

1887

# TWENTY-FIFTH ANNIVERSARY SALE

## HAYDEN'S

1912

Quality Shoes at Lowest Prices

THE RELIABLE STORE

Shoe Styles and Assortments to Satisfy



**HONORBILT SHOES**

FOR MEN, WOMEN AND CHILDREN

We sell this high grade line of dependable footwear, as well as the Mayer famous special brands.

**THE DRY SOX**  
**THE YERMA CUSHION**  
The Martha Washington Comfort Shoes



White Buck

"FOR snappy up-to-the-minute merchandise we avail ourselves a great deal in our stock buying from Al. A. Rosenbush & Co. of Boston, wholesale manufacturers and specialists in novelties. They carry a large stock, enabling us to draw from them on quick notice such sizes and lines as our stock department requires. We are illustrating a few of their specialties. We buy a line of ladies' boots in welts, a line of turn slippers and a good line of boys' shoes of them. Al. A. Rosenbush & Co. are known all over the country as a house of character merchandise, selling high grade footwear under market prices. We know you will be interested to look at these lines of high grade shoes. You will pronounce them the very finest shoes you ever saw at the prices."



Boys' Button

Satin Pump



Our immense volume of business enabling us to buy in immense lots, allows us to take advantage of many special stock offerings through

**S. Rosenberg**

One of the most prominent and best wholesale shoe jobbing concerns in the world, located at 209 Essex Street Boston, Mass.

In case lots only is a provision in his selling, but prices on most dependable goods means 15% to 30% saving to the dealer and consequently fully that much price saving to the consumer.

**Men's Shoes, Women's Shoes Children's Shoes**

Both novelties and staples are offered in almost endless variety from S. Rosenberg lines at less prices, quality considered, than you'll find elsewhere. Several purchases for this anniversary sale event will offer our customers assortments and values seldom, if ever before, equaled in Omaha—You can be certain of absolutely dependable goods at saving prices in buying—

**S. Rosenberg Shoes**

**H. S. ALBRIGHT & CO.,** Orwigsburg, Pennsylvania

MANUFACTURERS OF

Growing Girls', Misses', Little Gents', Children's and Infants' McKay and Turn Sewed Shoes.

Always solid and good wearers; they are better than ever in style and finish this season.

There are no better shoes to be had for the money.

We show extensive lines at all times.



THE COMFORT'S IN THE SHOE - NOT IN THE NAME

**LADIES!**

You can and will enjoy real foot comfort when at work or at leisure in and around the home. WEAR

**THE RE-LAX SHOE**

30 years' trial has demonstrated its supremacy for comfort and service.

Insist on getting  
**The RE-LAX Shoe**

Ask Your Dealer

HAYWARD BROS. SHOE COMPANY OMAHA

IT PAYS Try HAYDEN'S First IT PAYS



We Sell

**Children's Shoes that are Honestly Made**

ASK FOR

**MERRIAM'S**



**THE P. HAGERTY SHOE COMPANY**

WASHINGTON C. H., OHIO

Manufacturers of Ladies', Misses' and Children's Shoes

Popular Priced Specialties in Welts and McKays

Good Styles...  
....Good Fitters....  
....Good Wearers

Sold by the Biggest and Best Stores in the Country and Used Largely by  
**HAYDEN BROTHERS**  
OMAHA, NEB.

ASK TO SEE THEM

**CAT'S PAW**  
**CUSHION RUBBER HEELS**

TREAD SOFTLY  
STEP SAFELY

THAT PLUG PREVENTS SLIPPING

ORDER BY NAME  
**FOSTER RUBBER CO.,**  
BOSTON, MASS.

ANY SHOE DEALER  
50¢ ATTACHED