

This Store Closes at Nine O'Clock Saturday Evenings--Other Days at Five O'Clock. Please Do Your Shopping in the Mornings if Possible.

In This Advertisement Are Some Common-Sense Reasons For the Wonderful Popularity of This Enormous Closing-Out Sale

Every day is a pleasant day for hundreds of new customers, most of whom have probably been urged to come here by their friends who already know of the matchless, money-saving possibilities of this sale.

The sale began with a Half-Million Dollars' worth of Good and Dependable Merchandise and has since been reinforced by nearly an Hundred Thousand Dollars' worth of new merchandise, which is the cancelled orders of the Bennett company, we purchased from the makers at about half of the actual values. Think what that means to you! The opportunity of a lifetime to choose from 71 big departments embracing every need of wardrobe and home at prices averaging around a half.

orders were duplicates of anything that was in the old Bennett Company's stocks. Rather, practically all of the wearables, yard goods and kindred lines were of later fashion, while the rest was staple merchandise in demand the whole year 'round.

After all is said and done, the concrete facts are better than the abstract arguments—the good and dependable merchandise you will find here when you come, and the low prices upon it are better than all of the publicity we can give the sale.

If you had all the money in Omaha, you couldn't buy at wholesale the goods we are offering in this closing-out of the Bennett stock one sou cheaper than you can buy them in this store Saturday.

When we say reinforced we don't mean that the goods that composed the cancelled



11,500 New Lingerie Waists at Almost Half-Price Saturday

The Greatest Variety; The Choicest, Freshest, Coolest Styles; The Largest Savings in Waists and Blouses that Defy the Rising Mercury.

We considered ourselves quite fortunate when the makers accepted our offer for this largest stock of waists ever brought to Omaha in a single shipment. You will consider yourself fortunate when you see what elegant styles and really worthy qualities they are for they are so fine and good you will not be able to resist the temptation of purchasing several. There are plain waists for street and travel wear as well as waists as elaborately trimmed as the most ultra-fashionably inclined woman would want. Synopsis of sale:



\$1.69 for the Lingerie Waists that are Worth \$3.00 Each

\$1.98 for the Lingerie Waists that are Worth \$3.85 Each

\$2.49 for Lingerie Waists that are Worth \$4.00 and \$4.50

LOT NO. ONE, at \$1.69, consists of lingerie waists of fine lawns and voiles. Dozens of styles to choose from, each beautifully trimmed with laces and embroideries. High and low necks, long and short sleeves and all sizes—a waist for every taste. Regular \$3.00 values, while they last at \$1.69.

LOT NO. TWO, AT \$1.98, consists of lingerie waists in practically every worthy lingerie material and wanted style. High and low neck styles, with either long or short sleeves, trimmed with laces and embroideries in the very newest ideas. Not a waist in the lot worth less than \$3.75.

LOT NO. THREE, AT \$2.49, consists of lingerie waists that are certain to please the most fastidious. High and low neck styles with short sleeves, trimmed with fine Irish, filet and valenciennes laces—some of them are hand embroidered. \$4.00 to \$4.50 values, while they last, \$2.49.

Children's Dresses

Children's wash dresses of fancy striped, checked and plain colored percales; low neck and short sleeve styles; ages 6 to 14; 89c to \$1.00 values, at

59c

Wash Dresses

White pique dresses with fancy shawl and sailor collars and ties; Bennett's priced at \$9.95, Saturday at **\$4.95**

Plain colored chambray dresses in pink, white, light blue and lavender; striped collar, cuffs and ties; \$2.50 values, at **\$1.25**

Striped and plain percale and lawn dresses in coat effects; fancy shawl collars; some trimmed with embroidered pique collars and cuffs; \$5.00 values, at **\$2.50**

Lingerie Dresses

Lingerie dresses with fancy shawl and neat embroidery and lace trimmings; Bennett's price \$12.50, Saturday **\$6.25**

One lot of eyelet embroidery and lace trimmed lingerie dresses; low neck and short sleeve styles; \$7.95 values, at **\$3.95**

Norfolk Dresses

Norfolk dresses in a variety of materials and colors; some white and fancy stripes in the assortment; \$2.00 to \$9.95 values, \$2.95 and **\$4.95**

House Dresses

Checked percale house dresses with round necks; 3-quarter sleeve styles; trimmed with plain colored percale and pearl buttons; neat and serviceable; worth \$1.50, Saturday at

98c

Silk and Wool Dresses

Women's silk and wool dresses in 50 different styles and every color; worth from \$10 to \$15, all go at same price **\$5.00** Saturday at

Linen Dresses

Linen suits in tan, leather, white, light blue and lavender; cutaway coat styles with collar and cuffs trimmed with white pique, \$9.95 values, at **\$4.95**

Coat Style Dresses

Heavy allover robe eyelet embroidered coat style dresses; extremely fashionable; worth up to \$12.00, all go for **\$5.95**

Wash Coats

Women's and misses' wash coats of Horrock's English reps; fancy, novelty and auto collars, \$9.95 values, at **\$4.95**

Junior Dresses

Lawn, percale, chambray and gingham dresses, ages 13, 15, 17, **\$1.25 to \$4.95**

Wash Petticoats

Wash petticoats of extra quality black and white Pekin striped percales; have a wide flounce finished with embroidered and scalloped edge; a regular \$5c value, Saturday at

39c

Saturday Sale of Hair Goods

The complete line of hair goods which we carry enables us to satisfy all our customers. We can match perfectly any shade of hair. You will find bargains here in pure, sanitary hair goods that cannot be matched in any other Omaha store—quality considered. The following are for Saturday's special selling.

- 98c, 18-inch straight, pure hair switches **59c**
- \$2.00, 20-inch natural wavy hair switches **\$1.39**
- \$3.00, 24-inch natural wavy hair switches **\$1.89**
- \$5.00, 30-inch natural wavy hair switches **\$2.98**
- The new coronet, 3 separate stem switches, 30-inch size, at **\$5.00**
- 24-inch size, at **\$2.98**
- 5 large hair nets **10c**
- 2 human hair nets **25c**
- All shades transformations from **\$2.75 to \$6.00**
- 15c, 12-inch washable hair rolls **10c**

Bargains from Three Departments You Should Visit Saturday--Rare Savings

Hosiery, gloves and underwear—three vital factors of your wardrobe—items that can be bought for future as well as present use—are so much reduced in price this Saturday that we venture to say these departments will be crowded all day. Good qualities, too.

Women's Hosiery

Special sale of misses' hosiery; an attractive line and an excellent quality; all sizes; Saturday at **12½c**

Women's hosiery in black and all shades of tan; all sizes, Saturday at **12½c**

Women's feather weight black hosiery; the weight that is in greatest demand this hot weather; 35c values **21c**

Sample line women's colored silk hosiery in sizes 9 and 9½; worth up to \$1.50, Saturday **\$1.19**

Women's silk hose in black and tan; wide garter tops; feet of hosiery; all sizes; \$1.00 values at **79c**

Two Glove Specials

Women's 16-button black lisle gloves, in all sizes; will outwear any two pairs of silk gloves; worth up to \$1.00, Saturday at **25c**

Women's 2-clasp lisle gloves, in black, white, gray and tan; all sizes in the lot; worth up to 75c, Saturday at **25c**

Knit Underwear

Women's ribbed umbrella style union suits; low neck and sleeveless styles; 50c values, at **29c**

Women's extra fine ribbed gauze weight union suits; made large and full; fine torchon lace trimmed; sizes 5 and 6 only; \$1.00 values at **69c**

Women's low neck and sleeveless vests, in sizes 5 and 6; 10c values, at **5c**

Women's fine ribbed sleeveless vests; sizes 4, 5 and 6; 20c values, at **12½c**

Women's hand-trimmed low neck and sleeveless vests; sizes 4, 5 and 6; Bennett's priced at 35c, Saturday **21c**

Misses' tight knee union suits; excellent quality and just the weight for this kind of weather; sizes 6, 8, and 9; 25c values, at **12½c**

Women's Porosknit umbrella style union suits; light weight, cool and comfortable; 50c values, at **39c**

Corsets for Bathing @ Out-Doors Sports Reduced

Here's a lot of corsets that will exactly suit the needs of the girl or woman who spends much of her time in out-doors sports—rowing, golfing, bathing, etc. They are also suitable for house wear.

Girdles and medium length corsets of extra quality coutil, made in a thorough, workmanlike manner and equipped with hose supporters, specially priced for Saturday's selling, or while they last, according to the quality.

Lot No. One--Two for 25c
Lot No. Two--Two for 50c

Broken lots of some high priced corsets from the most reputable makers—several styles in grey, pink and white silks and brocades; mostly in medium lengths—\$2.00 to \$5.00 values, in two lots **\$1.69 and \$1.98** for your choice.

GROCERIES

Bennett's Capitol flour, sack, **\$1.30**
5-lb. can Bennett's Capitol baking powder **75c**
16-lb. can Bennett's Capitol baking powder **1.00**
18-lb. box soda or oyster crackers, **\$1.10**
Grape nuts, the pkg., **10c**
¾-lb. cake Walter Baker's premium chocolate **15c**
Bennett's best coffee, lb., **90c**
Bennett's golden coffee, lb., **90c**
Best assorted tea, 20-pkg. tin, **25c**
Fancy Texas tomatoes, basket, **25c**
Fancy Texas tomatoes, basket, **25c**
Extra fancy California apricots, 4 baskets to crate, **\$1.00**

Fruits : Vegetables

Extra fancy new potatoes, 15 lbs. to the peck **35c**
Fresh peas, the quart **5c**
Fresh wax beans, quart, **5c** or market basket **25c**
Large home grown cabbage, head, **5c**
2 home grown cucumbers **5c**
1 bunches beets or carrots, **5c**
Fancy Texas peaches, basket, **25c**
Fancy Texas tomatoes, basket, **25c**
Extra fancy California apricots, 4 baskets to crate, **\$1.00**

MEATS

CHOICE LAMB LEGS, 12½c
LOIN LAMB CHOPS, 12½c
7 lbs. LAMB STEW, 25c
POT ROAST, 12½c, 10c
9-lb. pkg. LEAF LARD, \$1.00
PORK SHOULDERS, 9½c
PORK BUTTS, 12½c
VEAL ROAST, 12½c, 10c
3 lbs. VEAL STEW, 25c
BOILING BEEF, 7½c
REX SKINNED HAMS for **16½c**
FROM 7 to 9 P. M.
PORK CHOPS, 11½c
2 lbs. HAMBURGER, 15c

Butter and Eggs

Bennett's Capitol creamery butter, 1-lb. brick, full weight guaranteed, **25c**
Best country butter, lb., **25c**
Cooking butter, lb., **25c**
Fresh eggs, dozen, **20c**

Pure Candies

Wuiffesta chocolates, 50c value, lb., **25c**
Frosted Brazil creams, 50c value, lb., **50c**
5c pkg. Hershey's milk chocolate, 10c
Toasted marshmallows, lb., **10c**

"Dorothy Dodd" Footwear \$1.98

This lot is composed principally of odds and ends from the Bennett stock of "Dorothy Dodd" oxfords and pumps—all sizes in the lot, but not all sizes in every style. Made of gun metal, patent and vicid kid leathers; were priced by the Bennett company at \$3.50. To close quickly, \$1.98 the pair.

Women's oxfords in patent leather, gun metal and vicid kid; sizes 2½ to 5; \$3 and \$3.50 values, Saturday only **\$1.28**

Women's tan and white Nubuck Colonial Pumps in the latest broad toe last, with medium heel; Bennett's price \$3.50, now **\$2.45**

Men's Oxfords

One lot of men's gun metal oxfords in button and blucher lace styles; have the stylish broad toes, which are in such great demand this season; \$4.50 values Saturday at **\$2.95**

Boys' Oxfords

Boys' gun metal and patent leather oxfords in Goodyear welts, with broad toes; both dressy and serviceable styles for mid-summer wear; regular \$3 values; sale price for Saturday, **\$1.48**

Gold Pattern Haviland China at Half Price

\$3.25 10-inch dishes at **\$1.63**
\$5.00 12-inch dishes at **\$2.50**
\$10.00 16-inch dishes at **\$5.00**
\$6.25 salad bowls at **\$3.13**
\$26.75 coffee cups and saucers, per dozen **\$13.38**
\$24.00 tea cups and saucers, **\$12.00**
\$22.00 after dinner cups and saucers, dozen **\$11.25**
\$28.00 bouillon cups and saucers, dozen **\$14.00**

Other Indian Tree China Bargains

\$20.00 Ramikins and saucers, dozen **\$11.95**
\$10 oatmeal dishes, doz., **\$6.75**
\$15.00 tea cups and saucers, dozen **\$9.95**
\$11.00 16-inch platters **\$6.75**
\$9.00, 14-inch platters **\$4.95**
\$10.00 card dishes **\$5.95**
Balance of entire line of Indian Tree china at **4 Off**
Entire line of Haviland & Co. White Derby china to be closed out at **A Fourth Off**

Gas Fixtures

5c pkg. 500 wax tapers, **10c**
\$1.50 inverted lights, complete with globe, burner and mantle **25c**
75c Welsbach upright gas lights **38c**
25c "Squeezit" gas lighters for **10c**

Drugs @ Toilet Goods

75c Pinaud's Lilas de France toilet water **50c**
25c Williams' shaving stick **15c**
25c Amolin **15c**
25c "Pond's" vanishing cream, **15c**
25c "Odorshun", for perspiration odors **20c**
50c Pebecco tooth paste **30c**
25c Grave's tooth powder **15c**
Bocabelli, imported castile soap, 1 lb., **20c**
25c Rosalin **15c**
2 10c bars Palm Olive soap **15c**
75c rubber gloves **30c**
25c bottle Six **15c**
10c chamols skin **5c**
15c pkg. borax **10c**
15c bottle peroxide **5c**
Hinkles pills, bottle **20c**
25c bottle Hires' Root Beer **15c**

American Carbons

This great collection embraces Romney carbons, electrotones, albumens, green carbons and royal photographs in all sizes from 7x9 up to 32x48 inches. They are the best reproductions from the old masters, while a few prints of the most noted buildings in this and the old countries are included. All are priced at less than half, the sale mark—**25c to \$10**

ORKIN BROTHERS COMPANY, Successor to The Bennett Company

16TH AND HARNEY STREETS

Toys Reduced in Price

Slightly shop worn jointed and kid dolls at **½ Price**
50 cent rubber balls, Saturday **17c**
25 cent rubber balls, Saturday **8c**
15 cent rubber balls, Saturday **5c**
10c rubber balls at **3c**
15c dressed dolls, **8c**
\$1.00 doll cradles, **50c**
\$4.50 jaunting cars for **\$2.75**
\$2.50 baby jumpers for **95c**
25c to 50c Japanese parasols for **10c**