

## The Closing-Out Sale of Bennett's Half-Million Dollar Stock Reinforced By Nearly a Hundred Thousand Dollars' Worth of New Merchandise

These goods were bought by the Bennett Company just prior to the purchase of their store by the Orkin Brothers, and the orders were afterwards cancelled.

Most of the goods arrived in Omaha before cancellation of the order was confirmed and rather than have the goods shipped back to the factory the various manufacturers sold them to us at an

### Average Half Price

In some cases they cost us a little more than half actual values, in others just a half and still others less than half. The savings are passed on to you in the same proportion, and the best part of it is

#### You Get Only Goods That Are Fresh and New--Just From Their Cases

Nearly every department was concerned in these cancelled orders to a greater or lesser extent. Those that were most affected, and which will probably prove the most important to you at this time, are the

#### Men's Clothing and Furnishings

#### Women's Clothing and Furnishings

#### Silks, Dress Goods and Wash Goods

It will pay you immensely to go through every department tomorrow and every day this week, for the merchandise of the store is changing so rapidly, and the bargains are so fast disappearing, that it is impossible for us to keep you posted on all the happenings through the papers. Don't forget--EVERY ITEM IN THE STORE IS A BARGAIN.

Special Conveniences Have Been Arranged for the Benefit of Out-of-Town People Attending the Sale. Mail Orders Will Be Filled While the Goods Last.

## Brief Word of Bargains From the Yard Goods Store

Our yard goods sections profited greatly by the special purchases we made of orders that were cancelled by the old Bennett Company. The varieties in each line and at each price mentioned are too varied to admit of detailed description. But you will in nowise be disappointed when you come.

### Silk Prices Are Greatly Lessened

Cheney Bros. famous shower-proof foulards in all the new patterns and colorings of the season: \$1.00 values at .50c  
Plain colored, 36-inch messalines, \$1.50 values at .85c  
36-inch plain colored messalines, \$1.25 values at .85c  
Bordered foulards and pongees--choice of all in the store, worth up to \$2.50, at .85c

\$2.00 Charmeuse satin, full 36-inches wide . . . . . \$1.79  
\$1.50 plain colored poplins, 42-inches wide . . . . . \$1.10  
Other silks of more than ordinary interest are priced as follows--Up to \$1.00 values, 29c; up to \$1.25 values, 49c; up to \$1.35 values, 59c; up to \$2.00 values . . . . . 69c

### Wash Goods Are Marked Down

39c silk Tussahs in a beautiful range of patterns and colorings, at .15c  
Organdies and batistes--50 patterns, worth 10c yd., 5c; 50 patterns, worth 15c, 7 1/2c

Plain and corded voiles, worth 19c, at .10c  
40-inch bordered silk mulls, sold everywhere at 50c the yard, our sale price . . . . . 29c  
One lot of genuine tissue wash patterns of various kinds, worth 25c the yard, at .12 1/2c

### Dress Goods at Special Prices

54-inch cream Whipcords, \$2 value at . . . . . \$1.69  
54-inch wide cream Wale Serge, \$2 value at . . . . . \$1.69  
50-inch cream Storm Serge, \$1.50 values at . . . . . \$1.25  
50-inch cream Storm Serge, \$1.25 values at . . . . . \$1.00  
42-inch cream Storm Serge, 85c value at . . . . . 69c

36-inch Storm Serge, 59c value at . . . . . 39c  
54-inch colored Wide Wale Serge, \$1.50 value at . . . . . \$1.25  
54-inch colored Whipcord, \$2 value at . . . . . \$1.69  
50-inch Gray Vigoreaux suiting, \$1.25 value at . . . . . \$1.00  
One lot of all kinds wool wash materials for suits, dresses and waists; \$1.00 to \$1.25 values at . . . . . 49c

## Closing Out Rugs and Draperies

Each and Every Item in These Stocks is Reduced in Price. They All Have the Genuine Bargain Ring--Extra Specials for Monday

This is no stinted collection you choose from--but one of the largest and best stocks in the entire Middle West. In fact, when we were invoicing the stock prior to purchasing, we were greatly surprised at the rare good judgment used in its selection. Prices that would be considered specially advantageous in most stores were the common thing in Bennett rugs and draperies--and they are the prices from which we quote the reductions of this department.

There are rugs for the living room, for the sitting room, for the parlor, for the den, for the porch, for the library, for the hall and for every use. We challenge a comparison at any point of the sale

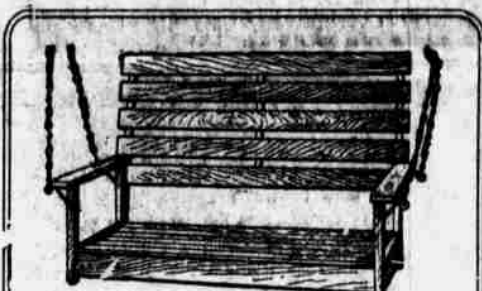
**\$25.00, 8:3x10:6 Smith Axminster Rugs in Twelve Floral and Oriental Patterns . . . . . \$12.98**  
**\$25.00, 9x12 Genuine Smith Velvet Rugs in a Wide Range of Handsome Patterns . . . . . \$12.98**

**\$12.98**



Worsted Wilton rugs in size 9x12, made in one piece, six new patterns; \$33.75 values, **\$19.50**  
Smith Axminster rugs in size 9x12, six patterns to choose from; \$28 values; sale price, **\$14.50**  
Smith Axminster rugs in size 10:6x13:6; a good line of patterns for your choosing; actual \$35 values going in this sale at . . . . . **\$22.98**  
Smith Axminster rugs in size 11:3x12; five handsome patterns in new color schemes; \$35 values, at . . . . . **\$21.98**  
Smith Axminster rugs in 12x15 size; only four patterns to choose from, but they were great values at \$39; sale price . . . . . **\$27.75**  
Seamless Brussels rugs in 10:6x12 size; \$22.50 values, to close, choice . . . . . **\$13.98**

Ingrain art squares in 9x9 size, suitable for bed rooms; guaranteed strictly all wool; \$7.50 values, to close quickly will be sold in this sale at . . . . . **\$4.98**  
9x12 all wool ingrain art squares in patterns and color schemes suitable for almost any use; \$9.50 values, while they last . . . . . **\$6.98**  
36x72-inch Axminster rugs of the famous Hartford and Smith manufacture; Bennett's price was \$9.50; our closing out price is . . . . . **\$2.98**  
27x60-inch Axminster rugs, made by the Smith and Hartford people; size, patterns and colors are specially adapted to halls and the odd corners of the house; \$2.50 values, priced as an extra special at **\$1.55**



### Porch Swings

\$4.25 porch swings full four feet long, made of solid oak in weathered finish; bolted together and made to last; hooks and galvanized chains for hanging furnished with each one, sale price . . . . . **\$2.89**  
Three-piece fumed oak porch suites consisting of rocker, chair and settee; made to withstand the hardest usage; actual \$9.50 values, while they last, the set . . . . . **\$6.98**

**Axminster Carpets. 79c**  
Axminster carpets, in any desired quantity, that Bennett's priced at \$1.35 the yard will be closed out during this sale **79c** at, the yard.

### Carpet Samples in the Sale

1 1/2-yard samples of Whittall's and Bigelow's Wilton and body Brussels borders, worth \$4.50 the yard, sale price, each . . . . . **32 1/2c**  
1 1/4-yard samples of Brussels borders that are worth \$1.00 the yard, sale price, each . . . . . **42 1/2c**  
1 1/4-yard samples of Wilton Velvet borders that are worth \$1.25 the yard, sale price, each . . . . . **58c**  
1-yard samples of Brussels carpet that sold at \$1.00 the yard, sale price, each . . . . . **38c**  
1 1/2-yard samples of Brussels carpet worth \$1.10 the yard, sale price, each . . . . . **82 1/2c**

### Draperies and Portieres

Printed etamines in strictly fast colors; plain centers with pretty borders or figured centers as you may wish; 25c to 35c values, sale price, per yard . . . . . **19c**  
All nets, scrims and Swisses that sold at 25c the yard, and which were formerly priced as a special at 15c the yard, have been further reduced for Monday's selling to, yd. **10c**  
One lot of nets, scrims and Swisses that sold at 15c to 20c the yard, priced for quick clearance at . . . . . **5c**  
**Tapestry Portieres by the Pair.**  
\$7.50 armure portieres, with tapestry borders . . . . . **\$4.25**  
\$6.50 duplex armure portieres . . . . . **\$3.98**  
\$9.25 duplex armure portieres at . . . . . **\$6.98**

## Linens, Domestic, White Goods

18x37-inch hemstitched linen huck towels; 39c values, Monday, each 25c.  
Embroidered bed sets, consisting of spread with cut corners and a bolster cover; two sizes, full size bed and 3/4 size; \$6.00 value at \$3.98.  
One lot of fancy white goods; sold up to 25c yard, Monday, a yard, 15c.  
Fancy linens, including lunch cloths, scarfs and center pieces in drawn and Battenberg designs; 85c to \$1.39 values, at 59c.  
72-inch bleached table damask; unusual quality; Bennett's price, \$1.19; Monday, yard, 89c.  
22x22-inch napkins to match the above damask; \$3.50 values at, the dozen, \$2.40.  
The very best grade of percales; a full yard wide; come in 40 different patterns; light and dark colors; 12 1/2c value, Monday, 8 1/2c.  
Light weight summer comforts; best grade of silkline covering, filled with sanitary cotton; \$3.50 values at \$2.19.  
45x36-inch Piquot pillow cases; excellent wearing qualities; 24c values, at 17c.  
81x90-inch bleached muslin bed sheets; 89c values, at 75c.



## The Out-Clearing of the Women's Ready-to-Wear Goes Merrily On

Just think of the third week of such a gigantic clearance as this starting with assortments practically as large as regards choice and range for selection and nearly all garments that have just been removed from their factory wrappers! The special purchases of the past week made it possible. A ten dollar bill will now do the work twice that amount would do before--and oftentimes more. You also have the advantage of the whole season before you in which to enjoy the bargains.

### Not a Garment That is Not Reduced in Price--These Are Examples

<p><b>Lingerie Dresses</b> Eccu and white lingerie dresses in low neck styles; lace, satin and velvet trimmed; \$25.00 values, at <b>\$12.50</b>. White lingerie dresses in 20 different models; stylish and neat; \$12.50 values, at <b>\$6.25</b>. <b>Silk Dresses</b> Beautiful chiffon taffeta dresses, in all colors; \$19.00 to \$29.50 values, Monday, \$9.75 and \$14.75. <b>Juniors' &amp; Misses' Dresses</b> Juniors' and misses' linen and gingham sailor dresses, in plain and striped patterns; \$9.95 values at <b>\$4.95</b>.</p>	<p><b>Tailored Linen Suits</b> Ratine and French linen tailor made suits in imported models; trimmed in macramé lace and robe embroidery; \$19.50 to \$27.50 values, at <b>\$17.50 to \$22.50</b>. <b>Tailored Wool Suits</b> Plain tailored and novelty wool suits in all colors and every worthy material; \$22.50 to \$59.50 values for \$7.50 to \$29.75. <b>Rain Coats--A Bargain</b> Cravenetted and rubberized rain coats; \$15.00 values, while they last, <b>\$7.50</b>.</p>	<p><b>Linen Skirts</b> Novelties in stripes and heavy coarse weave linen skirts; white, tan and other light colors; \$6.95 and \$7.50 values at <b>\$3.95</b>. <b>Norfolk Dresses</b> Norfolk dresses of linens, gingham and piques; plain and striped patterns; finished with leather belts; \$3.95 to \$6.95. <b>Linen Dresses</b> White French linen dresses; trimmed with hand embroidery; \$25 values at <b>\$12.50</b>.</p>	<p><b>Voile and Lingerie Waists</b> Voile and lingerie waists in high and low neck styles; trimmed with hand and robe embroidery; \$7.50 values, at <b>\$3.95</b>. Beautiful hand embroidered lingerie waists; trimmed with valenciennes lace; \$4.50 to \$10.00 values at <b>\$2.25 to \$4.95</b>. <b>White Wool Coats</b> White wool coats in novelty styles of serge, Bedford cords and whipcords; \$13.50 to \$27.50 values at <b>\$6.75 to \$13.75</b>. <b>Fine Linen Coats</b> Linen coats, worth up to \$13.50 each, at <b>\$5.95 and \$6.95</b>.</p>
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## Groceries

15 lbs. granulated sugar . . . . . \$1.00  
Bennett's Golden coffee, lb. . . . . 40c  
55c assorted teas, lb. . . . . 40c  
16c tea siftings, lb. . . . . 15c  
2-lb. pkg. Bennett's Capitol oats or wheat . . . . . 25c  
1/2-pint bottle Blue Label catsup, 10c  
Pint can Galliard's pure olive oil, 40c  
15c can Walker's hot tamales . . . . . 10c  
4 pkgs. Foullet's Elbow macaroni, 25c  
10 bars "Diamond" C soap . . . . . 25c  
Splendid quality Jap rice, lb. . . . . 5c  
25c can Bennett's Capitol California pears or peaches . . . . . 15c  
12 1/2c can Bennett's Capitol sauerkraut . . . . . 9c  
Three 16c cans Bennett's Capitol Evergreen corn . . . . . 35c  
20c can Snider's pork and beans . . . . . 15c  
Medium sour pickles, quart . . . . . 10c  
1/2-lb. can Colman's mustard . . . . . 13c  
6c bottle Dildet's Maraschino cherries . . . . . 30c  
Bennett's Capitol flour, sack . . . . . \$1.30  
Full cream cheese, lb. . . . . 18c  
Onion Salt, bottle . . . . . 15c  
1/2-lb. cake Walter Baker's Premium chocolate . . . . . 15c  
1/2-lb. can Epps cocoa . . . . . 20c  
Three large cans Cottage condensed milk . . . . . 35c  
24c 1-lb. can Bennett's Capitol baking powder . . . . . 18c

**Butter and Eggs**  
Bennett's Capitol Creamery butter, lb., full weight guaranteed . . . . . 33c  
Cooking butter, lb. . . . . 33c  
Fresh eggs, dozen . . . . . 20c

**Fresh Candies**  
40c cream wafers, assorted flavors, lb., full weight guaranteed . . . . . 35c  
20c pure sugar stick, lb. . . . . 15c  
25c peanut rock, fresh made . . . . . 15c  
Chocolates with cream centers, lb. 20c

## "The Jungle Kings"

These famous jungle animal paintings, "The Jungle Kings," will be on sale Monday for the first time in Omaha and when framed will make most beautiful pictures for the home, den, office, club or public building.

Choice, 25c and 50c

They are the very finest kind of lithograph work, done in sepia tones, and come in sizes 20 1/2 x 25 and 20 x 11 inches.

ORKIN BROTHERS COMPANY, Successor to

# The Bennett Company

16TH AND HARNEY STREETS

## Bargains in Glassware

100 pieces of cut glass worth from \$3.00 to \$20.00--this lot includes bowls, vases, fern dishes, finger bowls, etc--all at . . . 1/2 price  
Vases, compotes, sugars and creamers, in English Rock Crystal glassware, to be closed out at . . . . . 1/2 off  
Bohemian glass water sets, consisting of pitcher and 66 glasses in gold and colors; \$1.75 to \$1.98 values at . . . . . 95c  
Electrolers, worth from \$7.50 to \$40.00, half price  
200 pieces of brass goods, consisting of fern dishes, candle sticks, jardinières; \$1.25 to \$3 values, 50c.