

1887

TWENTY-FIFTH ANNIVERSARY SALE HAYDEN'S THE RELIABLE STORE

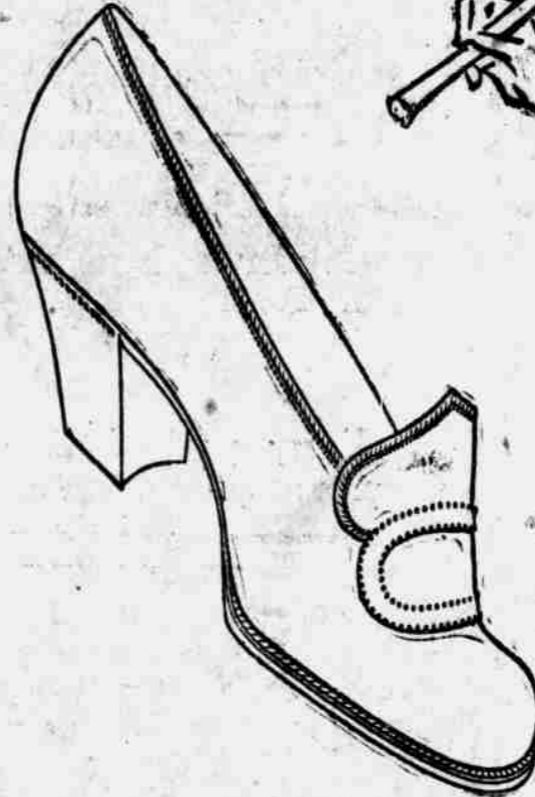
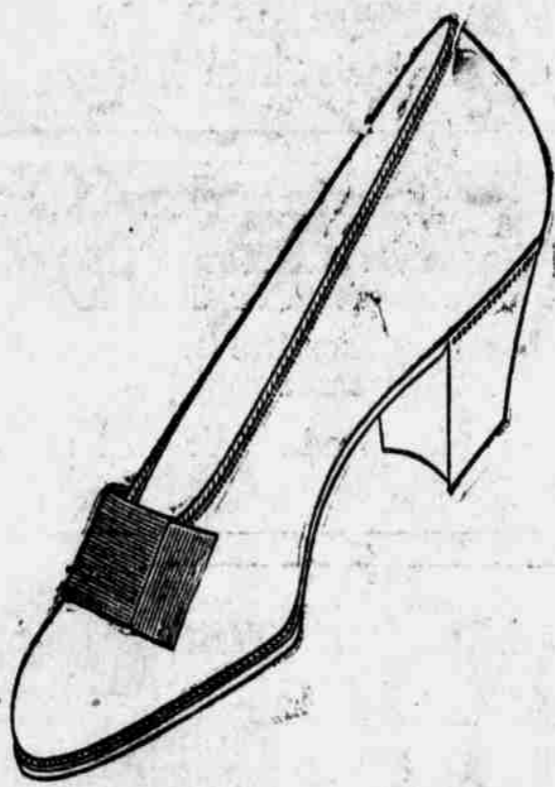
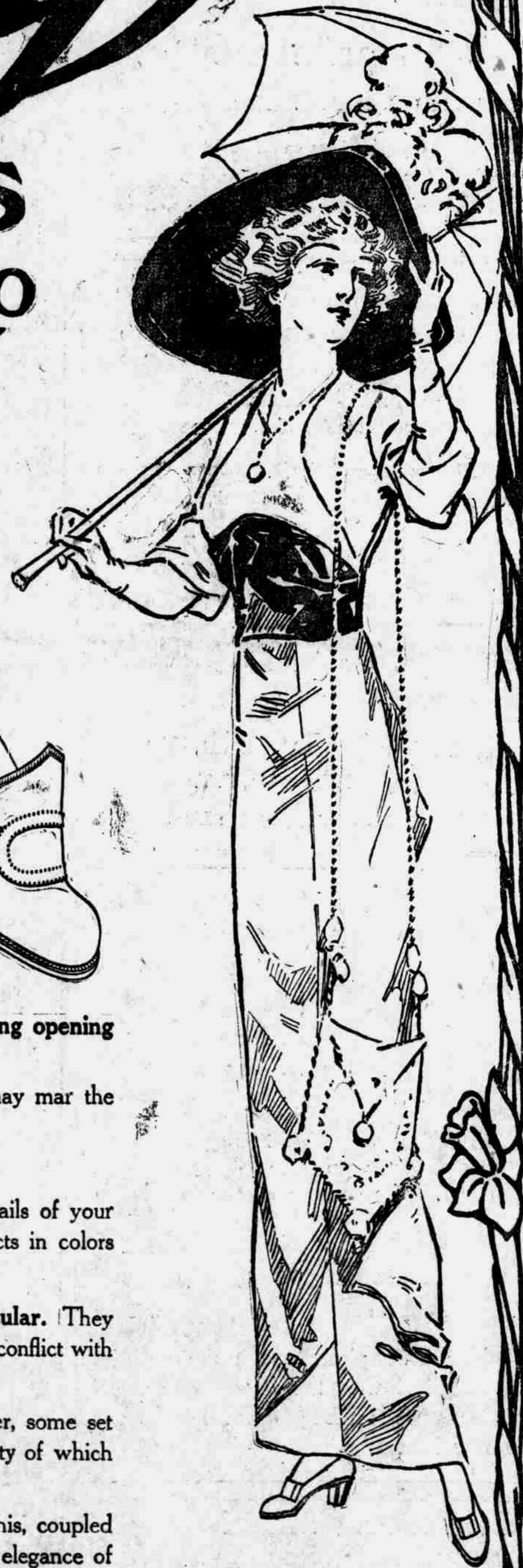
1912

Queen Quality

SHOES

\$3.50 to \$5.00

"ASK THE WOMAN
WHO WEARS THEM"



This is "Queen Quality" time—all over the United States the Spring opening display of this noted line of footwear is now in progress.

Shoe fashions are most important and a disregard of their selection may mar the most effective costume.

In "Queen Quality" you always find the mode of the moment.

This season there should be related touches between the various details of your costume. This gives full sway to the tendency towards the novel effects in colors and materials that characterize the new "Queen Quality" models.

Styles are distinctly feminine and are most complete in every particular. They come in a most fascinating array, but are not exaggerated, nor do they conflict with one's ideas of good taste.

Colonial Pumps with their quaint large buckles of dull and bright silver, some set with brilliants, others severely plain—they come in a bewildering variety of which no two seem to be alike.

"Queen Quality" is always in the vanguard on style matters, and this, coupled with their extreme flexibility and fine fit, insures to the wearer not only elegance of line but ease from the first moment worn.

If you wish to see styles that are different from those shown elsewhere, shoes that represent your own idea of what fashionable footwear should be,—a splendid assortment in all the newest patterns, leathers and fabrics,—you should see our Spring showing of "Queen Quality."