

1887

TWENTY-FIFTH ANNIVERSARY SALE

HAYDEN'S

1912

... offering and delivering the best obtainable at any given price
is and will continue the secret of our success

Quality alone gives satisfaction. It's satisfied customers we're after
Hence we're careful the quality is right.

THE RELIABLE STORE



Style 529—Price \$1.09

"IDEAL"

Corset Waists for Babies, Boys, Girls, Men and Women—ranging from \$1.00 to \$2.00. The best Corset Waists on the market, as they are well made and made to fit.

Style 528, Maternity Corset Waist, made of fine coutil with pliable, elastic bands. Flexible non-breakable bones. A great comfort to women needing such a garment. Sizes 21 to 34 inches waist measurement. Retail price \$1.50.

Style 527, Corset Waist for young women, made of coutil with pearl buttons and flexible non-breakable steel. Sizes 18 to 30 inches. Retail price \$1.60.

Always look for the "IDEAL" label woven in RED.



Style 950—Price \$1.50

FAY IDEAL STOCKINGS

Have Extension Tops Button at the Waist FIT FINE. Protect Health Save Cost of Supporters FEEL FINE.



Summer and Winter Weights Fully Guaranteed.

Best for Health, Comfort and Economy.

Wear Same Sizes as Ordinary Hosiery.

Fay-Knit Hose Unexcelled

IN REGULAR LENGTHS.

FOR WOMEN.

With Special Expansion Tops Extending Below the Knee, Fine Fitting, Seamless Foot and Ankle.

FOR CHILDREN

With Special Reinforced Knee, Heel and Toe Possessing Great Durability.

TRY THEM

Fully Guaranteed. Circulars Free

Fay Stocking Co. Elyria, Ohio



See and Buy FAY STOCKINGS



Best in Style—Best in Fit—Best in Quality

Selection from such a line of desirable patterns as we always show is indeed a pleasure to the man who cares.

PRICES
98c to \$3.50

Away back in 1816 the "GRIFFON" Shirt was first made. Of course the garment of that day lacked the chic style of the present, but in 1816 and every year since there has been one compelling point in all "GRIFFON" Shirts. Honest value has been and is the keynote. The "GRIFFON" Shirt has ever given the maximum of value for the minimum of cost. The "GRIFFON" has been the leader in fit, style, pattern and workmanship. The "GRIFFON" Shirt has always given genuine shirt comfort. Ask your great-grandfather, ask your grandfather and ask your father. Ask the four generations of men who have worn the "GRIFFON."

For nearly a century the "GRIFFON". Trade Mark has been a guarantee of the best—the hall-mark of good shirtdom.

The perfect result of 96 years of most careful study. "GRIFFON" Shirts are always satisfaction insurers.

PRICES
98c to \$3.50



GRIFFON SHIRT CO. GLEN FALLS NEW YORK MAKERS

Exclusive Factory Agents in Omaha

HAYDEN BROS.

Ask to See the New Reversible Cuff



Eskay
BRITLAND CAPES
MIDGET'S CHILDREN'S BOYS



Eskay
BRITLAND WASHABLE DOESKIN NONE BETTER



WE take great pleasure in placing before our friends various popular names of gloves known under the brand of

The Eskay Line

And this line we consider the highest class line of kid gloves made in the world. Prices moderate, but qualities and fit unsurpassed.

A full stock of all constantly kept on hand.



Eskay
BRITLAND CAPES WOMEN'S MEN'S



Oil Cloth? Yes!

All Kinds All Colors White and Black White for Tables

Black for Buggies and Autos For Any and All Purposes

Made in Columbus, Ohio By the Columbus Oil Cloth Co.

When Buying Just Ask to See Columbus Oil Cloth

Prompt and Careful Attention Given Mail Orders.

IT PAYS Try HAYDEN'S First IT PAYS

Order by Mail. You'll Find It Very Satisfactory.