DENYER TOURISTS THIS WEEK

Twenty-Five Cars to Make Trip from Denver to Chicago.

WILL USE SOUTHERN ROUTE

Omaha Autolata Plan to Go to Har tings to Meet the Tourists and to Escort Them to This

One hundred members of the Denver Chamber of Commerce will arrive in Omaha Friday evening about 6 o'clock on their first annual "Denver to Chicaso" auto tour. Twenty-five cars will be used to carry the tourists. The tour is chiefly a pleasure one although it is planned to inspect the roads between Denver and the Windy City.

The tourists leave Denver Tuesday morning and plan to reach Chicago July 1. They will leave Chicago on the return trip July 5 and hope to be home again by July 12. Omaha is not included on the return route, although the tourists will go through Council Bluffs.

the guests of the Commercial club. They will stop at the Henshaw hotel, leaving their machines at different garages along "auto row" where arrangements will be made to put the cars in trim for the next day's run. The tourists will only be here over night as they leave for Chicago Saturday morning. Randall K. Brown and several "good road" enthuslasts will drive cars to Hastings Friday to escort the visitors to Omaha. H. E. Fredrickson is in Denver today

on his way to Salt Lake City extending the invitation of the local Commercial club to the Denver Chamber of Commerce. Fredrickson will present a handsome initation lithograph picture showing a string of autos coming down a long mountain road to the plains, Denver being marked in the mountains and Omaha on the plains.

The route of the tourists to Omaha will be over the river-to-mountain road which goes through the south part of the state and up through Lincoln. Stops will be made every noon and evening and the average run each day will be 162 miles. No attempt will be made to make fast

Stops between Denver and Omaha will be as follows: Fort Morgan, Sterling, Imperial, McCook, Holdrege, Hastings and Lincoln. Between Omaha and Chicago the following stops will be made: Atlantic, Des Moines, Colfax, Marengo, Davenport and Ottawa, Ill. July 2, 3 and 4 will be spent in Chicago with the morning of July 5 the date for leaving.

The return trip will be over an entirely different route, going down by Kansas City and across through Topeka to Denver. Stops on the return trip will he made at the following places: Rochelle, Ill., Clinton, Cedar Rapids, Ames, Denison, Council Bluffs, Tarkio, St. Joseph, Kansas City, Topeka, Abilene, Rus-Qakley: Burlington, Colo., and Li-

From Denver to Chicago the mileage will be over 1,041 miles. The return distance from the Windy City will cover

Places included on the route of the tourists are planning various means of reception and the tour is meeting with ose on all sides

Kissel Cars Are Much in Evidence

The management of the Kissel Motor Car company is to be congratulated at a pretty prank of fate which gave the Kissel car prominence during the visit to Chicago of Colonel Theodore Roose-

Alexander H. Revell, in charge of Mr. Roosevelt's campaign, met the colonel at the station with his handsome Kissel Kar, a "50," which carried the doughty candidate through the cheering crowds to his quarters at the Congress.

And through a remarkable coincidence the entire Roosevelt party rode in Kissel Kars owned by the following Chicagoans: William Woodley, J. L Collins, Dr. William Martin, Frederick Bode and F. P. Choate.

LOZIER TRUCKS WILL BE BUILT BY THIS FALL

Reports that the Lozier Motor company has abandoned its intention of entering the motor truck field, published in recent issues of several trade magazines and newspapers, are declared absolutely without foundation by H. A. Lozier, president of the Lozier company. In an interview Mr. Lozier stated that the increase of his company's touring car business has made necessary the concentration of all facilities of the plant on the manufacture of the pleasure vehicles. He predicts, however, the start of truck manufacturing some time next fall.

The Ruling Passion. The woman who had chased the dust and dirt all her life finally reached St.

and dirt all her life finally reached St.
Peter.

"Come in, you poor, tired woman," he said and held the tate ajar.
But the woman hesitated.

"Tell me first," she said, "how often you clean house."

The saint smiled.

"You can't shake off the ruling passion, can you?" he said. "Oh, well, step inside and they'll give you a broom and dustpan instead of a harp."—Cleveland lain Dealer.



You can get the Remy Mag-neto, the best magneto in the world, for less than the cost of repairs to your old and unsatis-factory ignition. Investigate this opportunity—ask us to tell

Remy Exchange Offer

Omaha Rubber Co. E.H. SPRAGUE Prest. 1608 Harney St

Gossip Along the Automobile Row

Milton Cook, wife and son and Mist Pearl Raines of Independence, Kan., passed through Omaha Monday in a Chalmers "30" on their way to Calgary, Canada. Their car was fitted up in true camping style and included bedding, cooking utensils and other equipment. The travelers reported the new auto road encouraged by the local Commercial club between Omaha and Kansas City in excellent condition and that the farmers along the way have put up signboards and distance guideboards.

Dick Stewart claims first business in 1913 six-cylinder Loziers, as he sold Hugo Brandels one of the new models early last week. Mr. Brandels will take delivery of his car in New York City and While here the Denver people will be after a tour of eastern points will drive back to Omaha.

> Floyd Van Valin of Herman drove home the other day from the Mitchell agency in a "Little Six."

One of the Dietz cottages at Lake Manawa has been leased by A. K. Chambers and Lee Burton of the Powell Supply

Illustrated views of the Chalmers factory are on exhibition at the local salesrooms for that car. R. G. Carr of the Chalmers company is on hand to explain the views

The McIntyre company sold three Oakland "40's" Thursday afternoon. Those who purchased cars were: W. T. Curry of Omaha, John T. Fredericks of South Omaha and J. L. Elbert of Hooper.

Powell Supply company received word Thursday from the makers of "Blue Ribbon Metal Polish" that they will be in their new factory by July 1.

Carloads of "Little Six" Mitchells were delivered last week to George H. Watson, Rock Rapids, Ia.; E. E. Mockett, Lincoln A. E. Benson, Audubon, Ia.; Weitzel Auto company, Atlantic Ia

Charles E. Bates of Fairacres is jaunting about the boulevards in a new Hudson "33" touring car.

Guy L. Smith states he is six weeks behind on Franklin deliveries and that orders are coming in faster than ever.

E. J. Macken of Platte Center was a Omaha visitor last week and while here purchased two Hudson "33" touring cars John H. Lionberger, manager of the

Fisk Rubber company, and John Parlan purchased "Little Six" Mitchells last Many of the local salesrooms have been

decorated with auto pennants of various

The Lion company did a brisk business

Dr. Louis C. Drost of North Platte drove into Omaha the other day in an Overland on his return from Albia, Ia. He reported the roads from Creston to Omaha in ex-

William G. Bryant of Detroit will be through Omaha early in July on his way to the Pacific coast. Mr. Bryant will travel in his Hudson "33," which he has already driven 17,000 miles on various tours throughout the country. His coming is in the interest of the Touring Club of America. While here he will visit Guy L. Smith.

Local auto men will be interested to know that P. O'Connor of the Powell Supply company is doing some effective work towards stopping passage of a bill now pending in congress, which, if passed would demoralize the methods of distribution on some of the best known auto-

Lexington "40s" were sold last week by the Omaha branch to the following: L. C. Gibbs, South Omaha; F. P. Gould. Omaha; Frank W. Hopp, Kirkman, Ia.; William Markel, Nebraska City. William Rightmyer of Gretna and L. C. Gibson of Omaha purchased Flanders "20s."

An interesting test illustrating the adaptability of the automobile for short trips about the city was recently made by the Milwaukee Journal, which pressed a Flanders "20" touring car into use over a run which touched a large number of the paper's circulation branches. This run was regularly made by a man who used street cars for transportation Time, mileage and cost of supplies we carefully computed. Carrying three pe sons, one of whom was the paper's c culation manager, the car made a roun about trip lasting exactly sixty minute a total of 9 cents worth of gasoline be ing required. The average time for such a trip by street car was an entire bus! ness day and the cost summed up al ways to \$1.

The local branch of the Moline company delivered 1912 five-passenger tour ing models to Harvey Jacobson and D V. Sholes last week.

Manager Wilson of the Omaha Auburn agency was in Gordon, Neb., most of

L. Markle, western representative of the Studebaker corporation, was in Omaha Monday.

Manager Lee Huff of the Nebraska Buick company advises that the Buick automobile factory has entirely disposed of its 1912 output, which is something inusual for so early in the season.

The recent hill climbing contest at Atanta, the fifth annual event on the same declivity, was remarkable for the sensational manner in which the cars of comparatively light weight and power pushed the racing types in time made and in the one event to which all types were eligible. A big Pope-Hartford made the fasteest time up the hill in :43%.

Tire that Has Ended Troubles. The Mots cushion tire is universally regarded as the only easy riding tire that frees the motorist from punctures and blowout troubles. This is due to its ingenious physical construction. It has double treads, which, being notched, make it non-skid. The trouble treads also distribute the weight to the sides. The under cut sides are supported by slantwise elastic bridges, which give and yield like the air in pneumatic tires. From the standpoint of economy, the Motz cushion fire is also the choice of

many motorists. This tire never needs re- tion. It is the rule that insurance written horse power, 342.84; 13 to 25 horse power, each set of Motz thres are guaranteed for 10,000 mfles-two years.

The Motz cushion tires, being adapted to any standard clincher, universal, quick detachable or demountable run, are easily applied to any car.

Rates Based on the Horsepower-Liability for Injury to

porting to the Department of Commerce \$16.66 for 1 to 7 horse power up to \$35.50 boys and men from the employes of the and Labor, sives the schedule of insurance rates on automobiles and occupants as follows:

erty, (2) insurance of the automobile \$64.26. against damage from accident, fire, ex- Another company offers the following

pairs. With the Motz you need carry no in Germany is valid only in continental \$57.12; over 25 horse power, \$71.40.

extra tires or tire repair equipment. And extra payment is generally For a policy limiting liability for bodily each set of Motz tires are convenient for required for insurance written to cover injury to any one person to \$119,000 and the British Isles.

The premiums charged for insurance according to the taxable horse power of 7 to 12 horse power, \$3.55; 12 to 15 horse the automobile. For such insurance the law specifies \$2.380 as the maximum limit INSURANCE ABROAD of Hability for damage to property, \$11,900 AUTO FACTORY GIVES as the maximum limit of liability for damage to one person, and \$5,700 as the maximum limit of liability of all kinds for any one accident. The rate on American Consul Thackara at Berlin, re- privately owned machines ranges from pany of Toledo, O., is giving the fifty

For a policy specifying \$33,800 as the limit of libility for bodily injury to any a unique vacation this summer. Leaving There are about a dozen companies one person one company charges memrepresented in Berlin which write automobile insurance. Their field includes yearly rates: From 1 to 6 horse power, (1) insurance of the owner against \$26.98; 7 to 12 horse power, \$38.56; 13 to 25 liability for damage to persons or prop- horse power, \$51.41; over 25 horse power, where visits will be made and concerts

plosion, theft, etc., (3) insurance of pas- rates for a policy specifying \$23,800 as the Paso, Tucson, Los Angeles, Sacramento, sengers taken on a tour, (4) insurance of limit of liability for bodily injury to any San Francisco, Portland, Salt Lake City. tires, (5) insurance of baggage carried, one person and \$71,600 as the limit of Cheyenne, Rawlins, Kansas City, Des (6) insurance of chauffeur, and (7) insur- liability arising from any one accident: Moines, Colorado Springs, Denver, Minance of automobile for safe transporta- From 1 to 6 horse power, \$32.84; 7 to 12 neapols, Milwaukee and Chicago.

liability arising from any one accident to \$233.000, the same company offers the folsgainst liability for damages are scaled lowing: From 1 to 6 horse power, \$41.06; power, \$71.40; over 25 horse power, \$89.55.

UNIQUE VACATION TRIP

The Willys-Overland Automobile comvarious departments of the big plant, who comprise the famous factory band. Toledo June 12, the entire band started on what is to be a month's vacation trip. taking them through all the western states and to twenty-four of the principal given are St. Louis, Memphis, New Orleans, Galveston, Houston, Dallas, El



Building a Bigger Company

ATISFACTION is the closest kin to expansion. It has caused the recent expansion of the famous Marion Motor Car Company. This old company, manufacturing the famous Marion Car, now steps into the front rank of producers. Its capitalization has been increased more than \$1,000,000, factories enlarged and facilities generally improved. All of this comes as the result of the complete satisfaction furnished thousands of Marion owners through the ten years of success.

Accorded the most faithful support by thousands of Marion owners, we have been forced to expand. We plan to build, in coming years, the same powerful, serviceable and excellent designed Marion of old; we will build it better—when possible. Men of reputation throughout the industry have lately joined the Marion

Everyone of the Marion dealers and owners benefits immediately. Sales and owners' service policies are being broadened. Increased facilities mean increased co-operation for you. Though our factory is enlarged we will be no less courteous We want motorists to enjoy the unique satisfaction Marion owners have had for ten years. Ask them about it.

Model "Thirty-Seven", \$1,350

Fully Equipped

Five-passenger, fore-door Touring; Forty horsepower; motor 4x5; wheel base 112 in.; tires, 34x4, quick detachable. \$1,350 includes equipment as follows:

Fine mohair top and curtains; fine mohair and rubber top boot; \$50 Warner speed-ometer; genuine plate glass wind shield; Prest-o-lite self-starter; Prest-o-lite tank; full set (5) lamps; full set tools, repair kit, etc.

"Bobcat" Boadster (Model Thirty-Six) \$1350 Fully Equipped

Two passenger Roadster; forty horsepower; motor, 4x5; wheel base, 113 in.; tires, 34x4, quick detachable, \$1350 includes equipment as follows:

Fine mohair top and curtains; fine mohair top boot; rubber driving apron rolled on dash; \$50 Warner speedometer; Prest-o-lite self-starter; Prest-o-lite tank; full set (5) lamps; full set tools, repair kit, etc.

Made in Indianapolis by Marien Motor Car Company



Five-passenger, fore-door touring; forty-five horsepower; motor, 4½x5½; wheel base, 120 inches; tires, 36x4, quick de-tachable; nickel trimmings throughout; \$1750 includes equipment as follows: Fine

mohair top and curtains; fine mohair and rubber top boot; Zigzag plate glass wind shield; \$50 Warner speedometer; Prest-o-lite self-starter; Prest-o-lite tank; full set five (5) lamps; full set tools, repair kit, etc.

OMAHA, NEB. - Sold in their respective vicinities by: Marion Automobile Company, Omaha, Neb. E. A. Brandes, Hastings, Neb.

Marion Automobile Company, Sioux Falls, S. D.





If you Ford it-vou'll cut the world in half, double the length of your day, and increase your pleasures tremendously. Your debt to yourself will never be paid until you drive a model T. It's the one car that completely fulfils its purpose without excessive expense.

Seventy-five thousand new Fords go into service this season—proof of their un-equalled merit. The price is \$590 for the roadster, \$690 for the five passenger car, and \$700 for the delivery car—complete with all equipment, f. o. b. Detroit. Latest catalogue from Ford Motor Company, 1916. Harney St., Omaha-or direct from Detroit factory.

No-Rim-Cut Tires 10% Oversize Equip One-Third the Cars

One-third of all new cars going out this year are equipped with Goodyear tires.

About one-third of all motor car owners have now adopted these tires.

And one-third of all cars at this year's Shows had Goodyear tire equipment.

Such is the present status of these wondrous tires. And the demand has doubled in the past six months.

Tire Upkeep Cut in Two

A million and a quarter of these premier tires have now gone into use. They have been tested out on

some 200,000 cars.

They were tested on our claim that No-Rim-Cut tires cut the average tire bills in two, And the present demand proves they did it.

No-Rim-Cut tires now far out-Our output now is nearly 100,000 tires monthly.

How They Do It

No-Rim-Cut tires end rim-cut-ting forever. And rim-cutting occurs on 23 per cent of all the old-type tires.

That is proved by statistics covering many thousands of ruined clincher tires.

In addition to that, No-Rim-Cut

tires are 10 per cent over the rated size. And 10 per cent oversize,

under average conditions, adds 25 per cent to the tire mileage.
So these patent tires save 23 per cent, plus 25 per cent, on the average.

They save, in fact, more than that. For No-Rim-Cut tires are the final result of 13 years spent in tire making.

In perfecting them we test out 240 formulas and fabrics.
tested them by metered milested them.

These years of tests have taught us how to get the utmost miteage from a rubber tire.

You get all that perfection, plus tires that can't rim-cut, plus over-size tires, when you get this patent

Our 1912 Tire Book—based on 13 years of tire making—is filled with facts you should know. Ask us to mail it to you.

(JOOD) YEAR No-Rim-Cut Tires

THE GOODYEAR TIRE & RUBBER CO., Akron, Ohio This Company has no connection whatever with any other

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Marion Auto Company. C. W. McDONALD, Mgr. 2101-2103 Farnam St.

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