

CLOSING OUT SALE OF THE BENNETT HALF-MILLION DOLLAR STOCK

The Measure of these Reductions is Also the Measure of Your Opportunities

In Omaha it has been customary for merchants to offer, on Friday, extra special inducements under the caption of "Bargain Friday," "Friday Specials," etc. A comparison will only serve to show how strong in value-giving this closing out of the Bennett Half-Million Dollar Stock really is, for not an item in the entire sale has been specially reduced for this day's selling only.

THE BARGAINS OF THIS ADVERTISEMENT ARE ONLY FAIR SPECIMENS OF WHAT TO EXPECT IN EVERY DEPARTMENT of the store any day you may choose to come. But in order to be sure of securing the bargains you want it is advisable to come at the earliest possible moment. Every item in the store is a bargain.

Haviland China

- Gold Patterns to be Closed Out at Half Price
- \$2.25 16-inch dishes, \$1.03
 - \$5.00 12-inch dishes, \$2.50
 - \$10.00 16-inch dishes, \$5.00
 - \$6.25 salad bowls, \$3.13
 - \$26.75 coffee cups and saucers, the dozen, \$13.38
 - \$24.00 tea cups and saucers, the dozen, \$12.00
 - \$22.50 after dinner coffees, the dozen, \$11.25
 - \$28.50 bouillon cups and saucers, the dozen, \$14.00

Coalport Indian Tree China

- \$20.00 dozen rainmakers, \$11.95
- \$10.00 dozen oval plates, \$6.75
- \$15.00 dozen tea and saucers for 6, \$9.05
- \$11.00 each, 16-inch platters for 6, \$6.75
- \$9.00 each, 14-inch platters for 6, \$4.95
- \$16.00 covered dishes, \$4.95

All other Indian Tree china in stock, 1/4 off.

Up to \$2.00 Water Pitchers at 49c

Just 150 of them, in twenty-five different shapes and patterns, arranged on a special table for Friday's selling, \$1.00 to \$2.00 value, while they last, choice, 49c

Spoons at Half Price

A special lot including several broken lines of dessert and tablespoons. Best quality. To be closed out at half the original price.

Toilet Articles, 1/4 off

Parian Ivory and Ebony toilet and manicure articles at 25 per cent discount.

Toilet Articles at 12c

Lot jewel boxes, pin cushions, soap boxes and other always wanted articles, 2c to 50c value; Sale Price 12c.

Candy Specials

- Fluffetta chocolates—the kind with the soft, creamy centers; 50c value, 1-lb. box, 25c
- Salted peanuts, fresh and delicious, 20c value, the lb., 12 1/2c
- 15c value assorted creams and chocolates, the lb., 10c
- 20c peanut blocks, lb., 13c

Washing Machines

- \$10 Rex washing machines, \$7.95
- \$10 Big Three washing machines for \$8.49
- \$15 Grant Water Motor machines for \$10.95
- \$50 White Lily electric machines for \$45.00
- \$1.95 hand washers, 50c
- 25c Hand washers, 10c

Refrigerators

The Century \$11.85 size, \$9.85. All other makes, 10 per cent off regular prices.

Baskets — Baskets

500 fancy baskets, broken lines, were 50c to \$1.75. 25c to close, each. 25c

Ribbons — Ribbons

Four and five-inch taffetas and messaline ribbons, in plain colors and striped and Dresden designs; 25c, 35c and 50c values, the yard at 12 1/2c

Cuff Links

Special lot of solid gold cuff links, regular \$4.50 to \$10 values; Sale Price, the pair at \$2.98

Hand Bags

Women's hand bags, made of the finest leather; many exquisite styles; \$6.50 to \$15 values; Sale Price, \$4.98

Traveling Cases

100 splendid, serviceable traveling cases, fitted up with Persian ivory, regular \$7.50 value; Sale price, \$4.98

Umbrellas at \$4.98

Men's and women's umbrellas with best imported silk covers; fine gold filled and sterling silver handles; choice of any umbrella in the store, Sale Price, \$4.98

Opportunity Is Knocking at Your Wardrobe Door in the Guise of This Closing-Out Sale

Opportunity has been knocking for you all of this week; opportunity has knocked for your neighbor and thousands of other women in Omaha and surrounding territory. They have heeded. Have you?

And truly it is a once-in-a-lifetime opportunity for this is the first time in the history of American retailing that a reputable concern has purchased a half-million dollars' worth of reliable goods and proceeded to dispose of every item and vestige at once.

Included in this Sale are Coats, Dresses, Suits, and All Kinds of Women's Ready-to-Wear.

It's exactly the same stock that made for the old Bennett Company one of the widest reputations for dependability and style in women's garments ever enjoyed by any retail store in the whole country. It's a stock that we were sure would make many friends for the new Orkin Bros.' Company and attract people from

- Tailored Suits, worth \$15.00 to \$49.50, at \$7.50 to \$22.50
- Handsome Silk Dresses, worth \$18.00 to \$22.50, at \$9.75
- White Dresses, worth \$12.50 to \$35.00, at \$6.25 to \$17.50
- Lingerie Dresses, worth \$8.00 to \$29.50, at \$3.95 to \$14.75
- White Wool Coats, worth \$18.00 to \$35.00, at \$9.50 to \$17.50
- Stunning Silk Coats, worth \$19.50 to \$45.00, at \$7.50 to \$22.50
- Fine Wool Dresses, worth \$19.50 to \$35.00, at \$7.50 to \$17.50
- Wool Dress Skirts, worth \$9.75 to \$15.00, at \$3.95 to \$7.95

- Silk Dresses at \$7.50: Over 100 beautiful, messaline dresses, in low cut and shawl collar styles. High waist effect. \$19.50 value. Sale price, \$7.50.
- Silk Dresses at \$12.50: Large group of exquisite dresses made of fine tafetta; low neck and lace collar effects; great assortment of light and medium colors and shades. \$29.75 value. Sale price, \$12.50.
- Dress Skirts at \$1.98: 300 tailor-made, all wool dress skirts; every desirable fabric and weave; plain colors and mixtures; come mostly in high waist effects. \$5 to \$6.50 values. Sale price, \$1.98.
- Dainty Shirt Waists, 89c: 500 dainty shirt waists in lingerie and plain tailor styles. Plain and variously trimmed with insertion and laces; good \$1.50 value. Sale price, 89c.
- Tailored Suits at \$4.95: Large group women's tailor made suits. Splendid assortment of good styles; black and all desirable colors; good \$12.50 to \$15 values. Sale price, \$4.95. Come early if you want these.
- \$10 @ \$15 Coats \$4.95: 75 Women's and misses' oravenette rain coats; made over full and comfortable models; plain colors, stripe patterns and mixture effects. \$10 and \$15 values, \$4.95.
- Well-Made Petticoats 39c: 500 well made petticoats, of good quality white muslin, lace trimmed. Not more than 3 to one customer. Good 75c values. Sale price, 39c.

Underwear

- Misses' low neck, sleeveless union suits—with tight knees, fine ribbed; age six to twelve, 12c
- Several hundred women's low neck, sleeveless vests—some are trimmed with fine lace and the others with plain crochet; up to 15c values; to close, at 8c
- Women's low neck, sleeveless union suits—with extra fine quality torchon lace trimming; all sizes in the lot; actual \$1.00 values, to close, at 59c
- Women's tight-knee union suits—with low necks and without sleeves; hand trimmed and a very superior 75c quality, to close, at 45c

Big Corset Reductions

In fact, they are the most radical reductions offered thus far in the sale and will bring a great crowd of buyers. But don't think these are all you will find at lessened prices, for they are not. They are simply mentioned to give you an idea of how the pricing runs.

- Lot One—Values Up to \$1.00 at 25c
- Lot Two—\$2 to \$3.50 Values at 50c

Lot one is made up of corsets suitable for bathing, golf and house wear. Girdle and medium bust styles in a variety to suit all needs. Actually worth up to \$1.00, while they last, 25c the pair.

Lot two consists of corsets of all kinds and makes to fit every figure requirement. They are broken lines and odd lots from the old Bennett stock, made of coutil or batiste and equipped with good hose supporters. The kind Bennett's regularly priced at \$2.00 to \$3.50, while they last, 50c.

- \$1.50 Poplins, 42-inch poplins—you know the Bennett poplins at \$1.50 were acknowledged to be the best in Omaha—find every new shade marked at the closing out price of, yard, \$1.10
- \$1.50 Dress Goods 69c: A magnificent showing of all kinds—a sale that includes the season's choicest weaves, colors, shades and patterns—without any question the biggest values ever offered in Omaha. \$1.50 values, sale price, 69c.

- Foulards: One lot of 42 and 45-inch bordered foulards—every pattern new this season, all the favored shades as well as staple colors represented—qualities that sell in any store at \$2.00 the yard, at 69c
- Dress Goods: A visit to the dress goods department will quickly convince you that we meant what we said in regard to this sale being an absolute clearance of the Bennett stock. In the three lots of dress goods featured for Friday's selling are varieties to please all. The savings—well, judge of that for yourself. \$1.50 Dress Goods, 69c; 59c Dress Goods, 39c; 50c Dress Goods, 29c
- Wash Goods: Cotton foulards, with a finish resembling the fine silk foulards and patterns you would expect to find only in silk materials, full 27 inches wide; 19c values, per yard at 10c

- 600 Waists 98c: This lot of waists in lingerie styles—some being finished with pretty lace sailor collars. All are worth \$2.00. Also 2500 blouses, with belts, worth \$1.50 each, at 98c—the 69c kind at 49c.
- Calico, the yard, 4c: Choice lot of neat, 4c pretty patterns and colorings. Friday, all best grades, yd., 4c
- Cretonnes at 12 1/2c: Art cretonnes that 12 1/2c sold at 19c to 25c the yard. For Friday, choice 12 1/2c a yard.
- Bed Sheets for 35c: 72x90 size, seamless bed sheets made for hotel and rooming house use. A good 55c value; sale price, each 35c.

ORKIN BROTHERS COMPANY, Successor to

The Bennett Company

16TH AND HARNEY STREETS

Every Item in the Store is a Bargain

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Furniture Bargains

Styles you will like—and the most sensational values ever offered to Omaha shoppers.



- DINING CHAIRS at \$1.79: Solid quarter-sawn golden oak dining room chairs, full box frame; saddle seat; splendid \$2.50 value, Friday \$1.79
- DINING CHAIRS at \$2.49: Solid quarter-sawn golden oak dining room chairs; full box frame, with No. 1 leather seat. \$3.50 value, Friday \$2.49
- DINING CHAIRS at \$1.98: Fumed oak dining room chairs, solid quarter-sawn; box frame, saddle seat; an extra good \$3.00 value; Friday \$1.98
- DINING CHAIRS at \$2.49: Solid quarter-sawn fumed oak dining room chairs; full box frame with No. 1 Spanish leather seat. Great \$3.50 value, Friday at \$2.49
- ROCKING CHAIRS, \$3.98: Solid quarter-sawn golden oak arm rocking chairs, with genuine Spanish leather upholstered seat; a \$12.50 value \$8.98
- ROCKING CHAIRS, \$4.80: Massive golden oak rocking chairs, art and craft designs; regular \$8.00 value, \$4.80
- ROCKING CHAIRS, \$3.45: Solid quarter-sawn golden oak rocking chairs; a good \$6.50 value, Friday \$3.45

GROCERIES

- 19 lbs. granulated sugar, \$1.00
- Bennett's Capitol flour, special the sack, \$1.30
- 5-lb. can B. C. baking powder, 75c
- Bennett's Capitol extracts, bot. 13c
- Full cream cheese, the lb., 18c
- Neufchatel cheese, each 4c
- Hand cheese, each 2 1/2c
- Bennett's best 35c coffee, lb., 30c
- Bennett's 28c golden coffee, the lb., 22c
- 68c assorted teas, the lb., 48c
- 15c tea siftings, the lb., 12c
- 2-lb. pkg. Bennett's Capitol oats or wheat, 8c
- 15c evaporated peaches, 3 lbs. for 25c
- 24c bottle blue label catsup, 18c
- Large can Snider's pork and beans for 15c
- 3 bottles Haarmann's pickles, assorted 25c
- 2-lb. roll premium butterine, 40c
- Runkel Bros. cocoa, the can, 8c
- Onion salt, the bottle, 12c
- 4 10c cans Eagle lye, for 25c
- 25c cans Bennett's Capitol California fruits for 18c
- 10 bars Diamond C soap for 25c
- 4 pgs. shaker salt for 25c
- 25c bottle Snider's salad dressing for 20c
- 25c can Batavia green asparagus tips for 18c
- Butter: Bennett's Capitol creamery butter, in 1-lb. bricks of guaranteed full weight, 25c
- Fruits & Vegetables: Fancy new potatoes, 40c; 5 large plain lettuce, 30c; 3 large cucumbers for 30c; 4 bunches new beets or new turnips for 30c; Fancy head lettuce, 3 for 50c; 3 bunches parsley for 50c; Fancy home grown cauliflower, 2 for 50c; Green peas, the quart, 50c; Home grown cabbage, per head, 50c; Fancy Florida pineapples—large size, each 12 1/2c, 10c and 7 1/2c; Large size, per dozen, \$1.40, \$1.10 and 80c
- FISH: MEATS: BABY HAMBUR 12 1/2c; 6 LBS. LAMB STEW 25c; BEST LAMB CHOPS 10c; LAMB LEGS for C soap for 25c; BEST POT ROAST 12 1/2c; 3 LBS. HAMBURGER 25c