

Introducing "Brooks" First Annual Sale of Broken and Odd Lines of Men's Suits!

Bombast and cheap hurrah are tabooed at my store. I could make a bigger "holler" over this sale if I wished, but that wouldn't make the values any greater. I'm earnest and candid; these suits at \$16.50 are "world beaters"—mostly "Society Brands"—but they're broken lines left from this season's selling—hence the sale price.

At \$16.50

(Any Suit in the showing brought \$20, \$22.50 or \$25 as late as YESTERDAY and many are Famous "Society Brand" Suits.)

Now then, let's UNDERSTAND each other! These suits CANNOT be older than a few months, because I just started in business a few months ago. They are REGULAR suits, too; NOT bought up for a "hurrah flyer." Each suit in the lot carries the guarantee and good wishes of yours truly. Some English Norfolk are in the lot; also some English soft roll styles. I repeat—the suits sold for as much as \$25 late as yesterday—but they're broken lines—not over one, two or three suits of a kind. You might see 'em anyway.

Remember — They're Mostly
"Society Brands" — at \$16.50.

Brooks

CORNER OF 16TH AND HARNEY STREETS.

SEGERSTROM'S PIANO SALE CREATES FURORE

Firm Makes Effort of Its Career to Close Out
Every Lot of Stock in Its Omaha
Store in Thirty Days.

Any Price—Any Terms—Just So Immediate
Sales Are Effected, Says Seger-
strom Management.

Sincerity wins out. Every time. The mere fact that the Segerstrom "Good Bye" Sale of Pianos is GENUINE, makes selling an easier matter than would be the case if this sale were a trumped up one.

The fact is, the Segerstrom Piano Mfg. Co., will in the future narrow down its business to the manufacturing of pianos, and therefore seeks to wind up the affairs of one of its most important retail stores: the Omaha establishment.

The "Segerstroms" during their career here, have built up a reputation for straightforwardness; their word has always been as good as their bond; their instruments are now in hundreds of Omaha homes and satisfaction is the rule. It ever a case of dissatisfaction arises the Segerstroms are willing—even anxious—to right matters. Even now, at the close of their Omaha career, they surround piano buyers with every safe guard known to the business world.

The present activity at the Segerstrom establishment at 14th and Farnam streets, is but the natural result of an exceptional sale. Errors are so low that it doesn't take a prospective purchaser long to note it. Not only are Segerstroms own high grade makes of pianos reduced, but scores of other reputable makes are being "cut" beyond relief. Even the world's best, the inimitable "Knabe" Pianos and Player Pianos are included in the selling.

Those who have the least inkling of purchasing a piano should inspect the instruments offered in the "Good Bye" Sale; terms should not be taken into consideration, for any arrangement within reason will be made in order to effect sales. Your first payment doesn't have to be large by any means either.

And it should be distinctly understood that it is just as easy to buy a "Good Bye" piano by mail as in person, for a complete list will be sent to all who write for it; a list giving descriptions,

terms and prices. Those ordering an instrument by mail may take advantage of a "Satisfaction-Guaranteed-Or-Money-Back" offer. Any piano sent out of town may be returned if it doesn't meet with every requirement expected of it.

It is a well known fact that Player Pianos are gaining a strong hold on the American public; thousands would be delighted with the idea of owning one, but prices until now have been fairly high. However, this "Good Bye" Sale of Segerstroms, brings some of America's best makes down to almost as low a price as that asked for an ordinary hand played upright piano of good reputable brand. If you have any idea of buying a Player Piano look into this "Good Bye" Sale by all means.

Make up your mind to it that the necessity of closing out this immense piano stock in 30 days is urgent; know that the sale at the out included its plans; know that the benches, stools, scarfs and even the fixtures are offered at positive "Good Bye" Sale prices.

Look for "Segerstroms." It's prominently situated at 14th and Farnam streets. See the windows; they contain fair specimens of the sale values; you don't even have to enter the store to form an idea of the reductions now in force.

No matter how many offers are made you get the "Segerstrom" Good Bye Sale price, before you sign along the dotted line. Judge the instruments by name of make, by size, by style, by tonal qualities; be sincere to yourself; twill pay you.

Remember the "Segerstrom" is a legitimate piano; not a stenciled make; not a bargain store instrument; but a legitimate product that is now being featured by dealers whose names are prominent throughout the trade.

Note it! Segerstrom's "Good Bye" Sale of pianos is held at 14th and Farnam streets. The entire stock must go in 30 days.

CREIGHTON AWARDS MEDALS

Annual Academic Commencement Exercises Are Held.

OMER P. SULLIVAN BEST JUNIOR

President Magevney Delivers Address to Mark the Close of the School Year—Speaks of Value of Education.

The annual academic commencement exercises of Creighton university were held yesterday in the school auditorium, when many parents and friends of the school were present.

John McAvoy delivered an excellent oration, "The Baron's Last Banquet." Paul M. Bohan had a touching declamation, "The Old Man and Jim," and Arthur Dalley chose for his topic, "Flash." The university orchestra furnished music between the orations.

The awards of medals and honors and the announcement of examination marks for the school term just closed then took up the time. Omer P. Sullivan of the junior class of the college won a handsome gold medal for the highest average in collective branches of study, his grade being 96 per cent.

Honor list of undergraduate classes, 1911-1912 of Creighton college.

Junior Class.
The gold medal for the highest average in the collective branches of the class was merited by Omer P. Sullivan.

First Honors—James Macauley, Raphael Hamilton, George Harrington, Hector Chevalier.

Second Honors—Leo M. Ryan, Paul Gillespie, John Polski.

Class Standing in Various Branches.
Omer P. Sullivan—First in Latin precepts, Greek, original composition, logic and physics; second in evidence of religion, Latin composition, English precepts and mathematics.

James Macauley—First in logic and mathematics; second in evidence of religion, Latin precepts, Greek, original composition, English precepts and physics.

Raphael Hamilton—First in Latin precepts and logic; second in Latin precepts and English precepts.

George Harrington—First in Logic; second in Greek.

Hector Chevalier—First in Evidence of Religion.

Paul Gillespie—Second in mathematics.

Richard Collins—First in English precepts.

Chester Wells—Second in original composition.

Freshman Class.
The gold medal for the highest average in the collective branches of the class was merited by Romeo Laporte.

First Honors—Louis Kennedy, Edward J. Cunningham.

Second Honors—Paul Burke, John Seaton, Carlele Louis, Francis McDermott.

First High Class, Division A.
The gold medal for the highest average in the collective branches of the class was merited by Romeo Laporte.

First Honors—John Kennenbeck, 90; Leo O'Connell, 90.

Second Honors—James Shanahan, 88; Daniel Borey, 88; Thomas Colopy, 87; Francis Byford, 86; Stephen Egan, 85; Joseph Malloy, 85.

James Shanahan second in Christian doctrine.

First High Class, Division B.
The gold medal for the highest average in the collective branches of the class was merited by Francis McDermott.

First Honors—Vincent Burkhardt, 88; William Remmel, 88; Marshall O'Neill, 87; Henry Morgan, 86; Thomas Madure, 86; William Brennan, 86; Ralph Dunn, 86.

Second Honors—Bernard Hoskobe, 86; Charles Brady, 87; James Dugher, 86; James McElligott, 85; Sidney Hirschman, 85; Garold Striker, 85.

William Brennan second in catechism.

Second High Class, Division A.
The gold medal for the highest average in the collective branches of the class was merited by Daniel F. Reiffenrath.

Second Honors—Thomas Houston, Walter Wolf, Donald Keegan, Isidor Reiffenrath.

Second High Class, Division B.
The gold medal for the highest average

Search the Entire Town and You Won't Find Men's or Youths' Guaranteed All Wool Blue Serge Suits at

We are out to set a pace in Suit selling to-morrow that will startle this town. For bona fide values we promise you that you have never seen their equal at this price. Come and see them, compare them, examine them in every detail; we leave it entirely to your judgment.

The Material

IS GUARANTEED ALL WOOL AND PURE INDIGO DYE, heavy blue SERGE, fast COLOR. We have never in our experience heard of a suit of this character selling for such a price. No telling when we will again.

The Styles

All are cut in the latest styles. The coats are lined with alpaca, every seam is taped and reinforced. They have hand folded collars and hand padded lapels. The trousers have plain or cuff bottoms.

All Sizes for Men and Young Men

Don't think because this is a special sale we cannot fit you; no matter how hard you are to fit or to satisfy we promise to please you. Young men's sizes, 15 to 20 years. Men's sizes, 34 to 50 chest. For regular, tall, short or stout men.

2 Big Pants Specials

Here, indeed, is the most wonderful value of our career.
Well made Pants of fine mixtures in grey, tan and brown.
All sizes. Pants that you will find good enough to wear anywhere.

1.39

Good looking, well-made Pants. Just the thing for the working man, good enough for general wear.
Worsted and Cassimeres in light, dark and medium effects; all sizes, 32 to 48 waists.

99c

Furnishings for Hot Weather at a Big Reduction in Price

Men's Handkerchiefs—Plain white or fancy border hemstitched; full liberal size 50c
Men's Suspenders—Summer weight slide web, with strong leather ends to match; non-rustable trimmings 19c
Men's Socks—Soft Pongee with collar attached or neckband styles, good reliable quality 45c
Washable Towels—New designs in Russian cords, vertical and cross stripe designs, and excellent value 10c
Men's Hair Ties—Black and tan, full seamless, fast color; will give satisfactory wear 7c
Men's Leather Belts—Black, Tan and Grey, new designs; buckles in black or nickel 25c
Men's Vests—Balbriggan, Nainsook or Mesh, nicely made, drawers are reinforced. Per garment 25c
Men's Fine Shirts—Perfect fitting negligee, in pique or madras cloth, collars to match, materials guaranteed absolutely fast 95c



A Big Clean-Up of Men's Negligee Shirts 79c

Specially Priced for Saturday at
Thousands of High-Priced Colored and White Negligee Shirts Offered at a Fraction of Their Value

The man who wears size 14 to 17½ is in luck if he calls at our Haberdashery Department Saturday. This is a bargain indeed, for the shirts in question were originally made to sell at a very much higher figure than the one we quote here. The choice of colors is excellent, and every one of these shirts is in coat style. The bosoms are plaited or plain; cuffs attached; split neckbands, fine pearl buttons and faced sleeves; Saturday, at 79c.

Best Choice for Those Who Come Early.

\$2.00
Straw
Hats
\$1.00

palace
CLOTHING COMPANY
COR. 14th & DOUGLAS

\$5.00
Panama
Hats
\$2.98

U. S. Army Goods

Closes for Good
Thursday next, June 27

5 Days Remain
Things and goods to please all. Open
8 a. m. until 9. p. m.

W. S. Kirk 1414 Harney

Good Rains Visit Most of the State

Reports to the headquarters of local roads indicate that numerous showers, some of them heavy and covering large areas, visited the state Thursday and Thursday night. Places in the South Platte country and up along the Elkhorn valley were particularly favored, in the Elkhorn section there being good rains as far west as Valentine.

The Northwestern has advice from the Bonesteel country and most of that portion of Nebraska, north and northwest of Norfolk, showing that recent rains have worked wonders in the winter wheat fields and that the yield is going to be much greater than last year, when it was fully up to the average.

ST. ANDREWS' SCHOOL FOR BOYS

OMAHA
Fourth Year Begins September 17, 1912.
Small classes. Individual Attention.
Rev. F. D. TIERNEY, Principal.
Harney 5332. 3948 Charles St.
Patron: The Right Rev. A. L. Williams, S. T. D., Bishop of Nebraska.



The Position of Boyles College

the largest business college in the United States, west of Chicago, was not gained by accident. IT WAS WON BY MERIT. No school in the west ever attained the record maintained today by Boyles College. An annual enrollment of over 1,200 students. A curriculum surpassingly greater than that ever attempted by even the best business colleges. A faculty that is truly the envy of every business training institution in the west.

The 1912 Year Book is now ready. It tells you just precisely why you should prefer Boyles College if you are desirous of becoming a successful Stenographer, Bookkeeper, Private Secretary, Salesman or Telegrapher, or if you wish to qualify for United States Government position as Railway Mail Clerk, Departmental Clerk or Government Stenographer or Bookkeeper. Send for it today. Address Boyles College, 1807 Harney St., Omaha, Neb.

Comic Section
The Sunday Bee

With Happy Hooligan, Little Nemo, the Katzenjammer Kids and the whole interesting family