

July Sales Here Mean More Than Mere Price Savings There's Satisfaction Always



A Marvelous July Sale of Summer Dresses, Suits & Coats



During the July sales we Fill Mail Orders While the Special Lots Last Order at Once

July Sale of Men's Furnishings and Underwear

Every Garment Guaranteed Perfect Men's Athletic Union Suits, in fine quality nainsook... 49c Men's Union Suits, worth \$2.00, fine lisle and mercerized, all sizes, on sale, at... 98c



Nearly \$100,000 worth of beautiful Summer Dresses, Suits and Coats. All fresh, new, clean merchandise, secured by our buyer from several overstocked manufacturers...

\$14.90

Without question the biggest and best bargain opportunity ever offered in any Omaha store.

If after purchase you find better or equal value elsewhere we will cheerfully refund your money.

Sale Begins at 8 A. M.

July Shoe Sale



Shoes are usually considered a big item of expense in most families. But you'll find it easy to make selection in our July Sale and at the same time lessen by about half the expense.

Men's and Women's Oxfords and Shoes, all leathers and all styles, values up to \$4.00, for this sale... \$2.50 Men's and Women's Shoes or Oxfords, all leathers and styles, values up to \$3.00... \$1.98

In this lot are about 300 pairs women's white button shoes and two-strap pumps.

Men's \$2.00 white canvas bal or Oxfords... \$1.25 Women's, Misses' or Child's white canvas 2-strap Pumps, regular \$1.75 and \$1.50 values... \$1.00

All sizes Barefoot Sandals up to a misses' size 2, with or without elkskin soles, the 75c kinds... 48c

200 pairs women's \$2.50 white canvas slant top button shoes, at... \$1.50

About 400 pairs women's \$2.00 and \$2.50 Oxfords and 1, 2 and 3-strap Pumps, in turn and welts... \$1.00

Visit our busy Children's Department. Special sales all day. Come early and bring the children. Plenty of extra help to serve you.

High Grade Panamas

Values up to \$8.00, in most stylish new blocks, on sale Saturday in 3 lots... \$2.95, \$3.50 and \$4.50

Stylish Straw Hats—Manufacturer's Samples, worth up to \$3.00, an exceptionally fine lot, on sale at... \$1.40

Boys' and Children's Straws—All styles of straws, special purchase, values to \$1.00, choice... 25c and 45c

Regular Lines at \$1.00 to \$5.00 that were never surpassed by any store in the land. SEE THAT \$2.00 LINE.

Special for One Day Only

ELECTRIC IRONS—Saturday we will sell the famous "Ideal" 6-pound Electric Iron, which is guaranteed for 5 years, a regular \$5.00 iron, for... \$2.98

This is the only iron that heats the whole bottom, the point being the hottest, and does not heat the top or handle. The only real hot-weather iron in town.

Big Sale Saturday Gasoline or Oil Stove Ovens. 1 burner Ovens, tin and asbestos lined, worth \$1.25, at... 98c

1 burner Ovens, extra heavy, large size, worth \$1.98, at... \$1.39

2 burner Ovens, heavy steel and lined, worth \$2.50, at... \$1.89

1 burner heavy fancy Oven, glass door, worth \$2.50, at... \$1.89

2 burner heavy fancy oven, glass door, worth \$3.50, at... \$2.98

Special Reduction in Hose Saturday. 15c Greenwick "3-4" hose, guaranteed. This is a fine 5-ply with rubber in it, and should last 10 years, at... 12c

12c 3-4 Guaranteed Hose, 3-ply... 9c 12c 1-3 Guaranteed Hose, 4-ply... 9c

We are agents for the famous "White Lily" electric washers, the "Motor" and "One Minute" washers. Washing machines up from... \$2.98

Five Saturday Specials In the Domestic Room

Arcadia Linen Finished Sheets, 66c values, 81x90 size, seamless, special bargain, at... 48c

\$1.25 Kingston Bed Spreads, full sized, hem mtd, assorted patterns—... 98c

16 1/2 Made Pillow Cases, fine quality muslin, 46x36 size, at... 11 1/2c

12c Fringed Turkish Towels, good weight, 17 x 36 size, at... 11 1/2c

\$1.25 Bedspread Cotton Damask Table Cloth, mercerized, 8x10 size—choice... 98c

\$5.00 Dresses at \$1.45—10 dozen dainty White Dresses, lace insertion and embroidery trimmed; also 20 dozen colored dresses, made to sell to \$5, while they last, choice... \$1.45

\$7.50 Dresses at \$2.95—Beautiful lawns, fine embroideries, Swisses and fancies, all colors and white; scores of the most beautiful summer styles for selection, at... \$2.95

\$1.50 Dresses at \$5.00—Linen, piques, dainty lingerie and other beautiful wash materials, 50 designs for selection, made to sell to \$15, in Saturday's sale, at... \$5.00

Children's Wash Dresses—Regular \$1.50 values 69c. All the newest summer styles in all sizes, almost unlimited assortment, will go on sale at... 69c

Children's Wash Dresses—\$3 values, in all most wanted wash materials, both white and colors; a broad assortment of beautiful new styles for selection... \$1.45

Seldom if ever before have such bargain opportunities been offered in Omaha, even at Hayden's. You can't afford to miss them. See displays in our 16th St. windows. Don't fail to see these offerings before buying.

July Clearance Bargains In Hosiery and Parasols

Ladies' Silk Boot Stockings with high spliced heel, double toe, soles and heel, white, black and tan, all perfect... 35c and 25c

\$1.00 All Silk Stockings, black only, on sale at 49c

Children's Hose, 15c and 25c values, at 12 1/2c and 7 1/2c

\$1.50 Silk Hose, all colors, at pair... 98c

LADIES' PARASOLS Big special purchase, all new styles and colors, parasols in the lot worth \$5.50; your choice at... 98c

Kayser's 16-Button Length Silk Gloves—All colors, matchless values Saturday... \$1 and \$1.50

Special Umbrella Bargains—Fancy and plain handles, American tafeta covers... 98c and \$1.45

Bed Spread Specials Saturday High Grade Linen Dept.

Full size imported Marseilles Bed Spreads, scalloped or fringed, \$6.00 values, each at... \$3.50

Full size imported Marseilles Bed Spreads, scalloped or fringed, \$8.00 values, each... \$4.95

Full size crocheted pattern Bed Spreads, scalloped or fringed, \$4.00 values, each... \$2.50

Full size crocheted pattern Bed Spreads, scalloped or fringed, \$3.25 value, each... \$1.98

Full size crocheted pattern Bed Spreads, hemmed or fringed, \$2.50 values, each... \$1.50

Colored full size fringed Bed Spreads, assorted, \$4.00 values, each... \$2.98

25c Veilings at 5c

A big line of Fancy Veilings, regular values to 25c yard; to close at, yard... 5c

75c Sash Ribbons at 35c A brand new novelty in high grade Sash Ribbons, bought to sell regularly at 50c and 75c—... 35c

Hand Bags Complete line for your selection. Matchless values in Saturday's clearing sale.

\$1.00 Hand Bags... 49c \$2.00 Hand Bags... 98c \$2.50 Hand Bags... \$1.25 \$4.00 Hand Bags... \$1.98

Black Velvet Ribbons Are in great demand this season, especially in the wide numbers. We are showing all these wide numbers at SPECIAL BARGAIN PRICES.

New Neckwear We're continually adding the new novelties to this stock, and Saturday show an exceptionally attractive assortment—... 10c to \$1.98

China Dept. Glasware Specials

1 qt. Ball Mason Fruit Jars, per dozen... 60c

1 pt. Ball Mason Fruit Jars, per dozen... 50c

1 qt. Root Beer Bottles, doz... 81c

1/2 pt. Root Beer Bottles, doz... 75c

1/2 pt. Jellies, doz... 20c

1/2 pt. Jellies, doz... 25c

Best Jar Covers, doz... 15c

Best Jar Rubbers, 2 doz. for 15c Jar Rubbers, 2 doz. for 15c

July Clearance Bargains in Corset Dept.

One Lot of Corsets, regular 75c and \$1 values, broken lines, on sale at... 49c

Extra Long Corsets, with six hose supporters and draw tape, all sizes... 75c

Corsets Worth to \$2.00, in long and medium models, high or low bust, also lace embroidery trimmed, at... 98c

50c Bust Ruffles, at... 25c

50c Brassiers, at... 25c

Boys' Pongee Blouse Waists, regular \$1.00 values, with military collar, at... 49c

Children's Wash Suits and Rompers, all colors, \$1.00 values—... 49c

Children's Wash Suits, worth \$1.50 to \$2.50; go at... 98c

Children's Blouse Waists, 50c to 75c values, all styles, at... 35c

Saturday's Specials in the High Grade Wash Goods Dept.

Check Dimities, a good assortment of patterns, at, yard... 12 1/2c

19c Mercerized Foulard light and dark colors, good patterns, at yard... 12 1/2c

25c Plisses in white and colors, for underwear, 30-inch wide, at yard... 18c

19c Plisses, 22 inches wide, in white and colors; at, yd. 12 1/2c

Bordered Batistes, regular 15c quality; at, yard... 10c

July Clearance of Muslin and Knit Underwear

Seldom in a lifetime will you find values that will compare with these. Assortments, too, are pleasingly complete.

Skirts and Princess Slips of fine quality cambric and nainsook, also Silk Combination Suits with circular drawers, values to \$6.00, Saturday, at—choice... \$1.98 and \$2.98

Gowns, Combination Suits and Skirts—Splendid assortment of dainty designs, made to sell up to \$3.50, Saturday, at... 98c

Gowns, Combination Suits and Skirts, worth more than double... 49c

Children's Muslin Drawers, lace and embroidery trimmed or hemstitched and tucked, at... 19c and 12 1/2c

Bathing Suits Greatly Under Priced. Silk Lisle Union Suits—Tight or loose knee, all sizes, to \$2.50 values... 98c

Lisle Union Suits that sold at \$1.00, all styles, great snap Saturday... 49c

Ladies Cotton Union Suits... 35c 3 for... \$1.00

35c Lisle Under Vests... 19c

Vests, Pants, Union Suits, 35c garment value, at... 12 1/2c | 15c Cotton Underwear, at... 9c

Italian Silk Vests—A big special purchase on sale—Hand embroidered ones at \$1.98. The plain one at... \$1.35

Compare Our Showing of Summer Millinery

With any and all shown elsewhere you'll find superior values and assortments at any and all times.

\$7.50 Trimmed Hats \$2.95—50 beautiful new white chip hats fresh from the work rooms, trimmed in newest styles, values to \$7.50, choice... \$2.95

New Feather Effects, Wings, Breasts and Fancy Ostrich. Will save you about half on these lines of goods.

Ratine Hats 69c to 98c

Why Pay More for Drugs and Toilet Goods?

Saturday a Special First of the Month Drug Sale. Highest Quality Goods For Less Money Than You Pay Elsewhere.

25c bar of Cuticura Soap for... 17c 10c and 15c bar Toilet soap, slightly scented, at, per cake... 5c

4c pure Hydrogen Peroxide, extra size, for... 15c 10c pure Hydrogen Peroxide, extra size, for... 15c

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INCREASE FARM LAND VALUE

Equalization Board Adds from Four to Fifty Per Cent.

FLORENCE IS HIT THE HARDEST Only Values Remaining Practically Unchanged Are in Jefferson, Elkhorn and Chicago Townships.

Douglas county farm land valuations are increased from four to fifty per cent by the final action of the equalization board. The increases and the new valuations are as follows:

Florence precinct, 50 per cent, \$85 per acre; McArdie, 15 per cent, \$100; Millard, 10 per cent, \$85; Valley, 4 per cent, \$50; Union, 30 per cent, \$75; Waterloo, 10 per cent, \$30; Douglas, 10 per cent, \$150; Benson, 20 per cent, \$200.

Some of the acreage is increased more than others and in each precinct there is some land that is poor. The above values are for the average acre.

Values practically unchanged are: Jefferson, \$77; Elkhorn, \$76; Chicago, \$72. In Dundee there is an increase of about 15 per cent on acreage and lots; in East Omaha there is a similar increase on lots, there being practically no acreage.

TIME TO BE SHORTENED ON THE MISSOURI PACIFIC

Running time on the Missouri Pacific will be shortened by one hour and fifteen minutes between here and Kansas City when the new time table goes into effect Sunday. The train now leaving here at 9:30 in the morning will depart hereafter at 10:45, reaching Kansas City at 5:30 in the evening, as at present. It will carry through sleepers and diners from Minneapolis. Running in the opposite direction the train will leave Kansas City at 1:45 in the afternoon and will reach here

at 8:30, leaving fifteen minutes later over the Northwestern for Minneapolis.

GUEST'S CLOTHES TAKEN FROM THE CAREY HOTEL

Louis Vonier, a boarder at the Carey hotel, reports the theft of a valuable stickpin, two pairs of glasses and his coat and vest. His trousers, containing nearly \$50, and a diamond ring, were left behind. The robbery occurred while Vonier was asleep. It being a warm night he left the door open.

LITTLE GIRL BURNED BY EXPLODING FIRECRACKER

Annabelle Douglas, the 14-year-old daughter of Rev. A. C. Douglas, was painfully burned about her right hand last evening when a firecracker which she was holding in her hand, exploded. Particles of the powder entered the flesh, but no serious lacerations were noticed.

FRUITS ARE MUCH CHEAPER

Berries of All Kinds Also Greatly Reduced in Price.

VEGETABLES, TOO, PLENTIFUL

Sugar Sells Nineteen Pounds for Dollar and Potatoes Drop Ten Cents a Cask—Lemons Are Feeling More.

Fruits are probably as cheap now as they will be this season. The local market is almost overburdened with all varieties of fruits and grocers say that if the housewife wants to can any of the sweet things now is the accepted time.

Black raspberries are selling at 5 cents a pint; cherries and currants at 7 1/2 cents and gooseberries at 10 cents a quart. Red June plums may be bought at 5 cents a quart, and tragedy blue plums at 40 cents

a basket. Large baskets of peaches are bringing 20 cents. These fruits come to take the place of pineapples, which have disappeared from the local market.

Vegetables are also plentiful. A one-third market basket of wax or green beans or peas may be had for 20 cents. Potatoes have dropped 10 cents in price, now selling at 40 cents a peck.

A. King, manager of Hayden Bros. grocery department, said yesterday that the Fourth of July picnics throughout the country would cause a rise in the price of lemons, which already have increased 5 cents in price. They are selling at 20 and 25 cents a dozen, and as the hot weather continues and folks persist in soft drinks lemons are expected to rise considerably.

Got an Awful Fright by fear of appendicitis? Take Dr. King's New Life Pills and soon see bowel trouble vanish. Guaranteed. 25c. For sale by Beaton Drug Co.

Key to the Situation—Bee Advertising.

More Complications in Hull-McKeen Suit

Mr. and Mrs. W. R. McKeen's demurrer to C. W. Hull's suit for annulment of his alimony contract with Mrs. McKeen was overruled by Judge A. C. Troup. The McKeens now must file their answer, after which there will be another long battle over motions of one sort and another. The issues will not be made up and the case will not be ready for trial on its merits before next autumn.

HUMMEL TO SET 'EM UP TO CRECHE YOUNGSTERS

Commissioner Hummel will serve the youngsters at the Creche with ice cream this evening at the formal opening of the playground on the Creche grounds. The women of the Creche will entertain. Mayor Dahlman will be present.

Fond Brother Elks Kidnap Oscar Lieben

Oscar Lieben, the justly renowned impresario of the Ak-Sar-Ben Royal Conservatory of Music, has been kidnapped and his wife wants him back.

Oscar tripped down to the station on the Fourth of July to bid affectionate adieu to his brother Elks who were about to depart for Portland. Tears flowed down the cheeks of the big brother Elks at the very thought of having to leave their dear leader behind.

They wept on his shoulders, but it was a sly weep, indeed. When the signal was given to start the magnificent special train westward the tearful brothers simply picked Oscar up, bundled him into a coach and Oscar up, bundled him into a coach.

Oscar wires back to his wife that he will return from Denver.