

Bargains Offered by Progressive Merchants of North 16th Street

One Block North of Post Office Merchandise Can be Bought at Saving of 20 to 40 Per Cent

Read the bargains offered on this page by merchants located on North 16th Street, just out of the high rent district. It is asserted that a saving of from 20 to 40 per cent can be made, and that the character of the merchandise is fully up to the standard of that sold in other retail sections of the city.

Men's Blue Serge Suits

REGULAR \$25.00 VALUES

Made of splendid "Oswega" Royal Blue Serge, serge lined, strictly hand tailored throughout, perfect fitting suits that would sell regularly at \$25.00. Just 50 suits in the lot, on sale Saturday at

\$12.50



MEN'S ALL WOOL SUITS \$6.98

Worth to \$15.00, in fancy browns, grays, navys, etc., well tailored throughout, an exceptional value Saturday at

STRAW HATS

Here's your opportunity to get a splendid new \$2.00 Straw Hat Saturday at

\$1.00

MEN'S PANTS SALE

The famous "Acme" Trousers, in fancy worsteds, cassimeres and serges, full peg and medium styles, values to \$5.00, at

\$1.90

Underwear Specials

UNION SUITS—Balbriggan and Poroknits, regular \$1.00 and 75c values, at

48c

SHIRTS AND DRAWERS—Balbriggan and Poroknits, worth 50c each, at

25c

Dress Shirts

SUMMER DRESS SHIRTS, with French turn-back cuffs and soft military collars, plain colors and stripes, worth \$1.25—

69c

SILK SOSIETTE SHIRTS, worth \$1.75, at

98c

Men's Slip On Coats Worth \$5.00, at

Silk Neckwear Nifty new designs, regular 50c values, at

25c

Golf Caps In grays, blues, etc., on sale at

48c

Boys' Knee Pants Knickerbocker Pants, well made, splendid fabrics, worth to \$1.00, at

50c

Work Shirts Splendidly made, all colors and sizes, worth to 75c, at

WASH TIES 2 for

25c

35c SILK LISLE HOSE—all colors at

19c

WASH TIES 2 for

2 for

25c

2 for

25c

THE NOVELTY CO.
214-18 No. 16th St. OMAHA

The Novelty Co. Oxfords and Shoes

For Men, Women and Children

Our shoes are sold at \$1.00 to \$1.50 less than you have to pay up-town in the high rent district. Every pair a new one made specially to our order for our new Shoe department.

Men's Oxfords and Shoes

In tans, gun metals, patents, etc., in lace and button effects, regular \$5.00 and \$4.00 values, at \$2.95 and

\$2.45

Women's Oxfords and Pumps

The pretty Colonial effects and every other new style. White Nubuck and canvas, satins, suedes, tans, gun metals, etc. Regular \$5.00 and \$4.00 values—at

\$2.95 and \$2.45

Boys' and Misses' Splendid Shoes at

\$1.25 to \$2.00

Children's Barefoot Sandals at 48c to 98c

A Remarkable Dress Sale

Women, Don't Miss This Great Sale Saturday. Seldom, if Ever, Do You Have Offered to You Such Remarkable Values as These.

SILK DRESSES \$6.98

Worth to \$19.50, silk Messalines, taffetas, etc.—every fashionable color, scores of charming styles to select from—high and low necks, beautifully trimmed; a remarkable value Saturday at



Beautiful White Lingerie Dresses

And handsomely embroidered white dresses, charming new designs, values to \$10.00, at

\$4.98-\$2.98

Wash Dresses

Splendid Lawns, Gingham, Tissues, Linens, in pretty striped and trimmed effects, values to \$5.00, at

\$1.48, \$1.98, \$2.48

Pure Linen Dresses

Whites, tan and natural, exceptionally pretty models, regular \$7.98 values, at

\$4.98

Norfolk Rep Suits

Worth to \$7.50, at

\$3.98

Pretty Trimmed Hats

Worth to \$7.50, at

\$2.98-\$1.98

Waists

Scores of charming new models, Peplum and coatee effects, sailors, middies, etc., at

98c

Silk Waists

Beautiful silk waists in the newest designs, all colors, values to

\$2.48

Kimonos

Long Lawn Kimonos, prettily flowered and figured, at—

69c-98c

Wash Skirts

New models, regular \$1.98 values, at

98c

Gingham Underskirts

39c

Women's Silk Hose Worth 50c, at

25c

12 1/2c Ribbed Vests, at

4c

THE NOVELTY CO.
214-18 No. 16th St. OMAHA

Muslin Underwear Gowns, Underskirts, Combinations, etc.—daintily lace and embroidery trimmed—at

98c

J. Helphand Clothing Co.
314 North 16th St.
Special Offering

- Men's Underwear 19c
- Men's Union Suits 50c
- Boys' 50c Union Suits 25c
- 50c Ties 25c
- 50c Suspenders 25c
- \$1.00 Soft Shirts 45c
- \$3.50 Shoes and Oxfords— at \$2.50
- \$2.50 Shoes and Oxfords— at \$1.95
- \$2.50 Boys' Shoes \$1.75
- 10c Sox 5c
- Suits, odd lots and broken sizes Half Price

A Few More Hot Shot from the Loyal Pharmacy

- 25c Peroxide Cream for 13c
- 50c Viola Cream for 13c
- 12c Frostilla for 13c
- 10c-pkg. Toilet Paper for 5c
- 10c Castle Toilet-soaps for 3c
- 10c Borated Violet Talc for 3c
- 1 dozen for 30c
- 25c Lyon's tooth powder for 14c
- 1 gallon (4 qt.) Grape Juice for 75c
- 10c Sani-tal tooth powder 3c
- 1/2 dozen kindus 50c perfume, at per 30c
- 1/2 quart Water Bags for 10c (Special Sale on Rubber Goods.)
- BASE BALL GOODS**
- Of every description—mitts, gloves, bats and ball at HALF PRICE.
- WRITING PAPER SPECIAL**
- 125 Marcus Ward's Pongee Envelopes for 45c
- 1 lb. Marcus Ward's Pongee Bond Paper, regular retail price 90c, on sale Saturday for 80c

Our imported and domestic wines and liquors consist of the choicest brands obtainable and are highly recommended on account of their superior qualities for family and medicinal use. Mail or telephone orders given prompt attention.

MEYER KLEIN
FAMILY LIQUOR STORE
522 NORTH 16th ST.

VIOLINS A. Rassmussen VIOLIN MAKER

Room 23 Douglas Block, Corner 16th and Dodge Streets.
Artistic Repairing of Stringed Instruments.

Be Wise Save \$5

J. Helphand Co.'s Clothing. They fit and wear. High Class Furnishings and Shoes.
314 North 16th Street.

Have Your Shoes Repaired by us.

You Will be satisfied with both the work and price.

THE THOMAS SHOE REPAIR CO.
204 1/2 North 16th Street

VISIT THE New England Bakery and Lunch Room

You'll find the cleanest and most sanitary bakery in the city of Omaha. Then you'll know why the bread and pastry from this bakery are far superior to any you ever ate. The best materials to be procured are used in the making of our products.

Take Your Lunch at the New England

Our lunch room is open at all times for the serving of appetizing meals at moderate prices. Just like home cooking. Steady, increasing patronage is the best proof. Prompt and courteous service assured.

212 North 16th Street.

BRANCH BAKERIES:

HAYDEN'S STORE PUBLIC MARKET

Your clothes BEAUTIFULLY CLEANED

French Dry Cleaning Process

THE SUITORIUM

CLEANERS and DYERS
321 North Sixteenth Street
Phone B. 3625.

We've hats of every style, size and shape at \$2.00 and up.

Schmarrs' Hat Factory
16th and California.

THE OMAHA BEE
Omaha's Greatest Home Paper

New Books

THE MATADOR OF THE FIVE TOWNS. By Arnold Bennett. 42 Pp. H.B. George H. Doran company.

A collection of stories, each one a study of some family group of separate phase of Five Towns life. The "matador" of the title story is a favorite provincial foot ball player, and the narrative includes the description of an English provincial newspaper office, and an English foot ball match. The stories are written to Mr. Bennett's usual brilliant manner and are much better than the usual short story.

THROUGH THE POSTERN GATE. By Florence L. Barclay. 209 Pp. H.B. G. P. Putnam's Sons.

The setting of this love story is in a charming old English garden. The heroine is a few years older than the young man with whom she falls in love, and has made up her mind to marry an absentee, but very learned professor, because she has been led to believe by his sister that he is in love with her, but the youth tells her that he intends to besiege her for seven days, and has no doubt of her capitulation. The story is told with all Mrs. Barclay's power and sweetness.

JULIA FRANCE AND HER TIMES. By Gertrude Atherton. 223 Pp. H.B. The Macmillan company.

Julia France was the daughter of an early Victorian aristocrat, whose home was the "Great House" of a little island in the West Indies. She had been brought up in the early Victorian manner and with even more than the ordinary early Victorian innocence. At 19 she was commanded by her ambitious mother—who had not been off Nova Island for twenty years—to marry the middle-aged heir to

an English dukedom. Gradually Julia France awoke to the realization of life, and finally to revolt against poverty in England, and came to wonder at the laws and customs that brought English women up in the midst of politics and treated them as domestic toys, and finally joined the suffrage movement. This is the best "suffrage book" to date, and not only that, a remarkably interesting story as well.

GRANDMA. By Elizabeth Lincoln Gould. 203 Pp. H. The Penn Publishing company.

"Grandma Willis" spends a winter in a city apartment house. Her simple, trustworthy spirit conceals selfishness and snobbery, saves her son and wins for her devoted friends. A story of unusual humor and tenderness.

THE MAN IN LONELY LAND. By Kate Angley Bosher. 152 Pp. H. Harper & Bros.

The chief character is a New York business man who at 40 has achieved success and an exceedingly tired feeling. He is upright and kind-hearted, but weary of the world. Then along comes a whole-some, sunshiny southern girl, and the copious chatter of a 19-year-old maid enables him to see why he is so lonely and to correct the condition.

ROSEMARY FOR REMEMBRANCE. By Helen Sherman Griffith. 223 Pp. H.B. The Penn Publishing company.

Rosemary Edmundson's father will not permit any association with the Hollister's, who, after a long absence, have returned the old "Gleeta place." But the old Hollister meets Rosemary at sunrise one spring morning and they fall in love. Rosemary's mother sides with the young people, but Mr. Edmundson, who years before was bitten by Mrs. Hollister, forbids David the house. Then Mrs. Edmundson makes a superb sacrifice; Mrs. Hollister pleads with Rosemary's father, and Mr. Edmundson, for the first time

thoroughly in love with his wife, withdraws his opposition.

THE MEETING OF MOLLY. By Maria Thompson Davison. 201 Pp. H. Bobbs-Merrill company.

Molly loved Alfred Bennett in her girlhood days; now he was coming home a distinguished diplomat and wanted to see Molly in the same blue muslin dress which she had worn at his tender parting years before. So Molly had to grow slim as a string bean in just three months. And as she had at least four suitors, the meeting process—a fairly complicated business—was often interrupted.

THE DEVIL'S WIND. By Patricia Wentworth. 47 Pp. H.B. G. P. Putnam's Sons.

The author has chosen for the setting of her romances the days of distrust and frenzy that marked the Indian mutiny. When the Sepoys who were taken at Cawnpore were asked why they murdered their captives? "Surely it was a madness; a wind from the devil was abroad in Hindoostan." The destructive force of that whirlwind of passion and fanaticism the author describes in a manner that quickens into living realities her keenly visualized creations.

LITTLE CORKY. By Edward Hungerford. 66 Pp. H.B. A. C. McClurg & Co.

"Little Corky," superintendent of the traction system of one of our large eastern cities, is face to face with the problem of securing the "Old Greenway Estate" as a site for a new power plant. In this he is opposed on every hand and especially by the charming young heiress of the estate, whose opposition is not overcome until the entrance of Dan Cupid.

FAME-SEEKERS. By Alice Woods. 223 Pp. H.B. George H. Doran company.

This story recounts the experience of a New England girl who flees from the commercial atmosphere of her own coun-

try to enter the artist colony of Paris. The bohemian side of Parisian student life is depicted—its gaiety, indolence and passionate sacrifice to creative deals.

FLOWER OF THE NORTH. By James Oliver Curwood. 206 Pp. H.B. Harper & Brothers.

A fascinating tale of adventure on the shores of Hudson's bay. The story tells of a mammoth business venture in the North Woods which was being wrecked mysteriously. Philip Whitmore secures the aid of his chum and together they succeed in laying the blame on a member of the firm owning the business.

Miscellaneous.

AMERICAN-JAPANESE RELATIONS. By Kiyoshi K. Kawakami. 22 Pp. H. Fleming H. Revell Company.

This book contains a statement, addressed by a Japanese author to occidental readers, of Japan's policies and purposes concerning the American, Manchurian and immigration questions. Mr. Kawakami is a prominent author and journalist in Japan, and has also published many articles in American magazines.

CHINA AND THE FAR-EAST. Edited by George H. Blakeslee. 65 Pp. H. George Y. Crowell & Company.

A collection of addresses covering nearly every aspect of the situation in the orient—political, social, economic, military, educational and religious. Each of the chapters deals with a distinct topic, and progressively the field of what is both most interesting in the situation.

A NEW CONSCIENCE AND AN ANCIENT EVIL. By Jane Addams. 219 Pp. H. The Macmillan Company.

Facts, not theories, actual experiences of those who have investigated the "white slave" traffic, and often the stories of girls who have been drawn into the net—these are the things of which Miss Addams's book is made. Absolutely frank

in its treatment of the social evil, judicious in its suggestions and sympathetic in its viewpoint, it is a work to be seriously pondered by every thinking man and woman.

THE MIGRATION PROBLEM. By Jeremiah Jenks and W. Jett Lauck. 84 Pp. H.B. Funk & Wagnalls Company.

A presentation of the facts and figures relative to incoming foreign-born elements in this country—the extent of these elements—their tendencies to Americanize—their influence upon work and wages—their effect upon American life and conditions, etc.

RAILWAY TRANSPORTATION. By Charles Lee Raper. 225 Pp. H.B. G. P. Putnam's Sons.

This volume is an entirely new book even that part which treats of the early years. The new book gives in an interesting manner as possible the history of the laws of railway transportation from the beginning to the present. It does not trace the historical development for the sake of the antiquarian, but solely to throw light upon the present management and regulation of the railways.

BUSINESS AND KINGDOM COME. By Frank Crane. 100 Pp. 75 cents. Forbes & Crane.

This little volume grew out of a visit to a big business house and its lesson and moral are universal, applicable to any activity.

YOUTH AND OPPORTUNITY. By Thomas Tappan. 22 Pp. H. Platt & Peck company.

The theme of this book is "how to get on in life"—how to win that measure of success that every man and woman feels instinctively to be possible.

A PERSONAL RECORD. By Joseph Conrad. 220 Pp. H.B. Harper & Brothers.

The author tells in this book of reminiscences the beginnings and interwavings of his two passions—for the sea and

literature. These are picturesque recollections of his childhood in exile with his patriotic Polish father, his romantic feeling at his first physical touch of an English ship, his voyages into out-of-the-way parts of the world—the Congo, Borneo, the Ukraine, etc.

THE UNDER WORLD AND THE UPPER. By Charles A. Starr. 223 Pp. H. Eaton & Mains.

This book gives a glimpse of the phases of life seen by those who are devoting themselves to rescue work and carries an introduction by Hon. William Jennings Bryan.

GREAT AMERICAN WORKSHOP

Amazing Progress in Manufactures in Thirty Years Shown by Statistics.

Among the striking facts contained in the bulletin of the census bureau on manufactures of the United States for the year 1907 there is perhaps nothing more interesting than the great increase in value of plant in relation to output of finished goods. To the novice it might seem at first blush that an increase in value of plant during the thirty years between 1879 and 1907 by about 500 per cent, while the increase in value of product was only about 200 per cent, was a step backward. This explanation will be found in the diminished proportion of labor required to obtain a given product, by reason of the increased efficiency of machinery. Broadly put, the essential statistics of the manufacturing progress for thirty years are as follows:

VALUE OF MANUFACTURED PRODUCTS.	1879	1908.
Capital (in thousands of dollars)	\$2,790,573	\$5,425,270
Wage-earners (average number)	2,722,336	4,615,040
Wages paid	\$47,584	\$1,472,028
Cost of materials	\$256,534	\$2,112,721
Value of products	\$,530,579	2,672,023
Value added by manufacturing	1,871,738	4,338,501

These figures show that, while the

value of product increased nearly 200 per cent, the number of wage earners increased only about 146 per cent. Obviously the producing power of the laborer was by some means greatly enhanced. Was it by labor-saving machinery? The answer is plain. It was because the investment in operating plant increased in value by 500 per cent, although product increased only 700 per cent. If the increase in the number of laborers was reflected in the increased product only in equal proportion, then the product would have been about \$1,500,000,000. In fact, it was \$3,672,000,000, or more than 50 per cent in excess of the product of the same laborers with the old machinery in 1879.

Did the wage-earners share in the increased value of output? Yes, to the extent that wages paid grew from \$147,584,000 in 1879 to \$1,472,028,000 in 1908. Wages were increased by 200 per cent, while the numbers of the workers increased by only 146 per cent. Their increased efficiency backs back to the first item, which to the novice might seem a sign of retrogression—the increase in the value of producing plant by 500 per cent, while product itself increased only 200 per cent.

—Wall Street Journal.

New Paper Currency.

The green banknotes of our paper currency measure each 7.64 by 2.58 inches; they will all be reduced to 5 1/2 by 4 inches, like the Philippine paper money, if the plan adopted by Secretary MacVoght's committee is approved by congress. The smaller size of notes would save the government \$1,000,000 a year, since five are now, with the same labor in printing, sealing and separating. With a uniform general design for all banks and the reduction to nine, the engraving might be done with 200 plates where over 12,000 are now in use. The National City bank says that enough notes of the smaller size and of all denominations might be prepared in advance, so as to affect the exchange at once and the business public would not be inconvenienced by the two sizes of paper currency.—New York Times.

Key to the Situation—See Advertising.