



Beginning Monday Closing Out Sale of the Bennett

Embracing Everything Wanted and

Possibly the Story of This Sale
is a Little Long But it is Really
an Interesting Tale

For it mightily concerns your cost of living and the quality of wearables you are going to secure for yourself as well as the things you expect to provide for your home.

The Orkin Brothers Purchased the Entire Stock of Bennett Co., and Leased Their Building for 30 years

and in keeping with the policy of the Orkin Brothers every dollar's worth of the former Bennett Company's goods, and every vestige or appearance of anything pertaining to the old stocks at the southwest corner of 16th and Harney streets will have been removed. When this task is accomplished there will be in the place of the old Bennett Co. a store so modern and progressive in its policy and so thoroughly down-to-date in its merchandise that you will delight in making it your "business home."

Involved in the Sale Are

- Seventy-One Big Departments Embracing
- Men's and Boys' Clothing and Furnishings
- Women's and Children's Clothing & Furnishings
- Furniture, Rugs and Draperies
- China, Crockery and House Furnishings
- Dry Goods of Every Description

--In Fact, Everything Wanted for the Wardrobe
and the Home Which Being Summed Up is

**Over a Half-Million Dollars' Worth of
Thoroughly Dependable Merchandise**

Without any exaggeration, this will be the biggest sale of the kind ever attempted in the length and breadth of the whole United States. Never before has there been a stock of reputable, dependable goods purchased by a reliable concern and then immediately thrown upon the market at such sensational

prices as you will find in this advertisement and the ones to follow--prices that will move every item within an incredible short space of time. IT'S AN OPPORTUNITY THAT OCCURS BUT ONCE IN A LIFETIME. One dollar will do the work of two in practically every instance and generally the savings will be still greater.

Come With Your Bargain Appetites Whetted for
You Will Not Be Disappointed

The greatness and high quality of the stocks, coupled with the matchless low prices you will pay, will make this a sale that will be the standard of other sales in years to come. GRASP THE BARGAINS AS THEY ARE DAILY PRESENTED IN THE PUBLIC PRESS. Many of them will not occur again and besides you will have the perfect satisfaction that always goes with early choosing. BEGIN IN THE BASEMENT STORES and go through the entire building--every department will have something of vital importance to your purse. Only specimens of the savings are given in this advertisement.

ORKIN BROTHERS

Omaha's Greatest Ready-to-Wear News Is Crowded Into This Small Space--Never Before Such Bargains



Never More Than Half Price--Generally Less

Tailor Made Suits

Women's, misses' and juniors' tailor made suits in novelty and plain tailored styles; black and all popular colors including cream-white; sale prices-

\$7.50 to \$22.50
The former prices were
\$15.00 to \$49.50.

Fine Silk Dresses

There's just one lot of these silk dresses to go at \$9.75. All of this season's most favored styles in the assortment. Made of good taffetas and foulards-

Choice \$9.75
The former prices were
\$20.00 and \$22.50.

White Serge Dresses

Every white serge dress in the old Bennett store goes for exactly half price. You will be needing at least one this summer. Novelty and plain tailored styles-

\$6.25 to \$17.50
The former prices were
\$12.50 to \$35.00.

Lingerie Dresses

Lingerie dresses of every worthy lingerie material including all-over embroidery, robe embroidered and sheer hand embroidered fabrics; the sale prices-

\$3.95 to \$14.75
The former selling prices were
\$7.50 to \$29.50.

White Wool Coats

White wool coats of best serges, diagonals, Bedford cords and honey-comb weaves, in plain tailored and fancy styles; sizes for both women and misses; now-

\$9.00 to \$17.50
The former prices were
\$18.00 to \$35.00.

Women's Silk Coats

All of the Bennett Company's silk coats of Bengalines, changeable messalines, taffetas and satins in black and colors; a good variety of styles; sale prices-

\$9.75 to \$22.50
The former prices were
\$19.50 to \$45.00.

Wool Dresses

Wool dresses of extra quality serges, challies and fancy checked materials, trimmed with braids and fine laces; colors and black; while they last, choice-

\$9.95 to \$17.50
The former selling prices were
\$19.50 to \$35.00.

Wool Dress Skirts

Serges, voiles, whipcords, diagonals and fancy mixtures in regular sizes and extra sizes and all of the newest styles; black and colors; closing out sale prices-

\$3.95 to \$7.95
The former prices were
\$7.95 to \$15.00.

All Waists at Half Price

With but few exceptions all the waists in the great Bennett stock are half price--most always less. Lingerie, chiffon, silk, tailored and other waists-

Now Half Price
The former prices were
75c to \$25.00

Embroideries

45-inch flounces, in floral and eyelet designs, that were \$3.00 the yard, closing out price..... \$1.50

27-inch Swiss and nainsook flounces, that were 39c and 49c the yard, closing out price..... 15c

27-inch flounces in pretty floral and eyelet designs; exceptional 75c and 98c qualities while they last, per yard..... 59c

Plain and fancy nets in all shades, 49c values, to close, per yard..... 17c

Narrow embroidery edgings and insertions that sold at 19c and 35c, to close the yard..... 10c

Plain and fancy laces worth 5c, 75c and 10c the yard, closing out price..... 21/2c

Fancy net bandings Bennett's sold at 25c, 35c and 50c the yard; to close..... 15c

Children's Wear Reduced

Children's gingham and percale dresses, that Bennett's priced at 89c, \$1.25 and \$1.50; ages 2 to 6 years; none worth less than \$1.50 & from that \$2.50, sale price.

Half Price

For Children's Coats of Serges and Mixtures; ages 6 to 12 years. For Children's Coats of Mixtures and White Serges; ages 2 to 6 years.

One big table full of children's rompers of best quality gingham; ages 2 to 6 yrs.; 50c to 89c values, 35c

50c; 59c values... 35c

Fancy Back Combs

Fancy back combs that are worth and were priced up to \$5.00 each, only three hundred in the lot so come early; choice 25c

Odd Lots Jewelry

Odd lots of jewelry, silverware and leather novelties that Bennett's sold up to \$1 each, choice, while they last... 10c

Children's Umbrellas

One lot of 50 umbrellas for the little folks, worth up to \$1.00 each, while they last..... 39c

Elgin Watches

Genuine Elgin watches in the popular 18-size; open face styles in either gold or silver cases; formerly priced at \$9 each, while they last... \$4.75

Watch Fobs

Silk ribbon and gold filled watch fobs in styles for both men and women; values up to \$5, to close quickly... \$1.00

Fancy China

1,000 pieces of fancy china consisting of salads, jugs, plates, sugars and creams, vases, cracker jars, etc., worth from \$1 to \$3 each, sale price... 49c

Hardware Specials

300 strainers, candlesticks, spoons, knives, forks, dish mops, cleaners, etc., etc., 5c to 15c values, Monday... 1c

Tobaccos

10c can "Prince Albert" smoking tobacco, 75c. Five "Shop Smoker" cigars wrapped in tin foil, regular 25c value for... 10c

Picture Frames

Sizes range from those adapted to post cards, up to 16x20, 20x24 and 18x30 inches, giving everyone an opportunity to supply all needs. Gold, oak, walnut, brown gum, antique and other finishes. Bring your pictures with you as it will be easier to make your selections. Buy as many as you like at 5c to 50c each. Reductions are a third to a half.

Calicoes at 4c

Best American made calicoes in a great variety of patterns and all light and dark shades; limit of 10 yards to a customer at the yard... 4c

"Dorothy Dodd" Pumps at \$1.98

This lot is made up entirely of women's "Dorothy Dodd" pumps, formerly sold at \$3.50, \$4 & \$4.50--without strap or in 1, 2 & 3-strap styles. All the new toes; tan Russia calf, white nubuck, gun metal & patent leathers.

Three Extra Specials at \$2.45 the Pair

Lot One--185 pairs of women's Russia calf Colonial pumps with gold buckles and the new, broad toes. All sizes and widths.

Lot Two--165 pairs white nubuck Colonial with ribbon bows and newest style toes and heels.

Lot Three--190 pairs satin Colonial pumps with large, dull buckles and newest style toes & heels, to \$4 values.

3,000 pairs of women's gun metal, patent leather and tan oxfords Bennett's priced at \$3.50

and \$4--broken lines--while they last, per pair.....

78c

500 Pairs Men's Oxfords

\$3.50 and \$4.00 values of patent colt, gun metal and tan leathers; including all sizes and newest styles.....

\$1.78

400 Pairs Boys' Oxfords

Boys' Oxfords of vic kid, gun metal and patent leathers. Bennett's priced at \$3.00, sizes 2 1/2 to 5 1/2.....

\$1.48

Practically All of the Corsets in This Big Sale Are From the Factory Only a Few Days Since

which means that instead of paying full price for a corset of correct style you can come to this big bargain carnival and get the very corset you want for savings that will allow you to invest in many other wearables you perhaps are wanting or needing. The Bennett corset department has long maintained a leading position with the women of Omaha and surrounding country and it is this big, matchless stock that we are offering at the lowest prices you can ever remember of paying for a good corset. Five specimen values are given in detail.

Famous Iris Corset at 79c

These corsets were shipped direct from the factory just a few days before the Bennett store was sold. Fresh, new goods in the popular medium bust styles now so much in demand. Made of good quality coutil, boned with non-rustable boning and equipped with good strong hose supporters. Have extremely long skirts. Actual \$1.50 values.

1 Lot Corsets 69c

These corsets are made of good batistes in down-to-date medium bust styles, with long skirts. Excellent \$1.00 values for only 69c.

New French Corsets \$169

What woman does not love a French corset and what woman will not buy at least one when they are priced like this--\$2.50 kind for \$1.69. Girdle top styles with splendid hip confiners; made of extra batistes and coutils and beautifully trimmed and finished; shir string through bust line; extra skirt hook and hose supporters.

Broken Lots \$1.98

Broken lots of corsets in all styles and lengths--corsets that sold from \$3.50 to \$5.00--your choice, while they last, for only \$1.98.

1 Lot Corsets 39c

Coutil corsets, in medium bust styles, with extra long skirt and good hose supporters attached; regular 75c values, sale price, 39c.

Muslin at 6 1/2c

Lonsdale, Hope and other well-known brands of muslins, full 36 inches wide; the regular 10c grades, Monday, limit of 10 yards to a customer at the yard..... 6 1/2c

The Bennett Company
ORKIN BROTHERS CO., Successors