

DENVER TOURISTS THIS WEEK

Twenty-Five Cars to Make Trip from Denver to Chicago.

WILL USE SOUTHERN ROUTE

Omaha Autolists Plan to Go to Hastings to Meet the Tourists and to Escort Them to This City.

One hundred members of the Denver Chamber of Commerce will arrive in Omaha Friday evening about 6 o'clock on their first annual "Denver to Chicago" auto tour.

The tourists leave Denver Tuesday morning and plan to reach Chicago July 1. They will leave Chicago on the return trip July 5 and hope to be home again by July 12.

While here the Denver people will be the guests of the Commercial club. They will stop at the Henshaw hotel, leaving their machines at different garages along "auto row" where arrangements will be made to put the cars in trim for the next day's run.

One of the Dietz cottages at Lake Manawa has been leased by A. K. Chambers and Lee Burton of the Powell Supply company.

Illustrated views of the Chalmers factory are on exhibition at the local salesrooms for that car.

The McIntyre company sold three Oakland "40's" Thursday afternoon. Those who purchased cars were: W. T. Curry of Omaha, John T. Fredericks of South Omaha and J. L. Elbert of Hooper.

Powell Supply company received word Thursday from the makers of "Blue Ribbon Metal Polish" that they will be in their new factory by July 1.

Carloads of "Little Six" Mitchells were delivered last week to George H. Watson, Rock Rapids, Ia.; E. H. Mockett, Lincoln; A. E. Benson, Audubon, Ia.; Wetzell Auto company, Atlantic, Ia.

Charles E. Bates of Fairacres is jaunting about the boulevards in a new Hudson "33" touring car.

Guy L. Smith states he is six weeks behind on Franklin deliveries and that orders are coming in faster than ever.

E. J. Macken of Platte Center was an Omaha visitor last week and while here purchased two Hudson "33" touring cars.

John H. Lionberger, manager of the Fisk Rubber company, and John Parlan purchased "Little Six" Mitchells last week.

Many of the local salesrooms have been decorated with auto pennants of various colors.

The Lion company did a brisk business every day last week.

Dr. Louis C. Drost of North Platte drove into Omaha the other day in an Overland on his return from Albia, Ia. He reported the roads from Creston to Omaha in excellent condition.

William G. Bryant of Detroit will be through Omaha early in July on his way to the Pacific coast. Mr. Bryant will travel in his Hudson "33," which he has already driven 17,000 miles on various tours throughout the country.

Local auto men will be interested to know that P. O'Connor of the Powell Supply company is doing some effective work towards stopping passage of a bill now pending in congress, which, if passed, would demoralize the methods of distribution on some of the best known automobile accessories.

Lexington "46" were sold last week by the Omaha branch to the following: L. C. Gibbs, South Omaha; F. P. Gould, Omaha; Frank W. Hopp, Kirkman, Ia.; William Marckel, Nebraska City. William Rightmyer of Gretna and L. C. Gibson of Omaha purchased Flanders "36s."

Gossip Along the Automobile Row

Milton Cook, wife and son and Miss Pearl Raines of Independence, Kan., passed through Omaha Monday in a Chalmers "30" on their way to Calgary, Canada. Their car was fitted up in true camping style and included bedding, cooking utensils and other equipment.

The travelers reported the new auto road encouraged by the local Commercial club between Omaha and Kansas City in excellent condition and that the farmers along the way have put up signboards and distance guideboards.

Dick Stewart claims first business in 1912 six-cylinder Loaders, as he sold Hugo Brandels one of the new models early last week. Mr. Brandels will take delivery of his car in New York City and after a tour of eastern points will drive back to Omaha.

Floyd Van Vain of Herman drove home the other day from the Mitchell agency in a "Little Six."

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AUTO INSURANCE ABROAD

Rates Based on the Horsepower—Liability for Injury to Occupants.

American Consul Thackara at Berlin, reporting to the Department of Commerce and Labor, gives the schedule of insurance rates on automobiles and occupants as follows:

There are about a dozen companies represented in Berlin which write automobile insurance. Their field includes (1) insurance of the owner against liability for damage to persons or property, (2) insurance of the automobile against damage from accident, fire, explosion, theft, etc., (3) insurance of passengers taken on a tour, (4) insurance of tires, (5) insurance of baggage carried, (6) insurance of chauffeur, and (7) insurance of automobile for safe transportation.

It is the rule that insurance written in Germany is valid only in continental Europe. An extra payment is generally required for insurance written to cover the British Isles.

The premiums charged for insurance against liability for damages are scaled according to the taxable horsepower of the automobile. For such insurance the law specifies \$2,350 as the maximum limit of liability for damage to property, \$1,500 as the maximum limit of liability for damage to one person, and \$3,700 as the maximum limit of liability of all kinds for any one accident.

For a policy specifying \$3,500 as the limit of liability for bodily injury to any one person one company charges members of automobile clubs the following yearly rates: From 1 to 6 horse power, \$25.00; 7 to 12 horse power, \$35.00; 13 to 25 horse power, \$45.00; over 25 horse power, \$60.00.

Another company offers the following rates for a policy specifying \$3,500 as the limit of liability for bodily injury to any one person and \$7,000 as the limit of liability arising from any one accident: From 1 to 6 horse power, \$25.50; 7 to 12

horse power, \$40.50; 13 to 25 horse power, \$57.12; over 25 horse power, \$71.40. For a policy limiting liability for bodily injury to any one person to \$10,000 and liability arising from any one accident to \$25,000, the same company offers the following: From 1 to 6 horse power, \$41.00; 7 to 12 horse power, \$55.50; 13 to 25 horse power, \$71.40; over 25 horse power, \$89.25.

AUTO FACTORY GIVES UNIQUE VACATION TRIP

The Willys-Overland Automobile company of Toledo, O., is giving the fifty boys and men from the employes of the various departments of the big plant, who comprise the famous factory band, a unique vacation this summer.



Building a Bigger Company

SATISFACTION is the closest kin to expansion. It has caused the recent expansion of the famous Marion Motor Car Company. This old company, manufacturing the famous Marion Car, now steps into the front rank of producers.

Recorded the most faithful support by thousands of Marion owners, we have been forced to expand. We plan to build, in coming years, the same powerful, serviceable and excellent designed Marion of old; we will build it better—when possible. Men of reputation throughout the industry have lately joined the Marion forces.

Everyone of the Marion dealers and owners benefits immediately. Sales and owners' service policies are being broadened. Increased facilities mean increased co-operation for you. Though our factory is enlarged we will be no less courteous. We want motorists to enjoy the unique satisfaction Marion owners have had for ten years. Ask them about it.

Made in Indianapolis by Marion Motor Car Company



Marion "48" \$1750 Fully Equipped

Five-passenger, fore-door touring; forty-five horsepower; motor, 4 1/2 x 5 1/2; wheel base, 120 inches; tires, 34x4, quick detachable; \$1750 includes equipment as follows: Fine mohair top and curtains; fine mohair rubber top boot; \$50 Warner speedometer; genuine plate glass wind shield; Prest-o-lite self-starter; Prest-o-lite tank; full set (5) lamps; full set tools, repair kit, etc.

OMAHA, NEB.—Sold in their respective vicinities by: Marion Automobile Company, Omaha, Neb. E. A. Brandes, Hastings, Neb. Marion Automobile Company, Sioux Falls, S. D.

Kissel Cars Are Much in Evidence

The management of the Kissel Motor Car company is to be congratulated at a pretty frank of fate which gave the Kissel car prominence during the visit to Chicago of Colonel Theodore Roosevelt.

Alexander H. Revell, in charge of Mr. Roosevelt's campaign, met the colonel at the station with his handsome Kissel Kar, a "50," which carried the doughty candidate through the cheering crowds to his quarters at the Congress.

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An interesting test illustrating the adaptability of the automobile for short trips about the city was recently made by the Milwaukee Journal, which pressed a Flanders "39" touring car into use over a run which touched a large number of the paper's circulation branches.

The local branch of the Moline company delivered 1912 five-passenger touring models to Harvey Jacobson and D. V. Sholes last week.

Manager Wilson of the Omaha Auburn agency was in Gordon, Neb., most of last week on business.

L. Marckel, western representative of the Studebaker corporation, was in Omaha Monday.

Manager Lee Huff of the Nebraska Buick company advises that the Buick automobile factory has entirely disposed of its 1912 output, which is something unusual for so early in the season.

The recent hill climbing contest at Atlanta, the fifth annual event on the same declivity, was remarkable for the unusual manner in which the cars of comparatively light weight and power pushed the racing types in time made and in the one event to which all types were eligible. A big Pope-Hartford made the fastest time up the hill in 4 1/2.

Tire that Has Ended Troubles. The Motz cushion tire is universally regarded as the only easy riding tire that frees the motorist from punctures and blowout troubles. This is due to its ingenious physical construction. It has double treads, which, being notched, make it non-skid. The trouble treads also distribute the weight to the sides. The under cut sides are supported by slantwise elastic bridges, which give and yield like the air in pneumatic tires. From the standpoint of economy, the Motz cushion tire is also the choice of

Revitalize Your Car

You can get the Remy Magneto, the best magneto in the world, for less than the cost of repairs to your old and unsatisfactory ignition. Investigate this opportunity—ask us to tell you about the

Omaha Rubber Co. E. N. SPRAGUE, Pres. 1608 Harney St.

Ford THE UNIVERSAL CAR. If you Ford it—you'll cut the world in half, double the length of your day, and increase your pleasures tremendously. Your debt to yourself will never be paid until you drive a model T. It's the one car that completely fulfils its purpose without excessive expense.

No-Rim-Cut Tires 10% Oversize Equip One-Third the Cars. One-third of all new cars going out this year are equipped with Goodyear tires. About one-third of all motor car owners have now adopted these tires. And one-third of all cars at this year's Shows had Goodyear tire equipment.

THE OMAHA BEE'S DIRECTORY of Automobiles and Accessories

Nebraska Buick Auto. Company Buick and Welch Cars... Lincoln Branch, 13th and F Sts.—E. E. SIDLES, Gen'l Mgr. Omaha Branch, 1912-14-16 Farnam St.—LEE KUFF, Mgr.

VanBrunt Automobile Co. Overland and Pope-Hartford General Sales in Omaha, Neb.

MARION FOUR MODELS Prices—\$1,150 to \$1,700. OHIO ELECTRICS Marion Auto Company. C. W. McDONALD, Mgr. 2101-2103 Farnam St.

Vete JOHN DEERE PLOW COMPANY Salesroom—Cor. Tenth and Howard Sts. Omaha, Nebraska.

FRANKLIN PEERLESS HUDSON GUY L. SMITH 2205-2207 Farnam Street

Stearns Wallace Automobile Co. MOTOR CAR 2203 Farnam Street

BOWSER Underground Gasoline Systems For private and public garages. L. R. Glinther, agent. Phone, Harney 6578.

ALBERT E. BIHLER, Automobile Repairing 2230 Farnam Street, Omaha

FEDERAL Extra Service TIRES. A type of tire that lasts longer in service than any other kind should appeal to all careful tire buyers. Any tire user can get more for his money in actual tire service out of Federal Tires than any other kind—they are made to give extra service—that's why they are known as the tires of "Extra Service." Investigate. Federal Tires are made as well as automobile tires can be made—quality is the first consideration and is responsible for their unusual durability and the satisfactory service they render.

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