

Come early Saturday prepared for bargain surprises surpassing all expectations.

Parasols, Umbrellas, Gloves



There was never a season when showings of pretty parasols were so varied in styles and colorings. Saturday we're offering an immense line of Parasols, bought to sell up to \$15, at from75c to \$5.50



Men's Furnishing Clearance

Men's Laundered Shirts, \$1.00 and \$1.50 values, at49c Madras, pongee, fine percales, etc., all colors, with or without collars. Men's Laundered Shirts, \$2.00 to \$3.50 values, at98c

July Clearance Bargains in Corset Section

200 models in W. B. or Royal Worcester corsets; long hip with low bust and draw tape; all have six heavy garters attached98c

July Sale of Men's \$10 Panama Hats \$4.50

We made a fortunate purchase of 50 dozen first quality Ecuadorian Panama Hats, including all sizes from 6 3/4 to 7 3/4; very newest shapes and actual values to \$10, Saturday they are on sale in three big lots, choice, \$2.95, \$3.95 & \$4.50

July Clearance Ladies' Neckwear

A beautiful line of fine embroidered Soft Collars, suitable for low neck waists, a perfect laundry collar; some worth to 50c each, 12 1/2c

New Lace Collars

Beautiful new designs in the finest Venice and plain laces; 35c to \$2.00 values— at25c, 49c, 75c and 98c

Fancy Woven Dress Voiles

In plain colors or checks, most wanted shades, to 18c values, in Domestic Room, yard8 1/2c

65c Arcadia Seamless Sheets

Linen finish, 81x90 size, good heavy muslin, in the Domestic room at48c

\$1.25 Pattern Table Cloths Bleached satin damask, size 90x63, in the Domestic Room, choice98c

15c Large Huck Towels 20x40 size, with fancy red borders in the Domestic Room, each10c

15c Ready-made Pillowcases Good quality muslin, 45x36-1/2 size, on sale in Domestic Room, at11 1/2c

Most Wonderful Values in Men's Clothing Ever known at beginning of summer season now offered in our July Clearance Sale



The whole town is talking about the surprising underpricings at Hayden's, and well they may, for such astounding economical opportunities seldom, if ever, were offered in any Omaha store.

SATURDAY WE'RE OFFERING

- Men's Summer Suits, values up to \$18.00, both two-piece and three-piece styles, broken lines from regular stock, at \$5.00
- Washington Blue Serge Suits, absolutely fast colors, great values at \$12.50, all sizes, at \$7.50
- Broken Lines of Men's Suits that sold up to \$25, in Saturday's Sale, choice. \$12.50
- Hart, Schaffner & Marx Suits, broken lines and a late shipment, choice of over 600 suits, all newest styles and colorings \$16.50

You'll never have a better opportunity to select at a saving.

20% Discount On all Trunks, Bags and Suit Cases

in Stock, Except Indestructo Make Right at the beginning of the vacation season; right when you want them the most, we Offer this 20% Discount from Regular Selling Prices

The Climax of Bargain Giving in Women's Ready-to-Wear this Week in Our Ladies' Suit Department July Clearance

The Very Superior bargains shown the past ten days has caused unprecedented selling in this busy department—but the new lots shown for Saturday are even better than former showings and should crowd the department from early morning till closing.

All Women's and Misses' Tailored Suits Must Go.

And we've marked our entire stock for Saturday's selling without regard to former selling prices or cost. 150 Elegant Tailored Suits— In a splendid assortment of the most clever designs, including fine Cream Serges, Silk Suits and a big line of fancies that sold at \$29.75 to \$40, in one big \$12.50 lot Saturday, at \$12.50



Beautiful Summer Dresses at Considerably Less Than Half the Actual Retail Worth of the Garments Offered.

Ladies' and Misses' Summer Dresses—Made to sell to \$5, both colors and white, in splendid assortment of dainty styles, July Clearance price \$1.95

Waists worth to \$1.50, in Lawns and Lingeries, neatly trimmed with laces and embroideries, all sizes, at one price Saturday50c

Ladies' Serge Dress Skirts—Regular \$5 values, in white and black striped, cream serge, fine assortment for selection, on sale for one day, Saturday, at, choice \$2.50

Home Made Wrappers, Dressing Sacques, House Dresses and Kimonos, big, new line, on sale Saturday.19c

Hand Embroidered Waist Patterns

\$1.50 to \$5.00 values, in Saturday's Sale, at 79c, 98c, \$1.25-- Saturday we place on sale the most beautiful line of hand embroidered Marquisette and Voile Waist Patterns ever shown at anything approaching our July Sale Prices.

July Clearing Sale of SHOES

Saturday all discontinued lines of Shoes and Oxfords for Men, Women and Children at almost One-Half the former prices.

Men's Shoes worth up to \$4.00 and \$3.00, in two big lots. \$2.50 and \$1.98 Women's Shoes, Oxfords and Pumps, in all leathers and newest shapes, in two big lots, worth \$4.00 and \$3.00— at \$2.50 and \$1.98

Read Hayden's Big Grocery Specials for Saturday—It's Interesting

- 19 lbs. granulated sugar \$1.00
- 10 bars Lenox, "Best 12m All" or "Diamond" "C" soap85c
- Orlone or E. C. corn flakes, pkg.65c
- Grape nuts, pkg.10c
- 8 cans oil or mustard sardines25c
- Jell-O or Jellycon, or Advo-Jell, pkg.75c
- 16-ounce pkg. best domestic macaroni75c
- The best soda crackers, 75c 8 1/2-lb. boxes fancy select soda crackers40c
- 1-lb. cans assorted soups for75c
- 16-ounce cans condensed milk65c
- Large bottles pure tomato catsup, Worcestershire sauce, pickles or olives, bottles85c
- McClellan's peanut butter, lb.12 1/2c
- The best, tea siftings, 1-lb.25c
- Golden Santos coffee, per lb.25c
- Potted meats, can40c
- 1-lb. cans canned beef, 50c
- New Potatoes, 16 lbs. to peck25c

Hayden's Make the Prices on Drugs and Toilet Goods

- 50c bottle of Hinds' honey and almond cream for30c
- 25c bottle of Hires' Root Beer Extract for18 1/2c
- 25c bar of Cuticura soap for17c
- 10c bar of Williams' or Colgate's shaving soap for15c
- Four bars of Ivory soap for15c
- 15c package of "30-Mule-Team" borax for9c
- 15c can of Violet talcum powder; finest quality, per can.5c
- 10c box of Shinola shoe polish.5c
- Three double sheets of sticky fly paper for5c
- Eight Sheets of Poison fly paper, 5c
- 25c Santitol or Peroxide tooth powder or paste for12 1/2c
- 25c tooth brushes; big snap, ea.10c
- \$1.00 box of La Trefle or Azura face powder for75c
- \$1.00 bottle of Pinaud's Lilia or violet water for50c
- 50c box of Sempore Goline, always young, for25c
- 50c box of Java rice or Pizzone's face powder for25c
- \$1.50 bottle of Oriental cream for 98c
- \$1.00 bottle of bay rum; fancy sealed bottle for18c
- 50c can of violet talcum powder; extra size for20c
- 25c also Santitol or Peroxide face cream for12 1/2c
- Large size Pompetan Massage cream for45c
- \$1.00 size Pure Hydrogen Peroxide; extra size for25c
- Eight full sized Santitol drinking cups for10c

Ladies' Underwear & Hosiery July Clearance Bargains

That in breadth of assortments and desirable quality at the prices cannot be duplicated elsewhere.

Muslin Underwear, worth to \$3.50 per garment—princess slips, gowns, combination suits, skirts, in newest styles, elaborately trimmed—matchless values at, choice.98c

Special Bargains in Bathing Suits. WOMEN'S KNIT UNDERWEAR. Silk Lisle Union Suits, to \$1.00 values, all sizes49c

Saturday in the Wash Goods Department

50c black and white striped voile; 40 in. wide, yd., 25c 25c silk organdies; good assortment of patterns, yd. 19c

Bed Spread Specials for Saturday \$1.50 Hemmed Crochet Bed Spreads at \$1.00

Manufacturers' Stock Children's Wash Dresses

A clever lot of Dainty Dresses in Lawns, Ginghams, Percales, etc., all sizes 2 to 14 years, made to sell up to \$2.50, in our June clearing sale, at one price. 59c

Boilers—Big Clearance Sale

This lot of boilers is slightly damaged; all of them serviceable. No. 7 copper bottom Lisk boilers, worth \$2.00 \$1.00

Big Enamel Ware Clearance Sale

We are the exclusive manufacturers agents for the famous "Robin Egg" blue and white enamel ware. This line goes on sale Saturday at the following greatly reduced prices:

Store Closes Saturday 9 P.M.

All other days during July and August we close at 5 P.M.

We fill Mail Orders from our daily ads, while the goods last. Fresh fruits and vegetables shipped only by express and at purchaser's risk.

Try Hayden's First It Pays