

Sometimes, when I look over this stock, I say to myself: "What's the use of ANY man paying over \$15, \$20 or \$25 for a suit of clothes?"

And I view the suits from the standpoint of a clothier who KNOWS his business; I go DEEPER than mere "front." I examine the make up; the linings; the detail work; the texture of the fabric; the general "get up," before I say; "It's a rare value."

You men who wear suits costing as much as \$50 or \$65, have none the best of it; only the satisfaction of having paid a stiff price for your clothes; (if that's any satisfaction.)

**George Brooks**

Corner Sixteenth and Harney Streets

A "Brooks" Straw Hat means a departure from the ordinary humdrum sort. See the lines now!

# 500

## BLOCK



The New **A B Sweet Shop**  
 Omaha's Newest and Most Beautiful  
 Candy Store and Ice Cream Parlor

**OUR CANDY DEPT.**  
 In our candy department you will find all the most palatable and pure candies of every description. Our chocolates have no peer.

**OUR ICE CREAM DEPT.**  
 Our ice cream parlor offers a most inviting place to come for a cool, refreshing beverage. We dispense sodas that are as good as the best and better than most. All the most popular drinks.

**THE A B SWEET SHOP**  
 Corner 16th and Jackson. "500" Block



**DINE OUTDOORS**  
 amidst flowers, music and song  
 at the

**Rome Garden**

3 High Class Vaudeville Acts.  
 4 Photo Plays, changed daily.  
 Evening—Orchestra. Admission 10c.

Go to the  
**Iler Grand Pharmacy**  
 Cor. 16th and Howard  
 for the best obtainable toilet articles—such as massage creams, powders toilet waters, etc.  
 Our prices are right

**MERCHANT DRUG CO.**  
 (Successor to J. H. Merchant)  
 Cor. 16th and Howard  
**Best Drugs for less money.**  
 See our window display of "Omaha made" products.

**A Real Sacrifice**  
 \$35 and \$40 Suits  
**\$22.50**  
 Made to Your Order in my Shop.  
**JACKSON The Tailor**  
 500 Block

Looking Backward  
 This Day in Omaha  
 Entry—Twenty—Ten Years Ago  
 See Editorial Page of each issue

**BENNETT CO. STORE IS SOLD**  
 Orkin Bros. Secure Entire Stock, Good Will and Lease.  
**LEASE RUNS FOR THIRTY YEARS**  
 Four Brothers to Open Up the Big Department Store Tuesday—Sixteenth Store to Be Closed.

One of the largest business deals which has been consummated in Omaha in recent years is the purchase of The Bennett company stock, all departments and the lease of the present building for a period of thirty years, by Orkin Bros. The deal involves almost \$1,000,000.

The new company, which will take possession at once, but will not open its doors until Tuesday, will be known as the Orkin Bros. company, with the following officers: Max Orkin, president; J. L. Orkin, secretary; M. E. Orkin, treasurer; A. S. Levitt, vice president. J. B. Orkin will leave Omaha and take charge of the New York office, his business being to do all the buying for the new company.

All the clerks and heads of departments who were with The Bennett company will be retained by the new concern, for the present, at least.

The store will be closed until Tuesday, June 11. In the intervening time an inventory of the stock of The Bennett company will be taken.

J. L. Orkin, who has been negotiating the purchase of The Bennett company for some time, interested his brother, Max Orkin of Sioux City and A. S. Levitt, a half brother, both of the firm of Orkin & Levitt, wholesale dry goods dealers in Sioux City, in the undertaking. The prospects appealed to these brothers and they entered into the deal. The wholesale house at Sioux City will be closed out, as will the Sixteenth street store of Orkin Bros., in Omaha. The entire stock of both these companies will be moved into the new department store.

**Start of Omaha Company.**  
 J. L. Orkin came to Omaha with his brother, P. H. Orkin, six and one-half years ago. They bought out the O. K. Scofield suit company, which at that time was doing a small business. As soon as the Orkin brothers took hold of the business they changed its policy and four years ago they were doing an extensive business which needed room. A little over two years ago they moved to their new location at 318-320 South Sixteenth street, which has grown until now it is one of the largest exclusive women's cloak and suit stores in the country.

The business continued to grow until the firm could not handle the enormous business in the small space which it occupied. It was then that J. L. Orkin, who founded the firm of Orkin Bros., in Omaha and who has been the moving spirit since, began to look for more space. For some time he looked in vain and finally opened negotiations with The Bennett company for the purchase of the entire stock, all departments, including millinery. After some time the deal was put through and it involved close on to \$1,000,000.

**Brothers Join In.**  
 Max Orkin and A. S. Levitt were persuaded to join in the deal and as a result formed a very strong company of hustlers. The wholesale business of Sioux City will soon be closed out and all their forces will be concentrated into the large new department store. J. B. Orkin, who has been in Omaha for some time, will move to New York and reside there to be the New York representative.

In speaking of the deal, J. L. Orkin said: "The new department store will be opened with an entirely new policy. The Orkin policy will prevail at all times. This policy has been the foundation of our great success in the business world in Omaha. The store will be one for all classes. For the rich and the poor, and for the middle classes. We will handle medium priced goods and of medium quality as well as goods of the very best grade and quality. Everything will sell at fair prices and we assure our customers absolute square and honest dealing."

**About the Firm.**  
 The Bennett building, which is taken by the new firm on a lease for thirty years, was the first of the new department store buildings to be erected on South Sixteenth street. It was occupied by the W. R. Bennett company in the spring of 1902, this company being succeeded about eight years ago by the present Bennett company. The Orkins came to Omaha about six and one-half years ago, buying out O. K. Scofield and building up an extensive trade in women's wear. A second store was opened on South Sixteenth street a little over two years ago.

**Two Policemen Are Suspended by the Chief of Police**

Detectives Robert E. Ford and Walter G. Nichols have been suspended by Chief of Police Donahue, Ford for "conduct unbecoming an officer," and Nichols for "being off his beat."

"Ford was not on duty," said the chief, "but he was found in a place we thought he ought not to have been."

Police Commissioner Ryder and Chief of Police Donahue would not discuss the case of the two detectives.

It is understood that policemen and detectives who frequent houses of prostitution or are found in places where illicit liquor sales are going on and do not report these places to headquarters will be summarily suspended or dismissed.

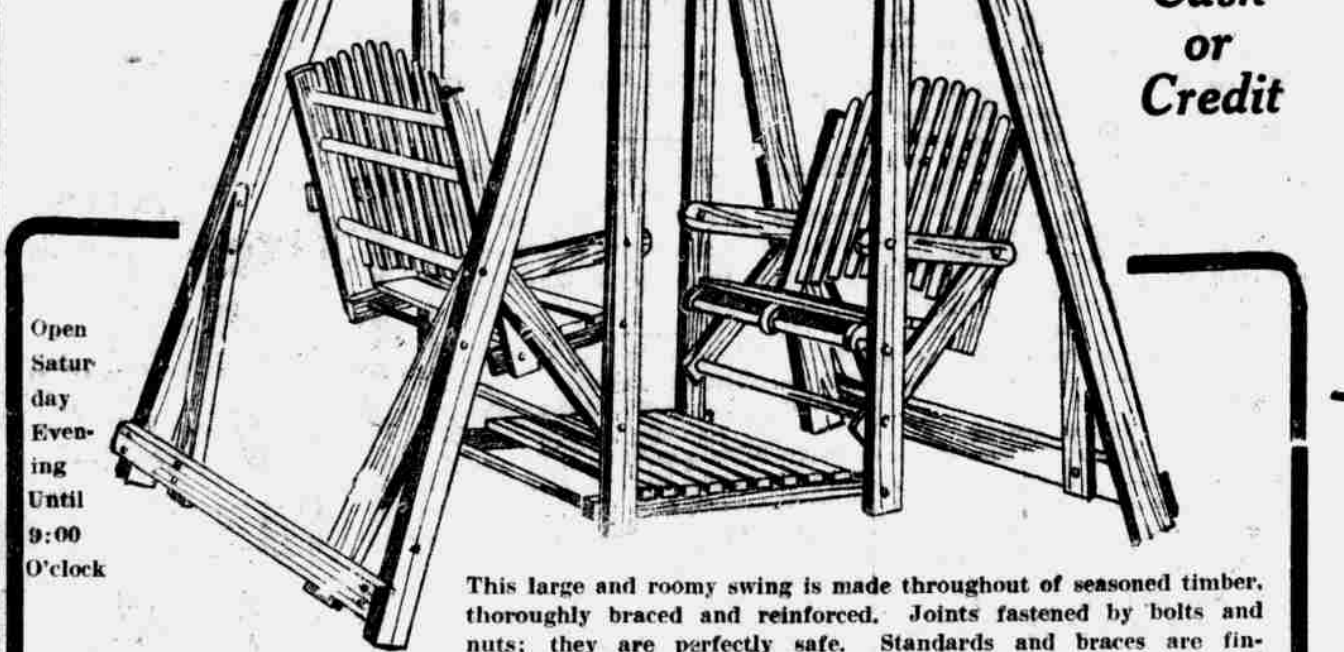
**OMAHANS TAKE PART IN WEDDING AT MANNING**

A quiet home wedding took place Wednesday afternoon at the home of Mr. and Mrs. Henry Hoffman at Manning, Ia., when their daughter, Miss Laura Hoffman, became the bride of Mr. J. A. Fehr of Omaha. Rev. A. D. Fruchette officiated. The bride was attired in an elaborate white embroidered dress and carried a bouquet of Killarney and bride's roses. Miss Kathryn Baldwin of Omaha played the wedding march. The guests were relatives and intimate friends. The out-of-town guests were Mr. R. L. Fehr, Miss Florence E. Fehr and Miss Kathryn Baldwin of Omaha. After the ceremony Mr. and Mrs. Fehr left for an extensive wedding trip. They will visit Denver, Salt Lake City, Portland and other cities of the west.

Caught in the Act  
 and arrested by Dr. King's New Life Pills, bilious headache quits and liver, stomach and bowels act right. Only 25c. For sale by Beaton Drug Co.

**Four Passenger Lawn Swing**  
 Our Special Sale Price—  
**\$4.95**

An \$8.00 Value for only \$4.95



**THIS DRESSER COMES** in golden oak finish, is beautiful in design and well made. It is built throughout of selected materials, brilliantly polished. Has 2 large and 2 small drawers. Large mirror, supported by artistically carved standards; offered while they last at... **\$8.98**



**EXTRA LARGE REFRIGERATOR**—Beautifully polished, has double wall construction, filled with mineral wool and white enamel lined, has extra large ice compartment, roomy provision chamber with removable shelves. The most economical refrigerator constructed. Special Saturday at... **\$8.95**

**Guaranteed Brass Bed, 2-inch post, 5 large fillers, \$8.95**



Let **Hartman Feather Your Nest**

**TERMS: \$1.00 Cash, 50c a Week.**

**TWO-INCH POST BRASS BEDS**—Just glance at this illustration, then read the wonderful offering. Can any other store in Omaha offer such inducements? This elegant brass bed comes in a beautiful dull satin finish, in all sizes. Have heavy 2-inch posts, heavy cross bars and five 1/4-inch fillers. Made with angle steel supports and side rails. Wonderfully strong and handsome. For Saturday only. No dealers supplied at this price. **\$8.95**



**Two Quart "Angle" Ice Cream Freezer 55c**

The Angle freezer makes the most perfect deliciously rich and wonderfully smooth cream. It is especially advantageous for freezing fruits because their juice will not affect the plate—makes full two quarts. For Saturday only one to a customer at the low price of... **55c**



**THIS HIGH GRADE GO-CART**—Folds completely with one motion, hood and all, frame is made of seamless steel, wheels fitted with heavy cushion tires, entire body and hood of finest grade leatherette. For this week at special price of... **\$3.95**

**1414-16-18 Douglas Street HARTMAN'S 1414-16-18 Douglas Street**

**CITY COUNCIL PROCEEDINGS**

**Aid is Asked for Man Who Was Struck by Fire Truck.**  
**NEW SEWER PLAN CONSIDERED**  
**Ryder Tells Commissioners it is the Business of the City to Build Sewers—Insurance for City's Dredge.**

Henry Burke, an old man employed by the Union Pacific railroad as flagman, asked the city council for damages for injuries sustained when a fire truck wrecked his station at Ninth street nearly five months ago. The Union Pacific refused to pay him for the time he was in the hospital, which was four months, and bills accumulated which he was unable to pay.

Councilman McGovern suggested that the railroad or contractor who had built the shanty in the street might be held liable. He was instructed by the council to investigate. The Union Pacific may be asked to add the old man. The injuries he sustained were due to the collision caused by the fire truck skidding.

John T. Yates, representing the Workmen of the World, again appeared to request the council to build a sewer for the Workmen of the World building. Councilman Ryder said he believed the city ought to build its own sewer. He presented a resolution directing the commissioner of public improvements to submit a resolution directing the construction of the sewer at city expense. A special meeting will be held tomorrow morning at 10 o'clock to consider the matter.

**Turn Down Mengedobit Bill.**  
 Fred Mengedobit submitted a bill for paving and curbing. Commissioner Butler advised that it not be paid. It appears the old council directed Mr. Mengedobit to make the improvements at his own expense, which he agreed to. Later the finance committee of the council thought he ought to be awarded and allowed him \$72.00 on a bill of \$120.00. The warrant was held up by the comptroller.

The commissioners refused to recognize the claim.

Permission was granted the Missouri Pacific to erect a spur track from Capitol avenue to Davenport on Forty-third street for the benefit of the Uplike Grain company. Commissioners Hummel and Withnell objected, saying the Missouri Pacific had always refused to do anything for the city. They voted in the negative on the ordinance, which carried, 5 to 2.

**Dredge is Insured.**  
 Bids for insurance on the dredge used by the park commissioner were received. Harry S. Byrne was low bidder on a \$14,000 three-year policy. Bids for collision insurance were not advertised for and another advertisement to cover this phase of the city auto insurance will be made.

Waldemar Michaelson, city electrician, submitted a statement of the lighting fund and the number of lights that could still be installed. He said forty-two are lights or eighty-four gas lamps could be put up toward an ornamental lighting system in the business section. The council will consider his statement at the meeting Tuesday.

**H. P. C. C. IS ENTERTAINED BY MRS. FRANK W. O'RILEY**

Mrs. Frank W. O'Riley entertained the H. P. C. C. Thursday afternoon in the Brandeis Green Room cafe. Prizes were won by Mrs. W. L. Burke, Mrs. C. W. Hawley and Mrs. Boyd Carley. Those present were:

Medames—Chalfont, Boyd Carley, John Riches, Sophie Lavell, W. L. Burke, George W. Roberts, F. W. O'Riley, James C. Carley, C. W. Rawley, J. A. Herahy, Frank Dunning, J. B. Ferguson, Mrs. O'Riley.

Key to the Situation—Bee Advertising.

**S.S.S. DRIVES OUT RHEUMATISM**

Rheumatism is due to an excess of uric acid, an irritating, inflammatory accumulation, which gets into the circulation because of weak kidneys, constipation, indigestion, and other physical irregularities which are usually considered of no importance. Nothing applied externally can ever reach the seat of this trouble; the most such treatment can do is soothe the pains temporarily, while potash and other mineral medicines really add to the acidity of the blood, and this fluid therefore continually grows more acid and vitiated. Then instead of nourishing the different muscles and joints, keeping them in a normally supple and elastic condition, it gradually hardens and stiffens them by drying up the natural oils and fluids. Rheumatism can never be cured until the blood is purified. S.S.S. thoroughly cleanses and renovates the circulation by neutralizing the acids and driving the cause from the system. It strengthens and invigorates the blood so that instead of a sour, weak stream, depositing acid and painful corrosive matter in the muscles, joints and bones, it nourishes the entire body with pure, rich blood and permanently cures Rheumatism. S.S.S. contains no potash, alkali or other harmful mineral, but is made entirely of roots, herbs and barks of great purifying and tonic properties. Book on Rheumatism and any medical advice free to all who write.

**THE SWIFT SPECIFIC CO., ATLANTA, GA.**