

NEW GOODS AT BRANDEIS STORES

MONDAY'S SPECIAL ATTRACTIONS IN SUMMER APPAREL, FABRICS and FURNISHINGS

We Have Just Secured at a Great Concession

1000 Women's Summer Dresses

in the Cleverest Styles for the New Season

Linen and Lingerie Dresses Silk and Fancy Wash Dresses

Together with this great purchase of samples and surplus stock we include hundreds of stunning dresses from our own stock.

They are positively worth as high as \$45.00

We will sell them Monday in 2 lots at..... \$10 and \$15

These are all the newest, cleverest style creations for midsummer and scores of the models are seen only in the dresses that are priced at two or three times these figures. Remember, there are 1,000 new, high class dresses to select from.

Worth up to \$45 **\$10 and \$15** Worth up to \$45

Women's Sample Tailored Suits at \$25

In women's and misses' sizes. These suits represent every new advance style idea for 1912. They are man-tailored from the choicest English, Scotch and American weaves and hand finished even to the buttonholes. Many are exclusive styles and cannot be duplicated. Worth up to \$50.00, at..... **\$25**

Women's White Serge Suits

Ultra-fashionable tailored suits, made of imported and domestic white serges now so popular for summer wear. They are well made in plain and fancy models and worth as high as \$40, at.....

\$19.00 and \$25.00

Long Summer Coats

Scores of new arrivals in the cleverest styles for 1912. They come in handsome blue and white serges, fancy mixtures, men's wear worsteds, silks, etc., at.....

\$15, \$19 and \$25

Women's Waists at \$1.00

All new 1912 models in tailored and lingerie waists, also new voiles, many new coatee and peplum effects, at..... **\$1.00**

Women's Waists at \$1.95

Charming new ideas for summer; Dutch neck, short sleeves; coatee and peplum waists, **\$1.95**

SPECIALS

Women's Summer Underwear

Women's Ribbed Lisle Union Suits in the "Nushaps" fine crochet bodice tops and mercerized tape in neck and arm eye, cuff knee and umbrella style—75c quality, suit, **39c**

Women's fine Cotton Sleeveless Vests, plain and lace trimmed, also pants in cuff knee and umbrella style—25c values—will go on sale at, each, only..... **15c**

Natural Wavy Hair Switches

at very Special Prices—2d Floor and Pompeian Room. An entire surplus stock of fine, natural wavy switches at less than wholesale cost, from a New York firm. The stock is all new and comes in the right lengths for the present styles.

Natural Wavy Switches, 18 inches long, at..... **50c**
Natural Wavy Switches, 20 inches long, at..... **80c**
Natural Wavy Switches, 22 inches long, at..... **\$1.00**
Natural Wavy Switches, 24 inches long, at..... **\$2.00**
Natural Wavy Switches, 26 inches long, at..... **\$3.75**
Chignon Clusters—Over 15 parts \$2.50 values at..... **90c**
Transformations—Natural hair—15.00 values, at..... **\$2.99**
Extra Large Cluster Puffs—\$4.00 values, at..... **75c**
Our stock of French Convent Hair is also included in this sale. The assortment comprises all shades and you will have no trouble in matching your hair perfectly.



Mid-Summer Footwear

Women's Black Satin Street Pumps in Colonial, buckle or flat bow styles; handsome, dressy pumps, worth up to \$5.00—Monday, **\$2.85** at.....

Women's White Buckskin Pumps—Colonial style or flat bow, Goodyear welted soles; newest lasts in all sizes, at pair..... **\$2.50**

Women's Extra High Top Cross Laced Bathing Shoes in white or black, at pair..... **75c**



Women's and Men's Silk Hosiery

Pure thread silk hosiery with wide mercerized lisle tops, lisle heels and toes, some are full fashioned, high spliced heels—black, tan, white and fancy shades—worth 50c, at pair..... **29c**

Women's and Children's Cotton and Lisle Hosiery—Mercerized silk lisle finish, wide hem tops, double soles, heels and toes—black, tan, white and colors, also misses', children's and boys' ribbed hosiery, double knee, reinforced heels and toes—worth 25c, at pair..... **12 1/2c**



3 Big Bargains

Thousands of mill remnants of 18c quality fancy, figured, striped and floral pattern denims, cretonnes, ticking and bungalow cloth. Here is an unusual bargain at just the time of year when these drapery cloths are mostly wanted—Special sale price, yard..... **5c**

500 Bolts fancy figured, striped and Persian pattern cotton challies, a quality that is well known. Sale will start promptly at 8:00 A. M. Monday, at yard..... **2 1/2c**

Plain and fancy printed kimono crepe—The usual price is 18c yd. Monday morning as long as 2,000 yards last they will be sold at, yard.... **6 1/2c**

Brandeis Rugs Are Always Reliable

You choose from a wider selection of patterns and you are absolutely sure of good quality when you buy at Brandeis.

ENGLISH WILTON RUGS

The finest Wilton Rugs made. All are seamless and the colorings are beautiful.

9x12 size, worth \$55.00; at..... **\$37.50**
now..... **\$37.50**
8-3x10-6 size, worth \$50; at..... **\$35.00**
at..... **\$35.00**

Hartford and Sanford Axminster Rugs

A new line of beautiful floral and Oriental patterns seen only at Brandeis.

9x12 size, worth \$25.00; at..... **\$22.50**
8-3x10-6 size, worth \$20.00; at..... **\$18.00**
8-3x10-6 size, worth \$18.00; at..... **\$16.50**
at..... **\$13.50**

Another lot of those famous extra quality seamless Brussels Rugs.

9x12 size, worth \$20.00; at..... **\$18.00**
8-3x10-6 size, worth \$18.00; at..... **\$16.50**
at..... **\$12.00**

Lace Curtain Bargains

Lace Curtains, 54 inches wide, in white and Arab color—worth up to \$2, at pair **\$1.25**

Lace Curtains, 60 inches wide, in white and Arab color—worth up to \$2.50, at pr., **\$1.50**

Lace Curtains in fine Quaker and Nottingham weaves, worth up to \$3, at pair, **\$1.98**

Filet net, fine Nottingham, Duchess and Quaker lace curtains—many worth up to \$5 a pair—your choice Monday— at pair..... **\$2.98 and \$3.98**

Swiss Curtains with colored borders—regular price is \$1.35, at each..... **49c**

50 pieces of Novelty Nets and Bungalow Nets that have been selling at 25c yd., at yd., **10c**

Lace Curtain Rods—over 20 different styles, at each..... **10c, 12 1/2c and 15c**

BRANDEIS STORES—Omaha



Embroideries

Offered This Year

We Bought from a New York Manufacturer About 10,000 yards of this

45-inch fine Swiss embroidered Skirtings that are slightly imperfect—effective, new designs in English eyelet, blind relief, also filet and crochet combination effects—worth regularly \$1.00 a yard—big bargain at, yard..... **39c**

45-inch Sheer Swiss and Batiste

Embroidered Skirtings

Also 45-inch allovers—choice designs, in English eyelet, floral, blind and combination effects—worth up to \$2.00, at yard..... **98c**

75c EMBROIDERIES at 39c Yd.

27-in. fine Swiss, nainsook and batiste embroidered flouncings, corset coverings; also 24-inch allovers, wide bands and galloons from 8 to 11 inches wide—many actually worth 75c, at yard..... **39c**

Fancy Wash and Trimming Laces and Allovers

18-inch fine allover laces in new shadow, cluny, guipure, crochet, platt vals and point Paris effects, also fine lace bands, galloons and edges in crochet, Venise, macrame, cluny, etc.—worth 50c a yard, at yard..... **25c**

Fancy Wash and Trimming Lace, Bands and Insertions at 10c Yard.

In cluny, guipure, crochet, filet and hexagon effects, black and white silk chantilly laces and fancy wash laces of all kinds—worth up to 25c a yard, on big bargain square, at yard..... **10c**

200 Fine New Rope Stitched Embroidered Voile and Batiste Robes.

White and colors—3 1/2 yards 45-inch flouncing, 2 1/2 yards banding, 1 1/2 yards plain material—boxed. Actually worth \$5, at each..... **\$2.50**

Women's Silk Gloves

Gloves of extra quality silk, 16-button length, double finger tips, tricote weave—white, black, navy and pongee—actually worth \$1, at pair..... **69c**

Women's Short Silk Gloves—2-clasp effects in white only—pure Milanese silk, double finger tips—worth 50c, at, pair..... **29c**

REPRESENTS OMAHA WOMEN AT THE BIENNIAL CONVENTION.



MRS. ED PHALEN—Delegate to Biennial at San Francisco

man: Mrs. K. R. J. Edholm and Mrs. Harold Gifford.

A new committee to continue the work of trying to gain an early Saturday night closing down of the downtown stores has been appointed by the president, Mrs. C. W. Hayes, as follows: Mrs. C. Vincent, chairman; Mrs. Draper Smith and Mrs. Earl Stanfield.

It may be that the official train which will go through Omaha June 13, on its way to the biennial convention of the General Federation of Women's Clubs in San Francisco, will stop an hour or two here. If it does some kind of entertainment will be provided the eastern club

women by the federated clubs of Omaha. Mrs. N. H. Nelson, Mrs. F. T. Rouse, Mrs. E. M. Syfert and Mrs. John O. Yelzer compose the Omaha Woman's club committee to plan for the visitors. Mrs. E. R. Hume and Mrs. F. T. Rouse will not be able to attend the biennial as delegates and the alternates, Mrs. Ed Phalen and Mrs. C. B. Coon will go in their place. Mrs. J. F. Wagner is also thinking of going. Mrs. R. E. McKelvey, chairman of the Omaha Woman's club civics committee, has been invited to speak on some phase of newspaper work on the biennial program and to take part in the discussion at the civics conference. The Nebraska and Illinois delegation will leave Omaha June 29 on the Union Pacific. Mrs. F. H. Cole, general federation secretary for Nebraska, says: "Nebraska had a splendid delegation at Cincinnati and the reservations indicate that Nebraska will also have a splendid delegation of intelligent, fair-minded women to weigh and consider the questions to be discussed at San Francisco. Let us listen to all sides of questions and measures proposed en route, and then, before we decide on any matters of importance, be ready to have a conference with our state president."

Mrs. Charles Oliver Norton, regent of the Nebraska Daughters of the American Revolution, has sent out to each of the nineteen chapters in the state a communication relative to a safe and sane celebration of the Fourth of July in Nebraska. Each chapter is asked "to assist in promoting the welfare of the children of the nation by securing the enactment and the enforcement in their city of an ordinance forbidding the use of firearms and explosives in the celebration of the Fourth of July." She says: "The women of the country must protect the children, and they must use their influence to form a public sentiment against a barbarous method of celebrating the nation's greatness."

The Woman's Christian association will hold its regular meeting Tuesday morning at 10 o'clock at the home of the president, Mrs. George Tilden, instead of at the Young Woman's Christian association, as usual. The Frances Willard Woman's Christian Temperance union will hold the second of its series of silver medal con-

tests Friday evening at the Southwest Methodist church. Only boys will compete. They are Byron Madsen, Roland Stroud, Roy Christianson, Leonard Johnson, Clarence Palm and Ross Gantz.

The union is planning with the other local unions to hold a children's rally July 26 in Hanscom park. This is to be especially for the children of the public schools who have taken part in the recent essay contest on temperance subjects. There will be music, recitations and an address.

Mrs. C. J. Roberts, president of the Frances Willard union, says that the result of the essay contest is gratifying. One thousand one hundred essays were written and are now in the hands of the judges. The contest for teachers does not close until July 25. Their topic is "The Best Methods of Teaching the Nature and Effects of Narcotics." There is a state prize of \$25 and a national prize of \$50 for the best essay. In addition the county gives \$10 to the teacher whose pupils wrote the best essays in the children's contest.

Mrs. C. W. Hayes, president, and Mrs. F. M. Syfert, the incoming secretary, and Mrs. N. H. Nelson, the outgoing secretary, are at work preparing next season's manual of the Omaha Woman's club. They expect to have them ready for distribution at the second meeting next fall.

Quite a delegation is planning to go from the Omaha Young Women's Christian association to the Central City conference at Lake Geneva, Wis., August 13 to 23. The delegates from the clubs and departments have been chosen, with the exception of the representative from the Bible department, who will be named before that date.

The Business Girls' club will send the Misses Augusta Bowen, Ethelyn McAllister, Anna Johnson and Harriet Frahm.

The Fellowship club Mabel Sackett and Mamie Hagedorn. The Fellowship Hour club, Vera Christopherson and Daisy Healy. The gymnasium, Bertha Elsaeger, Mamie Barton and Effie McCannaughey. The two societies who are surely going are Miss Brandon and Miss Johnson. In addition to these fourteen the following are hoping to include the Geneva conference with their other plans for the summer: Misses Ethel Hendee,

Mabel Workman, Hattie Pickard, Glen Sleeper, Rose Briem and Frances Rittenhouse.

Miss Mae Torrey will lead the story telling at the meeting of the Story Tellers' league in the public library Thursday afternoon. Humorous stories will be told—Br'er Rabbit, Henny-Penny, Little Black Sambo and others.

The North Side Mothers' club will meet Tuesday afternoon at 2 o'clock with Mrs. David Northup, 2703 Spalding street.

A cafeteria party will be given by the members of the Mothers' Culture club Friday evening at the home of Mrs. J. O. Detweiler for the fathers of the club. A party for the fathers is an annual event of the club.

Suffrage enthusiasm is growing by leaps and bounds. Last week the business women organized. The week before the society women organized. These, with the Omaha Suffrage society, make three clubs which have the gaining of votes for women as their one object. In addition there are the five local temperance unions, each of which has a well-established franchise department.

The Benson Woman's club will meet Thursday afternoon with Mrs. V. E. Shelley, who will lead the lesson on James Russell Lowell. Mrs. F. S. King will have a paper on "The Life of Lowell." Other members will discuss Lowell as a patriot, as an essayist and as a poet of nature.

The Sermo club will meet Tuesday with Mrs. E. H. Barnes. The election of officers will be held, it being the last meeting of the year.

The Daughters of the Confederacy will hold their annual picnic Monday afternoon in Hanscom park.

Omaha club women are taking a special interest in the election of president for the General Federation of Women's club at the biennial convention in San Francisco, June 25 to July 5, from the fact that one of the popular candidates, Mrs. Philip Carpenter, of New York, is the sister of Rev. F. T. Rouse of this city. Mrs. Carpenter is receiving the endorsement of various eastern women's

organizations. The Women Lawyers' Journal has come out with a front page article lauding Mrs. Carpenter for the presidency.

Rev. F. T. Rouse Has Endorsed Sister for Woman's Club Head

My little sister is running for the presidency of the General Federation of Women's Clubs and I am naturally interested in the campaign. By the way, she used to manage me when I was a small boy and I think she is entirely equal to the situation.

She has been urged to run by the mother of clubs, Sorosis of New York, of which she has been president for the last two years. I told her that we did not want any down east Wall street people in ours and that I was going to vote for a good western woman from Texas, where our beloved Dahlman came from. She claims that having been California bred and Hawaiian trained, having ridden broncos, taught at western school and roughed it in other ways, she is just as good a westerner as Mrs. Pendexter, and I do not dare dispute her. I never did.

In order to settle my father's large estate, he being a Congregational minister on \$90 a year, and in order to appear to know as much as her husband, she studied law. She was admitted to the bar in New York, and won the first case ever won by a woman before the court of appeals in the state of New York. She always used to win her cases with me before she studied in New York, woman wise; presiding over the New England Women, the Press club, the Woman Lawyer's club, Daughters of the American Revolution, etc. They paid her expenses to California for one short talk, such as I would have given for \$5 and paid my own expenses. The governor was there and he said it was good. And she is less than five feet tall. She is a kind of Teddy Roosevelt, only a good deal better natured, at times.

I want the Nebraska delegation to vote for her, and would send my wife if I could afford it. I will pay the usual price to any delegate who will vote for my little sister, Fanny Rouse Carpenter of New York.

F. T. ROUSE.



Cool Breezes from Western Electric Fans

HOW refreshing it is to step out of the baking hot sun and be greeted by cool breezes. It refreshes the surrounding atmosphere and puts life into you.

Our little home fan that can be carried wherever needed is a summer comfort that every housewife should have—can be operated at high, low or moderate speed—costs about 1/4 of a cent per hour to run.

Have fans for every use. Take a few minutes today and come in to look over our line.

BRANDEIS STORES China Department WEST ARCADE

What Women Are Doing in the World

THE personnel of the standing committees for the Omaha Woman's club for next season is complete and is as follows. Auditing Committee—Mrs. S. A. Collins, chairman; Mrs. E. R. Hume and Mrs. G. E. Bryson. Constitution—Mrs. E. B. Towl, South Omaha, chairman; Mrs. Draper Smith and Mrs. G. C. Young. Courtesy—Mrs. Ed Phalen, chairman; Mrs. M. G. Rohrbough and Mrs. C. H. Townsend. House and Home—Mrs. R. V. Cole, chairman; Mrs. C. B. Coon, Mrs. C. H. Chisam, Mrs. Isaac Douglas, Mrs. Lewis Musser, Mrs. Edward Johnson, Mrs. James Liddell, Mrs. C. H. Marley, Mrs. John Pulver, Mrs. V. C. Peckenpaugh, Mrs. Samuel Rees, Mrs. F. R. Straight, Mrs. George Swoboda, Mrs. C. H. Townsend and Mrs. T. R. Ward. Library—Mrs. Mary B. Newton, chairman; Mrs. Millard Langfeld, Mrs. S. W. Lindsey, Mrs. C. H. Mullin and Miss Josie M. McHugh. Membership—Mrs. J. C. Hammond, chairman; Mrs. L. M. Beard, Mrs. J. L. Adams, Mrs. E. L. Stone, Mrs. E. B. Towl, Mrs. C. H. Chisam, Mrs. Ed Phalen, Mrs. C. L. Hemple, Mrs. F. L. Hiler, Mrs. C. H. Aull, Mrs. Cadet Taylor, Mrs. G. L. Bradley, Mrs. C. W. Artell, Mrs. H. L. Beard and Mrs. Charles A. Tracy. Educational—Mrs. Edward Johnson, chairman; Mrs. Warren Switzer and Miss Josie M. McHugh. Civics—Mrs. R. E. McKelvey, chairman; Mrs. A. B. Jaquith, Mrs. Earl Stanfield, Mrs. F. A. Follansbee and Mrs. George P. Moorhead. Civic Service Reform—Mrs. F. H. Cole, chairman; Mrs. James Dahlman, Mrs. J. T. Johnson and Mrs. H. D. Cameron. Conservation—Mrs. W. O. Paisley, chairman; Mrs. William Berry, South Omaha; Mrs. C. J. Roberts. Health—Mrs. Charles Rosewater, chair-