

Fashion's Choicest Summer Fancies Priced at Less Than You'd Expect to Pay.

Better Assortments -- Better Qualities at Any Give Price. The Best for Less.

Grace, Beauty, Dependability, Price

As An Anniversary Special We're Showing

238 tailored suits and 114 coats from Altman & Ettenson

made to sell at \$15.00 to \$20.00 and splendid

and Economy

are features which mark our

big showing of summer

Tailored Suits

and Coats

from

Altman & Ettenson

16 W. 19th St., New York

In them you'll find a most diversified series of

Combining graceful lines with artis-

tic workmanship, quality of fab-

ric and finish truly remarkable at

Coats \$7.50 to \$20.00

Suits \$7.50 to \$20.00

serions mistake-it's the exceptional beauty in

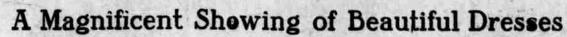
style and quality in workmanship and material

at the prices that makes them popular.

To judge by the prices is nothing short of a

the season's most favored models .-

such moderate prices.



here this season from

Nat Goldston & Co.

24-82 W. 17th St, New York

"The house of a thousand styles"

The Season's Most Artistic Creations

Street, Afternoon, Evening and Outing Wear in Silks, Pongees, Aeolians, Lingeries, Chiffon, Changeable Taffetas, etc.

\$7.50 to \$100

Distinctive designs, almost unlimited in assortment, workmanship that cannot be excelled.

Of all the beautiful styles which the season has brought forth none will be found more beautiful, more desirable than the grand showing from Nat Goldston & Co.

Shown Exclusively in Omaha by Hayden Bros.

As an Anniversary Special We Are Offering:

A most exquisite line of summer styles in Goldston & Co. dresses, \$15 to \$25 values, over 200 to select from while they last, at one price. \$10

Children's Coats

Most Charming Design are shown from

Cass & Rosenthal

Coats for the Baby Coats for the Older Ones

In a range of most desirable styles, colors and fabrics that leaves nothing to be desired.

See the garments

You'll be sursprised at the very reasonable prices.

For Daintiness, Quality and All Round Desirability None Can Surpass the



And Dressing Sacques of the Better Sort.

Lawns, Silks and Fine Negligees

in a wealth of beautiful designs and colorings that leave nothing to be desired by the most particular buyers.

Kimonos from \$1.00 up to \$25.00. Dressing Sacques, 50c up to \$4.00.

Will be pleased to show you these exceptionally desirable

ROSE Both Exceptional Beauty in Design and Quality of Workmanship and Material Combine in the Splendid Showing SIEGMAN

Children's and Misses' Dresses from

Tutelman Bros. "The Progressive House"

27 West 27th Street, New York. A Wide Range of Clever Style

Ideas Are Offered at MOST MODERATE PRICES.

Misses' Dresses in all the pretty summer styles shown at prices Children's Dresses - The daintiest little garments you ever saw at the prices......50c to \$5.00 A Big Special Lot of Children's Wash Dresses, bought from Tutelman Bros., all colors, made to sell to \$1.00; Anniversary Sale price



to sell them.

Junior and Misses' Coats Junior and Misses' Suits Children's Coats

Get acquainted with this 'deserving of preference' line. None better shown.

Leipzig &

1519 W. 4th St. N. Y. City.

Right Furs

Right Prices

Is the slogan of

Bonis & Co.

Manufacturing and Importing

Furriers

121-123 W. 27th Street, New York.

It's such dependable garments as their's that has been responsible for the rapid growth of our Fur Department.

You know you're safe in buying

Bonis Furs

Leipzig & Rosenberg Styles Are Right

We don't have to argue the question when you see Liepzig & Rosenberg garments. Customers see at a glance that Leipzig & Rosenberg garments are skillfully made and fit perfectly. It's a pleasure

Rosenberg

You can't go wrong in buying Fancy Knit Goods & Sweaters

If you buy the products of

A. Augstein & Co.

590 Broadway, New York.

Nobby styles-qualities that insure good service. We carry a complete line at all times. They're worth asking

The Daintiest Lingerie Dresses

in magnificent assortment of beautiful designs-classy creations at most reasonable prices-shown from

Cohn Bros.

The Well Known Makers at 136 W. 21st St., New York.

There's a clever, snappy distinctiveness of style to all these dresses which makes them very desirable and popular. We show them at......\$2.50 to \$15.00

Value Service Satisfaction

is the motto

Ritter **Brothers**

Coat Specialists 122-24 5th Ave., N. Y.

from whom we show an ex clusive line of infants', children's, misses' and women &

Good Coats at Moderate Prices

The values speak for themselves. See them.

If You Are Economically Inclined

In other words, want to get the very best possible style and quality for a very moderate cash outlay,

We'll Show You a Line of Suits and Coats from

L. Silverblat & Co.

New York. that will fill your every re-

MODERATE IN PRICE \$8.95 to \$20.00

quirement -they're THEY'RE WORTH MORE.

Thousands Upon Thousands of Women in Omaha and Vicinity Have Found Unbounded Satisfaction

in the Possession of

J. M. Brady & Co. Tailored Suits and Coats

Quality, Beauty, Satisfaction is designed into every graceful line. stitched into every seam the most careful selection of materials and inspection of workmanship is assured.

We show extensive lines

Of Suits from \$12.50 to \$75.00 Of Coats from \$10.00 to \$50.00

Ask to see J. M. Brady & Co. Suits



Finest qualities and styles are

backed by A BINDING

GUARANTEE

Fall stocks will include an excellent showing of these Quality Furs.

-SMAWLS-\$1.50 to \$15.00 If there's any better

values produced than the lines we show from

Samuel W. Haines & Co. 1023 Filbert Street,

Philadelphia, Importers and Manufacturers of

Shawls, Auto & Steamer Rugs

We've never seen them. It's beacuse of our desire to show the best that we carry complete lines of

S. W HAINES & CO. SHAWLS-

Pays Try HAYDEN'S First Pays