

FOWLER WILL FLY TO OMAHA

Aviator Will Make Four-Day Trip From Kansas City and Return.

AVIATION MEET MAY BE HELD

Fowler, the Greatest Living Flyer, Crossed Continent in His Machine and Will Cross the Ocean Next.

Representatives of Aviator Fowler, who flew across the country in his aeroplane last year, are arranging for him to fly from Kansas City and return. He will leave Kansas City on June 8, reaching here on the 12th, on which date there will be an aviation meet.

Four of the most noted aviators in America will participate in this meet. Mr. Fowler will arrive on June 12 and open the meet. The cities enroute from Kansas City to be visited by Mr. Fowler will be St. Joseph, Mo.; Haworth, Kan.; Auburn, Neb.; Nebraska City, Neb.; and return from Omaha, via Lincoln, Beatrice, Pawnee, Horton, Atchison, Leavenworth and Kansas City.

Mr. Fowler is the greatest living aviator, and for him there is no such thing as not to fly. He recently flew over Chattanooga, where no aviator has ever been able to get up before, claiming that down draughts made it impossible. He will fly on the Fourth of July from Reno, Nev., over the Sierra Nevada mountains to San Francisco. To do this he will have to go at an elevation of 8,900 feet to clear the mountains. He is contemplating a trip over the Atlantic ocean next year. He has made arrangements with Bud Marx and Charles L. Young, his manager, to build a large plant in Kansas City for the manufacture of his own make machine. The factory is now almost complete. The company is capitalized at \$25,000.

Motorcycle Race Decoration Day at Omaha Speedway

Racing enthusiasts of Omaha will be treated to exhibitions of speed and daring in this city on Decoration Day, when the most arranged by the Motorcycle club will be pulled off on the speedway. The track is now being put in better shape than ever before, and everything is being done to give the gallery the best show of its kind possible.

The dealers and private owners are all busy tuning up their machines, and as the meet is held under the sanction of the F. A. M., record time will be official, if made.

Program of Printers' Memorial Services

Omaha Typographical union No. 120 will meet at its hall in Labor Temple at 128 1/2 S. 10th street this afternoon for the installation of its newly elected officers. On the completion of this necessary routine business, the union will adjourn to Forest Lawn cemetery, where a monument will be dedicated and memorial services will be held, it being the regular memorial day fixed by the law of the union. Special cars will start from in front of Labor Temple on Douglas street at 2:15. The program at the cemetery will be:

Key to the Situation—Bee Advertising.

First Cole Purchaser in Omaha



—Hoyt Photo.

Announcement was made in last Sunday's Bee that beginning Tuesday, May 21, a Cole automobile agency would be located in Omaha and that on that day a carload of Cole cars would arrive. The announcement created unusual interest and Tuesday found large numbers of Omaha people and dealers from out in the state on hand to see and purchase

College Swimmers Elect Officers for Next Season

NEW YORK, May 25.—Elections for officers to serve next season have been held at all the universities in the Intercollegiate Swimming association, and the choice has in all instances fallen on men who should make excellent leaders. Pennsylvania has picked the fancy diver, Jamieson, for captain of the swimming team, and Becharac, one of the best forwards for the year, for the water polo team. J. G. Gest, second, will manage the squad.

At Yale, Paul Harper was reappointed to the leadership of the polo players, and Wilson, the fancy diver, who did such sterling work, to that of the swimming contingent.

Eben Cross, the 220-yard intercollegiate champion, and one of the fastest all-around swimmers in the league will have the captaincy of the Princeton watermen. He is a great favorite with the students and all feel confident that with the splendid material in hand he will turn out a winning aggregation in 1912.

Cornell has again deemed it advisable to place the case of both swimming and water polo teams in the hands of one man and selected W. H. Baugher, its most versatile performer, for the honor.

Cultivated tastes prefer Permits, 3c.

the cars or arrange for a Cole selling agency. The mail on this subject was heavy and telephone calls numerous. The result was that all the cars that arrived Tuesday were sold that day, the first one going a few hours after unloading. The car is very attractive, sells for \$1,885 and has electric lights, self starter and demountable rims.

Yale Crew to Move to New London for Annual Boat Race

NEW HAVEN, Conn., May 25.—The Yale crew will remove its presence from the university boat house on New Haven Bay to Gales Ferry on the picturesque Thames above New London in a few days. All too quickly and with far too little practice the spring has slipped away in a cloud of drizzle and cold, with the annual four-mile struggle against Harvard drawing nearer every day. Interest in the condition of the crew, Yale's chances with the Crimson, the personnel of the varsity eight and kindred matters are beginning to pervade the undergraduates, and already several of the new graduate coaches have taken up their work in New Haven.

Present indications show that Captain Romey, No. 7, is the only man sure of a sweep this year, and it seems positive that he will continue to do business at the old stand, Philbin, the gridiron star and member of last year's crew, has been rowing in the varsity boat for the last few days, as has Scully, another foot ball hero, and crew veteran. The last named has been alternating between the varsity and the third boat, however.

Following is the general make up of the varsity boat these days. Stroke, Snowden; 7, Romey; 6, Denman; 5, Oldenburg; 4, Philbin; 3, Stevenson; 2, York; bow, Gars. The second boat: Stroke, Beck; 7, Ives; 6, Freeman; 5, Peck; 4, Freyngie; 3, Pease; 2, Bryce; bow, Allan. Half the members of the varsity boat, Gore, Snowden, Denman and Stevenson, rowed in the freshman craft last year. Oldenburg has been trying for Snowden's place, and has been so far kept back for the same reason that barred him from the varsity boat last year—his great weight. He weighs 200 pounds, but is proportionately strong, though clumsy. Philbin's last year's experience is not standing him in good stead, as the coaches are now teaching an entirely different stroke from that of last summer.

The return of Yale's veteran rowing coach, Robert J. Cook, to assist Head Coach James O. Rogers means that the oarsmen will get more pair oar work. The coaches are encouraging new rowing clubs at Yale, besides handling the crews.

The Yellow Peril. Jaundice, malaria, biliousness vanish when Dr. King's New Life Pills are taken. Easy, safe, guaranteed. 3c. For sale by Beaton Drug Co.

BENSON TAKES POSITION WITH STUDEBAKER CO.

The appointment of Ernest R. Benson as sales manager of the Studebaker corporation is fraught with more significance to the trade than any recent move in automobile circles.

Mr. Benson, who for five years has been the sales manager of the Cadillac Motor Car company, has made a remarkable record and probably as much, if not more, than any other one man has aided in bringing automobile selling to the point where for high grade cars prices and service are as well established as in any other line of business.

Time was when the automobile business, the youngest of the great industries, was subject to constant and extraordinary changes. It is Mr. Benson and merlike him who have made impossible these sudden changes and founded the business along lines beneficial alike to manufacturer, dealer and customer. For the manufacturer's market is steady and assured, the dealer is certain of a good car at a well known price and the customer always gets his money's worth and proper care and service after his car is purchased.

E. C. HOWARD BECOMES CADILLAC SALES MANAGER

The Cadillac Motor Car company announces the appointment of E. C. Howard to the position of sales manager to succeed E. R. Benson. Mr. Howard's connection with the Cadillac company dates back some five years, of which the last three have been in the capacity of assistant sales manager, in which much of the executive work of the department devolved upon him. His thorough familiarity with the policies and standards of the Cadillac organization, his popularity and high standing with the dealers make him eminently qualified to assume the responsibilities of his new position.

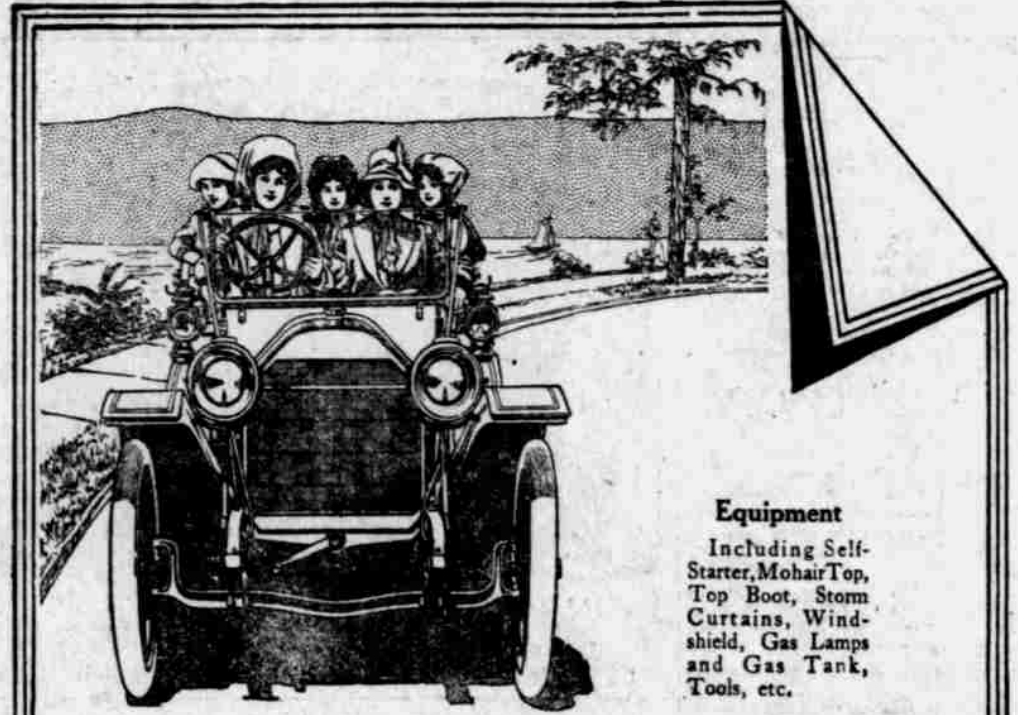
Old People's Home Receives a Big Gift from the Kilpatricks

The fund for the new building of the Old People's home has been greatly increased by a donation of \$10,000 from Mr. and Mrs. Thomas Kilpatrick. Mr. Kilpatrick gave \$5,000 and Mrs. Kilpatrick the other half of the amount.

Mr. and Mrs. Kilpatrick always have taken a great interest in the work of the Women's Christian association, particularly in the Old People's home. Their gift is the largest yet received from any one family in Omaha.

At their former home, Cleveland, they helped support similar work and have been liberal supporters of all charitable and philanthropic organizations in Omaha.

The Women's Christian association has asked The Bee to make public their acknowledgement of the generous donation.



Equipment Including Self-Starter, Mohair Top, Top Boot, Storm Curtains, Windshield, Gas Lamps and Gas Tank, Tools, etc.

Roadster \$1120 COURIER Touring Car \$1150

An invitation to you. Some day soon we want you to take a Courier ride—whenever you say. We want you to see the Courier and to feel it in action, because it is really a remarkable car. Its size, appearance, equipment and price make it so. We'll expect you to 'phone us, or write, your address and say when—no matter if it does rain—you'll be well protected. Every Courier has a top, curtains and windshield. We will call for you.

Then we'll ask you to notice some things about the Courier—points you'll find interesting as we spin along. First you will see how graceful the car appears—you would never know that its price is low. When you enter you'll notice the easy steps, the wide doors, and seats as comfortable as library chairs. There is plenty of room.

When we start you won't feel the motor—you won't feel any jar as we change gears—but you'll feel the motor pull when we open the throttle. At the first hill we will give a little more power and you'll sink deeper into the upholstery. Try the brakes?—surely. It is pleasant to stop gradually but positively—and it gives you confidence. There are four brakes and we used only one set that time. The other is for emergencies.

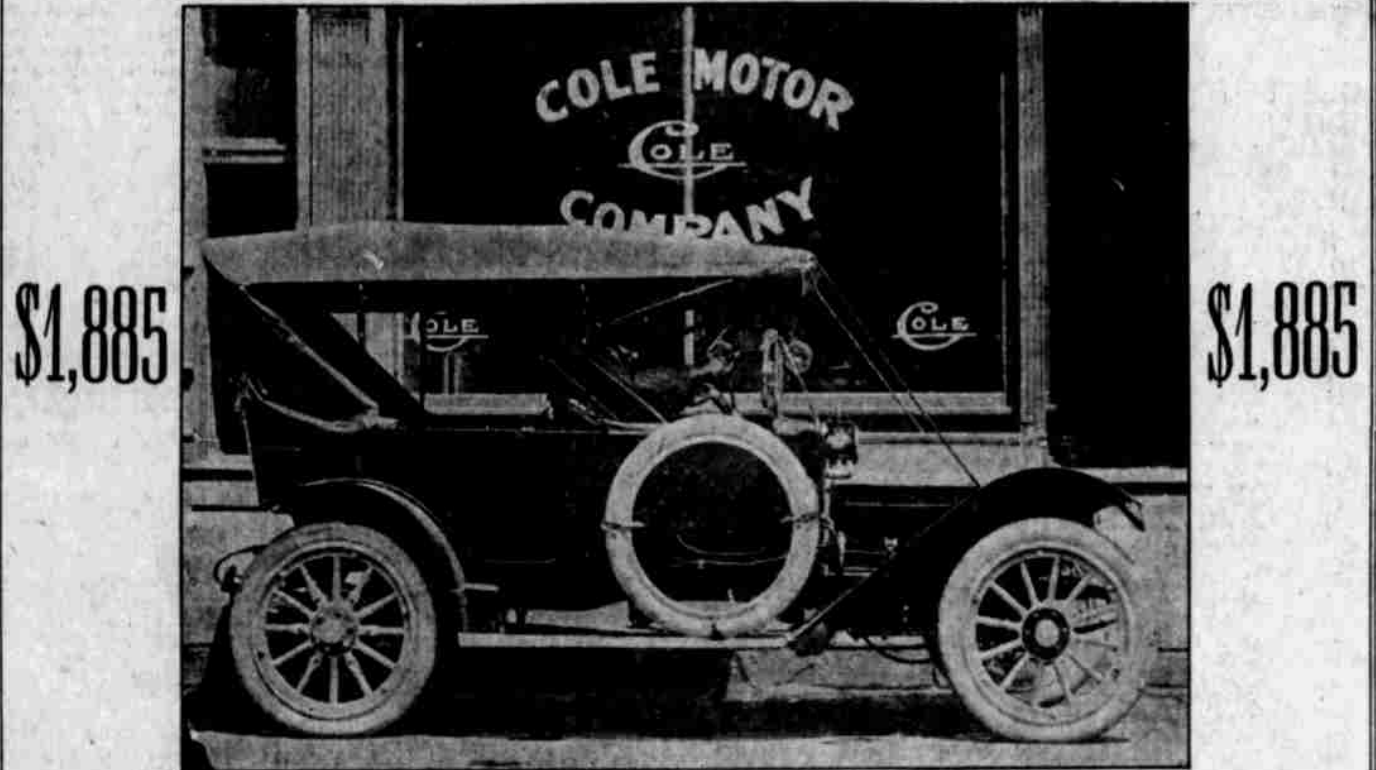
It rides easily, too—long springs, long wheelbase, best hair in the cushions. You won't feel the bumps even when we get out into the country—that is where we'll go, because it is delightful to tour on country highways and byways—in a Courier. It is the only moderate-priced car of its character, too. Don't forget—this means you—telephone us immediately.

THE T. G. NORTHWALL CO.

912 Jones Street

Omaha, Neb.

The Cole Came to Omaha Tuesday



\$1,885

\$1,885

The First Cole Car Sold in Omaha and the Man Who Purchased It a Few Hours After It Was Unloaded.

A Great Proposition for Agents

It means everything to you to line yourself up with the greatest and biggest individual makers of automobiles in the city of Indianapolis, the recognized gasoline hub. Don't delay. Territory will be gobbled. Act quick. Phone number, Douglas 3811. Make an appointment NOW.

The Cole Has a Wonderful Reputation Earned through the good material it is made of and the records, it has earned.

Electric Lights Self Starter Demountable Rims

Cole Cars Were Not Sold Here Before Because the demand was so great in territory where they were already established that orders could not be filled. A large factory addition now assures prompt delivery for all.

Secure the sole agency if your territory is still open. Write, wire or come in and learn why it is the easiest riding and easiest selling and longest lasting car ever put on the American market at its price—\$1,885. This price includes Electric lights, self starter and demountable rims—one extra rim as regular equipment.

Cole Motor Car Company

Indianapolis, U. S. A.

Omaha address, 1102-4 Farnam St.

Phone Doug. 3811

The Car Supreme!

Stoddard-Dayton

Every Model carries with it a style and quality unequalled by any other car on the market at the price quoted.

THE STODDARD-DAYTON FOR YEARS HAS BEEN THE STANDARD CAR FOR OTHER MANUFACTURERS TO WATCH and the Stoddard-Dayton driver is envied by those who possess cars of equal price, but decidedly less merit.

Stoddard-Dayton "Savoy" 28 hp., \$1,450 Five-passenger Touring Car; four-cylinder, 42 1/2; wheelbase, 112 inches. Made also with 4-passenger Touring or 3-passenger Compartment Roadster bodies.

Stoddard-Dayton "Stratford" 38 hp., \$1,850 Five-passenger Touring Car; four-cylinder, 4 1/2; wheelbase, 116 inches. Made also with 7-passenger Limousine or Landulet bodies or with 3-passenger Coupe or 3 passenger Semi-Torpedo bodies.

Mohair Top and Boot, Robe Rail, Foot Rest, Horn, Jack and Tools Furnished With All Models. Color Options.

For further information regarding Stoddard-Dayton cars, and their complete equipment, call at our showrooms.

Deright Automobile Co., DISTRIBUTORS

1818 Farnam Street.

Omaha, Neb.

Stoddard-Dayton "Knight" 6-Cylin., 70 hp., \$5,000 Left-hand drive and center control. Porro-door Touring car; wheelbase, 133 inches; 36x5 tires; Q. D. demountable rims; windshield; tire holders; seat-covers; trunk rack; Hartford shock absorbers; speedometer; electric horns; electric-lighting outfit. Furnished also with Limousine, Torpedo and Compartment Roadster bodies.

Stoddard-Dayton "Saybrook" 48 hp., \$2,800 Seven-passenger Touring Car; four-cylinder, 4 1/2; wheelbase, 122 1/2 inches. Made also with 7-passenger Limousine, 4-passenger Torpedo or 3-passenger Compartment Roadster bodies. Completely equipped. Still the "Touring Car Unequaled." Luxurious. Built for continued service.