

# Morning at 8:00 O'Clock Entire Half-Million Dollar Stock



## Needed for the Wardrobe and Home

### These Men's Splendid Suits \$10

Values up to \$25.00 in this big suit selling for men. STRICTLY ALL WOOL, HAND TAILORED, NEWEST STYLES, ALL THE FAVORED PATTERNS AND COLORINGS—in fact, everything that goes to make a dependable and reputable men's suit stock is to be found in this stupendous assortment of up to \$25.00 suits that we are going to close at \$10.00 for your choice. INCLUDED ARE THE BENNETT FAMOUS BLUE SERGES and many black suits that will appeal to the men of more conservative tastes. Be here with the opening of the store for the choicest will go first.



#### Men's Pants

Hundreds of men's pants of all wool cassimeres and worsteds positively worth up to \$3.50 the pair, to close,

**\$1.25**

Men's and young men's khaki and linen pants, worth up to \$2.00 the pair, at... **\$1.39**

### 500 Boys' Knicker Suits \$1.75

Boys bring your mothers, or, mothers bring your boys—we don't care which way it is just so you get here in time for the boy to be fitted from this lot of fine knickerbocker suits that we are offering at \$1.75. Some of them sold as high as \$4.00.



350 boys' all wool knickerbocker suits in double-breasted and Norfolk styles—many with an extra pair of pants to match—up to \$10.00 values at...

**\$3.75**

Boys' 40c blouse waists, to close out, 15c each. Boys' knickerbocker pants, worth up to 75c, at 50c; another lot worth up to \$1.50 at 80c. Boys' "Parisian" blouse waists, worth up to 75c each, while they last, 40c. One lot of children's 60c and 75c wash suits, 30c.

### MEN'S FURNISHINGS At Prices That Warrant Purchasing a Six Months' Supply

- One lot of Men's soft shirts with attached collar and cuffs—up to \$1.50 values... **69c**
- One big lot of men's high grade coat style shirts—including up to \$2.00 values, each... **89c**
- 2,000 men's Balbriggan shirts and drawers—all sizes. Each... **21c**
- A splendid big lot of Men's custom made dress shirts—pleated bosom—attached cuffs—choice patterns; up to \$1.50 values, each... **39c**
- 1,000 men's Porosknit shirts and drawers, each... **21c**
- Men's tan and black Maco socks; an extra good 15c value, pair... **7c**
- Men's silk neckwear; four-inch hand shapes; choice styles and colors, each... **23c**
- 1,000 rubber collars, all wanted styles and sizes, each... **9c**
- One lot men's soft shirts with attached collar and cuffs, up to \$1.50 values... **69c**
- Men's soft collars; the 15c kind, each... **7c**
- Men's lisle elastic suspenders; up to 50c kind... **17c**
- Men's 25c Paris and Boston garters, pair... **13c**
- Men's 50c silk socks; good assortment of colors; all sizes, pair... **19c**
- Men's Hats: One lot of men's soft hats; best shapes; black and color; up to \$3 values... **98c**
- One big lot men's straw hats; complete assortment of shapes; smooth and rough weaves; up to \$3.50 values... **\$1.39**
- Lot men's all wool caps; good patterns; up to \$1.50 values... **19c**
- Lot men's 75c caps; long as they last, each... **45c**

### Silverware Some at Half Price

A sale that will prove the greatest opportunity of a life time—to secure strictly high-class silver ware of the latest designs and patterns for less than is usually asked for inferior goods.

#### A Few of the Many Bargains

- \$5.00 Bake Dishes... **\$3.15**
- \$6.00 Casseroles (Guernsey lining)... **\$3.49**
- \$7.50 to \$12.00 Tea Sets... **\$4.50**
- \$3.50 Bread Trays... **\$1.49**

### Wm. Rogers & Sons Flatware

- Tea Spoons, Grape pattern, per set... **35c**
- \$2.50 Set of Plain Knives and Forks... **\$1.49**
- \$7.50 Set of 26-Pieces. In Oak Case... **\$3.98**

### Porch Furniture at Close to Half Price

At the fore end of the season when one naturally expects to pay the full regular price.

- \$5.00 green porch chairs... **\$2.75**
- \$5.50 green porch rockers... **\$3.25**
- \$4.00 Morris porch chairs... **\$2.25**
- \$4.25 Morris porch rockers... **\$2.50**
- \$1.00 weathered oak folding porch chairs... **65c**
- \$2.50 fumed oak flower stand... **\$1.88**

#### Porch Shades

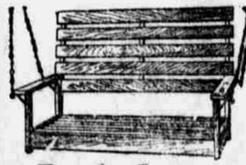
Bamboo porch shades—4x6 size, 79c values at 60c; 6x6 size, \$1.50 values, at \$1.15; 10x6 size, \$2.25 values, at \$1.98.

Bamboo porch shades with 1/4-in. slat—6x8 size, \$2.75 values, at \$2.50; 8x8 size, \$3.50 values, at \$3.25; 10x8 size, \$4.50 values, at \$4.25.

Imported, natural color Woodweb porch shades—6x8 size, at \$2.75; 8x8 size, at \$3.75; 10x8 size, at \$4.75. In green only 6x8 size, at \$4.25; 8x8 size, at \$5.25.

#### Porch Rugs

The famous Crex grass porch and bungalow rugs also go in this sale. Prices are reduced like this—4.6x7.5 size, \$2.75; 6x9 size, at \$4.25; 8x10 size at \$6.25; 9x12 size at \$8.25.



#### Porch Swings

Please note that all necessary hooks and chains for hanging are furnished free with each swing.

- \$4.25, 4-ft. weathered oak porch swings, at... **\$2.15**
- \$5.00, 4-ft. fumed oak porch swings, at... **\$2.75**
- \$6.00, 4-ft. fumed oak porch swings, at... **\$3.00**
- \$8.00, 5-ft. fumed oak porch swings, at... **\$4.00**
- \$10, 6-ft. fumed oak porch swings, at... **\$5.00**

### The Silk Bargains

Bennett Silks at a Half and a Quarter of the Regular Prices

In closing out the silk stock we have lost sight of the cost prices entirely to make the clearing more rapid. There are silks of every kind and all reliable qualities in the sale, divided into five great groups to make the choosing easier and priced to draw the greatest crowds any Omaha silk sales ever known.

- 75c Values at 22 1/2c
- 85c and \$1 Silks, 39c
- \$1 and \$1.25 Silks, 49c
- Up to \$1.35 Values, 59c
- Up to \$2.00 Values, 69c

The genuine Cheney Brother's Shower-Proof foulards of their regular \$1.00 quality, 69c a yard. In this lot you will find Cheney's choicest patterns and colorings. There are plenty of blues and other staple shades that are in vogue the year 'round. \$1.00 values... **69c**

### Trimmed & Untrimmed Hats

Guaranteed Willow Plumes, Bird of Paradise, Fancy Feathers, Imported Flowers

and trimming materials of all kinds, such as ribbons, laces, fancy bands, ornaments, etc., are included in this great sale. EVERYTHING MUST GO REGARDLESS OF COST.

Come expecting hundreds of bargains we haven't room to list in this ad.



This is the only Omaha store that guarantees Willow Plumes.

A small deposit will hold any purchase for future delivery.

French Ostrich Plumes	Guaranteed Plumes	Bird of Paradise
\$ 5.00 values at... <b>\$ 3.00</b>	\$ 7.98 willow plumes... <b>\$ 3.98</b>	\$10.00 values at... <b>\$ 6.90</b>
\$ 7.50 values at... <b>\$ 4.00</b>	\$ 9.98 willow plumes... <b>\$ 5.00</b>	\$12.98 values at... <b>\$ 7.00</b>
\$ 9.50 values at... <b>\$ 5.00</b>	\$12.98 willow plumes... <b>\$ 6.98</b>	\$15.00 values at... <b>\$ 8.00</b>
\$10.00 values at... <b>\$ 6.00</b>	\$14.98 willow plumes... <b>\$ 7.98</b>	\$20.00 values at... <b>\$12.00</b>
\$12.98 values at... <b>\$ 7.00</b>	\$18.98 willow plumes... <b>\$ 8.98</b>	\$25.00 values at... <b>\$17.50</b>
\$11.98 values at... <b>\$ 8.00</b>	\$22.50 willow plumes... <b>\$ 9.98</b>	\$30.00 values at... <b>\$20.00</b>
\$16.98 values at... <b>\$ 9.00</b>	\$25.00 willow plumes... <b>\$11.25</b>	\$35.00 values at... <b>\$22.50</b>
\$18.98 values at... <b>\$10.00</b>	\$30.00 willow plumes... <b>\$12.50</b>	\$40.00 values at... <b>\$25.00</b>
\$20.00 values at... <b>\$12.00</b>	\$35.00 willow plumes... <b>\$15.00</b>	\$50.00 values at... <b>\$32.50</b>
\$25.00 values at... <b>\$15.00</b>	\$40.00 willow plumes... <b>\$18.00</b>	\$60.00 values at... <b>\$35.00</b>

Thousands of Fine Untrimmed Hats, including Ajure braids, Milans, chips and hems; in three lots as follows: Lot One, \$1.98; Lot Two, 98c; Lot Three

1/2 Price On All Our Fine Ostrich Trimmed Hats	500 Fine Panama Hats Worth \$5.00, \$7.50 and \$10.00, for this sale <b>\$3.98</b>	200 White Ratine Hats Worth \$1.98 to \$2.98, priced to close quickly, at <b>69c</b>	Children's Trimmed Hats In all newest styles and colors, \$1.98 to \$2.98 values, at <b>59c-79c</b>	1/2 Price On All Bird of Paradise Trimmed Hats
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Table Cloths 59 fine \$10.00 table cloths, size 2 1/2 x 2 1/2 yards, of best quality double satin damask—you will never see such cloths again priced at **\$4.69**



### A Feast of Rare Bargains for China Lovers

Hundreds of imported and domestic dinner sets will be offered in the first day's selling of this mammoth clearance—choicest and newest shapes and decorations ever presented by any Omaha store. Positively nothing is to be held in reserve—this sale means that everything must go. We note a few examples of the pricing—all of the following sets being composed of 100 pieces.

- \$160.00 Haviland dinner set... **\$107.00**
- 100.00 Poyat dinner set... **67.00**
- 131.00 Poyat dinner set... **80.00**
- 62.00 Old Abby dinner set... **39.95**
- 115.00 Poyat dinner set... **77.00**
- 60.00 Haviland dinner set... **40.00**
- 56.00 Haviland dinner set... **42.00**
- 38.00 Edward Boote dinner set... **19.25**
- \$ 37.50 Lowestoft Pheasant dinner set... **\$ 25.00**
- 40.00 Booth Silcon dinner set... **20.00**
- 28.95 Royal Menthone dinner set... **15.97**
- 18.50 Blue Canton dinner sets... **12.33**
- 21.00 St. Regers dinner sets... **14.00**
- 19.50 Ethereal Blue dinner sets... **9.75**
- 35.00 Louvre white and gold dinner sets... **23.95**
- 9.00 Assorted prints dinner set... **4.95**

### China Odds and Ends

10,000 pieces of decorated porcelain china, including pieces to make a full service, viz: plates, creamers, butter dishes, cups and saucers—worth to \$1.

Your Choice **10c** Until Sold

### At Half Price

Two English and one Swedish china breakfast services—in open stock patterns.

- All Italian marble
- All hand painted china
- 4 tables full fancy china
- 1 table full cut glassware

At a Quarter and a Half Off Our entire line electric fans, gas and other lamps. At One-Third Off All Royal Doulton; all rock crystal glassware.

### 19 lbs. Granulated Sugar, Monday Only, \$1.00

- "Pride of Bennett's" flour, sack... **\$1.30**
- 1-lb. pkg. Bennett's Capitol coffee... **25c**
- Bennett's Reliable coffee, lb... **25c**
- 5-lb. can Bennett's Capitol baking powder... **\$1.00**
- Assorted teas, lb... **85c**
- Tea siftings, lb... **15c**
- 10-lb. sack yellow corn meal... **80c**
- Bennett's Capitol brand Peas, Peaches, Plums, Apricots, Grapes; 25c can, 18c... **\$32.50**
- 3 pkgs. Takoma Biscuits... **10c**
- 4 10c pkgs. Minnesota Elbow Macaroni for... **25c**
- 1-lb. pkg. Bennett's Capitol soap for 25c... **25c**
- 10 bars Bennett's laundry soap for 25c... **25c**
- 4 cakes York Rose or Violet toilet soap for this sale... **25c**
- 2 cans Eagle Eye for... **25c**
- 1 doz. boxes safety matches for... **5c**
- 4 cans Gibson soap polish for... **5c**
- 2-lb. roll Premium Buttering for... **40c**
- Cheese, full cream, lb... **80c**

### Fruits & Vegetables

- Cherries for canning—\$1.35 the crate of 24 boxes or 4 boxes for 25c
- Dozen bunches fresh radishes... **6c**
- 5 fresh plain lettuce... **5c**
- Fancy new potatoes, full measure, peck... **40c**
- 4 bunches fresh beets and turnips 5c
- 3 large cucumbers for... **10c**
- 2 extra fancy cucumbers for... **5c**
- Large juicy lemons, worth 25c the dozen, 15c—the 35c kind... **23c**

#### Butter and Eggs

1 dozen fresh country new laid eggs for 15c. Bennett's Capitol creamery butter, the finest produced, pound brick, full weight, for 25c. Fresh country butter 25c per lb. and up.

### Brass Goods

#### 500 Pieces Brass Goods to Be Offered in 2 Lots

Including a big selection of patterns in candlesticks, fern dishes, jardiniere, etc.

- Lot 1 Includes \$1.75 to \$3 values
- Choice, 95c
- Lot 2 Includes 85c to \$2.00 values
- Choice, 50c

### 1,000 Copies Sheet Music, per copy... 1c

or six copies for 5c. Also the largest stock of popular music in Omaha to choose from at 10c the copy.

All the hits from "Red Rose," "Fascinating Widow" and Weber & Field's "Hokey Pokey," etc., at 20c the copy Monday.

Harding's jigs and reels—50c values at 38c. One lot of mandolin folios, worth 25c, at 10c

### Genuine Flaxons, 10c

Genuine flaxons—every yard stamped on the selvage—worth 25c the yard, at 10c. All are fresh and clean and come in floral, striped and figured designs—over 100 styles to choose from.

Natural Linen, 15c. Every thread is guaranteed pure linen. Full 27 inches wide; a regular 25c quality for only 15c the yard.

An odd lot of wash goods consisting of poplins, crystal cords, pongees, foulards, shirtings, madras, etc.; worth from 25c to 35c the yard... **15c**

Genuine Serpentine crepes that Bennett's priced at 18c the yard, now... **9c**

### Art Needle Work

25c stamped pillow tops at... **10c**

\$3 embroidered pillows, squares, scarfs and center pieces... **\$1.00**

50c fancy linen squares and scarfs... **25c**

75c 27-inch center pieces... **25c**

\$1.00 36-inch center pieces... **30c**

Stamped novelties, worth from 50c to 98c each, to close... **25c**

25c pillow fringe, the yard 12 1/2c

### 19 Pounds Granulated Sugar, Monday \$1.00

Heavy jute matting full six feet wide, in green only, for porches and summer cottages; worth \$1.50 the square yard, sale price... **75c**

# The Bennett Company

ORKIN BROTHERS CO., Successors