

1887

TWENTY-FIFTH ANNIVERSARY SALE HAYDEN'S

1912

Equal Quality at Less Price

THE RELIABLE STORE

Superior Quality at Equal Price

The Columbia Quaker Shade Roller

is the only successfully improved roller on the market. The Columbia Quaker idea of enclosing the pawl mechanism in the metal end cap of the roller, thus protecting it against injury, dust and ravelings, which clog the action, has won the Columbia Quaker Roller the approval of careful buyers.

The spring contained in the Columbia Quaker Roller is a better spring, more power, than is ever found in other rollers, thus making the Columbia Quaker a superior curtain raiser, and a very durable one.

The Columbia Quaker line embraces both wood and tin rollers, and for all the uses to which rollers can be applied.

Our shade department carries a complete stock of Columbia Star Hand Made Shade Cloth in all widths and colors, acknowledged to be the best quality of shade cloth made—also all grades of Columbia Stock Shades.

When you decide to re-shade your home, allow us to submit samples and colors. We will gladly measure your windows and submit estimates and samples free of charge. We cheerfully guarantee all grades of Columbia goods.

WE SHOW EXTENSIVELY—PRODUCTS OF THE Monitor Carpet Mills

DORNAN BROTHERS

HOWARD, OXFORD AND MASCHER STREETS, PHILADELPHIA

Wiltone Rugs, Shirvan-Brussels Rugs Aubusson Art Rugs

Three-Ply Carpets, Extra Super Carpets, stair widths to match, Terry Carpets, Worsted Wilton, Wool Wilton, 4-4, 4-4 and 6-4 widths, plain and mottled effects, Brussels Carpet.

GEORGE B. SWAYNE, Selling Agent

141-145 FIFTH AVENUE, NEW YORK

When Buying Rugs or Carpets Ask to See These Lines

Wild's Linoleum



The most sanitary, sensible and satisfactory floor covering for homes, offices, stores, etc.

We have a splendid line of Wild's Inlaid Linoleum (colors right through) in patterns for all purposes. You'll never miss it if you buy Wild's Inlaid.

Price 1st Quality Inlaid, square yard . \$1.50

The Growth of Our Business in Linoleums

Has Been Simply Phenomenal

The reason is obvious. It's from the fact that we've won confidence by delivering the most dependable goods.

Cook's Printed Linoleums

Not only is the quality absolutely dependable, but they present to the eye live, deep and brilliant colors in snappy patterns always.

Perfectly Printed

You'll like them when you see them—like them better the longer you use them.

Prices Per Square Yard

Four yards wide at.....69c
Two yards wide at.....49c and 59c

Ask to See Cook's Linoleum.

**ANY WAY YOU ARGUE
HOOD RUBBERS
are BEST**

Good Dealers Everywhere Sell Hood and Old Colony Rubbers.
WESTERN WHOLESALE DISTRIBUTERS

Omaha **HAYWARD BROS.** SHOE COMPANY. Omaha

Attention, Rug Buyers!

We carry in stock at all times the Celebrated

"WILTANA" Wilton Velvet Rugs

Seamless—made
in 8-3x10-6 size at \$19.98
9x12 size at - 22.50
11-3x12 size at - 30.00

They are unquestionably the prettiest patterns and most durable fabrics made at these prices.

If You Want to Furnish a Home, Office or Hotel

ASK TO SEE

"WILTANA"
SEE IT BEFORE YOU BUY

China and Japan Mattings and Matting Rugs

Our lines of these ideal summer floor coverings, always strong, are stronger than ever this season. Specially attractive lines shown from

JAMES R. HOPKINS, Importer, St. Joseph, Mo.
Jap Mattings, plain and | China Mattings in all staple
carpet patterns, yd. 25c | colors20c to 35c

They're Best



They're Best

Shown Here in Broad Assortment of Beautiful New 1912 Patterns

Daghestan Wiltons
Ardebil Wiltons
Bagdad Wiltons
Balkan Wiltons

A well known Omaha citizen, when asked a few days ago why he specified Bigelow's goods for a certain large contract job, said: "Because I've had a Bigelow rug in my home since 1888; given constant wear, and today it is in perfect condition."

May Cost a Trifle More—But Certainly Are Worth More, Is the Experience of Thousands.

We show them in both large and small sizes. The beautiful patterns will please you—the service they'll give will be an almost unending delight.

LET US SHOW YOU THE BIGELOW LINES.

Whittemore's Shoe Polishes

Largest Variety

Finest Quality

They Beautify and Preserve the Leather

"Gilt Edge"

For Ladies' and Children's Shoes, the only black dressing that positively contains OIL. Softens and preserves. Imparts a beautiful lustre. Largest quantity, finest quality. Its use saves time, labor and brushes, as it SHINES WITHOUT BRUSHING. Always ready to use. Price 25c. "Fresh Gloss," a smaller package, 10c.

Liquid Suede Dressings

for cleaning and recoloring all kinds and colors of suede and oose leather footwear, also buck and castor. Put up in all colors. Also in powder form (all colors). No waiting for shoes to dry. No matting down of the nap. In sifting top cans. We recommend for BLACK suede shoes the liquid; for ALL others colors the powder. Either kind 25c.

"Dandy"

Russet Combination. For Cleaning and Polishing Russet, Tan or Yellow Colored Boots and Shoes. A cleaning fluid and paste for polishing in each package. Large size 25c. "Star" Russet Combination, same as "Dandy," smaller size. Price 10c. Also Polishes for Red, Brown, Gun Metal, Green and Blue leather shoes. Same sizes and prices.

"Elite"

Black Combination. The only first-class article for "Box Calf," Kid, "Vic Kid" and all black shoes. The ONLY polish endorsed by the manufacturers of "Box Calf" leather. Contains oil and positively nourishes and preserves leather and makes it wear longer. Blacks and polishes. Price 25c. "BABY ELITE," a smaller package, 10c.

Whittemore Bros. & Co., 20-26 Albany St., Cambridge, Mass.
The Oldest and Largest Manufacturers of Shoe Polishes in the World



Keeps Lace Curtains Clean Without Trouble

With the "No-Piece" Curtain Stretcher you can dry your curtains as skillfully as the highest priced laundry. You save the laundry's expense—double the life of your curtains by careful handling. But not at the expense of hard back-breaking labor. The "No-Piece" Curtain Stretcher does away with all work and worry.

The "No-Piece" Curtain Stretcher

stands upright, supported by an easel standard—no stooping. Adjustable pins, nickel plated and rust-proof, slide in a groove and hold every scallop firmly and evenly.

Four curtains of the same size may be dried at one time—each without a wrinkle. It is the work of a minute to regulate for large or small curtains.

The "No-Piece" Curtain Stretcher is neatly and strongly made of white basswood. When not in use it folds into a compact bundle. There are no awkward lengths to store away.

Come in and let us show you how quickly and easily this wonderful stretcher works. It makes play of the hardest task of house-keeping.

(Your Name Here)



It Pays **Try HAYDEN'S First** It Pays