

Extra Conveniences Have Been Provided for Out-of-Town Shoppers Attending This Sale

Closing Out
SALE
OF THE
BENNETT
HALF-MILLION
DOLLAR
STOCK

The Four Walls of the Old Bennett Store Mark the Boundary Lines of Omaha's Bargain-Hunter's Paradise

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This Closing Out Sale Is Solving Many a Person's Problem Concerning the Cost of Living. This Page Offers More Helps

All orders for morning delivery, and once-a-day routes, must be in the night before. All orders for afternoon delivery must be in by noon.

We can't too strongly impress upon you the necessity of taking advantage of the many opportunities as fast as they are presented. Many of the lots we thought would last through two or three days' selling, and possibly a week, have already disappeared. Every day the advertisements are held in the newspaper offices until the last minute so that other store news can be substituted for some that has been previously prepared—all because the goods have been sold. So, in order that you may not be disappointed we advise coming as early in the day as possible for the goods that appear in any advertisement of a certain day's issue.

The Sale of Hotel Ware

continues throughout the week. The Bennett store made a specialty of hotel china and supplies and the hotel, restaurant and boarding house keepers who come to this sale will be able to supply all of their needs at less than wholesale prices in most instances. For example—

1.00 doz. Hotel cups, each, 4c
1.50 doz. Hotel bowls, each, 7c
3.00 doz. cups and saucers, ea., 10c
1.00 doz. ice cream dishes, ea., 3c
1.50 doz. 8-inch plates, each, 8c
10c to 25c Hotel white porcelain jugs, each
10c and 15c Hotel white porcelain bowls, each
10c to 15c Hotel white porcelain oatmeal, each
10c Hotel white porcelain bone dishes, each
1.25 white porcelain soup jars, each
15c cream pitchers (only 500), each

White China For Decorating
5,000 pieces, including plates, jugs, trays, creamers, sugars, etc., etc. Choice of everything—
Half Price

Souvenir Plates
1,000 pretty souvenir plates, each showing some Omaha public buildings, all 10-inch size plates, good 50c value, sale price, 40c

Glassware
25c No. 1 hand lamps, 10c
25c bracket lamps, 10c
3.50 punch bowls, 1.50
1.50 punch bowls, 75c
4.00 punch bowls, 1.75
25c colored butter tins, 10c
15c colored cream pitchers, 5c
25c horse radish jars, 10c
15c Colman's sugar bowls, 7c
1.75 and 2.00 water sets, 90c
10c and 15c lamp chimneys, each

Books: Bibles

\$1.00 BOOKS, 50c.
Hundreds of cloth-bound books. Many \$1.00 values included, an endless assortment of good titles. Sale price, 50c.

\$1.75 BOOKS, 49c.
Mark Twain works. Never sold under the publisher's price, \$1.75. Good choice of titles. Sale price, 49c.

STANDARD WORKS, 39c.
Leather bound standard works of English literature. In this sale, per volume, 39c.

50c COOK BOOKS, 19c
Women's Home Good House-keeping Magazine Cook Books. Sale price, 19c.

\$2.00 BIBLES, 90c.
Leather bound, Teacher's edition with dictionary and concordances; large print. Per vol., 90c.

Stationery

300 memorandum books that were priced up to 50c, to close, each 10c

Stationery—Crane's fine paper and envelopes. Up to \$1.00 boxes, 25c

60c Stationery, 35c—Berlin's initial stationery. Regular 60c boxes. Sale price, 35c

30c Blank Books, 15c—Ledgers and journals. 100- and 150-page sizes. Sale price, 15c

100c Neatly decorated napkins. 100 for \$1.00

10c Pkg. Paper—Assorted colors, 4-ply. 10c

10c Lunch Paper—10c kind, 4 rolls, or 25c

Pencils—Capitol lead pencils, per dozen, 20c. The "Beat's All" pencils, per dozen, 10c

Box Files—Good grade, extra special values. Each, 20c

Cream Paper—Good assortment of colors; per roll, 1c

Lunch Sets, Napkins and Doffies—Per set, 1c

Lamp Bases at 95c
A collection of pretty electric, gas and oil lamp-bases, some slightly shopworn. \$2.00 to \$3.00 values, each, 95c

Distributing a HALF-MILLION DOLLARS' WORTH OF DEPENDABLE MERCHANDISE in thirty days' time is a task no other firm in the United States ever attempted to do—to say nothing of attempting such a feat in a city no larger than Omaha, as compared with other cities of the country.

But we had unbounded faith in the prosperity of the country and the Middle West in particular. That's why we bought the Bennett stock. We also knew when we made the purchase that there was only one thing that could move such a vast quantity of merchandise within this incredibly short time—that was the price part. Therefore, WE HAVE BROUGHT THE PRICES DOWN TO WHERE EVERY VISITOR TO THE STORE IS A BUYER.

However, there is more to this sale than the matter of price. EACH AND EVERY ITEM IN THE OLD BENNETT STOCKS IS OF DEPENDABLE QUALITY. Price would be no inducement whatever to you, or to us, if the quality wasn't in the goods. Then, there is style in the stocks that demand it such as the clothing and furnishings for men, women and children. Not a single attribute that makes a worthy stock is lacking in any of the lines.

So we present these facts for your consideration, knowing that they vitally concern every person within the bounds of the reputation of both the Old Bennett Company and the New Orkin Brothers Company. Not a single vestige of the old Bennett Company's stocks must remain when the sale is over. That's the reason of these tremendous reductions and the vigor that marks each successive day's selling. EVERY ITEM IN THE STORE IS A BARGAIN. There's some for you.

ORKIN BROTHERS CO.

This Sale Has Caused an Upheaval in the Women's Garment Business of Omaha

And it's no wonder when less than end-of-the-season prices prevail at the beginning of the season. We intended to "start something" when we began this sale and rather than mince matters or string a sale along with the idea of getting all out of the stocks we could, we began on a basis of HALF PRICE AND CLOSE TO HALF FOR EVERYTHING IN THE WOMEN'S ENTIRE READY-TO-WEAR STORE. Hundreds of women have already come to this sale with the sole idea of just "looking around" as they "really didn't need anything" at that particular time, but when they noted the fine quality and style of the garments and the ridiculously low prices at which we are moving them out they simply couldn't resist the opportunity. Now they find themselves completely satisfied with the biggest suit, coat or dress bargain they ever knew. Ask your neighbor about the sale—we venture to say she is among the number we have already described. In the meantime, read this price synopsis again and again—it's of vital importance to your wardrobe and purse.

Tailored Suits, worth \$15.00 to \$49.50, at.....	\$7.50 to \$22.50
Handsome Silk Dresses, worth \$18.00 to \$22.50, at.....	\$9.75
White Dresses, worth \$12.50 to \$35.00, at.....	\$6.25 to \$17.50
Lingerie Dresses, worth \$8.00 to \$29.50, at.....	\$3.95 to \$14.75
White Wool Coats, worth \$18.00 to \$35.00, at.....	\$9.50 to \$17.50
Stunning Silk Coats, worth \$19.50 to \$45.00, at.....	\$9.75 to \$22.50
Fine Wool Dresses, worth \$19.50 to \$35.00, at.....	\$9.75 to \$17.50
Wool Dress Skirts, worth \$9.75 to \$15.00, at.....	\$3.95 to \$7.95

Closing Out Children's Juniors' and Misses' Dresses

One lot of gingham and percale dresses, to fit girls from six to fourteen years of age; good assortment of styles and patterns to choose from; actual \$2.25 values, Thursday, **\$1.25**

One lot of juniors' and misses' dresses, of ginghams and percales, finely made and tastefully trimmed in fancy styles; ages from thirteen to seventeen years; actual \$3.50 values, at..... **\$2.25**

Children's Drawers
One lot of children's muslin drawers, for ages two to five years; good 15c values, while they last, at **12½c**

20 Per Cent Disc't on All

Framed Pictures

Bennett's priced at \$1.00 and up. This gives you practically the largest stock of framed pictures in the entire Middle-West to choose from at a price no art lover ever dreamed of.

Oils, Pastels, Water Colors, Etchings, Etc. at 20 Per Cent Less

The work of the Old Masters intermingled with beautiful works of art of modern origin, making a collection attractive from every point of view. Be here early.

—Second Floor.

Foulards

One lot of 42 to 45-inch bordered foulards—every pattern new this season, all the favored shades as well as staple colors represented—qualities that would sell in any store at \$2.00 the yard, closing out at..... **69c**

Natural pongee silks that are now so much in demand for summer dress garments; reliable goods, full 36 inches wide and worth \$1.00 the yard, sale price..... **69c**

3 Lots of Dress Goods

A visit to the dress goods department will quickly convince you that we meant what we said in regard to this sale being an absolute clearance of the old Bennett stock.

In the three lots of dress goods featured for Thursday's selling are varieties to please all. The savings—well, judge of that for yourself.

\$1.50 Dress Goods, 69c
59c Dress Goods, 39c
50c Dress Goods, 29c

Some New Wash Goods

Cotton foulards, with a finish resembling the fine silk foulards and patterns you would expect to find only in silk materials, full 27 inches wide, 15c values, at the yard..... **10c**

Fifty styles of batiste, in pretty striped, dotted, floral and two-toned effects, 15c greater at just half price, at the yard..... **7½c**

Boys' High Grade Suits Featured for Thursday

The boys' department was one of the fastest growing departments in the old Bennett store—due to the high grade of fabrics and superior workmanship and style of each garment. Expert shoppers have told us that the least priced suit the Bennett store carried would compare favorably with other boys' suits selling at \$1.00 to \$2.00 more, while

The Entire Stock Represents the Very Finest Product of the Best Boys' Clothes Makers in America

Consequently, it is no wonder that parents will find this the most interesting news of the kind ever published in Omaha. Think what it means when the price of one suit will nearly pay for two! There's room for only a few of the prices in this ad.

The Very Best at Almost the Wholesale Cost of the Ordinary in These Three Groups

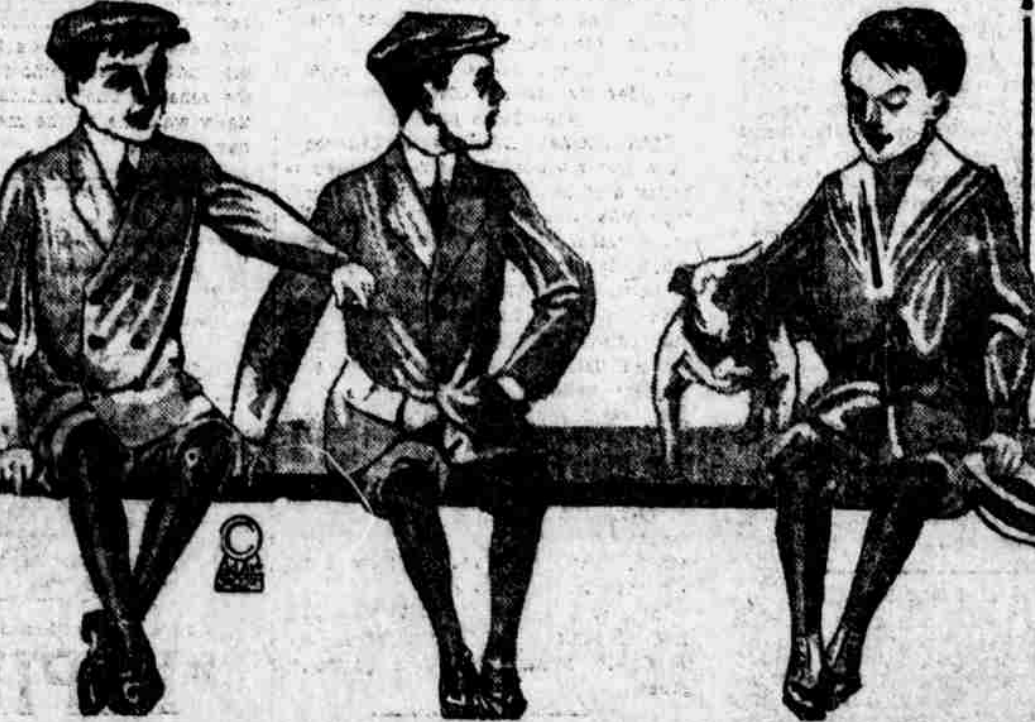
All of Bennett's high grade clothing for boys is included in the following price groups. Norfolk and double-breasted models in a good variety of stylish effects. Materials include the finest imported and domestic tweeds, the newest and most fashionable mixtures and splendid checked patterns.

Lot A includes up to \$4 values	Lot B includes up to \$7.50 values	Lot C includes up to \$10 values
\$2.75	\$3.75	\$4.75

Boys' \$2.25 to \$4 Suits, Closing-Out Price \$1.49 & \$1.75

Two interesting lots—a tableful of each—in all upwards of a thousand knickerbocker and double-breasted suits. Materials consist of serviceable worsteds, cassimeres, tweeds and khaki. The range for selection is most satisfying—mixtures, checks, stripes and invisible plaid patterns. All sizes from 4 to 16 years.

Lot 1 Includes Up to \$3.00 Values at.....	\$1.49	Lot 2 Includes Up to \$3.50 Values at.....	\$1.75
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ORKIN BROTHERS COMPANY, Successor to

The Bennett Company

16TH AND HARNEY STREETS

Every Item in the Store is a Bargain

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MUSIC

1,000 copies of sheet music on sale Thursday only, at 1c the copy, or six for 5c.
2,000 copies of standard music at 5c per copy, or six for 25c.

Rugs and Draperies

Every rug and drapery item in the entire Bennett stock is of reliable quality and late pattern and design. Assortments at each price are wide and varied.



\$32.75, 9x12, seamless Wilton Velvet Rugs are reduced to..... **\$19.50**

\$25.00, 9x12, Smith's Axminster Rugs are reduced to..... **\$14.50**

\$22.50 Wilton Velvet and Axminster Mixed Rugs—8-3x10-6—are reduced to..... **\$9.98**

36x72-inch Axminster Rugs that were reasonably priced at \$4.50, now going at..... **\$2.98**

Axminster Carpet, Bennett's sold at \$2.50 the yard, now going at..... **84c**

Curtains & Draperies
One lot of Scrims and Nets, worth 15c the yard, while they last..... **7c**

A fine assortment of Scrims and Nets, that are extra values at 25c the yard. Sale price..... **10c**

One big lot of Scrims and Nets, worth 35c the yard, are reduced to..... **15c**

Lace Curtains—many different kinds to go at the following reductions—\$7.00 values at \$3.98; \$5.00 values at \$2.98; \$3.75 values at \$1.98; \$2.75 values at \$1.49, and \$1.20 values at..... **79c**

Furniture Special

We are also offering the famous L. & G. Stickley line of famed oak furniture for dens and living rooms at greatly reduced prices.

French China

Imported English and French cups and saucers. Solid gold handles. Twenty-five exquisite decorations. \$2.00 to \$3.50 values, sale price..... **\$1**

Candies

60c chocolate dipped maraschino cherries, per lb..... **39c**
20c creams and chocolate mixture, per lb..... **12½c**
20c Yankee peanut brittle, per lb..... **12½c**
Angelus marshmallows, box..... **8c**
Mixed candies, per lb..... **10c**

GROCERIES

2-lb. can Bennett's breakfast coffee..... **45c**
68c assorted teas, per lb..... **48c**
15c tea siftings, per lb..... **12c**
1-lb. can baking powder..... **18c**
15c bottle Durkee's curry powder, at..... **10c**
15c bottle onion salt..... **12c**
Full cream cheese, per lb..... **18c**
20c can Carpenter's preserved figs..... **12c**
25c can Bennett's Capitol California fruits..... **18c**
15c can Walker's hot tamales, 11c
Jap rice, splendid quality, lb., 5c
15c quality evaporated peaches, 3 lbs. for..... **25c**
¼-lb. can Colman's mustard, 12c
1 dozen pkgs. washing crystal, 12c
2-lb. can Snider's pork and beans for..... **11c**
3 cans Runkel's cocoa for..... **25c**
Lea & Perrin's Worcestershire sauce, bottle..... **24c**
Pint bottle Snider's salad dressing for..... **20c**
10 bars Beat 'Em All soap..... **25c**
10 bars Diamond C soap..... **25c**
2-lb. pkg. Bennett's Capitol oats or wheat..... **25c**
3 bars crystal white soap..... **25c**
4 10c cans eagle lye..... **25c**
19 lbs. granulated sugar..... **\$1.00**
2-lb. pkg. B. C. pancake flour 8c

Butter and Eggs

Bennett's Capitol creamery butter, 1-lb. brick, guaranteed full weight, for..... **25c**
Fresh Country Butter, per lb., up from..... **24c**