

Copyright, 1912, by American-Examiner. Great Britain Rights Reserved.



Lady Duff-Gordon's "Ideal" Gown.

## Lady Duff-Gordon Describes Her Newest Unique Dresses

LADY DUFF-GORDON, the famous "Lucile" of London, and foremost creator of fashions in the world, writes each week the fashion article for this newspaper, presenting all that is newest and best in styles for well-dressed women.

Lady Duff-Gordon's new Paris establishment brings her into close touch with that centre of fashion.

Lady Duff-Gordon's American establishment is at No. 17 West Thirty-sixth street, New York City.

By Lady Duff-Gordon "Lucile."

I HAVE, perforce, an ideal dress, the dress of all others that I would see worn by tall, lily-slender women. To wear my ideal dress, a lady must have tiger lily attributes; she must be graceful, supple, bending with every breath of wind.

In the first photograph I show my ideal girl and my ideal draped dress. It is made of double width charmeuse and has no seam anywhere. It clings closely to the figure, by the knack with which it is draped. There is art in every fold of the fabric. Fingers as clever as those of a sculptor produce this effect. My ideal girl in my ideal gown is far finer than the finest bit of sculpture.

In this model I have used a delightful shade of blue charmeuse. It is the shade of far distant hills, the chiffon scarf and embroideries are all in various tones of this same shade. To secure the perfect effect of this costume the wearer must resemble my ideal girl in color, as well as in figure. She must be fair, with eyes the blue of the distant hills, and skin as delicate as the clouds that float above us at dawn.

Very different are the two dear little girls in my second photograph.

## 'WISH' DRESSES and AN IDEAL



And Her Two "Wish" Dresses.

One so dark, the other so fair. They are wearing two of my favorite models, my "wish" dresses. The fair one has a dainty little cobwebby frock. A sheer white lace over flesh-colored satin. There are touches of brilliant white satin in skirt and bodice. It is the quaintest kind of an 1812 model, high belted, with a bunch of tiny rosebuds tucked in at the left. The apron of lace, with its charming bits of pockets, is a fetching conceit. Stockings of pale pink and tiny slippers of pale blue! The hat and sunshade match the satin slippers, blue as blue forget-me-nots. This little "wish" girl always makes me think of spicy pinks and tender forget-me-nots.

The other little girl, the brown-eyed maid, has a smart afternoon coat and skirt of the palest hydrangea blue charmeuse. It is made with a slightly draped skirt. The very chic jacket has a peplum. There are touches of water-green satin. The hat is pale pink taffeta bound with dark green, and trimmed with a wreath of old-fashioned flowers.

The first little "wish" girl, being blonde, is quaint. The second, being a brunette, is smart, chic. Brunettes should never attempt quaintness—that should be left for blondes.

Charmeuse is used for the slippers instead of satin. And, by the way, I find that of all branches for draping, charmeuse is the most graceful and the most supple.

As to evening gowns, Paris is proclaiming its favor for a bright—but not altogether beautiful—shade of sulphur yellow, though I doubt whether its popularity will carry across the Channel, where, however, some of the less startling shades of yellow will doubtless be worn. Then there is a new green called "Malachite" which is destined and likely to be something of a rival to emerald tints, while though "carrot red" certainly sounds somewhat prosaic, not to say unattractive, as the description of another fashion favored color. You will find the reality more inspiring, I fancy, more especially too, when it is softened by draperies and veillings of the lace, which nowadays—and nights too—puts in an appearance on practically every gown and garment.

The lace fashion, has in fact developed into a positive furor, and even the tailor made suit is taking unto itself, lace collars and frilled lace revers, in order not to be "out of it," so that practically every make is in demand, from the finest chantilly and shadow laces to the heavy, boldly brodered "Micarome" varieties, while one and all are being shown, too, in widths ranging from a wide "bead" edging to a knee deep flounce.

## My Secrets of Beauty

By Mme Lina Cavalieri. The Greatest Living Beauty

### No. 182--Cures for Encumbering Flesh

RANGING the world for the best methods of beauty culture Mme. Cavalieri brings us from Japan today a simple method of reduction of excess flesh. Who has ever seen a fat Japanese? Or if he has seen that rare sight has not known that that weighty native of the Flowery Isle has departed from the dietetic habits of his country?

"Give the rice treatment a thorough trial" advises this greatest of beauty culturists. "It is simple and cheap and has the merit of not reducing too rapidly, so that the facial muscles have time to adjust themselves to the new conditions, preventing the aged look that follows too rapid reduction."

The German fruit rooms and the French grape diet she also describes in this article.

By Mme. Lina Cavalieri.

I F I were ever encumbered by too much flesh I should first give the rice treatment a thorough trial. It is simple and cheap and has the merit of not reducing too rapidly, so that the facial muscles have time to adjust themselves to the new conditions and the skin of the face to also adjust itself, preventing the haggardness and aged look that follow too rapid reduction.

The rice cure can be explained in a paragraph, a short one, even in a line. It consists in an exclusive diet of rice and milk, or rice with a little butter and salt to make it palatable. It is a leisurely, and for that reason healthful, treatment. A young woman of my acquaintance rid herself of two pounds a week by this diet until she had diminished her weight by the desired ten pounds. I have no doubt, had she continued, she could have reduced indefinitely by that scale. She ate three large bowls of rice a day. Each bowl constituted one of her three daily meals. The rice was covered with skim milk. Had she chosen, she could have eaten it with a little butter and salt.

A fad in Ostend and at some of the German cures is to wrap the limbs and other fatty portions in white muslin or linen cloths that have been boiled in vinegar. They are wrapped around the fleshy portions of the body as hot as the cloths can be endured. When they cool they are replaced by others or they are dipped once more into the vinegar. This treatment is continued for at least twenty minutes and some of the faddists employ it three times a day. It has a certain value, for there is no question about the absorptive power of the skin. But its foes are sure that it makes the skin yellow.

In Germany is being attempted a method that would make for health and healthy thinness in America. German physicians advise the establishment in each town of fruit depots. If these depots or rooms were generally established and a man or woman could drop in at one of them for luncheon as easily as he or she now calls at a restaurant where fattening potatoes, puddings, pastry and liquors are served there would be a benefit to the general health.

Summer is the best season for reduction, for three reasons. First, one of the greatest agents for destroying excess flesh is pure air, and one may get all she wishes of it at this season. If circumstances permit you to leave the cities, the country air will aid in diminishing your girth.

A second reason why Summer is the best season for reduction of weight is that we need and crave less food in this season, and, besides, the food is of a lighter nature and contains more acid than in Winter.

One fashionable Parisienne betook herself to her chateau last month for her annual rebuilding and for the first three weeks lived exclusively on grapes and slept in an open air chamber on the roof of her country home. She grew clear of skin and lissome as a girl.

A third reason for utilizing Summer in your reduction treatment is that it is the season which favors perspiration. And fat flows from our body on the streams of perspiration.



Mme. Lina Cavalieri.



### The Latest Labor Saver.

MR. WEEDS, after serving a customer with bread, returned to his van. As he put his basket aboard he noticed a poorly-dressed man standing with one hand on the van-wheel. "What d'ye want?" he asked. The man made no reply as he held up his hand, disclosing a match. "What are you going to do?" asked the puzzled baker, slightly alarmed. The man yawned hard, pulled himself together, and then, with a frightful effort, spoke. "Solright," he said, in a tired voice, "I'm only holding this match to your wheel so that when you start it'll strike."

### Foul Play.

Diner—Change that chicken soup to turtle.  
Waiter (shouting)—Make that chicken turn turtle!

### Beauty Questions Answered

T. S. asks: "Please tell me the simplest way to prepare and apply henna."

Place one heaping handful of henna in a quart of water and boil it down until it makes a pint. Keep in a bottle and dab on the part of the hair that is growing gray.

L. N. complains of an inflamed condition of the eyes that causes them to become reddened and detracts from their beauty. First, stop whatever strain you are imposing upon your eyes. You yourself are the best judge of whether you are reading by a dim light, or reading in bed, or continuing too steadily at any task that strains the eyes. While removing the cause use this:  
Boric acid powder, 1 teaspoonful.  
Salt, 1/2 teaspoonful.

Camphor gum, pulverized, 1/2 teaspoonful.  
Pour over these 1/2 pint of warm water. Let them dissolve. Then strain through a cheesecloth. Keep in a bottle and wash the eyes twice a day, oftener if needed, with this, using an eyecup turned up and opening the eye in it. A piece of cotton may be dipped into the liquid and the eye be bathed with it between these morning and evening "plunges" of the eye into the cup.

D. H. writes me: "I would like to know what to do for my hair. I used hair dye and I suppose did not use it right, for it turned my hair green."  
Follow the foregoing directions for dyeing the hair with henna. Else wait until nature has time to turn the hair back to its natural color.